

STUDENT PROJECTS

TERM	PROJECT	INSTRUCTOR	WINNERS	SPONSOR	LINK
2020 (Spring)	Strategic Marketing Analysis and Planning	Dan R. Fiala	all teams	Les Goodies	https://lesgoodies.com/
2019 (Fall)	Entrepreneurship	Gabriele Meissner, David Muir	all teams	The Miners	https://www.theminers.eu/
2019 (Summer)	Customer Experience Management	Gabriele Meissner, Mark Wiedorn	all teams	The Miners	https://www.theminers.eu/
2019 (Summer)	International Consulting Program	M. Johnson, C. Shallow, P. Bolcha	C. Rojas, E. Parker, P. Dunegan, T. Powell, H. Hafiz, M. Sokolovski	UNICEF	https://www.unicef.cz/
2019 (Summer)	International Consulting Program	M. Johnson, C. Shallow, P. Bolcha	T. Bowman, S. Kupresak, N. Antunes-Couto, C. Armstrong, N. Bařinová	Verlag Dashofer	http://www.dashofer.cz/
2019 (Spring)	Marketing Communications	Alena Foustková	all teams	Probation and Mediation Service	https://www.pmscr.cz/
2019 (Spring)	Introduction to Digital Marketing	Mark Wiedorn	all teams	The Miners	https://www.theminers.eu/
2019 (Spring)	Creative Advertising	Alena Foustková, Scott Cohen	all teams	Y&R Prague and Viřia Tarapaca	https://prague.yr.com/ http://www.tarapaca.cz/
2018 (Fall)	Marketing Communications	Alena Foustková	S. King, B. Phelps, P. Mcdonough, A. Kaliasniova	dialogue.cz	https://www.dialogue.cz/
2018 (Fall)	Marketing Communications	Sylvia Vondráčková	Z. Baimakhanova, A. Krapchun, A. San José, M. Vallejo	Sneakers Corner	Facebook page
2018 (Fall)	Public Relations	Sylvia Vondráčková	K. Furtado, A. Jaber, S. Sehizadeh	OCCASIO	Facebook page
2018 (Fall)	Strategic Marketing Analysis and Planning	Dan R. Fiala	M. Bakula, L. Donnelly, K. Furtado, L. Grbavac, A. Idinova, A. Klinge, E. Morozova, L. D. Nguyen, M. Tauer, M. Warstler	UNICEF	https://www.unicef.cz/
2018 (Summer)	International Consulting Program	D. Fiala, V. Williams, J. Carney, C. Shallow	E. Huckaby, C. Musselwhite, S. Peters, J. Vandommelen, V. Zhakhyan	SPORTISIMO	https://www.sportisimo.cz/
2018 (Summer)	International Consulting Program	D. Fiala, V. Williams, J. Carney, C. Shallow	F. Costa, M. Morgan, L. A. Stacklin, V. Strahan, M. Stratulat	UNICEF	https://www.unicef.cz/
2018 (Summer)	International Consulting Program	D. Fiala, V. Williams, J. Carney, C. Shallow	A. Barzhukova, A. Filippek, B. Herbert, A. Weathers, K. Swensen	PhiTech	http://www.phitech.io/
2018 (Summer)	International Consulting Program	D. Fiala, V. Williams, J. Carney, C. Shallow	E. Barajas, E. Belova, S. Mohamed, M. Shadbolt, M. Sitta	Andrea Klimko Architects	http://www.andreaklimkoarchitects.com/
2018 (Summer)	International Consulting Program	D. Fiala, V. Williams, J. Carney, C. Shallow	A. Butler, D. Dommissie, C. Katovsich, J. Kiefer, S. Wilson	Educasoft	http://educasoft.cz/en/homepage/

2018 (Spring)	Strategic Marketing Analysis and Planning	Dan R. Fiala	L. Asanbekova, P. Nozdrina, V. Mykulenko, D. Shpakov, R. Babickaja, O. Yermek, A. Voloshina, S. Rylkov, N. Rozdiestwienskaja	UNICEF	https://www.unicef.cz/
2018 (Spring)	Marketing Communications	Alena Foustková	K. Henjes, M. Messinger, L. Liberman, H. Schier	Budimlija Resort	https://budimlijaresort.rs/
2018 (Spring)	Brand Management	Sylvia Vondáčková	L. Garay, T. Gilliatt, A. Kosolapova, C. Sullivan, S. Wilson	MyCuisine	https://www.mycuisine.cz/
2018 (Spring)	Marketing Communications	Sylvia Vondáčková	L. Mayo, C. Nguyen, B. Kiefer, M. Demeter, M. Gryglewska, S. Moreau	Únětický pivovar	https://www.unetickypivovar.cz/en/
2018 (Spring)	International Marketing	Dan R. Fiala	A. Karpov, S. Rylkov	Expando	https://cz.expan.do/
2017 (Fall)	Media Marketing and Communications	Alena Foustková	A. Mezenina, L. Maghazei, N. N. Peeters, H. Obbad	Automyčka Express	https://www.automycka.cz/
2017 (Fall)	Media Marketing and Communications	Sylvia Vondáčková	E. Walker, O. Shackleton, A. Ushakova, P. Aleabov	MEDIBAY	http://medibay.cz/
2017 (Fall)	Public Relations	Sylvia Vondáčková	K. Čandová, P. McCarthy, R. McCarthy, U. H. Duongová, Z. Somošová	Automyčka Express	https://www.automycka.cz/
2017 (Fall)	Strategic Marketing Planning	Dan R. Fiala	T. Middleton, J. V. Tom, D. Gruenthal, N. A. Doan	UNICEF	https://www.unicef.cz/
2017 (Fall)	Direct Marketing and Sales	Gabriele Meissner		AAU	https://www.auni.edu/
2017 (Summer)	International Consulting Program	more instructors	Rankin, Castaneda, Costello, Ryan, Fedorov	Educasoft	http://educasoft.cz/en/homepage/
2017 (Summer)	International Consulting Program	more instructors	Gold-Smith, Gallik, Herrera, Sayagh, Hron	Hlidacky CZ	https://www.hlidacky.cz/en
2017 (Summer)	International Consulting Program	more instructors	McGrath, De Los Rios, Goetzinger, Klaric, Mudaqiq	UNICEF	https://www.unicef.cz/
2017 (Summer)	International Consulting Program	more instructors	Dillon, Bejarano, Khan, Zerbe, Macura	Automyčka Express	https://www.automycka.cz/
2017 (Summer)	International Consulting Program	more instructors	J. No, Ference, Martin, Rubin, Vavrusa	Verlag Dashofer	http://www.dashofer.cz/
2017 (Spring)	Strategic Marketing Planning	Dan R. Fiala	A. Neskoromna, R. Tarassenko, E. Livadaru	Silicon Wharf Consulting	http://www.siliconwharfconsulting.com/
2017 (Spring)	Innovations Management	Gabriele Meissner	more teams	MP Martin Pavlik Fashion Brand	Facebook page
2016 (Summer)	International Consulting Practicum	Dan R. Fiala	H. Brumfield, A. Bloom, M. Rathmanner, R. Saleem, K. Bobelska	Slovenija Center	http://www.slovenija.cz/
2016 (Summer)	International Consulting Practicum	Dan R. Fiala	C. Felter, K. Cochran, A. Albertine, B. Nichols, K. Malá	UNICEF	https://www.unicef.cz/
2016 (Summer)	International Consulting Practicum	Dan R. Fiala	Z. Watson, R. Benton, N. Williams, E. Fening, M. Hron	Verlag Dashofer	http://www.dashofer.cz/

2016 (Summer)	International Consulting Practicum	Dan R. Fiala	V. Burress, D. Richardson, T. Zhang, P. Oleriny, S. Abduraimov	Western Union	http://business.westernunion.com/
2016 (Summer)	Customer Experience Management	Gabriele Meissner	all teams	Energycloud	http://www.energycloud.cz/
2016 (Spring)	Thesis Seminar	Chris Shallow	K. Jurečková	NUPHARO	http://www.nupharo.com/
2016 (Spring)	Strategic Marketing Planning	Dan R. Fiala	all teams	IBM	https://www.ibm.com/cz-cs/
2016 (Spring)	Brand Management	Sylvia Vondáčková	A. Savina, K. Trinh, L. Nguyen, M. Reutskaya	NESTLÉ	https://www.nestle.cz/cz
2016 (Spring)	Media Marketing and Communications	Sylvia Vondáčková	all teams	Joalis	http://joalis.cz/cs/1052-vzdelavani
2016 (Fall)	Strategic Marketing Planning	Dan R. Fiala	V. Baradai, E. Fening, T. Kebort, H. Koorbusch, M. Lolua	AAU	https://www.auni.edu/
2016 (Fall)	Media Marketing and Communications	Sylvia Vondáčková	all teams	AAU	https://www.auni.edu/
2016 (Fall)	Media Marketing and Communications	Sylvia Vondáčková	all teams	AAU	https://www.auni.edu/
2016 (Fall)	Public Relations	Sylvia Vondáčková	all teams	AAU	https://www.auni.edu/
2015 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	J. Baumgardner, B. Corrigan, A. Dudgaokar, S. Truong	EURO JET	http://www.eurojet-service.com/
2015 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	M. Palermo, T. Brown, J. T. Jeong, L. Brathová	UNICEF	https://www.unicef.cz/
2015 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	H. King, C. Bonomonte, R. Bozzone, M. Kubát	Verlag Dashofer	http://www.dashofer.cz/
2015 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	F. Herta, K. Bixler, C. Trautz, A. Zahir, K. Jurečková	NUPHARO	http://www.nupharo.com/
2015 (Spring)	Strategic Marketing Planning	Chris Shallow	K. Jamnická., T. Kicková, A. Margaritopulu	American Express	https://www.americanexpress.com/czech
2015 (Spring)	Innovations Management	Gabriele Meissner	O. Bocharikova, A. Imamovic, Y. Kukushkina, P. Musela, M. Reutskaya	TRIMO	http://www.trimo.eu/
2015 (Spring)	Intro to Econometrics	Jirka Lahvička	M. Schimmel	anonymous client	
2015 (Fall)	Thesis Seminar	Chris Shallow	K. Jamnicka	TRIMO	http://www.trimo.eu/
2015 (Fall)	Pricing Strategies	Dan R. Fiala	N. Bahr, M. Brahmi, C. Demirkapi	me2we	http://me2we.jobs/sites/me2we/
2015 (Fall)	Strategic Marketing Planning	Dan R. Fiala	H. Bacaj, V. Gashi, F. Krapí	Verlag Dashofer	http://www.dashofer.cz/
2015 (Fall)	Public Relations	Sylvia Vondáčková	all teams	NUPHARO	http://www.nupharo.com/
2014 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	names not published	EURO JET	http://www.eurojet-service.com/
2014 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	J.Bak-Brevik, B. Daulton, D. Matsche	UNICEF	https://www.unicef.cz/
2014 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	W. Swingle, J. Adams, K. Groome	BOSCOLO HOTEL	http://prague.boscolohotels.com/

2014 (Summer)	International Consulting Practicum	Chris Shallow Peter Bolcha	S. Arnautovic, T. Currie, J. Mey	Verlag Dashofer	http://www.dashofer.cz/
2014 (Spring)	Innovation Management	Gabriele Meissner	A. Braun, M. Mezan, R. Gondeaux, R. Kavkazi	LISCA	http://www.lisca.com/
2014 (Spring)	Business Ethics	Gabriele Meissner	S. Gross, K. Czernin, A. Gamolina, D. Kovarikova, T. Probst, A. Voitehovschi	LISCA	http://www.lisca.com/
2014 (Spring)	Intro to Econometrics	Peter Bolcha	N. B. Nguyen	RWE	https://www.group.rwe/en/the-group/
2014 (Fall)	Strategic Marketing Plan	Chris Shallow	A. Lastras, S. Shiner	SEACAT	http://www.seacat.mobi/
2014 (Fall)	Marketing Research	Chris Shallow	M. Coppens, O. Khabchuk	SKI MAGAZÍN	http://skimagazin.cz/
2014 (Fall)	Marketing Communication – Thesis	Chris Shallow	N. B. Nguyen	RWE	https://www.group.rwe/en/the-group/
2014 (Fall)	Direct Marketing and Sales	Gabriele Meissner	K. Coutermarsh, D. Isufi, A. Pireva, D. Cunningham, H. Keiser, C. Brady	LUKA KOPER	http://www.luka-kp.si/eng/
2013 (Spring)	Marketing Research	Chris Shallow	Z. Papryczka, M. Mrozek, M. Nguyen	MEDIA MASTER	https://mediamaster.medea.cz/
2013 (Spring)	Intro to Econometrics	Peter Bolcha	O. Petrus	ENERGANA	
2013 (Fall)	Strategic Marketing and Planning	Chris Shallow	S. Puchkova	RWE	https://www.group.rwe/en/the-group/
2013 (Fall)	Business Ethics	Gabriele Meissner	R. Kenter, M. S. Olamide, W. Mede, M. Pardini, N. Pierce	SR4	
2013 (Fall)	E-Business	Jeff Medeiros	S. Godziek, M. Mrozek	PARFEMS	
2013 (Fall)	Global Energy	Robert Ellman	M. Melichárek, K. Pejatovic	PRAGOPLYN	http://www.pragoplyn.cz/en