

AAU Research Plan 2020-2021

Peter Bolcha, Director of Research, in cooperation with Research Committee, Deans, and Academic Vice-Presidents

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AAU Research Vision for 2025

In 2025, AAU is a respected university in the Central European region, with 3-5 major research areas. The AAU research team regularly publishes internationally recognized scholarly outputs, in cooperation with teams from other institutions, and with significant use of external funding. The research areas are fully integrated into the education that AAU offers, including preparation of prospective researchers in MA and PhD program/s. Next to adding new knowledge, AAU research also has a clear positive impact on the careers of AAU students, as well as society.

Research as integral part of AAU mission

- Exposure of students to research (active via projects, passive via classes given by active scholars) is one of the essential features of university education.
- Active research with scholarly recognized outputs is a necessary condition for Czech Accreditations and WASC Accreditation.
- Research serves as one of the quality signals for applicants.
- Research helps to diversify the revenues of AAU (with a prospect of significant rise of this share in the near future).

AAU Research Priorities

High quality outputs, team work, student engagement, positive social impact, external partnerships, external funding orientation

AAU Research Team

The core of our research and publication activity is performed by the **research track faculty**, who devote a part of their academic appointments to research. At the moment, these are the 12 internal faculty members, and another 3 external members on employment contract. There are another 10-15 faculty members who regularly contribute to AAU research. Remaining 25+ instructors with PhD are adjunct at AAU, but might join us for the projects if interested. Every year, the AAU team creates around 30 publications, ranging from journal articles to monographs.

AAU Research Areas¹

Law & Economics (Law, Economics, Criminology)

We focus on effects of laws, corruption, and criminal activity detection, by using both statistical techniques and qualitative approaches. Other fields of our interest are related to legal proceedings, especially evidence restorative justice, and its practices and application. Last but not least, we look at the impact of regulations on the behavior of businesses and individuals. Our researchers currently work on the following projects: “Relative efficiency of public road construction spending as an indicator of possible corruption” and “Developing advanced tools for analysis of traffic accidents for Czech Police” (in cooperation with other universities). More projects are in the phase of applications (e.g. project on public mass shootings, traffic accident determinants, restorative justice practices etc.).

Faculty: [Alexei Anisin](#), [Carollann Braum](#), [Peter Bolcha](#), [Pietro Andrea Podda](#), [Miroslav Svoboda](#), [Alena Zemplerová](#), [Jiří Kašný](#)

¹ We list here the main research areas at AAU. Please see [our website](#) for more information, and also our [Faculty Directory](#) for individual profiles to see more areas.

Transnational Processes (Political Science, History, Ethnology)

We research and discuss current transnational challenges, such as Migration, Populism or Authoritative regimes. Besides standard publications and discussions fora, we intend to prepare a project of Visual International Politics, as well as Experimental AAU as a “testing lab” for the young generations' opinion. We partner the conference [Ideas in Politics](#) and host workshops, such as the conference Model United Nations ([PORGMUN](#)). Currently, AAU is having two related projects running: “Transformation of the Islamist Parties: Findings from Turkey” and “Democratic recessions in the post-communist and Muslim world: an institutional approach”, both led by [Pelín Ayan Musil](#). Project applications are being prepared for the 2020/2021 academic year. Diplomatic History – [Milada Polišenská](#); Linguistics – [Eva Eckert](#)

Faculty: [Alexei Anisin](#), [Ben Cunningham](#), [Daniela L. Chalanoiva](#), [Pelín Ayan Musil](#), [George Hays II.](#), [David Lipka](#), [Andrew Giarelli](#), [Milada Polišenská](#), [Eva Eckert](#) and [Gerald Power](#).

IFRS Reporting (Accounting, Finance, Economics)

We are bridging the gap between international accounting rules IFRS, and local applications involved with issues of finance, accounting and management. We have already organized 7 international conferences at AAU, for 150+ participants, with Reviewed Proceedings included into Web of Science, and a number of other publications of our individual researchers. From 2019, we partner with Metropolitan University Prague as co-organizer.

Faculty: [David Muir](#), [Gabriele Meissner](#), [Radka MacGregor](#), [Mihaela Stratulat](#), [Pietro Andrea Podda](#)

Human Rights (Law, History, Political Science, Philosophy and Religion, Media)

First event integrating this multidisciplinary field was the Prague Conference on Human Rights, organized in Spring 2019, in cooperation with Norwich University (US). This event referred to major anniversaries connected to 2019, and offered panels bridging multiple disciplines. In a related field, we also host the conference Model United Nations [PORGMUN](#), and are a proud partner of [UNICEF Czech Republic](#).

Partners: [Norwich University](#); [PORGMUN](#), [UNICEF Czech Republic](#)

Faculty: [Alexei Anisin](#), [Carollann Braum](#), [Eva Eckert](#), [Zuzana Fellegi](#), [George Hays II.](#), [Charlie Lamento](#), [Pelín Ayan Musil](#), [Gabriele Meissner](#), [Petr Jan Pajas](#), [Milada Polišenská](#), [Jiří Kašný](#)

Links of Research Areas to AAU Academic Programs

	Business Administration MABLIM	Humanities Social Sciences	International Relations (incl. MA)	Journalism Communications	Law programs
Law & Economics	X	X	X	X	X
Transnational Processes		X	X		
IFRS Reporting	X		X		X
Human Rights	X	X	X	X	X

Links of Research Areas to National Priorities of Research, Experimental Development and Innovations²

	Law & Economics	IFRS	Transnational	Human Rights	Other
PRIORITY AREA: Competitive knowledge-based economy					
1.1.4 Streamline GPT services and processes in the public sector		X			
2.2.1 Innovate products in export-critical sectors through joint activities in the manufacturing and research spheres					X
4.1.1 Timely identify economic opportunities through continuous monitoring and evaluation of global trends	X		X		X
PRIORITY AREA: Environment for quality life					
1.1.1 To develop effective procedures that will change consumer behavior toward minimization of consumption effects on stable natural resource function	X		X	X	
PRIORITY AREA: Social and cultural challenges					
1.2.1 Prevention of deprivation, exclusion and segregation			X	X	X
1.2.2 Mitigating the extent and depth of exclusion, marginalization and stigmatization			X	X	X
1.4.1 Efficient use of migration potential			X		X
2.1.1 A legitimate political system			X		
2.1.2 A legitimate legal system	X		X	X	
2.1.3 A legitimate socio-economic system	X	X	X		
2.2. Functional and efficient governance of public policy	X				
3.1.2 Philosophical and sociological reflection of media influence on the transformation of human life and formation of society					X
3.2.1 Knowledge of history as a presumption of preservation and cultivation of national, regional and local identity, memory and tradition in the national context					X
3.2.2 Exploring language and literature as tools for preservation of identity					X
3.2.3 Creative historical and theoretical reflection of art					X
3.4.1 Reflection of the role of religion in contemporary Czech society and in the global context				X	X

² Národní priority orientovaného výzkumu, experimentálního vývoje a inovací, MŠMT (2012)
<http://www.msmt.cz/vyzkum-a-vyvoj/narodni-priority-orientovaneho-vyzkumu-experimentalniho>

PRIORITY AREA: Safe society and security					
1.2.1 Creating effective methods of analyzing types of crime and its spreading and implementing effective tools to combat it		X		X	
3.2.1 Analysis of security threats and scenario development of the security situation in the world, Europe and the Czech Republic				X	X

Individual Research Plans

Below, we list publications that are intended to be submitted to publishers by the end of 2021. Many of them are parts of planned, or already running, research projects with Czech Science Foundation, Technological Agency Czech Republic, and international foundations. For a list of current and completed projects, see [AAU Annual reports](#).

Author	Name of the planned publication	Co-authors	Area	Publication type
Anisin, Alexei	Why Haven't the Armed Forces ever sided with Social Movements in Turkey?	Dr. Pelin Ayan Musil	Political Science; International Relations	Article in a journal with impact factor (Web of Science)
Anisin, Alexei	The Anarchist Conflict Data Set	Help of MA fellow(s)	Political Science; International Relations; History; Sociology	Article in a journal with impact factor (Web of Science)
Anisin, Alexei	The Etymology of Mechanisms	Solo publication	History; Sociology; Philosophy of Science	Article in a journal with impact factor (Web of Science)
Anisin, Alexei	Protester-Police Fraternization in the 2013 Gezi Park Uprisings	Dr. Pelin Ayan Musil	Political Science; International Relations; Sociology	Article in a journal with impact factor (Web of Science)
Bolcha, Peter	FDI and Employment - Econometric Study	Luna Santos Mihaela Stratulat	Applied economics, Econometrics	International conference with reviewed proceedings
Bolcha, Peter	Tourists' Characteristics in Hotel Industry	Luna Santos Beatrice Palacios	Business and management	Article in a journal with impact factor (Web of Science)
Bolcha, Peter	Managerial Strategies and Innovation: An Empirical Study from Spain	Luna Santos, José Antonio Pedraza	Business and management	Article in a journal with impact factor (Web of Science)
Eckert, Eva	Letters in Chronicling Migration and Integration: Usadil by se Kdekoli Mezi Krajany Našimy 'I'd settle anywhere among our natives...'	Solo publication	American Studies, Migration, Human Rights	Monograph
Eckert, Eva	Life of a "Texas" farmer: Integration of Moravian migrants in Texas, the 1880s	Solo publication	American Studies, Migration, Human Rights	Article in peer reviewed journal (Scopus or ERIH)
Giarelli, Andrew	Cheyenne Folkloristics: 130 Years of Narrative Collecting	Solo publication	American Studies, Folklore	Article in a journal with impact factor (Web of Science)

Giarelli, Andrew	The Emotional Power of Cheyenne Narrative	Solo publication	American Studies, Folklore	International conference with reviewed proceedings
Giarelli, Andrew	"Ahead of the Rest": Huck Finn's Renewing Families	Solo publication	American Studies, Literature	International conference with reviewed proceedings
Hays, George	Opposing Empire to Forge a Nation: A Comparison of the Czechoslovak and Korean Declarations of Independence at the End of World War I	Solo publication	International Relations, Political Science, History	International conference with reviewed proceedings
Hays, George	Czech Identity in Film Czech-Soviet Relations and Identity as Portrayed in Post-Cold War Czech Film: A Discourse Analysis	Solo publication	International Relations	International conference with reviewed proceedings
Kašný, Jiří	František Uhlíř: překlad životopisných pamětí a úvodní studie	prof. Milada Polišenská	History	Chapter in Monograph
Kašný, Jiří	Židovské obce v dějinách českého práva - heslo pro Encyklopedii českých právních dějin	Solo publication	Jewish Studies; Legal History	Chapter in Monograph
Kašný, Jiří	Věda kanonickoprávní - heslo pro Encyklopedii českých právních dějin	Solo publication	Legal History	Chapter in Monograph
Musil, Pelin Ayan	Drawing Theoretical Boundaries between a 'Populist Takeover' and 'Democratic Backsliding'	Dalibor Rohac, Evan Abramsky	Political Science	Article in a journal with impact factor (Web of Science)
Musil, Pelin Ayan	Civil Resistance and Military Defection in Modern Turkish Republic	Alexei Anisin	Political Science	Article in a journal with impact factor (Web of Science)
Musil, Pelin Ayan	What matters more for electoral success: Populist Ideology or New Leaders?	Marek Hudik, Isabella Iagrosso	Political Science	Article in a journal with impact factor (Web of Science)
Musil, Pelin Ayan	The party with a rebel wing in the context of a civil war: The HDP case of Turkey	Jacob Maze	Political Science, Area Studies	Article in a journal with impact factor (Web of Science)
Podda, Pietro Andrea	Impact of Institutions on FDI in OECD countries	Neal Harold	Economics and Business	Article in a journal with impact factor (Web of Science)
Podda, Pietro Andrea	The legality of State initiatives against migration: the cases of Hungary and Italy	Neal Harold	Law	Article in a journal with impact factor (Web of Science)
Podda, Pietro Andrea	Abuse of Dominant Position: the evolution of the EU perspectives	Neal Harold	Law	Article in peer reviewed journal (Scopus or ERIH)
Podda, Pietro Andrea	Resolving the problems of Mid-Level Expatriate Managers	Neal Harold	Economics and Business	A Journal of the University of Olomouc
Polišenská, Milada	Czech title: Zapomenutý "nepřítel" Josef Josten. Free Czechoslovakia Information na pozadí československo-britských diplomatických vztahů 1948-1985.	Solo publication	Diplomatic history	Monograph

Polišenská, Milada	The World of Two Legations: Establishing Czechoslovak – U.S. Diplomatic Relations and the Role of Institutional Experience.	Solo publication	Diplomatic history	Article in a journal
Polišenská, Milada	Legal, diplomatic and moral aspects of deportation of Czechoslovaks to the Soviet Gulag	Solo publication	Diplomatic history	Article in a journal
Polišenská, Milada	„Stůl k pohoštění prostřený“. Sedm století vysokoškolského vzdělání v České republice.	Solo publication	History, Education	Article
Power, Gerald	The Establishment of the British Council in the Arab Gulf, 1952-55'	Solo publication	History	Article in a journal with impact factor (Web of Science)
Power, Gerald	Cultural Diplomacy in the Cold War: The British Council in the Arab Gulf, 1955-70	Solo publication	History	Article in a journal with impact factor (Web of Science)
Svoboda, Miroslav	Overview of Opportunity Cost Definitions	Solo publication	Economics	Article in a journal with impact factor (Web of Science)
Svoboda, Miroslav	Opportunity Cost and Committed Resources	Solo publication	Economics	Article in peer reviewed journal (Scopus or ERIH)
Zemplerova, Alena	Struktura trhu a firemní strategie	Solo publication	Economics	Monograph