

Anglo-American University Course Catalog

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20th Century Ideas – Reflected in European Literature, Film and Visual Art (HSS325)

Level: BA

Course Description

This course will take a number of the most dominant ideas/ideologies of the 20th century and explore how they have been addressed through a range of cultural mediums.

Specifically, the impact and reception of Communism, Nazism and Liberal democracy (including anti-totalitarian activism) will be reviewed using a range of cultural sources.

Areas which touch on current tensions between Liberal democracy and illiberalism /authoritarianism will be addressed. The course will involve a core seminar approach.

Film, literature, and the arts have always played a central role in reflecting the attitudes towards the twin ideologies of Nazism and Communism in Central and Eastern Europe.

They were central to propagandizing these ideologies and building their strength after World War I. However, they also provided the most vibrant forum for those challenging the totalitarian regimes established by Nazis and Communists.

In the period since their fall, film, literature, and the arts have remained the core site of public debate on their nature, context and lasting impact.

This course will explore this theme in a multi-disciplinary way, drawing on history, political science, literature, film studies, and psychology. There is a broad and deep amount of material to draw upon which will allow students to easily inquire into areas of particular interest to them.

In order to reinforce the point that the issues we are examining have meaning across regions and times, we will work thematically rather than chronologically.

In this course we will be mixing approaches to how we explore the issues.

Prague is one of the few capitals that experienced Liberal democracy, Nazism, Communism, and a return to Liberal democracy in little more than 50 years. Therefore, many opportunities emerge to meet people and visit places and events which can increase our understanding of the topic.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Engage critically with a range of relevant films, documentaries, literature, and art;
- Demonstrate a significant understanding of and critical engagement with different aspects of life and resistance in the region during the last century;
- Relate this knowledge to contemporary issues of resurgent authoritarianism, challenges to Liberal democracy and interpretations of the role and relevance of the past;
- Assess and illustrate the origins and experience of totalitarianism, the origins and experience of civil resistance to Nazi and Communist totalitarianism, and the role of artists reflecting it as part of a common discourse and memory.

AAU Digital Audio & Redefining Radio (JRN278)

Level: BA

Course Description

The rise of powerful, low-cost digital tools for producing, editing and distributing audio has revolutionized the thing we used to call 'radio.' This class will examine some of these tools, and will use them in a hands-on manner to produce broadcasting for Sound Bricks Radio, AAU's internet radio station, which offers a variety of programming, including music as selected by student DJs, rebroadcasting AAU lectures, longform conversations with AAU lecturers and visitors, interesting podcasts and other content as we find it. Our goal is to produce truly freeform radio, as practiced by independent broadcast and streaming stations worldwide such as:

- Berlin Community Radio,
- Worldwide FM in London and Los Angeles,
- BBC Radio 6 in the UK,
- KPFA in Berkeley, California,
- WFMU in New York,
- Resonance FM in London,
- Monocle24 in London,
- Radio Bilingue in California.

A computer capable of working with sound is a requirement for the class; a smartphone capable of recording audio is strongly recommended. Nice-to-haves include sound production equipment such as microphones, digital recorders, mixers and editing software.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Create compelling radio content;
- Create their own weekly shows for the AAU internet radio station, Sound Bricks.
- Be familiar with the basic tools of creating digital radio, especially digital audio workstation software such as Adobe Audition or Audacity; Internet radio software such as Airtime;
- Concepts of live streaming;
- Make promotional materials and station identifiers;
- Create live broadcasts using mobile phones or tablets.

Academic Projects: Research Seminar and Practicum (HUM680)

Level: MA

Course Description

This course focuses on academic and expert work in specific projects in diplomatic history, cultural history, history of education, historiography and in other areas of history and eventually other humanities and social sciences. The course is predominantly a seminar and practicum with a component of theory and methodology. Specific outcomes of the practicum will be very important for this course. In Spring 2020, this will include students' participation in (1) a book on the history of AAU which will provide them a first hand experience with completion of a book and its editing and printing, (2) establishment of a AAU Museum as an independent student project including a scenario, design, selection and installation of exhibits, reconstructing the AAU history etc. (3) participation in organization of an academic symposium at AAU (and the students will be encouraged to present in the student section of the symposium). The BA and MA students working on their theses can consult their work in this course (with a consent of their Dean).

Guest lectures of experts and visits of sites that will be of inspiration and guidance for this type of the course are planned.

This course will enable the students to get - besides their own research- an experience with a practical side of historical (and not only historical) profession in the three basic components: editorial, exhibition & museum, and conference (both organizational and presentation). This course has therefore a significance for a real work of the students in the future.

The course is intended for both undergraduate and graduate students and the assignment to projects will be based on individual interests, skills and abilities of students.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Master the principles of the work with historical sources (primary, secondary, written, 3-D, visual, audio) including theories, methods of historical work, critique of sources etc.;
- Understand the process of book writing and production;
- Manage a preparation of an exhibition;
- Have an active contribution to an academic symposium;
- Manage to work both independently and in team.

Academic Projects: Research Seminar and Practicum (HUM480)

Level: BA

Course Description

This course focuses on academic and expert work in specific projects in diplomatic history, cultural history, history of education, historiography and in other areas of history and eventually other humanities and social sciences. The course is predominantly a seminar and practicum with a component of theory and methodology. Specific outcomes of the practicum will be very important for this course. In Spring 2020, this will include students' participation in (1) a book on the history of AAU which will provide them a first hand experience with completion of a book and its editing and printing, (2) establishment of a AAU Museum as an independent student project including a scenario, design, selection and installation of exhibits, reconstructing the AAU history etc. (3) participation in organization of an academic symposium at AAU (and the students will be encouraged to present in the student section of the symposium). The BA and MA students working on their theses can consult their work in this course (with a consent of their Dean).

Guest lectures of experts and visits of sites that will be of inspiration and guidance for this type of the course are planned.

This course will enable the students to get - besides their own research- an experience with a practical side of historical (and not only historical) profession in the three basic components: editorial, exhibition & museum, and conference (both organizational and presentation). This course has therefore a significance for a real work of the students in the future.

The course is intended for both undergraduate and graduate students and the assignment to projects will be based on individual interests, skills and abilities of students.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Master the principles of the work with historical sources (primary, secondary, written, 3-D, visual, audio) including theories, methods of historical work, critique of sources etc.;
- Understand the process of book writing and production;
- Manage a preparation of an exhibition;
- Have an active contribution to an academic symposium;
- Manage to work both independently and in team.

Accounting and Financial Analysis (BUS602)

Level: MBA

Course Description

Exploration of the use and analysis of financial and managerial accounting reports and information. The use of accounting information in financial contracts and performance evaluation and the ethical issues underlying the presentation and use of accounting information are highlighted.

Course Learning Outcomes

Upon completion of this course, students should be able:

- To provide an understanding of the financial accounting model;
- To read and interpret financial statements;
- To arrive at and defend tactical, strategic, and performance evaluation decisions derived from the interpretation and analysis of the financial statements;
- To gain an appreciation of the effects of the financial reporting process and environment on the firm along with the ethical issues underlying the presentation and use of accounting information.

Advanced Communication and Presentation Skills for Managers (MGT568)

Level: MA

Course Description

One of the most important skills modern global managers need is the ability to communicate clearly, succinctly and effectively across multiple platforms and media, to multiple audiences. This course is an advanced presentation and communication skills class for future global managers. Students will develop and refine their oral, written and visual communication skills through practical, professional level exercises and assignments in a “workshop-like” learning environment.

This will include use of content writing, writing appropriate emails, the “elevator pitch” for business ideas, and presenting a short “Ted” like talk. Various on-line platforms and new media will be utilized in the course including slideshare, Wix, and others.

The differences, and benefits, of Linear Presentation and Communication, and Non-Linear will be reviewed. A key focus in the course will be on communicating visually and digitally.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate, develop and give professional level presentations;
- Demonstrate professional level public speaking skills;
- Demonstrate and understand the use of audience analysis to adapt a message to a professional business audience;
- Demonstrate and practice an understanding of the multiple steps involved in preparing and presenting coherent and polished messages to multiple audiences;
- Write in a professional level business “style” with clarity and precision;
- Use persuasive written, verbal and visual strategies to compose a variety of persuasive messages and other communications;
- Prepare, organize and deliver an effective formal presentation (“Ted” talk);
- Demonstrate an understanding and the ability to utilize effectively, the multiple platforms and media available today that managers use to communicate with a variety of audiences including customers, stakeholders, employees and others;
- Demonstrate, use and implement the various digital platforms utilized in the course;
- Demonstrate an understanding of how to choose and use particular media platforms to deliver the intended message;
- Understand and demonstrate how best to effectively communicate data, numbers and other complex forms of information;
- Place in context and lend perspective to use of visuals and graphics in communicating important business messages clearly;
- Demonstrate the knowledge of when and how to use visual, oral and written communications and how to combine them in effective communication with the chosen audience;
- Understand the key role of non-verbal communication for global managers.

Advanced Communication and Presentation Skills for Managers (MGT368)

Level: BA

Course Description

One of the most important skills modern global managers need is the ability to communicate clearly, succinctly and effectively across multiple platforms and media, to multiple audiences. This course is an advanced presentation and communication skills class for future global managers. Students will develop and refine their oral, written and visual communication skills through practical, professional level exercises and assignments in a “workshop-like” learning environment.

This will include use of content writing, writing appropriate emails, the “elevator pitch” for business ideas, and presenting a short “Ted” like talk. Various on-line platforms and new media will be utilized in the course including slideshare, Wix, and others.

The differences, and benefits, of Linear Presentation and Communication, and Non-Linear will be reviewed. A key focus in the course will be on communicating visually and digitally.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate, develop and give professional level presentations;
- Demonstrate professional level public speaking skills;
- Demonstrate and understand the use of audience analysis to adapt a message to a professional business audience;
- Demonstrate and practice an understanding of the multiple steps involved in preparing and presenting coherent and polished messages to multiple audiences;
- Write in a professional level business “style” with clarity and precision;
- Use persuasive written, verbal and visual strategies to compose a variety of persuasive messages and other communications;
- Prepare, organize and deliver an effective formal presentation (“Ted” talk);
- Demonstrate an understanding and the ability to utilize effectively, the multiple platforms and media available today that managers use to communicate with a variety of audiences including customers, stakeholders, employees and others;
- Demonstrate, use and implement the various digital platforms utilized in the course;
- Demonstrate an understanding of how to choose and use particular media platforms to deliver the intended message;
- Understand and demonstrate how best to effectively communicate data, numbers and other complex forms of information;
- Place in context and lend perspective to use of visuals and graphics in communicating important business messages clearly;
- Demonstrate the knowledge of when and how to use visual, oral and written communications and how to combine them in effective communication with the chosen audience;
- Understand the key role of non-verbal communication for global managers.

Advanced Corporate Finance (BUS627)

Level: MBA

Course Description

This course emphasizes the analysis of the current/future practices and issues in the area of corporate finance. Topics include valuation, capital markets, management of short-term assets and liabilities, capital structure, capital budgeting, the cost of capital, investment decisions, merger and acquisitions, and corporate use of derivatives.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Value companies;
- Understand optionality in value creation;
- Link capital structure to valuation;
- Analyze motivations for mergers and acquisitions;
- Assess strategic factors affecting corporate investment;
- Compare alternative sources of financing;
- Define the role of risk management in corporate strategy;
- Understand the use of derivatives (e.g. futures, options, and swaps) to manage risk;
- Recognize the day-to-day drivers of corporate finance decisions.

Advanced Interdisciplinary Seminar in Post-Modernism (HUM485)

Level: BA

Course Description

Postmodernism was the most significant cultural phenomenon of the second half of the 20th century. This seminar will explore the philosophical and social background of the movement, as well as the art and literature that grew out of it, including some of the most notable masterpieces of the period. Postmodern thinking was highly suspicious of grand narratives, and emphasised irreconcilable discourses and point of view. Literary writing influenced by the movement tends to be hybridic, highly experimental, and playfully metafictional.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- To acquire a clear grasp of a wide variety of forms of European and American postmodernism in literature;
- To come to an understanding of the aesthetic, socio-historical, political, and philosophical factors to which postmodernism responds in different ways;
- To understand the meanings of key postmodernist literary texts, and their place in the overall movement of postmodernism;
- Improve the skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Advanced Interdisciplinary Seminar in Post-Modernism (HUM585)

Level: MA

Course Description

Postmodernism was the most significant cultural phenomenon of the second half of the 20th century. This seminar will explore the philosophical and social background of the movement, as well as the art and literature that grew out of it, including some of the most notable masterpieces of the period. Postmodern thinking was highly suspicious of grand narratives, and emphasised irreconcilable discourses and point of view. Literary writing influenced by the movement tends to be hybridic, highly experimental, and playfully metafictional.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- To acquire a clear grasp of a wide variety of forms of European and American postmodernism in literature;
- To come to an understanding of the aesthetic, socio-historical, political, and philosophical factors to which postmodernism responds in different ways;
- To understand the meanings of key postmodernist literary texts, and their place in the overall movement of postmodernism;
- Improve the skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Advanced Research Methods (POS509)

Level: MA

Course Description

The focus of this course is to help students develop appropriate research designs for their substantive papers and/or research proposals for their master's theses. Understanding the merits and limitations of different epistemological traditions and research methods in social sciences, the students will learn to create and methodologically critique research designs. Special attention is given to the variants of theory-oriented qualitative cross-case research and interpretive case studies. The course looks at the proper domain of each method and address ways of combining them in a single research project.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Develop the ability of concept formation and integrate it into a research design;
- Realize how to use and contribute to theories through cross-case and single case study research;
- Demonstrate the link between a research question, research method and selection of sources;
- Write methodologically sound research designs of academic quality;
- Make oral and written methodological criticisms on others' research designs.

Advanced Seminar in Aesthetics (ART472)

Level: BA

Course Description

This course introduces the topics that have been most influential in contemporary aesthetics over the last half century or so. We shall cover the themes that belong to the core of the discipline, such as the identification of art, ontology, aesthetic experience, interpretation, artistic and aesthetic value, the relation between art and knowledge, and the nature of fiction and imagination. In addition to these themes, we shall study the recent work on environmental aesthetics and the aesthetics of everyday life as well. A lot of attention has also been paid during the last few decades to the aesthetic issues involved in specific art forms, such as painting, photography, film, literature, and even popular art form such as comics. We shall study the texts by philosophers working within a particular tradition, the so-called analytic tradition. This is now a dominant methodology within philosophy, including the philosophical aesthetics. The work in this tradition is characterized by aiming at a relatively high level of rigor, precision and clarity. Hopefully we can learn to achieve some of these qualities in our own thinking and writing about art and aesthetics.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Have a comprehensive understanding of the current philosophical aesthetics;
- Critically analyze academic texts not only in the field of aesthetics, but in contemporary philosophy in general;
- Improve their ability to write structured, academic papers in a wide area of humanites and social sciences;
- Recognize the philosophical import of modern and contemporary visual art, music and literature.

Advanced Seminar in Aesthetics (ART472)

Level: BA

Course Description

This course introduces the topics that have been most influential in contemporary aesthetics over the last half century or so. We shall cover the themes that belong to the core of the discipline, such as the identification of art, ontology, aesthetic experience, interpretation, artistic and aesthetic value, the relation between art and knowledge, and the nature of fiction and imagination. In addition to these themes, we shall study the recent work on environmental aesthetics and the aesthetics of everyday life as well. A lot of attention has also been paid during the last few decades to the aesthetic issues involved in specific art forms, such as painting, photography, film, literature, and even popular art form such as comics. We shall study the texts by philosophers working within a particular tradition, the so-called analytic tradition. This is now a dominant methodology within philosophy, including the philosophical aesthetics. The work in this tradition is characterized by aiming at a relatively high level of rigor, precision and clarity. Hopefully we can learn to achieve some of these qualities in our own thinking and writing about art and aesthetics.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Have a comprehensive understanding of the current philosophical aesthetics;
- Critically analyze academic texts not only in the field of aesthetics, but in contemporary philosophy in general;
- Improve their ability to write structured, academic papers in a wide area of humanites and social sciences;
- Recognize the philosophical import of modern and contemporary visual art, music and literature.

Advanced Seminar in Kafka (LIT430)

Level: BA

Course Description

In this advanced seminar we will be studying the works of Franz Kafka and their critical reception. We will be considering Kafka within his biographical and socio-historical context as a Prague author, as well as approaching his works from several theoretical paradigms, ranging from the literary critics to psychoanalysts to social theorists, including Giorgio Agamben, Maurice Blanchot, Stanley Corngold, Gilles Deleuze, Félix Guattari, Jacques Lacan, Niklas Luhmann and Slavoj Žižek. Primary texts studied will include the novels *The Trial*, *The Castle* (selections), the novella *The Metamorphosis*, and the stories *The Judgment*, *A Country Doctor*, *A Report to an Academy*, *The Hunter Gracchus*, *Investigations of a Dog*, *The Burrow*, *Josephine, or the Mouse Singer* and *The Hunger Artist*.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend the primary literary, cultural, biographical and socio-historical background to the life and works of Franz Kafka;
- Comprehend the meaning of a wide variety of key works written by Franz Kafka, from a variety of critical, social, and philosophical perspectives;
- Comprehend how the works of Kafka fit within the literary and cultural moment of his own time, with the wider currents of expressionism and modernism, and how his works have continued to have a cultural influence until the present day.

Advanced Seminar in Kafka (LIT662)

Level: MA

Course Description

In this advanced seminar we will be studying the works of Franz Kafka and their critical reception. We will be considering Kafka within his biographical and socio-historical context as a Prague author, as well as approaching his works from several theoretical paradigms, ranging from the literary critics to psychoanalysts to social theorists, including Giorgio Agamben, Maurice Blanchot, Stanley Corngold, Gilles Deleuze, Félix Guattari, Jacques Lacan, Niklas Luhmann and Slavoj Žižek. Primary texts studied will include the novels *The Trial*, *The Castle* (selections), the novella *The Metamorphosis*, and the stories *The Judgment*, *A Country Doctor*, *A Report to an Academy*, *The Hunter Gracchus*, *Investigations of a Dog*, *The Burrow*, *Josephine, or the Mouse Singer* and *The Hunger Artist*.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend the primary literary, cultural, biographical and socio-historical background to the life and works of Franz Kafka;
- Comprehend the meaning of a wide variety of key works written by Franz Kafka, from a variety of critical, social, and philosophical perspectives;
- Comprehend how the works of Kafka fit within the literary and cultural moment of his own time, with the wider currents of expressionism and modernism, and how his works have continued to have a cultural influence until the present day.

Advanced Seminar in Modernism (LIT661)

Level: MA

Course Description

This seminar will explore the evolution of modernism (from pre-modernism to high modernism and late modernism), the socio-historical elements of modernity which gave rise to modernism, several key exemplars of modernism from different cultures, and the influence of various forms of modernism that are still with us today. Our emphasis will be on the literary avant-garde, but we will also be considering modernist cinema and radio. The modernist movement rose in response to the social, political, and technological changes from the turn of the century until after WW II. Together we will explore these changes and how writers from different cultures responded to them.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Acquire a clear grasp of a wide variety of forms of European and American modernism in literature, as well the main literary movements within the period;
- Come to an understanding of the aesthetic, socio-historical, political, philosophical, and scientific factors that played a role in the advent of modernism, and to understand how modernism was a reaction to modernity;
- Understand the meanings of key modernist literary texts, and to understand what was at stake in their art for the modernist authors and artists we will study;
- Improve the skills of independent study, critical thinking, close reading, oral presentation, academic writing, and independent research.

Advanced Seminar in Modernism (LIT461)

Level: BA

Course Description

This seminar will explore the evolution of modernism (from pre-modernism to high modernism and late modernism), the socio-historical elements of modernity which gave rise to modernism, several key exemplars of modernism from different cultures, and the influence of various forms of modernism that are still with us today. Our emphasis will be on the literary avant-garde, but we will also be considering modernist cinema and radio. The modernist movement rose in response to the social, political, and technological changes from the turn of the century until after WW II. Together we will explore these changes and how writers from different cultures responded to them.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Acquire a clear grasp of a wide variety of forms of European and American modernism in literature, as well the main literary movements within the period;
- Come to an understanding of the aesthetic, socio-historical, political, philosophical, and scientific factors that played a role in the advent of modernism, and to understand how modernism was a reaction to modernity;
- Understand the meanings of key modernist literary texts, and to understand what was at stake in their art for the modernist authors and artists we will study;
- Improve the skills of independent study, critical thinking, close reading, oral presentation, academic writing, and independent research.

Advanced Seminar in Poetry (LIT556)

Level: MA

Course Description

The course spans the 20th century, with an emphasis on the interconnectedness among different strains of American poetry, including Modernism, the Harlem Renaissance, the Confessional Poets, the New York School and the Beats. The dominant theme will be the difference between “raw,” or informal, subversive poetry, and “cooked,” or formal, traditional poetry. Through this lens, the course will examine 20th century American poetry as a continuous lineage. The syllabus includes five non-American poets whose work will be examined to identify international influences on the American idiom. Readings will be supplemented with critical essays, film clips and audio recordings intended to convey a fuller, more concrete impression of the life and times of each poet presented. Students will emerge with a more comprehensive understanding of 20th century American poetry and, hopefully, a deeper appreciation of it.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the evolution of 20th century American poetry;
- Understand and analyze the differences in form and content between different strands of 20th century American poetry and poetry in general;
- Place in context and lend perspective to the relationship among the key movements of 20th century American poetry and how these differ from one another.

Advanced Seminar in Poetry (LIT356)

Level: BA

Course Description

The course spans the 20th century, with an emphasis on the interconnectedness among different strains of American poetry, including Modernism, the Harlem Renaissance, the Confessional Poets, the New York School and the Beats. The dominant theme will be the difference between “raw,” or informal, subversive poetry, and “cooked,” or formal, traditional poetry. Through this lens, the course will examine 20th century American poetry as a continuous lineage. The syllabus includes five non-American poets whose work will be examined to identify international influences on the American idiom. Readings will be supplemented with critical essays, film clips and audio recordings intended to convey a fuller, more concrete impression of the life and times of each poet presented. Students will emerge with a more comprehensive understanding of 20th century American poetry and, hopefully, a deeper appreciation of it.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the evolution of 20th century American poetry;
- Understand and analyze the differences in form and content between different strands of 20th century American poetry and poetry in general;
- Place in context and lend perspective to the relationship among the key movements of 20th century American poetry and how these differ from one another.

Advanced Seminar in Romanticism (LIT660)

Level: MA

Course Description

The romantic movement which swept Europe from the end of the 18th century to the beginning of the 19th signaled a major shift from the Enlightenment's belief in reason and equality to a renewed respect for the imagination and individual talent. In this seminar we will learn to appreciate and contextualise the works of the remarkable writers and artists of the period, from Goethe to Marry Shelley, as well as understand the historical and conceptual problems they were engaging with.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend the underlying concepts and aesthetics of romanticism;
- Understand how writers and artists embraced new concepts and sought for innovation in thinking and art;
- Perform close reading and analysis of individual literary works;
- Improve their skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Advanced Seminar in Romanticism (LIT460)

Level: BA

Course Description

The romantic movement which swept Europe from the end of the 18th century to the beginning of the 19th signaled a major shift from the Enlightenment's belief in reason and equality to a renewed respect for the imagination and individual talent. In this seminar we will learn to appreciate and contextualise the works of the remarkable writers and artists of the period, from Goethe to Mary Shelley, as well as understand the historical and conceptual problems they were engaging with.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend the underlying concepts and aesthetics of romanticism;
- Understand how writers and artists embraced new concepts and sought for innovation in thinking and art;
- Perform close reading and analysis of individual literary works;
- Improve their skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Advanced Seminar in Shakespeare (LIT520)

Level: MA

Course Description

“He was not of an age, but for all time!” – Ben Jonson

So far Ben Jonson, Shakespeare’s admiring rival, has been right. That is partly why reading Shakespeare is so challenging and rewarding. How shall we understand his love sonnets, for example? By our understandings of “love”, or by his? How did he – or his culture, many contemporary critics would say instead – understand “love”? Or history, or gender, or nationhood, or religion, or our very concepts of the self and the universe? How do we accomplish an understanding of Shakespeare’s writing within the context of his culture? Is that even possible, or worth trying to do? Are there other ways to read Shakespeare, and what were and are they? If nothing else, we ought to start with a little humility, given all those questions.

We’ll start by closely reading select poems and plays from the 1590s, the climactic decade of the Elizabethan era. Then we’ll closely read select tragedies and one romance from the early 17th century, the dawn of the Jacobean era. We’ll pay attention not only to the socio-historic context but also to the long history of Shakespeare criticism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Closely read select poems and plays from the 1590s, in other words during the climactic years of Elizabethan England;
- Closely read some of the tragedies and one of the romances, written at the dawn of the subsequent Jacobean era;
- Understand the main threads of Shakespeare criticism, including modernist and postmodern/postcolonial approaches;
- Understand the socio-historic context of the works.

Advanced Seminar in Shakespeare (LIT320)

Level: BA

Course Description

“He was not of an age, but for all time!” – Ben Jonson

So far Ben Jonson, Shakespeare’s admiring rival, has been right. That is partly why reading Shakespeare is so challenging and rewarding. How shall we understand his love sonnets, for example? By our understandings of “love”, or by his? How did he – or his culture, many contemporary critics would say instead – understand “love”? Or history, or gender, or nationhood, or religion, or our very concepts of the self and the universe? How do we accomplish an understanding of Shakespeare’s writing within the context of his culture? Is that even possible, or worth trying to do? Are there other ways to read Shakespeare, and what were and are they? If nothing else, we ought to start with a little humility, given all those questions.

We’ll start by closely reading select poems and plays from the 1590s, the climactic decade of the Elizabethan era. Then we’ll closely read select tragedies and one romance from the early 17th century, the dawn of the Jacobean era. We’ll pay attention not only to the socio-historic context but also to the long history of Shakespeare criticism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Closely read select poems and plays from the 1590s, in other words during the climactic years of Elizabethan England;
- Closely read some of the tragedies and one of the romances, written at the dawn of the subsequent Jacobean era;
- Understand the main threads of Shakespeare criticism, including modernist and postmodern/postcolonial approaches;
- Understand the socio-historic context of the works.

Advanced Seminar on Alternative Culture: Understanding Fandom (FMS478)

Level: BA

Course Description

This course explores fandom, particularly media fandom. In a world suffused in popular culture, fans are those who have invested themselves most heavily in enjoying and making meaning from popular culture. Why do they? Are they just weird, just different than us? Or is it simply a more intense expression of how we all make meaning from culture? Drawing on some of the seminal theorists of fan studies (including Michel de Certeau, Pierre Bourdieu, Camille Bacon-Smith, John Fiske, Henry Jenkins, Matt Hills, and D. W. Winnicott), this course seeks to understand fans as meaning-makers as they watch, play, write, create, blog, form communities and hierarchies, even quasi-religions, to understand the object of their fan-desire.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate a good grasp of the theoretical concepts associated with the study of media fan subcultures;
- Articulate his or her own ideas about what drives fandom;
- Demonstrate an ability to reflect on his or her own fandom.

Advanced Seminar on the Holocaust (HIS485)

Level: BA

Course Description

The course aims to provide students with a grounding in some of the major issues concerning the Jewish Holocaust.

Among the topics examined will be the intensification of European anti-Semitism in the late 19th and early 20th centuries; the growth of eugenic and pseudo-scientific racial theories during the same period; the murder of physically and mentally disabled people before the beginning of the Holocaust; the origins of the Holocaust and the scholarly debate between Functionalism and Intentionalism; the comparative history of genocide; the non-Jewish victims of the Holocaust; the question of Allied knowledge of the death camps and what they could or should have done to prevent the extermination of the Jews; the participation of non-German populations as perpetrators, and the extent of popular knowledge and involvement in the Holocaust.

The seminar programme will use documentaries extensively throughout the course. One seminar will be devoted to showing and discussing Claude Lanzmann's seminal documentary Shoah.

The course is seminar based, hence student driven. Students will be expected to do a significant amount of reading each week, to present their interpretation of the evidence and participate in discussions.

Course Learning Outcomes

By the end of the course, it is expected that students will have gained:

- A basic understanding of the background to the Jewish Holocaust in 19th century radical exclusionary nationalism and “scientific” eugenics;
- Knowledge of the course and consequences of the Holocaust;
- An appreciation of the major historiographical controversies and issues of interpretation surrounding the study of the Holocaust: most notably, the functionalist vs. intentionalist debate, and questions regarding the motivation of perpetrators, and the uniqueness of the Holocaust;
- An acquaintance with some of the most important primary sources, literature and films relating to the Holocaust, including survivor and perpetrator accounts and key documentaries such as Claude Lanzmann's Shoah;
- Site visits to Auschwitz and Theresienstadt;
- Most importantly of all perhaps, the ability to distinguish between the scholarship and the pseudo-scholarship of the Nazi Holocaust;
- Critical thinking skills.

Advanced Seminar on the Holocaust (HIS585)

Level: MA

Course Description

The course aims to provide students with a grounding in some of the major issues concerning the Jewish Holocaust.

Among the topics examined will be the intensification of European anti-Semitism in the late 19th and early 20th centuries; the growth of eugenic and pseudo-scientific racial theories during the same period; the murder of physically and mentally disabled people before the beginning of the Holocaust; the origins of the Holocaust and the scholarly debate between Functionalism and Intentionalism; the comparative history of genocide; the non-Jewish victims of the Holocaust; the question of Allied knowledge of the death camps and what they could or should have done to prevent the extermination of the Jews; the participation of non-German populations as perpetrators, and the extent of popular knowledge and involvement in the Holocaust.

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The course is seminar based, hence student driven. Students will be expected to do a significant amount of reading each week, to present their interpretation of the evidence and participate in discussions.

Course Learning Outcomes

By the end of the course, it is expected that students will have gained:

- A basic understanding of the background to the Jewish Holocaust in 19th century radical exclusionary nationalism and “scientific” eugenics;
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- Site visits to Auschwitz and Theresienstadt;
- Most importantly of all perhaps, the ability to distinguish between the scholarship and the pseudo-scholarship of the Nazi Holocaust;
- Critical thinking skills.

Advertising Strategies in Media (FMS 368)

Level: BA

Course Description

The course will identify and analyze the key concepts, techniques and models used in modern advertising and marketing communication. The course will challenge students to apply these concepts while creating their own advertisements.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the principles of advertising and its role as a tool of marketing communications;
- Analyze and demonstrate an understanding of core marketing strategy principles (segmentation, targeting and positioning) and how they correspond with the advertising practice;
- Understand the differences between traditional and online advertising and how to best connect them;
- Understand the role of media in creative advertising;
- Understand the role of ethics in advertising;
- Identify and explain what makes a “great” ad;
- Evaluate and respond to the various ethical and legal issues related to advertising.

American Foreign Policy in Film (IRS364)

Level: BA

Course Description

This course analyzes American identity creation through popular film. The course is concerned with the changing of American identity through the portrayal of events from the beginning of the Cold War to the present. While the main focus of the course is on film and the portrayal of important events and identificational concepts (existential fears) through film, the course also utilizes texts on theory and history to provide a contrasting influence to better understand the message and political impacts of the films.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of identity theory and its application to film;
- Understand and analyze the expressions of these identity processes as portrayed in film;
- Utilize the theories and methods provided to conduct their own analyses of identity creation;
- Understand the role identity and portrayals of identity have in politics.

American Literature (LIT224)

Level: BA

Course Description

This course introduces students to the wide range and breadth of American literature, from colonial times to the present. Emphasis is on close reading of texts and their placement in the context of the development of North American culture and cultures.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of key figures, movements and periods in American literature from colonial times to the present;
- Understand and analyze literature via close reading of texts, attuning themselves to nuances of meaning;
- Understand American literature within the context of its multiplicity of cultures and ethnicities, enriching their own perspectives.

Anglo-American Philosophy (PHI522)

Level: MA

Course Description

The course aims at introducing the students to the main issues explored by the leading thinkers of the modern British and American philosophical traditions. The course falls roughly into two sections – the first section of a more historical nature and the second section of a more systematic nature. Thus in the first part of the course special attention will be paid to the philosophers who laid the foundation of the empirical orientation characteristic of the modern Anglo-American philosophy, as well as the most influential 19th and early 20th century American and British founders of the Pragmatist and of the analytic traditions. In the second half of the course, the most widely discussed problems of the analytic philosophy as the dominant strand of the contemporary Anglo-American philosophy will be examined in some detail.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a historical overview of the modern Anglo-American philosophy;
- Discuss critically the dominant philosophical positions taken by the leading thinkers of the modern Anglo-American philosophy;
- Contrast and compare the competing solutions given by various Anglophone thinkers to the key problems of the contemporary philosophy, with special attention to philosophy of mind, philosophy of language and philosophy of science.

Anglo-American Philosophy (PHI322)

Level: BA

Course Description

The course aims at introducing the students to the main issues explored by the leading thinkers of the modern British and American philosophical traditions. The course falls roughly into two sections – the first section of a more historical nature and the second section of a more systematic nature. Thus in the first part of the course special attention will be paid to the philosophers who laid the foundation of the empirical orientation characteristic of the modern Anglo-American philosophy, as well as the most influential 19th and early 20th century American and British founders of the Pragmatist and of the analytic traditions. In the second half of the course, the most widely discussed problems of the analytic philosophy as the dominant strand of the contemporary Anglo-American philosophy will be examined in some detail.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a historical overview of the modern Anglo-American philosophy;
- Discuss critically the dominant philosophical positions taken by the leading thinkers of the modern Anglo-American philosophy;
- Contrast and compare the competing solutions given by various Anglophone thinkers to the key problems of the contemporary philosophy, with special attention to philosophy of mind, philosophy of language and philosophy of science.

Anthropology of Religion (SOC255)

Level: BA

Course Description

The course is aimed to provide a general overview of the vast field of Anthropology of Religion. The students will be exposed to the diverse approaches, concepts and theories regarding the notion of religion. Specifically, we will explore the relationship between culture, society, individual and religion to build toward a general understanding of religion.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Gain clear understanding of various religious practices and how to place these into proper context;
- Offer a critical perspective on what is involved in studying religions through focusing on specific theories and approaches represented by anthropology of religion;
- Demonstrate a sound knowledge of key ethnographies in the anthropology of religion, thereby exhibiting their understanding of religious beliefs and practices of smaller scale societies thus being able to identify and investigate the intersections between religion, culture and society;
- Gain experience in basic academic research and writing appropriate to the undergraduate level.

Art Management Internship (ART350)

Level: BA

Course Description

An essential part of education is its application in the professional world, and knowing where and how it fits into the labor market with your personal mission. Internships serve as a common first step to this transition, giving students experience and the opportunity to learn about themselves and the industries or positions of their interest. This course is designed to ensure that all students gain an understanding of developing their own professional profile, navigating the labor market, and applying their education professionally before they graduate. Students are encouraged to take advantage of the services available to them through the AAU Career Development Center.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the course in lifelong learning (i.e. acquisition of specialized knowledge and competences);
- To comprehend the links between theory and practical application of the concepts;
- To critically assess their work experience in a concise report;
- To apply theoretical concepts gained in the program of study in real-life situations;
- To effectively communicate in various socio/cultural environments.

Art Studio in Practice: Performance and Ritual (ART310)

Level: BA

Course Description

This course introduces students to the performative as a field for visual artists—Performance and theatre practice. The course is a practice based interdisciplinary approach toward following topics: performance as collective space, embodied speech, words as deeds, verbal performance, oral traditions vs contemporary performance, ensemble work and anthropology of theatre, physicality of performer, role of training, auditory spatial awareness, site specific projects, analogies between performance and ritual, ritual in today society. Students will participate in a semester-long program, dedicated to a diverse topics of performativity in the arts. This series of training sessions, based on physical theatre and voice work, is aimed to broaden students' sense of presence and awareness, to enhance sensitivity to one another and with the public, and guide us through these living traditions. The training is based on partner and group exercises, which emphasize mutuality in a group and build mutual awareness of each other. Students will be introduced to the techniques practiced by the heirs of Jerzy Grotowski's methods—in Poland and abroad (mostly the Academy of Theatre Practices Gardzienice). The students will learn to combine diverse approaches and tools in interdisciplinary work process and use different media in creating the final presentation.

Classes will contain theoretical introductions to selected topics related to performance, theatre anthropology and ritual.

The course classes will take place in the art studio Holešovická Šachta, as well as in chosen historical places in Prague, and will include field trips for performances. The course will lead to the final presentation, which will take place in spaces of the art studio in AAU campus, and will be open for the public. The audience will be invite for the discussion after the presentation.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Develop their self awareness as performers and enable them to create an individual short performative etude;
- Get to know techniques of vocal expression and voice communication, inspired by practitioners of oral music traditions in Balkans and Western Europe (Mariana Sadovska, Svetlana Spajić), as well as contemporary experimental voice artists (Diamanda Galas, Sainkho Namtchylak, Phil Minton, Urszula Dudziak, Iva Bittova);
- Be familiarized with site-specific performance strategies while exploring the process of creation beyond any art space;
- Comprehend the connections and differences between performance and ritual in terms of cultural structure;
- Recognize and develop the unique nature of individual student project in terms of collective work;
- Be acquainted with the performative practices in tribal rituals through the picture and video presentation of practices from South America, Africa, Indonesia, Balkans, Ukraine, Africa;
- Place in contemporary context the secular ritual practices;
- Learn how contemporary artists incorporate these rituals and how theatre anthropology relates to the traditional cultures. Augusto Boal, Jerzy Grotowski, Włodzimierz Staniewski, Richard Schechner, Jana Pilátová, Richard Bauman, and ensembles Song of the Goat theatre, Gardzienice Theatre, Farm in the Cave theatre;
- Discover the usefulness of rhythm and synchronisation in group work;
- Valuable the post industrial architecture heritage and its role in revitalisation through arts processes;
- Acknowledge to incorporate into the performing space relevant media (voice, video, sound work, picture, exhibition). Develop the ability to work inter disciplinary;
- Comprehend the process of preparing the performative work and complete the semestral presentation – solo or group work containing the course main objectives (length and scope to be determined).

Arts & Cultural Management (ART450)

Level: BA

Course Description

Arts and Cultural Management is an introductory course aiming to familiarize students with organizational and financial structures of cultural institutions in the Czech Republic and world-wide. It aims to acquaint them with issues and techniques pertaining to strategies, finances, communications and evaluation. General understanding of these issues will be supported by case studies presented by distinguished guest speakers from the cultural sector. Essential part and outcome of this course will be the development of individual projects that will enable students to put their theoretical knowledge to practice. The course aims to prepare students for a career as project managers for galleries, museums and foundations, specialists and administrators at auction houses, art advisors, art dealers, private and corporate collections curators, managers of artists foundations and archives, communication managers and journalists, consultants for legal and financial art services.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand basic management strategies and organisational processes in the arts and implement them in practice;
- Understand the importance of promotion and communications;
- Solve case studies drawn from cultural practice;
- Research, develop and present their own project;
- Understand the wider and constantly changing political and socio-economic framework within which cultural institutions operate.

Auditing (ACC310)

Level: BA

Course Description

This course aims at introducing students to understand the function, techniques and challenges of the activity of Auditors. A particular emphasis will be put on the ethical and legal challenges faced by Auditors. The course is thought to be inter-active and will focus on a comparative inter-country perspective, constantly enriched by real case analysis.

Course Learning Outcomes

Upon completion of this course, students will be:

- Familiar with the presuppositions, purposes of auditing;
- Able to understand the various auditing techniques;
- Able to assess the ethical and legal implications of the work of the auditors;
- Able to compare different auditing systems (mostly of USA and selected EU countries);
- Able to conduct some research in the area of auditing.

Brand Management (MKT320)

Level: BA

Course Description

The aim of the course is to equip students with theoretical and practical knowledge necessary for a successful and efficient management of brands. It provides the framework for the analysis of the main factors determining success of a brand in the market and introduces techniques and tools necessary for management of brands, such as: development of vision for the brand, identify the correct market niche, design a communication and marketing strategy and implement it. The class will cover also the following topics: brand building, evaluation of brand definition, brand positioning, strength and profitability; evaluate brand's maturity and repositioning of mature brands, rebranding topics, the link between brand and image of the corporation, corporate identity.

Course Learning Outcomes

After taking Brand Management, the student will be able to:

- Explain the role of the brand in today's economy;
- Describe the purpose and methods of effectively managing brands including how to build brand equity and establish brand identity;
- Formulate effective brand strategies for consumer and business goods and services;
- Demonstrate the ability to conduct a critical brand audit, including recommendations for changes and improvement in brand management.

Britain and the World 1930 - 2016 (HIS528)

Level: MA

Course Description

This course engages with Britain as a global state in a non-traditional fashion. Departing from the conventional approach often used by historians – which requires ‘compartmentalizing’ the problem into discrete areas such as Britain as imperial and post-imperial power, Britain as a Cold War actor and Britain as a (reluctant) European partner – this course synthesizes these themes, allowing them to be evaluated comparatively and holistically. It also identifies less familiar themes, such as the way in which popular culture has played a role in recasting Britain’s global image. Finally, the course plays due attention to the impact of the wider world on Britain. In sum, it offers a comprehensive and critical appraisal of how a declining Great Power’s position in the world altered against a backdrop of intense and rapid global and domestic change.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically reflect on and evaluate changes and variety in terms of Britain’s global position from the 1930s and the establishment of the British Commonwealth to the Brexit referendum of 2016;
- Appreciate the multiplicity of Britain’s foreign relations and international position, and to be able to discuss issues including Britain and the Commonwealth, the European Union, soft power and cultural diplomacy, the Special Relationship and so on;
- Master advanced techniques in historical methodology, including collating, examining, analysing and theory-constructing using primary sources.

Britain and the World 1930–2016 (HIS328)

Level: BA

Course Description

This course engages with Britain as a global state in a non-traditional fashion. Departing from the conventional approach often used by historians – which requires ‘compartmentalizing’ the problem into discrete areas such as Britain as imperial and post-imperial power, Britain as a Cold War actor and Britain as a (reluctant) European partner – this course synthesizes these themes, allowing them to be evaluated comparatively and holistically. It also identifies less familiar themes, such as the way in which popular culture has played a role in recasting Britain’s global image. Finally, the course plays due attention to the impact of the wider world on Britain. In sum, it offers a comprehensive and critical appraisal of how a declining Great Power’s position in the world altered against a backdrop of intense and rapid global and domestic change.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically reflect on and evaluate changes and variety in terms of Britain’s global position from the 1930s and the establishment of the British Commonwealth to the Brexit referendum of 2016;
- Appreciate the multiplicity of Britain’s foreign relations and international position, and to be able to discuss issues including Britain and the Commonwealth, the European Union, soft power and cultural diplomacy, the Special Relationship and so on;
- Master advanced techniques in historical methodology, including collating, examining, analysing and theory-constructing using primary sources.

British Foreign Policy (IRS649)

Level: MA

Course Description

What have Britain's major foreign policies been in modern history? Why were those policies pursued and what were their outcomes for the country and on other actors? This course attempts to answer these fundamental questions by way of a comprehensive and critical discussion of Britain's external relations from the start of the twentieth century until contemporary times. Major themes addressed include British responses to the challenges of the two World Wars; imperial collapse; Cold War activity; involvement with the European project; and more recent attempts to negotiate a role and maintain power in the context of globalization and challenges to Western pre-eminence. Conceptually, the course is interested in analysing crucial foreign policy decisions in terms of structure and agency and the apparent tension between Idealism and Realism in the making of British foreign policy. In exploring our topic in a narrative fashion informed by theory, students can reach a thorough and profound understanding of Britain's global position in modern history and today.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate a sound awareness of the chronology and outline of British foreign policy from c.1900 to today, including key dates and central personalities;
- Locate British foreign policy decisions within broader regional and global contexts;
- Recognize central problems in the history of British foreign policy and how these problems may be approached by historians and theorists working within political science and international relations;
- Apply concepts of Idealism and Realism to the problem of British foreign policy;
- Demonstrate a sophisticated understanding of how a European power coped with the reality of decline and a changing global environment in the later twentieth century;
- Critically understand British foreign policies and foreign policy challenges in the contemporary world.

British Foreign Policy (IRS359)

Level: BA

Course Description

What have Britain's major foreign policies been in modern history? Why were those policies pursued and what were their outcomes for the country and on other actors? This course attempts to answer these fundamental questions by way of a comprehensive and critical discussion of Britain's external relations from the start of the twentieth century until contemporary times. Major themes addressed include British responses to the challenges of the two World Wars; imperial collapse; Cold War activity; involvement with the European project; and more recent attempts to negotiate a role and maintain power in the context of globalization and challenges to Western pre-eminence. Conceptually, the course is interested in analysing crucial foreign policy decisions in terms of structure and agency and the apparent tension between Idealism and Realism in the making of British foreign policy. In exploring our topic in a narrative fashion informed by theory, students can reach a thorough and profound understanding of Britain's global position in modern history and today.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a sound awareness of the chronology and outline of British foreign policy from c.1900 to today, including key dates and central personalities;
- Locate British foreign policy decisions within broader regional and global contexts;
- Recognize central problems in the history of British foreign policy and how these problems may be approached by historians and theorists working within political science and international relations;
- Apply concepts of Idealism and Realism to the problem of British foreign policy;
- Demonstrate a sophisticated understanding of how a European power coped with the reality of decline and a changing global environment in the later twentieth century;
- Critically understand British foreign policies and foreign policy challenges in the contemporary world.

British History I (HIS229)

Level: BA

Course Description

This course offers an introduction to the history of Great Britain from the era of Roman occupation to the beginning of the nineteenth century. It surveys a broad range of central problems and processes that, collectively, helped to make modern Britain: waves of settlers and the formation of kingdoms, the development of enduring legal and constitutional institutions and solutions, the sometimes bitter and bloody divisions over religion and political authority and finally the advent of industrialization and the emergence of Britain as a global power.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically evaluate and reflect on the major phases and trends in British history from Roman times to the start of the nineteenth century;
- Demonstrate a critical awareness of historiographical debate in British history, and an ability to discriminate between major differing interpretations of the British past developed by historians;
- Engage with British history in terms of the individual histories of the ‘four nations’ – the English, the Scots, the Welsh and Irish – while also being sensitive to the limitations and over-simplifications of such designations and labels;
- Articulate informed opinions on aspects of British history by reference to primary sources as well as secondary;
- Demonstrate enhanced communication presentation skills gained from frequent in-class discussion and group work.

British History II (HIS230)

Level: BA

Course Description

This course offers an introduction to the history of Great Britain from the early nineteenth century to the turn of the new millennium. Adopting a predominantly narrative approach, it tells the story of a state and society undergoing a profound set of transformations. These include the attainment and subsequent loss of immense global power; democratization and attendant changes to the structure of national politics; social and cultural change, including shifting attitudes to central aspects of life such as religion, money, the role of women and individual rights; and shifting relations between the state and the peoples of Ireland, Scotland, Wales and England. Along the way, the course explores such defining events and processes as the industrial revolution, the Irish Famine, the impacts of two world wars, the advent of feminism and other activist causes and the lasting legacy of Thatcherism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically evaluate and reflect on the major phases and trends in modern British history from the early nineteenth century to contemporary times;
- Demonstrate a critical awareness of historiographical debate in British history, and an ability to discriminate between major differing interpretations of the British past developed by historians;
- Engage with British history in terms of the individual histories of the ‘four nations’ – the English, the Scots, the Welsh and Irish – while also being sensitive to the limitations and over-simplifications of such designations and labels;
- Articulate informed opinions on aspects of British history by reference to primary sources as well as secondary;
- Demonstrate enhanced communication presentation skills gained from frequent in-class discussion and group work.

British Literature (LIT223)

Level: BA

Course Description

This course provides students with an overview of British literature, from Old English poetry to the present day. Given the breadth of the subject, the course will focus on significant turning points in British literary history and canonical texts that have become key to British culture. Taking a culture studies approach, these works will be contextualised within contemporary historical, political, and material realities. These will be complemented by close reading of chosen passages in order to better understand and appreciate the texts under discussion.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of key figures and periods in British literature from medieval times to the present;
- Understand how literary works engage with the issues of the day and historical developments;
- Perform close reading and analysis of individual literary works;
- Improve their skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Business Analytics for Management (BUS609)

Level: MBA

Course Description

This course focuses on business analytics and mathematical modeling. Extending the skills obtained in the statistics course (BUS 603), this class focuses on models for prescriptive and predictive analytics as well as structured decision making under uncertainty. Multiple regression modeling, business forecasting, Monte Carlo simulation, risk modeling applications will be covered, as well as optimization including linear, integer and non-linear programming. Decision analysis will make up the final major topic of the course. The course emphasizes applications that are useful for managerial decision making in operations, marketing and finance settings. Some sections of this course will be restricted to students admitted to specific degree programs.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Build and interpret multiple regression models with interaction terms;
- Build and interpret basic time series forecasting models incorporating seasonality;
- Structure and formulate risk analysis problems effectively;
- Provide and interpret solutions to and alternatives for risk modeling problems using Monte Carlo simulation (risk modeling technology);
- Formulate mathematical programming problems;
- Generate and interpret solutions to linear, integer and nonlinear mathematical programs;
- Formulate, solve and interpret the results to multi-stage decision tree problems;
- Demonstrate skills in structuring decision problems and interpreting data as inputs;
- Build well-structured and clear spreadsheets for analysis;
- Utilize a variety of Add-Ins in MS Excel including Solver, Evolutionary Solver, Precision Tree and @ Risk;
- Communicate the results of analyses in managerial terms.

Business and Law for the modern brand (LBS303)

Level: BA

Course Description

The course will be taught through the use of practical based lectures and workshops, participants will analyze the essential laws/legal procedures that affect the fashion business, including, but not limited to, commercial and company law, intellectual property law, trademark law, employment and labor law, licensing, merchandising, import and export law, distribution agreements, safety, sustainability and consumer protection issues.

Participants will also gain knowledge of the technical and theoretical concepts they need to advise and develop a fashion company strategy, including the development of the fashion business supply chain and sale of the fashion product, evaluated from a US and European perspective. It will also be likely that some participants in the course, who are currently working in the fashion industry, will bring their real-life experiences to the course that will enrich their own performance within a fashion business; newly acquired knowledge from the world of fashion will inform their skills in the field. Including the knowledge to inform start-ups in the fashion industry, while contributing to the overall improvement of fashion law.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically analyze fashion-specific legal advice to meet the challenges of issues facing fashion companies in international contexts;
- Understand the concept of luxury in the global luxury goods market and critically analyze the different luxury business models and growth strategies suitable for mature and/or emerging luxury goods markets;
- Appraise the concept of creativity applied to fashion and luxury products and evaluate how companies manage product design, manufacturing processes, commercialization and promotion options in a sustainable way;
- Research and evaluate case studies where the development of an ethical approach to the market has increased brand value.

Business Ethics (MGT301)

Level: BA

Course Description

This course aims to provide students with solid skills to know and deal with the essentials of ethics in a business environment. They are enabled to analyze business, social and environmental issues that are relevant to the development of Corporate Social Responsibility and sustainable business practices. The course focuses on the CSR practices of multinational Corporations (MNCs), the challenges and opportunities of acting responsibly in the arena often called “the global village”. It also assesses the role of small and medium-sized enterprises (SMEs) in acting responsibly in a highly competitive environment.

A main goal of the course is to make students aware of what influences individual and organizational decision making and to accept that however strong the external pressure might be individuals are still responsible for their decisions and its consequences. This includes a look at technology development and the role of media.

The course provides a comprehensive introduction to ethical considerations in business. Students are enabled to develop a deeper understanding of how to act responsibly towards all business stakeholders while, at the same time, not neglecting the firm’s profitability. The course will discuss models of how CSR can create a sustainable ROI for companies. Students are encouraged to gain awareness of the interconnectedness of organizations and nations in a globalized world and how their actions as managers will affect different stakeholders, nations and the world as a whole.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Show familiarity with current ethical questions, economic, social and environmental policy frameworks in which CSR takes place;
- Demonstrate mastery of CSR theory and practice in Europe from corporate codes of conduct to related EU policies, frameworks and discussions;
- Appreciate and articulate complex issues in corporate governance under local and global settings;
- Show familiarity with critical issues of CG and CSR, including corporate ownership structures, transparency, board practices, CSR strategy formulation and implementation, and their impact on different stakeholders;
- Know how to integrate management control issues with corporate governance as a firm-specific objective to achieve superior company performance and greater accountability;
- Analyze, communicate and provide recommendations on business cases.

Business Information Systems (CIS301)

Level: BA

Course Description

This course requires a basic familiarity with personal computers from the point of view of a user. It will provide the students with knowledge how business information systems work, why they are necessary in today's business and what profits they can bring if used in a correct and effective way. The course will consist of two parts, theoretical and practical. The theoretical part will provide the background for some practical experiment with office automation software.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the differences between data and information, spreadsheets and databases, traditional file systems and modern DBMS;
- Understand how business information systems work, why they are necessary in today's business and what profits they can bring if used in a correct and effective way;
- Understand the social and ethical issues related to the use of IS;
- Design and implement a simple database in MS Office Base or Microsoft Access;
- Understand the security threats of modern IT;
- Understand methods of data capture, data validation and data protection.

Business Law (LBS510)

Level: MA

Course Description

The course deals with main principles of law in connection with everyday entrepreneurs and business persons practices with emphasis on legal regimes in the EU (and specifically in the Czech Republic, Germany, France, UK) and in the USA.

The main aim of this course is to equip students with understanding of contract theory, formation and functioning of corporations and other business entities and other issues related to everyday operation of businesses in the continental law and common law environments. The course is not designated to produce legal experts but to provide knowledge of various laws as they apply to the business world, to develop competence in identifying legal issues, applying legal rules to factual situations and in seeing much-jurisdictional perspectives.

Course Learning Outcomes

Upon completion of this course, students shall be able to:

- Comprehend and have a clear understanding of the business law and its functions, basic legal concepts, legal systems and legal, and this within the Common law tradition as well as Continental (civil law) tradition and distinguish between various approaches based on cultural, economic and political contexts;
- Understand and analyze critical law challenges and issues related to the business and business operation;
- Exhibit an enhanced awareness and demonstrate a strong foundation to make educated decisions in the business field;
- Identify the risks and solve problems associated with business/commerce, to make educated decisions and to develop strategies for ensuring favorable law regime, jurisdiction and resolution of disputes;
- Make a simple draft of a business contract;
- Place acquired knowledge in the context of international economic environment in order to see legal problems frequently encountered in fields of business activities; and lend perspective variety of legal approaches in different jurisdictions.

Business Law (LBS301)

Level: BA

Course Description

This course gives a general overview of law and legal systems. It covers the nature and sources of law, court systems including substantive and procedural areas of constitutional law, labor law, contracts, torts, criminal law, and property from and within the EU as well as USA perspective. The course is geared towards providing students with a basic knowledge of key aspects of the law, critical legal thinking, and a comparative approach to the civil and common law systems. Emphasis is placed on a good overview and understanding of most practical legal issues related to business conduct, i.e. on the legal framework and its application to domestic, national, and international commerce.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the law and its functions, basic legal concepts, legal systems and legal disciplines with a business impact, and this within the Common law tradition as well as Continental (civil law) tradition and distinguish between various approaches based on cultural, economic and political contexts;
- Understand and analyze critical challenges and issues related to the law per se as well as legal systems and legal disciplines;
- Place in context and lend perspective to the acquired knowledge and skills, enhance awareness about critical issues, to improve capacity to identify the most important aspects, and to provide basic evaluation skills;
- Exhibit an enhanced awareness and demonstrate a strong foundation to make educated decisions in the business field;
- Identify the risks and solve problems associated with business/commerce, to make educated decisions and to develop strategies for ensuring favorable law regime, jurisdiction and resolution of disputes.

Business Mathematics I (MTH111)

Level: BA

Course Description

Business Math I is an introductory course that systematically reviews and expands on elementary/high school math concepts that will be useful in future classes and in business-related jobs. An emphasis is put on word problems and practical applications.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Work with sets and intervals;
- Use fractions, percentages, percentage changes, and percentage points;
- Understand natural, integer, and rational exponents and their applications;
- Convert and do operations with numbers in scientific notation;
- Work with units and metric prefixes;
- Analyze and work with linear, quadratic, and other functions (reciprocal, square root, absolute value, exponential, natural logarithms);
- Solve linear, quadratic, and other equations and inequalities;
- Apply all of the concepts above to solving word problems and modelling real-life situations.

Business Mathematics II (MTH190)

Level: BA

Course Description

Business Math II builds upon and complements what students learned in Business Math I. The focus is on material that will be useful in future classes and in analytical/business jobs. An emphasis is put on word problems and practical applications.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Work with functions, analyze and describe their behavior;
- Apply linear functions, exponential functions and logarithms, solve exponential equations;
- Understand and apply arithmetic and geometric sequences and their sums;
- Break down optimization problems into choice variables, objective function, and constraints; solve selected types of optimization problems;
- Understand the basics of derivatives and univariate optimization;
- Apply all these concepts to solving word problems and modelling real-life situations.

Business Negotiations (BUS652)

Level: MBA

Course Description

This course reviews the theory and practice of negotiation. Focused on developing skills relevant to a broad spectrum of substantive negotiations, the course supplies both the analytical tools to identify the best possible agreements and the behavioral tools to negotiate them. The emphasis is on developing your intuitions and your understanding of conceptual frameworks so that you can learn from every negotiation. Letter grade with Pass/No Pass option.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the economic foundations of conflict resolution;
- Recognize and develop available sources of leverage;
- Understand sales-side business development;
- Be able to compare and contrast principled and positional bargaining;
- Be able to develop the methodology to plan a complex negotiation.

Business Statistics (MTH222)

Level: BA

Course Description

This course provides a comprehensive review of why and how we use basic mathematical and statistical methods and stresses their practical applications.

The course will teach the students basic analytical skills and shows typical problems that arise in business.

The course includes practical, analytical and theoretical sections. The course focuses on statistical analysis of data starting with descriptive statistics, and introduces concepts as sampling, hypothesis testing, regression analysis, probabilities, etc. Thus, solid basis is built for immediate practical implementation and as well for more profound studies of quantitative analysis and formal manipulation with business data.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the meaning and use of statistical terms used in business statistics;
- Understand the nature of the data;
- Present and interpret data in tables and charts;
- Understand and apply descriptive statistical measures to business situations;
- Understand and apply probability distributions to model different types of business processes;
- Understand and apply statistical estimation and hypothesis testing;
- Understand and apply simple linear regression analysis;
- Use computer spreadsheet software to perform statistical analysis on data.

Business Strategies and Global Competition (MGT641)

Level: MA

Course Description

The course is focused on internal strategy development to allow organizations compete in global environment. From strategy definition it branches out to business performance management and analysis to monitor the progress of the organization towards its strategic goal and explores related tools and processes through strategic IT systems both internally as well as externally. The course further explores strategic organizational structure and related areas of competencies, culture, governance and others.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Gain a deeper understanding business strategy and business environment;
- Analyse business performance from multiple organizational angles;
- Understand the role of technology in setting organizational and business strategy in creating a competitive organization;
- Identify strategic IT systems for various types of organizations;
- Evaluate the role of internal strategies towards resourcing, competencies, and culture on overall global competitiveness.

Business Strategy Simulation (MGT 432)

Level: BA

Course Description

This course will be a practical application of business strategy concepts from Strategic Management either to the CAPSTONE business simulation module (part of the CAPSIM family of online business simulations (www.capsim.com), or to another appropriate simulation. CAPSTONE is a rich, complex business simulation designed to teach strategy, competitive analysis, finance, cross-functional alignment, and the selection of tactics to build a successful and focused company. CAPSTONE provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes. Faced with a full range of strategy-based decision-making options, participants have the opportunity to try new tactics, test unfamiliar strategic paradigms, and take risks in a risk-free environment.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Analyze a business using internal and external management reports;
- Set a strategy for a business and implement that strategy;
- Evaluate and apply alternative forms of capital financing for the firm;
- Understand and apply the Balanced Scorecard for business decisions, which involves: reviewing historical financial and sales data, forecasting target-customer needs, analyzing internal processes to address technology changes in manufacturing and ensuring timeliness of workforce training and development.

Buyer Behavior (previously Consumer Behavior) (MKT329)

Level: BA

Course Description

This interdisciplinary course discusses the consumer as the focus of the marketing system. The course stresses the use of knowledge about consumer behaviour in marketing decisions. We will also look at contributions from the disciplines of anthropology, sociology, psychology, and economics to the understanding of consumer buying behaviour. Individual behavioural variables – needs, motives, perception, attitudes, personality, and learning – and groups, culture, and business are all examined in depth as they affect the consumer decision-making process. Analysis of how marketing programs, especially the communications mix, can be developed to reflect a commitment to providing consumer satisfaction [better: delight] concludes the course.

Course Learning Outcomes

Upon completion of this course, students will be able to :

- Comprehend and have a clear understanding of the role of the buyer in today's economy;
- Comprehend and have a clear understanding of how marketing influences buyer behaviour;
- Understand and analyse how different factors such as culture, demographics, social class, and values influence the buyer's behaviour;
- Place in context and lend perspective to how personal factors can influence this behaviour directly and indirectly;
- Comprehend and have a clear understanding of the psychology of buying behaviour;
- Place in context and lend perspective to the individual differences that exist based on the buyer's attitude, culture, motivation, knowledge, values, personality and lifestyle;
- Comprehend and have a clear understanding of the internal and external influences on consumer behaviour and perception, learning, product positioning, memory, motivation, personality, emotion, attitudes, self-concept, and lifestyle;
- Place in context and lend perspective to how trends influence buyer behaviour;
- Understand and analyse the differences between organizational buying and consumer buying.

Central and East European Politics (POS252)

Level: BA

Course Description

This course covers the history and politics of East Central Europe. This includes Poland, Hungary, the Czech Republic and Slovakia. While we will focus on the core states of this geographic area, lectures and readings will also analyze other areas of the broader East European land mass that have influenced the history of East Central Europe. This includes Germany, Russia and the Balkans. Topics to be covered in the readings and lectures include: demographic and imperial history; the interwar period; the communist takeovers; the nature of the communist system and communist regimes; Stalinism and de- Stalinization; the performance and decline of communist regimes; the revolutions of 1989; transitions to democracy and the market; European integration; and current revents.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the historical, geographical, and value based concepts of East Central Europe, both individually and inter-relationally;
- From this basis, be better able to appreciate and understand the current political reality, policies, and relations of the individual countries of the region, as well as of the region as a whole;
- Present and defend their ideas through oral presentations of their research topics;
- Present and defend their ideas through a well structured research paper.

Central European History (HIS237)

Level: BA

Course Description

The goal of this course is to familiarize the students with the political, social and cultural developments in Central Europe (Czech Republic, Slovakia, Poland, Hungary, and for the context mainly Austria and Bavaria) from the early Middle Ages to the present. Emphasis will be given to the comparative aspects of the various nationalities and regions of Central Europe with the main focus on the 19th and 20th century. The objective is based on examination of the main themes such as origins and developments of states in Central Europe, role of Christianity, Holy Roman Empire, main features of the Habsburg monarchy, building of modern political nations, nationalism and communism, First and Second World War and the Cold War. Particular attention will be paid to the 100th anniversary of 1918, year of fundamental changes and rebirth of Central Europe.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of role of Central Europe in a larger context of European history;
- Analyze and evaluate the main historical processes, events and personalities of Central Europe;
- Intensify their knowledge of Central European specifics through a first-hand experience of visits of historical sites (make-up classes by agreement) and examination of archival documents and other sources.

Central European History (HIS537)

Level: MA

Course Description

The goal of this course is to familiarize the students with the political, social and cultural developments in Central Europe (Czech Republic, Slovakia, Poland, Hungary, and for the context mainly Austria and Bavaria) from the early Middle Ages to the present. Emphasis will be given to the comparative aspects of the various nationalities and regions of Central Europe with the main focus on the 19th and 20th century. The objective is based on examination of the main themes such as origins and developments of states in Central Europe, role of Christianity, Holy Roman Empire, main features of the Habsburg monarchy, building of modern political nations, nationalism and communism, First and Second World War and the Cold War. Particular attention will be paid to the 100th anniversary of 1918, year of fundamental changes and rebirth of Central Europe.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of role of Central Europe in a larger context of European history;
- Analyze and evaluate the main historical processes, events and personalities of Central Europe;
- Intensify their knowledge of Central European specifics through a first-hand experience of visits of historical sites (make-up classes by agreement) and examination of archival documents and other sources.

Changing Business Dynamics in the Digital Age (MGT323)

Level: BA

Course Description

This course is designed to assist students to make sense of technology terms and concepts to enable them to evaluate technological impact in an increasing digital and globalized environment. Ethical, legal, financial and commercial considerations are amongst the domains examined to provide the student with an overview to complement other studies undertaken in this program.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand and explain the meaning, impact and economic/business changes of digitalization strategies;
- Understand and explain platform based business models B2C and B2B;
- Understand and explain the financial impact of digitalization strategies;
- Understand and explain digital banking and digital currencies;
- Understand and explain ethical and legal problems and implications.

Changing Business Dynamics in the Digital Age (MGT523)

Level: MA

Course Description

During the past decade, the internet has fundamentally changed the way business-to-consumer (B2C) industries relate to their markets. Platforms already disrupt traditional business models and re-shape whole industries. The way business-to-business (B2B) operate will also be fundamentally altered in the future by the Industrial Internet of Things and Artificial Intelligence / Machine Learning - it will change manufacturing, energy, agriculture, transportation, health care - almost all sectors of the economy. Global manufacturing corporations will need to compete on different levels in different areas as suddenly powerful Silicon Valley companies like Alphabet/Google, Apple, Microsoft and other software and technology firms are challenging industry incumbents in their own playing fields.

This latest wave of technology progress offers incredible opportunities along with new risks and ethical as well as legal challenges to business and society. The industrial internet will merge the global physical and digital world. What started mainly in consumer markets is moving towards a fundamental change which will affect all businesses and all our lives.

This course will not only explore the B2C strategies focusing on peer-to-peer and on-demand multi-sided platforms. This will help to explain some of the main strategies, concepts and ideas on how platform based business models work. However, the focus will also be on the emerging digitalization strategies of MNCs, the impact of AI resp. algorithms, the evolution of ERP systems and how the Industrial Internet shapes innovative corporate strategy, business models and practices. And we will take a look at innovative concepts like Smart Cities, Smart Cars or Smart Farming. It will also discuss the ethical issues involved.

Challenges facing students of business, and young enterprises today have never been greater. The digital revolution has dovetailed with globalization, and created a dynamic and different new commercial paradigm. The largest hotel company in the world doesn't own a single room and has very few employees. The largest taxi company in the world doesn't own a single taxi. These are examples of disruption in traditional industries, and the course will explore what these business models mean for the people involved and why in spite of huge losses companies have no problem finding huge amounts of venture capital.

This course is designed to assist students to make sense of technology terms and concepts to enable them to evaluate technological impact in an increasing digital and globalized environment. Ethical, legal, financial and commercial considerations are amongst the domains examined to provide the student with an overview to complement other studies undertaken in this program.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand and explain the meaning, impact and economic/business changes of digitalization strategies;
- Understand and explain platform based business models B2C and B2B;
- Understand and explain the financial impact of digitalization strategies;
- Understand and explain digital banking and digital currencies;
- Understand and explain ethical and legal problems and implications.

Commercial Law (LEG341)

Level: BA

Course Description

Students will study the application of legal principles to particular commercial transactions and the practical issues involved. Commercial law is concerned with obligations between parties to commercial transactions and the relationship with rules of personal property. Emphasis is placed on both knowledge of principles and the ability to apply the rules of law to achieve practical solutions to practical problems. Students will become familiar with a range of issues including ownership of or title to goods, transfers of title and its effect on third parties, and the passing of property between buyer and seller.

Course Learning Outcomes

On successful completion of the course, students are expected to have knowledge and understanding of the main concepts and principles of Commercial Law in England & Wales, and in particular be able to:

- Demonstrate a critical understanding of the origins and sources of commercial law and the forces that shape commercial law today;
- Explain the difference between possession and ownership and between legal and equitable interests in personal property; explain the different forms of personal property and the different contracts under which they are transferred, including sale, gift, hire, purchase and bailment;
- Demonstrate a detailed understanding of the nature of a sale of goods and the distinguishing features of a business-to-business sale versus a trader-to-consumer sale, and how the law has evolved to create these two distinct regimes;
- Explain the statutory framework in England & Wales governing contracts for the sale of goods between businesses and to consumers, with particular regard to the terms implied by the legislation, the passing of property and the nemo dat rule, and select the relevant legal principles to synthesize solutions to problems;
- Analyze the nature of the buyer's and seller's rights under a contract of sale and the remedies available when these contractual rights have been breached, and the efficacy of attempts to exempt liability for a breach of such contractual rights;
- Demonstrate an understanding of the legal conception of the bank/customer relationship and the nature, function and features of bills of exchange;
- Show an understanding of the nature and commercial function of credit and security, the different forms security takes, and the mechanisms by which things in action may be transferred by assignment;
- Understand and critically analyze the consumer credit regime;
- Demonstrate an understanding of how agency relationships are created, the scope of an agent's authority, and the rights and obligations of agents, principals and third parties in relation to each other; analyze instances of agency that arise without the parties' explicit consent;
- Apply knowledge gained to analyze complex legal questions and synthesize responses to problems;
- Critique standard legal materials and arguments;
- Conduct complex research exercises and use research evidence appropriately to support arguments; and
- Work with others on a learning task, including providing effective feedback and responding positively to suggestions and criticism from others.

Company Law (LEG235)

Level: BA

Course Description

This course is concerned with the central concepts relevant to the company, such as limited liability and legal personality, the competing interests of different groups of individuals who are affected by a company's operations, such as its directors, shareholders, creditors and employees, their subsequent duties, and the role that the law can play in protecting such individuals.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Explain the main concepts which underpin company law, including separate legal personality and limited liability;
- Comprehend the policy issues which arise regarding the regulation of companies, including the views of different commentators about those policy issues;
- Discuss the main principles and rules which seek to regulate and protect different participants within companies, especially their directors, shareholders and creditors;
- Summarise the issues that arise in respect of large, widely-owned, public companies, and the strategies that have been developed to ensure such companies are well-governed;
- Identify the legal issues raised by complex hypothetical 'problem question' scenarios, and apply their knowledge of the main principles and rules of company law to articulate well-argued solutions to those questions;
- Critically analyse and evaluate selected areas of company law, and place the policy issues raised by company law in their social, economic and political contexts;
- Develop well-reasoned analysis and arguments for the reform of selected areas of company law, including by engaging critically with the arguments of other commentators.

Comparative Civil and Political Rights (POS380)

Level: BA

Course Description

This course will look at civil and political rights in both the international and domestic concepts. This course will first focus on international law protections, specifically the International Covenant on Civil and Political Rights, and related instruments. However, the majority of the course will focus on comparing the treatment and protection of civil and political rights through constitutional approaches in various jurisdictions. Students will be tasked with researching civil and political rights violations in the different jurisdictions, as well as looking at the mechanisms used to compensate those whose rights were violated, such as reparations and legal cases. By presenting and discussing this research, students will be able to effectively compare and contrast the various approaches, taking historical, cultural, economic and political considerations into account.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Explain, distinguish and apply core concepts and terminology of the law of civil and political rights as used in the key primary (cases and statutes) and secondary sources (books and articles);
- Design, implement and review a range of theoretical approaches to the protection of various civil and political rights in different locations (with an emphasis on variations between cultural, social and economic situations);
- Identify and critically examine in written and oral form a range of perspectives, technological advancements and values that are relevant to the domestic and international laws of civil and political rights;
- Explain and examine whether, and if so, to what extent, the foreign and/or international law of civil and political rights provides coherent predictable consistent guidance to states, courts, lawyers, officials, and citizens.

Comparative Politics (POS102)

Level: BA

Course Description

This course aims to help students understand and explain political outcomes, processes and systems through the lenses of main theoretical approaches in comparative politics such as the institutional approach (historical institutionalism, neo and new institutionalism), Marxist approach, cultural approach and rational choice approach. The comparative method is emphasized throughout the course while applying the theories to contemporary case studies on topics ranging from revolutions, political protests, democratization, electoral politics, state formation and social policies.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the main theoretical approaches in the study of political science;
- Compare and contrast, critically assess the weaknesses and strengths of the main theoretical approaches of political science;
- Write academic essays combining theories with empirical research.

Comparative Religions (REL140)

Level: BA

Course Description

This course investigates what religion is and why it remains so potent a force in the world today. We will examine the definition of a religion and survey the major world religions (African Traditional Religions, Hinduism, Buddhism, Judaism, Christianity and Islam), as well as postmodern religious relativism. This course is designed to introduce you to the world's major religions, as well as to explore some crucial questions about religion: What is religion? How can someone compare religions? Are they all true? Why are people drawn to religion? We will explore these and other questions together through lectures, class discussion, and student panel discussions (see course requirements below).

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify what religion is and why it remains so potent a force in the world today; define various terms and core beliefs associated with the religions studied;
- Understand how these terms integrate into a religious system;
- Compare, contrast and evaluate them.

Comparative Worldviews (PHI/REL141)

Level: BA

Course Description

Everyone has a perspective on truth, reality, on right and wrong, their own “world and life view.” In this class, we shall be examining what worldviews are and how they work, as well as exploring the major worldviews that have shaped the West from Christian Theism to Existentialism. This class is designed to give the student a chance to reflect on deep issues such as what it means to be human, what the meaning of life is, and how do we know right and wrong, without necessarily having any experience in philosophy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- To define various terms associated with the worldviews studied;
- To articulate the core beliefs of the various worldviews we study;
- To compare and contrast the core beliefs of the various worldviews.

Composition I (COM101)

Level: BA

Course Description

The course is designed to develop and improve students' critical thinking skills, originality and ability to write in English across a variety of genres. The course emphasizes: writing as process, audience awareness and appropriate stylistic choices, and the production of cohesive, coherently structured, concise and accurate texts. Students are introduced to academic research and citation formats.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand and effectively implement the writing process including: pre-writing, outlining, drafting, revising and editing;
- Demonstrate the ability to make stylistic and lexical choices appropriate to a specific audience and genre; e.g., expository and persuasive essays;
- Understand and conform to the conventions of academic writing;
- Produce writing which evidences critical thinking, an inquisitive mind and logical analyses;
- Produce well-structured, coherent and cohesive essays including: introduction, body and conclusion;
- Identify and produce clear theses and topic sentences supported by evidence and/or sound reasoning;
- Understand how and why writers cite sources;
- Incorporate sources through quotation and paraphrase;
- Recognize and avoid plagiarism;
- Display a firm grasp of English grammar, usage and mechanics.

Composition II (COM102)

Level: BA

Course Description

This course is intended to hone the student's ability to think critically and originally; it consolidates the student's ability to make appropriate stylistic choices with regard to specific purpose, register (academic) and genre, and it reviews the basic stages of the writing process. Moreover, the course concentrates on developing the skills required to produce a substantial academic research paper. These skills include critical reading and research, formulating and supporting a thesis, incorporating credible sources and properly employing citation and bibliographic techniques

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Engage in the process of writing a research paper, including these aspects: determining purpose defining a topic, formulating a clear thesis supported by sound reasoning and research;
- Distinguish and use primary, secondary and tertiary sources (Wikipedia);
- Find, evaluate, and incorporate sources via paraphrase and summary;
- Produce a well-structured, coherent and cohesive academic essay;
- Produce content which exhibits critical thinking, originality, and inquisitive and logical analyses;
- Make stylistic and lexical choices appropriate to an academic audience and specific genres;
- Display a firm grasp of English grammar, usage and mechanics;
- Employ citation and bibliographic format accurately (using MLA or APA);
- Recognize and avoid all forms of plagiarism.

Computer Information Systems (CIS161)

Level: BA

Course Description

The purpose of the course is to introduce students to the basic features and uses of computer and information systems. The course starts with an introduction to the origins of computing, move into the technical foundations of computing, continue with a discussion of hardware, software, and operating systems. The bulk of the class, however, relates to the introduction to and use of popular software applications which will be useful to the students in their academic and professional careers.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the way how various types of data are represented in computers;
- Understand the function of basic hardware components of personal computers;
- Understand the role of various types of software;
- Understand the strategies of how to select or configure the most appropriate new computer (desktop and laptop) according to the student's needs;
- Compare technical characteristics of personal computers in commercial advertisements;
- Understand various types of networks and their basic technical characteristics;
- Understand the basic issues related to computer technology;
- Analyze a problem in the spreadsheet table;
- Create and present a short presentation on a given topic;
- Understand the concepts of writing a longer document (thesis, research paper etc.) and exploiting styles and templates.

Concept—Pursuing an Idea in the Art Process (ART304)

Level: BA

Course Description

Where do ideas come from? How can we express them? CONCEPT is a class based on creating hands on projects from an idea to a finished visual piece of communication. Students will try to express their ideas and contextualize them to reflect social issues, politics, media, gender or cultural context. An important part of the class will be learning how to talk about ideas and concepts. Through the format of a discussion students will learn how to stimulate original and surprising ways to express their feelings, attitudes, opinions or judgements. They will discover ways, how to convert their ideas into original, strong and meaningful art pieces. The course will include a mutual interaction by passing messages to others and allowing students to apply research, as well as an intuitive sensitivity.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of what concept in art means;
- Understand and analyze pieces of art which are conceptual in nature;
- Place in context and lend perspective to the world around us;
- Practice through hands-on projects their ideas from the idea to a final visual communication.

Conflict Studies (IRS 506)

Level: MA

Course Description

The course moves beyond the introduction to journalistic reporting and writing of Introduction to Reporting I. Presuming basic skills like leads, story organization, and use of quotes, it immerses students in reporting, writing and editing the college's print and online magazine, Lennon Wall. We'll work on the reporting skills necessary to produce good copy, and the writing skills necessary to make it shine. Though the focus is on writing for a print or online news publication, the course material is applicable to all forms of journalistic writing, including public relations writing.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Be familiar with comparative approaches to the study of conflict;
- Demonstrate an ability to analyze a contemporary conflict using the tools elaborated in the readings and lectures;
- Clearly summarize a conflict setting and articulate to peers (presentation, communication and speaking skills);
- Be able to differentiate between different conflict outcomes;
- Engage in argumentation and discussion with peers;
- Carry out an in class PowerPoint presentation addressing a provided research topic;
- Complete an assignment based around the assessment of a large number of cases;
- Demonstrate MA-level writing skills;
- Demonstrate MA-level research skills;
- Usage of proper citation formats in essay writing.

Consumer Behavior (BUS626)

Level: MBA

Course Description

This course will provide students with a conceptual understanding of the fundamentals of consumer behavior and its role in the development of marketing strategy. This course will examine sociological and cultural foundations of the field and consumer behavior and the relationship of these theories to managerial decisions. The course will be taught from the perspective of the marketing manager who needs knowledge of consumer behavior to develop, evaluate and implement effective marketing strategies.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the theories and concepts that govern consumer behavior;
- Get familiar with the tools that aid to understand consumer behavior;
- Understand the symbolic and cultural meanings of consumption;
- Understand how consumers are affected by their social and cultural environments when forming preferences for products.

Consumer Policies for Business (LBS344)

Level: BA

Course Description

Students will become familiar with consumer protection provided by the European Union and other selected countries' Laws (i.e. USA, Russia, China). Topics include unfair terms in consumer contracts, deceptive and unfair commercial practices, product safety, consumers' claims and sales returns, liability of producers and sellers, and protection of consumers in specific transactions (time-sharing, distance selling, consumer credit etc.). All business operators must be aware of these policies in an economy oriented towards consumers. Topics will be analyzed using relevant statutes and case-law.

Course Learning Outcomes

Upon completion of this course, students should be able:

- To explain what are the main rules affecting Consumer Protection in the European Union and in other selected countries;
- To understand of how this law affects market players and, in particular, business companies;
- To perform consumer case-analysis in order students be able to identify those consumer rights companies must consider when preparing their business plans;
- To understand the growing international applications of consumer protection policies and the gradual internationalisation of consumer protection standards.

Contemporary Art Scene (ART372)

Level: BA

Course Description

By visiting exhibitions and galleries, artists' studios and discussing strong contemporary artworks and art texts, students will explore the different concepts of contemporary arts. The course will also question issues like the art market, art collectors and collections, phenomena of international shows like the Venice Biennale and the position of artists, curators, collectors or critics within the contemporary art scene.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Using the Prague art scene as a case study to enable students to study the contemporary art scene;
- Introducing students to roles, issues and institutions connected to the realm of contemporary art (artists, curators, art historians, critics, collectors, art schools, galleries, media, market, exhibitions etc.);
- Helping students orient themselves in the contemporary art scene and enabling them to follow the exciting changes in the art world;
- Engaging the students in an in-depth research about a particular topic or issue related to the contemporary art world.

Contemporary Art Scene (ART572)

Level: MA

Course Description

By visiting exhibitions and galleries, artists' studios and discussing strong contemporary artworks and art texts, students will explore the different concepts of contemporary arts. The course will also question issues like the art market, art collectors and collections, phenomena of international shows like the Venice Biennale and the position of artists, curators, collectors or critics within the contemporary art scene.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Using the Prague art scene as a case study to enable students to study the contemporary art scene;
- Introducing students to roles, issues and institutions connected to the realm of contemporary art (artists, curators, art historians, critics, collectors, art schools, galleries, media, market, exhibitions etc.);
- Helping students orient themselves in the contemporary art scene and enabling them to follow the exciting changes in the art world;
- Engaging the students in an in-depth research about a particular topic or issue related to the contemporary art world.

Contemporary Legal Aspects of Finance (LBS543)

Level: MA

Course Description

This course introduces students to the regulation of financial transactions and financial markets. National and international authorities have introduced a set of legal rules aimed at better regulating the financial environment, this especially following the global economic and financial crisis. The aim is to prevent abuses and scandals which have characterized the last decade before and during the crisis (i.e. Enron, Lehman Brothers). Our course will concentrate on the legal regulations on the activities of rating agencies, of financial intermediaries, of investment banks, of financial market operators. We will also study those laws and procedures devised to protect small investors and to guarantee a higher level of transparency in the market. Students will become familiar with a fundamental aspect of Finance and can apply their acquired knowledge to their real business and financial world.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the challenges that operators in the field of Finance have to meet in terms of risks posed by financial markets and financial activities;
- Understand the possibilities of opportunism and moral hazard that the contemporary financial system create;
- Appreciate the need to devise policies aimed at protecting (small) investors and support trust in the fairness of financial markets;
- Understand the legal instruments which have been introduced at an international level to prevent opportunism and moral hazard in field of financial markets and financial activities;
- Identify a research topic;
- Survey the literature;
- Draw and defend appropriate conclusions;
- Present references according to the Harvard style.

Contemporary Legal Aspects of Finance (Hons) (LBS343)

Level: BA

Course Description

This course introduces students to the regulation of financial transactions and financial markets. National and international authorities have introduced a set of legal rules aimed at better regulating the financial environment, this especially following the global economic and financial crisis. The aim is to prevent abuses and scandals which have characterized the last decade before and during the crisis (i.e. Enron, Lehman Brothers). Our course will concentrate on the legal regulations on the activities of rating agencies, of financial intermediaries, of investment banks, of financial market operators. We will also study those laws and procedures devised to protect small investors and to guarantee a higher level of transparency in the market. Students will become familiar with a fundamental aspect of Finance and can apply their acquired knowledge to their real business and financial world.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the challenges that operators in the field of Finance have to meet in terms of risks posed by financial markets and financial activities;
- Understand the possibilities of opportunism and moral hazard that the contemporary financial system create;
- Appreciate the need to devise policies aimed at protecting (small) investors and support trust in the fairness of financial markets;
- Understand the legal instruments which have been introduced at an international level to prevent opportunism and moral hazard in field of financial markets and financial activities;
- Identify a research topic;
- Survey the literature;
- Draw and defend appropriate conclusions;
- Present references according to the Harvard style.

Corporate Entrepreneurship (old name: Creativity and Innovation) (BUS660)

Level: MBA

Course Description

This graduate seminar focuses upon the necessity of creativity and innovation for individual and organizational success in dynamic and competitive environments. The course reviews recent advances in theoretical and applied models of creativity and innovation on different levels of analysis: global innovativeness and competitiveness of nations, industry level analysis of creativity and innovation in high technology sectors with consideration of government support of technology development, organizational level analysis of successful and unsuccessful case illustrations, and individual managerial level of analysis of creativity. Students will be actively engaged as a participant in this seminar with required individual research, experiential exercises, reflection assignments, and group/individual presentations.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the creative process;
- Understand the differences and similarities between corporate entrepreneurship and start-ups;
- Know how to create work environments where creativity and innovation are the norm and not the exception;
- Know how to develop company objectives and strategies that support entrepreneurial behavior;
- Know how to become a leader that fosters creativity and innovation within their team, corporation and/or organization.

Corporate Finance (FIN304)

Level: BA

Course Description

This is an introductory course on corporate finance. The course will focus on how corporations structure funds, manage internal finances, and evaluate investment projects. Other topics covered will be the time value of money, valuation of stocks and bonds, capital market theories, the cost of capital and corporate cash management.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Appreciate the role of finance and financial planning in a corporation;
- Understand and be able to make present value and future value calculations;
- Comprehend the role and use of corporate capital budgeting and investment decision making;
- Understand basic theories of the risk and return relation and be able to analyze the company risk;
- Understand the implications of capital structure and costs of capital;
- Comprehend the role of mergers and acquisitions including price reaction and synergy effect;
- Appreciate the effect of financial derivatives in corporations' lives.

Corporate Finance in Global Environment (FIN541)

Level: MA

Course Description

The course provides deeper insights into corporate finance, extending the knowledge acquired at the bachelor's level. It emphasizes the specific features of corporate financial management in the global environment, providing the students with a framework for financial decision-making on international markets. The course covers the following topics: valuation methods, cash flow analysis, risk management, investment and financial decision-making. The course strengthens also the theoretical knowledge of students, focusing on the capital asset pricing model, Modigliani-Miller theory, and efficient markets' theory.

Course Learning Outcomes

Upon successful completion of this course, students should be able to:

- Explain the use of global financial activity and its critical role in corporate governance;
- Use any one of the decision-making tools (quantitative and qualitative) demonstrated in the course;
- Understand and be able to use international cash-flow projections based upon a given set of data and projections;
- Utilize the international financial press with comprehension in order to cull information and intelligence;
- Discuss international capital markets and alternate sources of funding including derivatives;
- Perform most of the functions required both manually, and with a spreadsheet.

Creative Writing (COM351)

Level: BA

Course Description

The aim of COM 351 is to improve your creative writing and critical thinking skills, enable you to generate writing in the future, and to impart the methodology necessary for a career as a creative writer. To accomplish this, students will receive training in practical and theoretical aspects of creative writing through lectures, critical readings and exercises, focusing on narrative fiction in four types: essays, screenplays, novels and short stories.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Well-versed in a variety of creative writing genres;
- Better recognize successful versus unsuccessful creative writing;
- To identify problems in weak writing;
- Compose and edit a manuscript consisting of 5 pieces of original writing, including a 10-page story.

Criminal Law (LEG152)

Level: BA

Course Description

Criminal law is one of the seven foundation modules required for a qualifying law degree in England and Wales and is a core requirement of the University of London LLB and CertHE Common Law programmes. This course introduces students to the general principles of criminal liability, fatal and non-fatal offences against the person and offences against property. Attempts to commit offences, secondary liability and defences also form part of this curriculum.

Course Aims:

This course introduces students to the aims and principles of criminal law and helps them to explain and evaluate offences and defences, and the general principles governing liability.

Course Learning Outcomes

Students completing this module should be able to:

- Interpret a set of facts in order to identify legal issues arising, providing reasoned arguments and conclusions as to the criminal offences that may have been committed and defences that may be available;
- Identify strengths and weaknesses of areas of law in terms of underlying considerations of morality, principle and policy;
- Communicate in a clear and concise manner, using accurate legal terminology;
- Conduct straightforward legal research tasks using legal databases and the internet to locate primary and secondary sources relevant to criminal law.

Cross Media Art Studio (ART502)

Level: MA

Course Description

This course will introduce students to intermedial ways of expressing their ideas, concepts and feelings about themselves, contemporary society and nature. The course is designed as an introduction to the art field of intermedia. Cross Media Art Course/Studio/ 1 aims to awaken in students the passion for visual arts. It is designed to help the students gain knowledge of this field and to practice and develop their artistic skills. Students will be able to try out diverse media in order to discover the right tools to express themselves. Cross media Art course primarily focuses on photography but it also touches upon other important media: drawing, painting, sculpture, performance and “self-performance”, new media and video art. In this course, students will learn to use art-therapy techniques to help them overcome any possible fears to express themselves via Fine Art techniques. Each of us can be an artist. Together, we will develop your natural passion for Art and self-expression. The artworks created during this course will be displayed at our final exhibition in the AAU art space. Generally, working with “Space” will be an important part of this course. Other important part of this course will be the ability of individual and group presentation of artistic ideas of each student in class or by individual agreement.

This course is an inter-disciplinary exploration of photograph, video, performance, drawing and painting as well as other evolving forms of new media. Regardless of their artistic ability, students will engage with studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals. Students will also learn about contemporary Czech Art scene, breakthrough time early '90s to today.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Use all possible media to express their ideas, concepts and feelings about themselves, contemporary society, and nature;
- Discuss contemporary issues, as well as contemporary art and “time” and the not so distant history of Czech art and society;
- Critically discuss each-others artworks in class and individually.

Cross Media II (ART503)

Level: MA

Course Description

General idea for course Cross Media Art 2, its develop knowledge and experience from first semester and going deeper in each art technique, media, topics. Students will work more individually and deeply dependig on relation to their own settings and directions. Studio Art puts emphasis on photography, but touches upon other important media from drawing, painting, sculpting, performance and “self-performance” to new media and videoart. Students will learn to use all possible media to find the right tools to express their ideas, concepts and feelings about themselves, contemporary society and nature.

This course is an inter-disciplinary exploration of photography, videoworks, performance, and all of the evolving forms of contemporary media. Regardless of artistic ability, will students engage with studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals. They will write short text reflecons of visits to exhibitions and their own ideas.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Critically respond to contemporary art through visiting contemporary art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals;
- Express their ideas and concepts by writing and speaking about them, with self-critical overview and orientation with context of history and presence of Fine Arts;
- Critically discuss different approaches to art and artists thoughts.

Cross-Cultural Negotiations and Conflict Resolution (LEG252)

Level: BA

Course Description

As a university with over 70 nationalities represented, we at AAU fully understand that cultural differences are significant and that they affect how we interact with others in all walks of life, and the law is no different. One place in which cultural challenges are particularly striking and awareness can be critical is through negotiations and dispute resolution. This course will help students to understand how culture can play a role in negotiations, including how to be aware of nuances and differences. Students will hone their ability to appropriately and effectively anticipate and react to different approaches and maintain negotiation flexibility. This course will review a few different negotiation styles for various geographic regions and cultures, particularly in North American, Europe, the Middle East, Africa and Asia. But more so, the students will learn how to research and implement their findings regarding the country and region of the person/party they are dealing with. Students will engage in a variety of simulated negotiations based on real facts. These negotiations will range from initial commercial arrangements, such as salary negotiations, to complex negotiations aimed at resolving disputes. Students seeking to work in a variety of fields, including beyond law, will benefit from this practical course. As a law support course, this course will be heavily based on in-class discussions, exercises and simulations. As such, outside work and research will be kept to a minimum.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand basics of successful negotiation;
- Determine the appropriate negotiation tactics, methods and etiquette in different contexts and scenarios;
- Engage in different roles used in various negotiations (negotiator, mediators, etc.);
- Identify variations in approaches to discussions and negotiations in various cultures;
- Effectively engage in negotiations and discussions with individuals and groups from various cultures;
- Understand the priorities underlying dispute resolution that often exist in different cultures;
- Utilize learned understanding and knowledge of different cultural approaches to negotiations and dispute resolution in order to advance one's position in negotiations, while maintaining good working relationships with other parties;
- Implement appropriate etiquette in various situations while engaging with individuals from different cultures.

Cross-Media Art Studio (ART302)

Level: BA

Course Description

This course will introduce students to intermedial ways of expressing their ideas, concepts and feelings about themselves, contemporary society and nature. The course is designed as an introduction to the art field of intermedia. Cross Media Art Course Studio aims to awaken in students passion for visual arts. It is designed to help the students gain knowledge of this field and to practice and develop their artistic skills. Students will be able to try out diverse media in order to discover the right tools to express themselves. Cross media Art course primarily focuses on photography but it also touches upon other important media: drawing, painting, sculpture, performance and “self-performance”, new media and video art. In this course, students will learn to use art-therapy techniques to help them overcome any possible fears to express themselves via Fine Art techniques. Each of us can be an artist. Together, we will develop your natural passion for Art and self-expression. The artworks created during this course will be displayed at our final exhibition in the AAU art space. Generally working with “Space” will be an important part of this course. Other important part of this course will be the ability of individual and group presentation of artistic ideas of each student in class or by individual agreement. This course is an inter-disciplinary exploration of photograph, video, performance, drawing and painting as well as other evolving forms of new media. Regardless of their artistic ability, students will engage with studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals. Students will also learn about contemporary Czech Art scene, breakthrough time early '90s to today.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Use all possible media to express their ideas, concepts and feelings about themselves, contemporary society, and nature;
- Demonstrate more familiarity with contemporary “cross media art” internationally, with an emphasis on current trends in Czech art and society;
- Discuss contemporary issues, as well as contemporary art and “time” and the not so distant history of Czech art and society;
- Critically discuss (in a positive way) each-others artworks in class and individually.

Cultural Journalism (JRN260)

Level: BA

Course Description

This course is an introduction to cultural journalism and reporting, by taking advantage of the rich cultural life of Prague. While there will be a focus on the contemporary art and music scenes, students will also be able to explore the literary and theatre scenes, as well as take advantage of the numerous festivals in the city, particularly for feature and documentary films. An understanding and appreciation of the role of cultural organizations and institutions will be emphasized, and so students will also be given the opportunity to meet with representatives of cultural organizations, as well as artists, musicians, directors, writers and publishers. Field trips to galleries, exhibits and other cultural events in Prague will be an integral component of the course. This activity will be combined with discussions of assigned readings from seminal to contemporary cultural critics and journalists.

The primary medium for publishing the best work in this class will be the Prague community websites Prague TV, Prague Daily Monitor, and The New Presence, as well as the AAU student magazine and website At the Lennon Wall; thus, students will have the opportunity to publish online on a weekly basis. This course, however, is also welcome to students who simply want to learn about the world of cultural journalism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Write on cultural events and cultural issues relevant to contemporary Prague;
- Demonstrate the practical and professional skills necessary to not only write but publish short articles, and reviews for cultural sections of actual publications;
- Demonstrate familiarity with the vast areas of culture (historical and contemporary) in the context of contemporary Prague.

Cultural Roots & Economic Consequences of Corruption (LEG588)

Level:

Course Description

This course is designed for students wishing to gain an insight into one of the most important factors which affects the economic, political and social evolution of countries, often in a quite negative way: Corruption. Corruption is intended here as the abuse of Power for personal gains and encompasses behaviours like for example extortion of bribes, acceptance of bribes, influence of external agents on the behaviour of political representatives. These various aspects of Corruption will be analysed in-depth, taking care of expounding also their specific consequences on economic growth, on the capacity of a specific country to attract Foreign Direct Investment and on the social evolution of a given community.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand what Corruption is and why it is a phenomenon difficult to eradicate;
- Understand what are the problems Corruption creates in those countries where it is widespread;
- Evaluate the capacity of students to identify a topic and research on it.

Cultural Roots & Economic Consequences of Corruption (LEG388)

Level: BA

Course Description

This course is designed for students wishing to gain an insight into one of the most important factors which affects the economic, political and social evolution of countries, often in a quite negative way: Corruption. Corruption is intended here as the abuse of Power for personal gains and encompasses behaviours like for example extortion of bribes, acceptance of bribes, influence of external agents on the behaviour of political representatives. These various aspects of Corruption will be analysed in-depth, taking care of expounding also their specific consequences on economic growth, on the capacity of a specific country to attract Foreign Direct Investment and on the social evolution of a given community.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand what Corruption is and why it is a phenomenon difficult to eradicate;
- Understand what are the problems Corruption creates in those countries where it is widespread;
- Evaluate the capacity of students to identify a topic and research on it.

Culture Wars in the West - Politics of a Digital Era (POS651)

Level: MA

Course Description

Term Culture wars have become synonymous with current ever-increasing divisions of societies across Western countries. Nobody asks anymore whether Culture, Values, Identity, and Religion do matter in (World) politics today. This course helps to answer more specific questions instead: Why and how topics like migration and integration, identity politics and gender, bioethics, faith, and religious symbols, borders, and state sovereignty became new key political cleavages - and why now? Not only are these issues powerful enough to decide elections, shape prospects of liberal democracy, as well as international affairs incl. European integration and the relations between the West and „the Rest“. They have been even tearing apart family members, long-life friends and local communities. Why the Western societies increasingly fail to agree on basic common principles and even on essential facts? What causes polarization, atomization and even radicalization? Has it been mainly the digital revolution, advanced disinformation/manipulation campaigns and the psychological mechanisms of virtual communication? Are there real new threats and insecurities on the rise? Is then 'political correctness' or rather the populist politicians, rise of nationalism and emotional politics to be blamed? In this course, we will investigate together what are the preconditions and consequences of these trends. Also, possible solutions will be discussed as well as individual topics of 'culture wars' documented by abundant cases from various Western countries. While the main focus is put on political and international aspects, the socio- cultural, psychological, and technological context must be taken seriously as well in this interdisciplinary endeavor to understand these current, dramatic and history-making changes of Western societies and politics.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Understand better the institutional, political, technological, and socio-cultural preconditions and consequences of the current changes in Western societies;
- Formulate and defend their own argumentation and worldviews;
- Cultivate the key attitude which determines success and effectivity of communicating sensitive issues. It consists in accepting opponents respectfully while identifying the essential positions and values which establish the disagreement.

Culture Wars in the West - Politics of a Digital Era (POS351)

Level: MA

Course Description

Term Culture wars have become synonymous with current ever-increasing divisions of societies across Western countries. Nobody asks anymore whether Culture, Values, Identity, and Religion do matter in (World) politics today. This course helps to answer more specific questions instead: Why and how topics like migration and integration, identity politics and gender, bioethics, faith, and religious symbols, borders, and state sovereignty became new key political cleavages - and why now? Not only are these issues powerful enough to decide elections, shape prospects of liberal democracy, as well as international affairs incl. European integration and the relations between the West and „the Rest“. They have been even tearing apart family members, long-life friends and local communities. Why the Western societies increasingly fail to agree on basic common principles and even on essential facts? What causes the polarization, atomization and even radicalization? Has it been mainly the digital revolution, advanced disinformation/manipulation campaigns and the psychological mechanisms of virtual communication? Are there real new threats and insecurities on the rise? Is then 'political correctness' or rather the populist politicians, rise of nationalism and emotional politics to be blamed?

In this course, we will investigate together what are the preconditions and consequences of these trends. Also, possible solutions will be discussed as well as individual topics of 'culture wars' documented by abundant cases from various Western countries. While the main focus is put on political and international aspects, the socio-cultural, psychological, and technological context must be taken seriously as well in this interdisciplinary endeavor to understand these current, dramatic and history-making changes of Western societies and politics.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand better the institutional, political, technological, and socio-cultural preconditions and consequences of the current changes in Western societies which lead to increasing polarization along the lines of cultural issues and basic worldviews;
- Formulate and defend their own argumentation and worldviews;
- Cultivate the key attitude which determines success and effectivity of communicating sensitive issues. It consists in accepting opponents respectfully while identifying the essential positions and values which establish the disagreement.

Current Issues in International Relations (IRS222)

Level: MA

Course Description

The course attempts to bridge the gap between the IR theoretical comprehension and the political practice of the current world affairs. The aim of the class is to explore selected topical issues in global politics from two perspectives. The first one uncovers the inner logic of the actors involved, their foreign policy making and diplomacy, their underlying assumptions. The other line attempts to achieve a more detached view by the confrontation of diverse academic interpretations stemming a.o. from various theoretical standpoints. Students practice an informed academic discussion in both oral and written form. The seminar debates cover the selected current international issues as well as the theoretical and methodological reflection.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Analyze and discuss the processes, actors, structures and ideas which shape selected issues of the current world politics;
- Apply optics of various IR schools of thought to particular cases of international politics and vice versa, interpret chosen themes/situations from different theoretical positions;
- Identify and discuss ideological/theoretical assumptions underlying political thought of key international actors;
- Practice analytical and writing skills;
- Demonstrate an understanding of the requisite literature and engage in discussion of the subject;
- Think critically about (and get inspired by) the methods used by other authors and use it for one's own formulation of the research question, the preferred theoretical position, and the research design.

Customer Experience Management (MKT323)

Level: BA

Course Description

The aim of the course is to equip students with theoretical and practical knowledge necessary for a successful and efficient management of brands. It provides the framework for the analysis of the main factors determining success of a brand in the market and introduces techniques and tools necessary for management of brands, such as: development of vision for the brand, identifying the correct market niche, design a communication and marketing strategy and implement it. The class will cover also the following topics: brand building, evaluation of brand definition, brand positioning, strength and profitability; evaluate brand's maturity and repositioning of mature brands, rebranding topics, the link between brand and image of the corporation, corporate identity.

Course Learning Outcomes

By the end of this course, students should be able to:

- Know and apply the most important tools and techniques used to create compelling customer experiences;
- Know and be able to apply the Design Thinking Method for creating growth and marketing strategies;
- Know and be able to use in creating customer experiences the latest research on consumer behavior, human decision making;
- Know the difference between B2C and B2B settings and its implication for CEM;
- Know and apply the strategy of CEM in marketing and management in general;
- Know how to analyze and create the customer journey map.

Czech Culture in Film & Literature (HSS260)

Level: BA

Course Description

This course aims at exploring modern Czech and Central European culture through studies in film and literature with a special focus on Svejkian and Kafkaesque features of 20th century culture. It introduces the Czech New Wave, which attracted international attention in the 1960s. It is showing diversity and creative capital of Czech society, which was not damaged by the war or the communist horrors of the 1950s, and it followed up on the democratic and worldly interwar avant-garde. This course provides exposure to the Czech cultural environment while examining authors, texts, images, and films. Students are expected to utilize their comprehensive skills and employ critical thinking concerning variety of topics in Czech and Central European culture. Historical and theoretical contexts will be provided, explored and discussed; essays will be read. The course is also a journey into the Czech and Central European consciousness, soul and values; it focuses on topics, themes, and popular imagination of 20th century as reflected in Czech literature, art, films, and culture. Field trips and guest speakers are a part of this course

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Utilize their acquired comprehensive skills and employ critical thinking on variety of topics concerning Czech and Central European culture;
- Acquire an understanding of the Czech and Central European consciousness, soul and values, - comprehend main cultural topics and themes and understand popular imagination of 20th century as reflected in Czech literature, films and culture.

Czech Republic in the EU (IRS350)

Level: BA

Course Description

This course examines the relationship between the Czech Republic and the European Union. It starts with historical discourse of the European integration after the Second World War and its deepening and widening processes until its biggest enlargement in 2004. It assesses how European integration, its processes and policies affected the Czech domestic policies, laws and government institutions. The course also addresses the Czech representation in the EU institutions and the conduct of the Presidency of the Council of the European Union in 2009. Second part of the course focuses on the policies of the European Union in detail, such as the Common Foreign and Security Policy, Economic and Monetary Union, Common Agriculture, Environmental and Regional Policy and the Area of Freedom, Security and Justice. Seminars will assess, on one hand, the impact of such policies on the Czech Republic and on the other hand, Czech influence on its implementation and future development.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- List milestones in the process of Czech EU candidacy from association to membership;
- Describe the priorities and outcomes of the Czech presidency of the Council of the EU;
- Comprehend Czech administrative apparatus and representation in EU institutions;
- Comprehend popular and official discourses of EU membership.

Democracy in the USA (POS365)

Level: MA

Course Description

This course provides a basic introduction to the politics and government of the United States of America. It focuses on the U.S. national government and assumes no prior knowledge of the system. We will cover both formal and informal American political institutions (Congress, Judiciary, Interest Groups, Parties, etc.) and how individuals behave as members and participants in these institutions. We also will examine and evaluate the American system of government as designed by the “Founding Fathers” in light of the changes in political culture, institutions, and the composition of the electorate.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand and coherently explain the U.S. system of governance;
- Understand the Constitution, its origin and the Founders;
- Be familiar with the function of three branches of government;
- Understand checks and balances;

Democracy in the USA (POS665)

Level: MA

Course Description

This course provides an in-depth analytical overview of the politics and government of the United States of America. It focuses on the U.S. national government and assumes prior knowledge of the system. We will cover both formal and informal American political institutions (Congress, Judiciary, Interest Groups, Parties, etc.) and how individuals behave as members and participants in these institutions. We also will examine and evaluate the American system of government as designed by the “Founding Fathers” in light of the changes in political culture, institutions, and the composition of the electorate .

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Give concrete examples of checks and balances;
- Demonstrate the ability analyze law making in U.S. Democracy (Congressional behavior);
- Produce a research paper (research and writing skills).

Democracy in the USA / US Politics (POS365)

Level: BA

Course Description

This course provides a basic introduction to the politics and government of the United States of America. It focuses on the U.S. national government and assumes no prior knowledge of the system. We will cover both formal and informal American political institutions (Congress, Judiciary, Interest Groups, Parties, etc.) and how individuals behave as members and participants in these institutions. We also will examine and evaluate the American system of government as designed by the “Founding Fathers” in light of the changes in political culture, institutions, and the composition of the electorate.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Understand and coherently explain the U.S. system of governance;
- Understand the Constitution, its origin and the Founders;
- Be familiar with the function of three branches of government;
- Understand checks and balances.

Democratization and Survival of Autocrats (POS690)

Level: MA

Course Description

Throughout the late 19th and 20th century, the world has experienced waves of transition to democracy from autocratic political regimes. While some countries adopted "hybrid forms of regime types" some others achieved "democratic consolidation." In the last ten years, scholars have started noting a reverse global trend called "autocratization," a process observed both in strong and weak democracies in different continents. This course gives a broad overview of the literature explaining the patterns of democratization and autocratization from a comparative perspective. Why do some countries democratize or autocratize while others do not experience any regime change? How do autocracies survive, how do democracies die? In what way do the processes of autocratization or democratization vary across different country contexts and what are some observable common patterns? Asking such questions, this course uncovers the main analytical approaches to democratization and autocratization, such as the institutional, international, socioeconomic, cultural and actor-centered approaches as well as the conceptual and theoretical debates that surround these approaches.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Differentiate and give examples for the varying meanings of the concepts such as a “democratic transition,” “democratic consolidation,” “autocratization” and “democratic breakdown” across space and time
- Analyze the constitutive and causal factors for democratization and autocratization in different contexts
- Bring together the theories of transition, consolidation, regression or breakdown of democracy with empirical observations from different cases
- Bring together the theories of transition, consolidation, regression or breakdown of democracy with empirical observations from different cases
- Write a final review paper assessing the strengths and weaknesses of the theories of democratization of your choice.

Democratization and Survival of Autocrats (POS360)

Level: BA

Course Description

Over the last forty years, the world has experienced waves of transitions to democracy from autocratic political regimes. While some several cases adopted hybrid forms of government, some others have achieved democratic consolidation. On the other hand, we currently observe that many established democracies experience declines in freedom, while emboldened autocracies step up their repression at home. This course gives a broad overview of the literature explaining these different patterns of democratization and reversals from a comparative perspective. Based on observational data, the course uncovers all different approaches on the causal inferences of democratic transitions, democratic consolidation and democratic declines such as the structural, international, cultural, institutional and rational-choice explanations.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Differentiate and give examples for the varying meanings of the concepts such as a “democratic transition,” “democratic consolidation,” “democratic decline” and “democratic breakdown” across space and time;
- Analyze the constitutive and causal factors for democratization and democratic declines in different contexts;
- Bring together the theories of transition, consolidation, regression or breakdown of democracy with empirical observations from different cases;
- Develop and defend original arguments in the study of democratization in class discussions and the final research papers;
- Write a research paper with academic quality assessing the explanatory power of the theories of democratization.

Democratization and Survival of Autocrats (POS390)

Level: MA

Course Description

Over the last forty years, the world has experienced waves of transitions to democracy from autocratic political regimes. While some several cases adopted hybrid forms of government, some others have achieved democratic consolidation. On the other hand, we currently observe that many established democracies experience declines in freedom, while emboldened autocracies step up their repression at home. This course gives a broad overview of the literature explaining these different patterns of democratization and reversals from a comparative perspective. Based on observational data, the course uncovers all different approaches on the causal inferences of democratic transitions, democratic consolidation and democratic declines such as the structural, international, cultural, institutional and rational-choice explanations.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Differentiate and give examples for the varying meanings of the concepts such as a “democratic transition,” “democratic consolidation,” “democratic decline” and “democratic breakdown” across space and time;
- Analyze the constitutive and causal factors for democratization and democratic declines in different contexts;
- Bring together the theories of transition, consolidation, regression or breakdown of democracy with empirical observations from different case;
- Develop and defend original arguments in the study of democratization in class discussions and the final research papers;
- Write a research paper with academic quality assessing the explanatory power of the theories of democratization.

Derivate Securities and Markets (BUS631)

Level: MBA

Course Description

Analyses of financial options, futures, and other derivative securities. The course develops a framework for the use of securities in hedging financial risk.

Course Learning Outcomes

After this course students will understand:

- Options and futures contracts and their uses in investments, portfolio management, banking and business finance;
- Commodity, stock index, interest rate and foreign exchange futures and their uses for hedging, speculation, and program trading;
- How to value, trade, and use options on common stocks, interest rates and commodities;
- Non-traded options and futures such as the option to repay and refinance a mortgage and interest rate swaps.

Developmental Psychology (PSY560)

Level: MA

Course Description

This course aims at introducing students to the main topics in child development and to the main approaches to the study of developmental psychology. The course covers the main aspects of childhood cognitive development from birth to primary school, such as social and emotional development, linguistic development and the creation and storage of memories.

Course Learning Outcomes

Upon completion of this course, students should be able to: Upon successful completion of this course, students will be able to:

- Understand the main steps in the development of a child;
- Master the main theories regarding child development;
- Analyze critically scientific literature attaining to child development;
- Hold an informed conversation on the topic of child development.

Developmental Psychology (PSY360)

Level: BA

Course Description

This course aims at introducing students to the main topics in child development and to the main approaches to the study of developmental psychology. The course covers the main aspects of childhood cognitive development from birth to primary school, such as social and emotional development, linguistic development and the creation and storage of memories.

Course Learning Outcomes

Upon completion of this course, students should be able to: Upon successful completion of this course, students will be able to:

- Understand the main steps in the development of a child;
- Master the main theories regarding child development;
- Hold an informed conversation on the topic of child development;
- Analyze critically scientific literature attaining to child development.

Digital and Social Media Marketing (BUS638)

Level: MBA

Course Description

This course provides a contemporary view of how the Internet and social media technologies revolutionize marketing planning and execution. Study units include Internet marketing strategy and business models, online buying behavior, electronic commerce, online traffic generation, and social media marketing.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand how companies can use the Internet & social media to learn about their markets;
- Be able to develop intimate and interactive customer relationships via social media;
- Be able to identify how the Internet can replace or reduce the need for traditional marketing tools.

Digital Tools for New Media (JRN276)

Level: BA

Course Description

Digital technology is radically transforming the practice of journalism, recasting everything from newsgathering to end-user preferences. This class will give students an opportunity to try out currently used digital journalism tools and explore practical and ethical issues related to their use. Students will get hands-on experience documenting events and daily life using a variety of digital media – photography, video, audio and text. The focus of the class is on reporting for the World Wide Web, social networks as sources of news and opinion, and how to use online storytelling tools effectively. The class assumes some familiarity with blogging, digital photography, audiovisual recording and the software platforms of social networks. Students are strongly advised to have their own computers and cameras (mobile phones are OK), and 360-degree cameras such as the Ricoh Theta are recommended but not required.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Use modern digital tools to fulfill journalistic tasks effectively;
- Identify newsworthy subjects and research, edit and deliver reports about them;
- Critically evaluate online presentations by themselves and others;
- Understand how online culture and social media affect the values, practices and techniques of journalism.

Diplomatic Protocol and International Negotiations (POS511)

Level: MA

Course Description

How does a diplomat look like? What should a diplomat know? In a world in which everything seems negotiable, do we still have protocols? And how to explain that also unrecognized states have their ministries and ambassadors? This course invites students to critical study of diplomacy as a set of relationships and a network of actors. Engaging analytical lenses from several disciplines including politics/IR, law, and anthropology, we will explore formats and constellations in which human collectives negotiate their coexistence. Case studies will include the UN-level migration/refugee and climate pacts/agreements and the EU/EEA (dynamics between “eastern” and “western” members; Cyprus conflict; Norway). Students will have the opportunity to engage in discussion with practitioners via guest lecture or site excursion. The sessions will go beyond discussion of readings. In group presentations and role plays, the students will be able to directly experience situations similar to studied cases. The goal of the practical training is to strengthen participants’ awareness of key dimensions of negotiations, including the role of listening, formulating one’s demands in a respectful manner and understanding purposes and tasks of mediators and international institutions. Practice of speech-writing and speech-making will be of special interest to the course.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a stronger command of effective communication skills, in particular learning to understand “the other side” & voice one’s demands in a respectful manner;
- Identify several analytical lenses, through which current scholarship reads practices of diplomacy and negotiations;
- Understand the role of select formal and informal diplomatic institutions and initiatives;
- Have a clear understanding of the role of mediators and intermediaries in contexts of conflict/problematic coexistence.

Documentary Film Seminar (FMS367)

Level: BA

Course Description

This course surveys the history and contemporary vitality of non-fiction films, teaching students to appreciate the social significance and aesthetic possibilities of the form that is considered the root of cinema. The curriculum is divided into three sections: in the first, we identify the distinctive development and attributes of documentary; the second explores the range of subjects these films can address, including a visit to the largest human rights festival in Europe, and the third samples documentary's current modes.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a general understanding of the history, development, modes, and current state of documentary film;
- Critically discuss varied approaches towards non-fiction filmmaking;
- Demonstrate an understanding of film language, particularly in the modes of documentary.

Documentary Photography (ART251)

Level: BA

Course Description

This course aims to introduce students to documentary photography. Students will become familiar with international documentary photography, both historical and contemporary. The course places special emphasis on personal documentary projects, with the goal of practical application of theoretical knowledge. Students will gain hands-on experience by creating a documentary photography series and presenting their images on the web themselves. Those who complete the course will have significantly improved their understanding of photography as both a means of documenting events, and as a form of fine art. By the end of the course students will have improved their practical skills to the point of being able to pursue more advanced work in documentary photography covering a wider range of subjects.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a full understanding of what documentary photography represents;
- Comprehend the basic technical principles of photography and basic compositional rules;
- Comprehend a historical perspective on the development of documentary photography;
- Understand the connection between documentary and fine art photography;
- Demonstrate a good understanding of the various platforms that can be used to promote documentary photography;
- Demonstrate a good base in the fundamentals of telling a story through documentary photography;
- Combine photography and writing to reinforce their documentary project and communication skills;
- Be familiar with the steps involved in defining, preparing and presenting a documentary photography project through hands on experience.

E-Business (MKT542)

Level: MA

Course Description

This advanced course provides a comprehensive up-to-date understanding of the theoretical and practical aspects of utilizing the latest agile methodology, framework, and approaches to successfully undertake business. A basic understanding of business and marketing concepts, strategies, and tactics, as well as terminology is, therefore, assumed. The course includes a review of processes as well as current and future trends and directions, including Agile, Design Thinking and Design Sprint. The course follows the business model methodology to provide the context for the necessary professional discussions. Throughout the course there are practical exercises to evaluate the student's understanding of how methodology enables organizations to operate efficiently and gain a competitive advantage. A final team project, which is developed by the students throughout the course, will be presented at the end of the course to demonstrate the student's mastery of the topics presented.

Course Learning Outcomes

Upon completion of the course students should be able to:

- Describe the theories and concepts underlying agile marketing;
- Demonstrate the ability to apply theoretical knowledge and agile concepts to what marketers are doing in the real world;
- Demonstrate the ability to use up-to-date process of agile marketing;
- Describe the key differences in traditional management versus agile marketing and why a more process-oriented management perspective is important today;
- Formulate a conceptual framework for assessing business environments for opportunities, challenges and risks.

E-Business (MKT342)

Level: BA

Course Description

This advanced course provides a comprehensive up-to-date understanding of the theoretical and practical aspects of utilizing the latest agile methodology, framework, and approaches to successfully undertake business. A basic understanding of business and marketing concepts, strategies, and tactics, as well as terminology is, therefore, assumed. The course includes a review of processes as well as current and future trends and directions, including Agile, Design Thinking and Design Sprint. The course follows the business model methodology to provide the context for the necessary professional discussions. Throughout the course there are practical exercises to evaluate the student's understanding of how methodology enables organizations to operate efficiently and gain a competitive advantage. A final team project, which is developed by the students throughout the course, will be presented at the end of the course to demonstrate the student's mastery of the topics presented.

Course Learning Outcomes

Upon completion of the course students should be able to:

- Describe the theories and concepts underlying agile marketing;
- Demonstrate the ability to apply theoretical knowledge and agile concepts to what marketers are doing in the real world;
- Demonstrate the ability to use up-to-date process of agile marketing;
- Describe the key differences in traditional management versus agile marketing and why a more process-oriented management perspective is important today;
- Formulate a conceptual framework for assessing business environments for opportunities, challenges and risks.

Economic Analysis for Business (BUS601)

Level: MBA

Course Description

This course examines the application of economic analysis to business decision-making. The course integrates the elements of macroeconomics and economic policies, applied microeconomics and international economics. Particular emphasis is placed on the role and importance of business conditions in business decisions, the theory of demand, the determination of price through the interaction of supply and demand, market structure and price determination, analysis of costs and supply, and pricing in factors in production.

Course Learning Outcomes

Upon completion of this course, students should be able:

- To develop skills to approach business problems analytically;
- To understand and be able to apply key business concepts and models to address contemporary business issues;
- To gain a set of economic tools and mental models that will be of value to them in a business climate.

Elementary Czech (CZE101)

Level: BA

Course Description

Elementary Czech aims at encouraging students to interact in a new language as well as giving them some insights into Czech life so that they can better understand the new cultural environment. The course focuses on everyday communication, introduces essential grammar rules and relevant topics of Czech Studies. It includes a field trip, Czech folk songs and a Czech feature film.

Course Learning Outcomes

Upon completion of the course, students should be able to:

- Explore the sounds of a new language and their patterns;
- Engage in elementary conversations, i.e. ask questions, give commands, seek information and describe the surroundings;
- Acquire lexical supply focused on the description of self and the immediate environment, and topics relevant to student life, studying abroad and life in the city;
- Identify the basic features of the Czech language;
- Comprehend and master basic communicative strategies of Czech speakers;
- Outline the key events of Czech history.

Elementary Czech Language & Culture (CZE100)

Level: BA

Course Description

This course aims at stimulating students to interact in a new language with Czech cultural environment, and develop their own path through the Czech linguistic landscape. The course introduces relevant topics of Czech Studies and explores Czech culture, arts and linguistic legacy in relevant cultural, historical, and theoretical contexts. The course is a journey into the Czech cultural universe shaped by history, mind concepts and traditions. It includes field trips (investigating Czech language landscape of Prague) and films by Czech directors.

Course Learning Outcomes

Upon completion of the course, students should be able to:

- Comprehend and master basic communicative strategies of Czech speakers;
- Develop elementary speaking, reading and listening skills to deal with any foreign language;
- Explore the sounds of a new language and their patterns;
- Engage in elementary conversations, i.e., ask questions, give commands, seek information and describe the surroundings;
- Acquire lexical supply focused on the description of self and the immediate environment, and topics relevant to student life, studying abroad and life in the city;
- Compare the characteristics of the Czech and English cultural universe;
- Outline the key events of Czech history and politics.

Elementary French I (FRE 100)

Level: BA/MA

Course Description

The approach adopted here, generally speaking, is an action-oriented one, based on the development of the 4 skills (listening, reading, speaking, writing) together with thorough and in depth learning of the language. Students will learn the basics of French language based on the study of oral and written documents. These documents will emphasise specific grammar, vocabulary, phonetics...so that students can conceptualise the way language works.

Culture and civilisation will also be part of the course. For instance students will have an overview of French towns and cities, and will get to know when to use 'Tu vs Vous'.

The course aims at delivering an all-round practical knowledge of grammar, skills, vocabulary and real-life functional language.

Course Learning Outcomes

After completing this course, students will be halfway to A1(Breakthrough) level, which is the first level in the Common European Framework of Reference for Languages.

At the end of French I students will be able to:

- Understand and use familiar everyday expressions to satisfy needs of a basic type;
- Introduce him/herself and others and ask and answers questions about personal details;
- Interact in a simple way;
- Write a short letter to a friend;
– a holiday postcard;
- Speak about daily routines.

Elementary French II (FRE 200)

Level: BA/MA

Course Description

The approach adopted here, generally speaking, is an action-oriented one, based on the development of the 4 skills (listening, reading, speaking, writing) together with thorough and in depth learning of the language. Students will learn the basics of French language based on the study of oral and written documents. These documents will emphasise specific grammar, vocabulary, phonetics...so that students can conceptualise the way language works. Culture and civilisation will also be part of the course. For instance students will have an overview of French towns and cities, and will get to know when to use 'Tu vs Vous'. The course aims at delivering an all-round practical knowledge of grammar, skills, vocabulary and real-life functional language.

Course Learning Outcomes

After completing this course, students will be the second half way to A1(Breakthrough) level, which is the first level in the Common European Framework of Reference for Languages.

At the end of French II students will be able to:

- Understand and use familiar everyday expressions to satisfy needs of a basic type;
- Interact in a simple way;
- Analyze and test out new grammar strategies in listening, writing and speaking;
- Use new conversational routines;
- Arrange a meeting;
- Describe where you live;
- Speak about past and future activities.

Elementary German I (GER 100)

Level: BA/MA

Course Description

In this course students will learn the basics of German. The focus of the course is the establishment of conversational skills; by learning a simplified structure of German grammar in a clear and concise format, students will be encouraged to use the new language as often as possible. The first steps into the four language skills (listening, speaking, reading, writing) will be accompanied by an introduction to contemporary life and culture in German-speaking countries. At the end of the course students should be able to handle some essential structures of the (real-life functional) language and achieve a rough idea about the way how the German language works.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of essential grammar structures (Present Tense, Present Perfect Tense; Nominative, Accusative, Dative Case; etc.);
- Make use of a basic vocabulary to satisfy needs of various everyday situations (e.g. in the restaurant, at the station, in the shop, etc.);
- Talk about some everyday topics (e.g. interests, hobbies, family, weather, studies, etc.);
- Relate personal experiences that happened in the recent past (e.g. travels, celebrations, cultural activities, etc.);
- Create short texts that are parts of modern communication (e.g. emails, letters, invitations, etc.);
- React and interact by applying simplified language tools (e.g. telling time, giving directions, etc.).

Elementary German II (GER 200)

Level: BA/MA

Course Description

In Elementary German II students will continue to learn the basics of German. Although the course introduces more complex grammatical concepts and is intended to enrich lexical knowledge, it focuses on the development of conversational abilities. Students will grow more confident and more proficient while using various linguistic tools enabling them to speak –although in a simplified way– about general topics. Written assignments will support writing skills, which gradually are getting more important during the course. By understanding some aspects of contemporary German life and culture and by acquiring essential language skills students will achieve an initial knowledge of the language.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of essential grammar structures (Simple Past Tense, Future Tense; Genitive Case; Present-time Subjunctive; etc.);
- Make use of an enriched vocabulary to satisfy needs of various everyday situations (e.g. making a phone call, at the doctor, in the office, etc.);
- Relate events that happened in the past or that are hypothetical (e.g. descriptions, wishes, etc.);
- Talk about general topics (e.g. health, education, professions, etc.);
- Create texts that are parts of modern communication (e.g. emails, letters, outlines, accounts, etc.);
- React and interact in a more detailed way (e.g. giving reasons).

Elementary Mathematics (MTH099)

Level: BA

Course Description

This course serves as a preparatory course for Business Mathematics I. It is intended for students who have limited knowledge of mathematics. It concentrates upon basic mathematical notions and operations – fractions, percentage, using negative numbers etc. The content of the course will be adapted to concrete needs of students.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of basic mathematical notions and operations;
- Understand fractions and percentages;
- Understand calculations with negative numbers;
- Understand the concept of variables in mathematics;
- Understand priority of operators and the role of parentheses in mathematical expressions;
- Understand simple equations with a single variable;
- Analyse a word problem and transform it into an equation;
- Understand the concepts of square roots, algebraic expressions and their simplification;
- Understand the concept of basic functions: constant, linear and quadratic functions.

Elementary Russian I (RUS100)

Level: BA/MA

Course Description

Russian 100 is a beginning language course introducing students to language and culture. The goal is for the student to gain basic comfort in speaking and writing Russian on topics of personal interest. The focus is on learning words and phrases related to the topics of self-description, one's interests, family, living spaces, city and university, introducing and getting acquainted, getting around the city and country, asking for directions, eating in restaurants, shopping, traveling and visiting the doctor. An essential element of RUS 100 is writing (daily homework), acquiring basic conversational rituals, reading simple but interesting texts and becoming familiar with the basics of Russian literature and vernacular culture. Russian 200 continues the course (and completes the CEES and IRD requirement).

Course Learning Outcomes

Upon successful completion of RUS 100 the student will have:

- Mastered basic lexicon of the above specified cultural domains;
- Analyzed and tested out new grammar strategies in listening, writing and speaking; used new conversational routines;
- Opened and managed basic conversations;
- Written brief and basic texts about him or herself, one's surroundings, family, studies, interests et al.

Elementary Spanish I (SPA100)

Level: BA/MA

Course Description

The purpose of this course is to provide students with the necessary tools in order to communicate in written and oral form and to complete the level A1.1 of Common European Framework of Reference (CEFR). This course has been designed for absolute beginners in Spanish.

The course main objectives are to:

- Introduce students to the language of the Spanish speaking countries;
- Promote the development of students' communicative competence of oral and written Spanish;
- Develop students' intercultural competence and understanding.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand and use very elementary vocabulary and phrases to satisfy basic needs;
- Interact using everyday expressions in basic formal and informal situations;
- Introduce themselves and others and provide personal information such as nationality, age and preferences;
- Understand and fill in basic forms, as well as understand and write short texts such as postcards or letters;
- Interact with others in a simple manner provided a sympathetic speech partner who, speak slowly and clearly and is prepared to help.

Elementary Spanish II (SPA200)

Level: BA/MA

Course Description

The purpose of this course is to provide students with the necessary tools in order to communicate in written and oral form and to complete the level A1.2 of Common European Framework of Reference (CEFR). This course has been designed for false beginners in Spanish.

The programme main objectives are to:

- Promote the development of students' communicative competence of oral and written Spanish.
- Develop students' intercultural competence and understanding of Spanish-speaking world.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand and use very elementary vocabulary and phrases to satisfy basic needs;
- Interact using everyday expressions in basic formal and informal situations;
- Understand and fill in basic forms, as well as understand and write short texts such as postcards or letters;
- Interact with others in a simple manner provided a sympathetic speech partner who, speak slowly and clearly and is prepared to help;
- Understand and use information about free time activities such as travels or invitations to go out;
- Interact in a city exchanging information about urban spaces and services and directions (location, distance and time);
- Understand simple menus and ordering in restaurant and bars;
- Provide and gather information about the activities of their own free time and others;
- Understand signs, posters and signs in hotels, restaurants, bars and shops.

Elements of the Law of Contracts (LEG153)

Level: BA

Course Description

Contract law is one of the seven foundation modules required for a qualifying law degree in England and Wales and is a core requirement of the University of London LLB and CertHE Common Law courses. This module covers the key underlying principles of English contract law and includes key topics such as the formation, modification and discharge of contracts, the content of a contract and the regulation of terms, vitiating elements in the formation of a contract, as well as third parties and remedies for breach of contract.

Course Learning Outcomes

Students completing this module should be able to:

- Identify key topics in English contract law such as the formation, modification and discharge of contracts, the content of a contract, regulation of contract terms, and vitiating elements in the formation of a contract, as well as issues such as third parties, illegality and remedies for breach of contract;
- Know the general economic, social and political context in which contract law is applied and current issues affecting contract law, as well as its potential future development;
- Use supporting sources, as well as to acknowledge and negate opposing sources, which is critical for legal argumentation.

Emergence of Modern Middle East (IRS370)

Level: BA

Course Description

The modern Middle East stands at the forefront of current events as well as the interest of the public at large and the academic world because of what has been coined as “the clash of civilisations.” This course is aimed to provide students a firm grounding in the region’s nineteenth-century past in order to contextualize some of today’s predicaments and alleviate preconceptions and misunderstandings. The course focuses on the history of the Ottoman (including the Balkans and the Arab provinces) and Qajar (Iran) empires through the prism of the ideas and debates of modernity, reform, revolution, colonialism and nationalism.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Comprehend key concepts that frame discussions about the Middle East (e.g. modernity);
- Comprehend Historiographical and paradigmatic developments that have impacted studies of the history of the Middle East
- Comprehend key concepts that frame discussions about the Middle East (e.g. modernity);
- Understand how to critically engage with debates surrounding the nineteenth-century history of the Middle East and to ascertain their relevance to the contemporary world, in verbal and written form.

Emergence of Modern Middle East (IRS670)

Level: MA

Course Description

The modern Middle East stands at the forefront of current events as well as the interest of the public at large and the academic world because of what has been coined as “the clash of civilisations.” This course is aimed to provide students a firm grounding in the region’s nineteenth-century past in order to contextualize some of today’s predicaments and alleviate preconceptions and misunderstandings. The course focuses on the history of the Ottoman (including the Balkans and the Arab provinces) and Qajar (Iran) empires through the prism of the ideas and debates of modernity, reform, revolution, colonialism and nationalism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend key concepts that frame discussions about the Middle East (e.g. modernity);
- Comprehend Historiographical and paradigmatic developments that have impacted studies of the history of the Middle East;
- Understand how to critically engage with debates surrounding the nineteenth-century history of the Middle East and to ascertain their relevance to the contemporary world, in verbal and written form.

Empire: British Imperialism and Colonialism (HIS329)

Level: BA

Course Description

This seminar-based, student driven course examines some of the major issues in the historiography of the British Empire and British imperialism from the early modern period until the early 20th century. The seminars focus on major problematics in the historiography of the British Empire. Two seminars will deal with largely military questions. Two more seminars will explore aspects of the famous thesis of Eric Williams regarding the relationship between slavery and industrialisation and the role of falling colonial profits in spurring the early abolitionist movement. Two seminars explore theoretical issues related to European (and specifically British) imperialism, whilst two other seminars reflect the lecturer's research interests in Victorian anthropology and race theory.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Possess a solid grounding in the history of British colonialism and imperialism from the early modern period until the end of the 19th century;
- Have a solid grounding in and ability to critically engage with the some of the major historiographical controversies relating to the history of the British Empire;
- Critically evaluate theoretical debates surrounding the nature of early modern, early 19th century and “classical” (late 19th century) British imperialism. This will include critical evaluations of the classic theories of Fieldhouse, Robinson and Gallagher, Hobson, Lenin and the so-called “Gentlemanly Capitalism” thesis of Cain and Hopkins;
- Understand the relationship between the development of the disciplines of anthropology/ethnology, the anti-slavery movement and aboriginal-settler relations in Britain's empire;
- Critically examine the causes of the fall of Britain's so-called “First Empire” and the American War of Independence, with a particular focus on the scholarly debate around the so-called “Palmer Thesis”;
- Grasp the connections between the early modern military revolution and the rise of the British Empire;
- Critically engage with and evaluate the historiographical debates around the so-called “Eric Williams Thesis” linking the British Industrial Revolution with colonial slavery – and the rise of abolitionism with declining profits from slavery;
- Critically examine and engage with the moral questions regarding the legacy of the British Empire, especially in relation to its rule of the Indian Subcontinent;
- Understand the reasons for and the historiographical debate around the decline and fall of the British Empire and the decolonisation process.

Empire: British Imperialism and Colonialism (HIS529)

Level: MA

Course Description

This seminar-based, student driven course examines some of the major issues in the historiography of the British Empire and British imperialism from the early modern period until the early 20th century. The seminars focus on major problematics in the historiography of the British Empire. Two seminars will deal with largely military questions. Two more seminars will explore aspects of the famous thesis of Eric Williams regarding the relationship between slavery and industrialisation and the role of falling colonial profits in spurring the early abolitionist movement. Two seminars explore theoretical issues related to European (and specifically British) imperialism, whilst two other seminars reflect the lecturer's research interests in Victorian anthropology and race theory.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Possess a solid grounding in the history of British colonialism and imperialism from the early modern period until the end of the 19th century;
- Have a solid grounding in and ability to critically engage with the some of the major historiographical controversies relating to the history of the British Empire;
- Critically evaluate theoretical debates surrounding the nature of early modern, early 19th century and “classical” (late 19th century) British imperialism. This will include critical evaluations of the classic theories of Fieldhouse, Robinson and Gallagher, Hobson, Lenin and the so-called “Gentlemanly Capitalism” thesis of Cain and Hopkins;
- Understand the relationship between the development of the disciplines of anthropology/ethnology, the anti-slavery movement and aboriginal-settler relations in Britain's empire;
- Critically examine the causes of the fall of Britain's so-called “First Empire” and the American War of Independence, with a particular focus on the scholarly debate around the so-called “Palmer Thesis”;
- Grasp the connections between the early modern military revolution and the rise of the British Empire;
- Critically engage with and evaluate the historiographical debates around the so-called “Eric Williams Thesis” linking the British Industrial Revolution with colonial slavery – and the rise of abolitionism with declining profits from slavery;
- Critically examine and engage with the moral questions regarding the legacy of the British Empire, especially in relation to its rule of the Indian Subcontinent;
- Understand the reasons for and the historiographical debate around the decline and fall of the British Empire and the decolonisation process.

Entrepreneurship (MGT305)

Level: BA

Course Description

This course gives students a comprehensive introduction in how to develop an innovative business idea, how to create a simple compelling business model and how to gain sustainable/transient competitive advantage as innovator. Furthermore, the course will introduce basic methods and tools that are important for getting started. These are creative problem solving methods, strategic management tools, generation of business models and business plans (i.e. Business Model Canvas, Value Proposition Design Canvas, Strategy Canvas etc.).

Course Learning Outcomes

Upon successful completion of the course students will be able to:

- Identify and determine what entrepreneurs need to know about the critical driving forces in a new venture success;
- Identify how successful entrepreneurs and investors create, find and differentiate profitable and durable opportunities from “other good ideas,” and how opportunities evolve over time;
- Evaluate and determine how successful entrepreneurs and investors create and build value for themselves and key stakeholders (customers, investors, and employees);
- Identify and determine the necessary financial and non-financial resources available for new ventures, identify the criteria used to screen and evaluate proposals, their attractiveness and risk, and how to obtain start-up and early growth capital;
- Define the business case and develop the appropriate business model for the new venture;
- Determine the critical tasks to be accomplished, the hurdles to be overcome during start-up and early growth, and what has to happen to succeed;
- Apply venture opportunity screening techniques to an actual start-up idea, and subsequently, develop and prepare a business plan suitable for guiding the start-up;
- Identify the future consequences of decisions made by entrepreneurs; options that are precluded or preserved; and the nastier minefields and pitfalls one has to anticipate, prepare for and respond to;
- Determine decisions that can be made to increase the reward to risk ratio at various stages of the company’s development, and thereby change the odds;
- Determine the important factors outside the control of the founders, and how critical and sensitive the current context and timing are to all of the above issues.

Environmental Anthropology: Ecology, Culture & Globalization (SOC306)

Level: BA

Course Description

This course offers a comprehensive overview of the reciprocal relationships between humans and the natural environment. While inquiring how non-Western traditional values map onto the global patterns, it pays a close attention to sociocultural and political aspects of today world's ecological issues such as – deforestation, air and water quality deterioration, global warming and climate change, the need for sustainable food production, renewable energy, and fair and culturally sensitive use of natural resources.

It invites students onto a journey across the different ecosystems in which humans live and on which they depend (desert-, rainforest-, wetland-, ocean-, urban-, and agro-ecosystem) in order to explore foundational values of Western and indigenous socio-ecological models of living. The journey across the ecosystems also includes a trip through time in which the existing socio-ecological models are examined vis-à-vis their historical roots. This allows for deconstructing the bases of present day practices behind the natural habitat destruction largely stemming from the spread of the neoliberal capitalist ideology. By understanding the fundamentals of human behavior, the course opens the door for exploring ways to redirect the global and local destructive courses towards (more) sustainable living.

Course Learning Outcomes

Upon completion of this course, students should have a critical and informed understanding and academic skills related to the following:

- Comprehension and analysis of the important facts and theoretical frameworks required to understand the formation and shaping of different cultural worldviews of nature, natural resources and their use;
- Acquisition of important background knowledge required for a deeper insight into social and historical processes that have created different ways of comprehending and defining relations with the natural environment and into the complex role that shaping of capitalism, science, and private property played in the process;
- Ability to apply the acquired knowledge in order to critically evaluate the different existing ways of knowing and learning in modern multicultural society and the ways particular ecological knowledge impacts the larger society;
- Continued development of excellent written and oral communication skills appropriate to advanced-level academic work;
- Demonstrable analytical and critical-thinking skills necessary to make sense of the current, global (and local) ecological issues;
- Self-awareness, openness and sensitivity to cultural and social diversity and ways of knowing in applying one's expertise.

Environmental Anthropology: Ecology, Culture & Globalization (SOC506)

Level: MA

Course Description

This course offers a comprehensive overview of the reciprocal relationships between humans and the natural environment. While inquiring how non-Western traditional values map onto the global patterns, it pays a close attention to sociocultural and political aspects of today world's ecological issues such as – deforestation, air and water quality deterioration, global warming and climate change, the need for sustainable food production, renewable energy, and fair and culturally sensitive use of natural resources.

It invites students onto a journey across the different ecosystems in which humans live and on which they depend (desert-, rainforest-, wetland-, ocean-, urban-, and agro-ecosystem) in order to explore foundational values of Western and indigenous socio-ecological models of living. The journey across the ecosystems also includes a trip through time in which the existing socio-ecological models are examined vis-à-vis their historical roots. This allows for deconstructing the bases of present day practices behind the natural habitat destruction largely stemming from the spread of the neoliberal capitalist ideology. By understanding the fundamentals of human behavior, the course opens the door for exploring ways to redirect the global and local destructive courses towards (more) sustainable living.

Course Learning Outcomes

Upon completion of this course, students should have a critical and informed understanding and academic skills related to the following:

- Comprehension and analysis of the important facts and theoretical frameworks required to understand the formation and shaping of different cultural worldviews of nature, natural resources and their use;
- Acquisition of important background knowledge required for a deeper insight into social and historical processes that have created different ways of comprehending and defining relations with the natural environment and into the complex role that shaping of capitalism, science, and private property played in the process;
- Ability to apply the acquired knowledge in order to critically evaluate the different existing ways of knowing and learning in modern multicultural society and the ways particular ecological knowledge impacts the larger society;
- Continued development of excellent written and oral communication skills appropriate to advanced-level academic work;
- Demonstrable analytical and critical-thinking skills necessary to make sense of the current, global (and local) ecological issues;
- Self-awareness, openness and sensitivity to cultural and social diversity and ways of knowing in applying one's expertise.

Ethics, Economics & Liberty - An Austrian School Perspective (ECO551)

Level: MA

Course Description

This interdisciplinary course deals with the issues related to ethics, economics and liberty from the Austrian School perspective. All students are warmly welcomed, the course will not only focus on investigating why free market principles and liberty lead to prosperity but why they are good, just, and moral. We will investigate the roots of most ethical dilemmas and discuss why seemingly moral populist/progressive solutions that by their nature do not account for scarcity

and human motivation can only ever lead to misery and horror. Together we will chart a new ethical path forward that links individual liberty and free market principles.

The goal of this course is for students to realize that it is not enough to want to be good, just, and moral but that they need to understand and act in accordance with the immutable laws of cause and effect. Further, students will learn that there is no such thing as cost-less solutions to society's challenges -that all solutions have benefits as well as costs. Therefore, it is important to focus not only on the short-term visible benefits of some action upon some identified group

but on the long-term and unintended consequences of those actions upon everyone else. Lastly, students will learn that value is subjective, and that people have different value scales. Thus, value cannot easily be added or subtracted to arrive at "one size fits all, cookie cutter" solutions which is the common political utilitarian approach of today.

Students will develop their systematic thinking rooted in understanding fundamental principles of human action and causality. This new way of thinking will help students to better navigate the complex and often conflicting goals that will be thrust upon them as future leaders.

Ultimately, the aim of this class is to help students to be truly informed, critical, and wise leaders who will help to promulgate policies that will bring about more societal harmony, peace, and prosperity.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the connection between free markets and free societies;
- Critically assess the common popular ideas of prosperity, profits, and economic intervention;
- Understand the moral and coordinating role of profit;
- Understand the role of property in a free society;
- Understand the role of money in a free society;
- Understand the real origins of poverty in a modern society.

Ethics, Economics & Liberty - An Austrian School Perspective (ECO351)

Level: BA

Course Description

This interdisciplinary course deals with the issues related to ethics, economics and liberty from the Austrian School perspective. All students are warmly welcomed, the course will not only focus on investigating why free market principles and liberty lead to prosperity but why they are good, just, and moral. We will investigate the roots of most ethical dilemmas and discuss why seemingly moral populist/progressive solutions that by their nature do not account for scarcity

and human motivation can only ever lead to misery and horror. Together we will chart a new ethical path forward that links individual liberty and free market principles.

The goal of this course is for students to realize that it is not enough to want to be good, just, and moral but that they need to understand and act in accordance with the immutable laws of cause and effect. Further, students will learn that there is no such thing as cost-less solutions to society's challenges -that all solutions have benefits as well as costs. Therefore, it is important to focus not only on the short-term visible benefits of some action upon some identified group

but on the long-term and unintended consequences of those actions upon everyone else. Lastly, students will learn that value is subjective, and that people have different value scales. Thus, value cannot easily be added or subtracted to arrive at "one size fits all, cookie cutter" solutions which is the common political utilitarian approach of today.

Students will develop their systematic thinking rooted in understanding fundamental principles of human action and causality. This new way of thinking will help students to better navigate the complex and often conflicting goals that will be thrust upon them as future leaders.

Ultimately, the aim of this class is to help students to be truly informed, critical, and wise leaders who will help to promulgate policies that will bring about more societal harmony, peace, and prosperity.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the connection between free markets and free societies;
- Critically assess the common popular ideas of prosperity, profits, and economic intervention;
- Understand the moral and coordinating role of profit;
- Understand the role of property in a free society;
- Understand the role of money in a free society;
- Understand the real origins of poverty in a modern society.

EU Law (LBS610)

Level: MA

Course Description

This course familiarizes students with the law of the European Union. Students should acquire deep knowledge of the institutional structure, of the legislative process, of the four fundamental freedoms and of the relationship between national and EU Law. This course will prepare students to understand the legal basis of EU Law and the role of EU Law.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand EU Law and relevant concepts;
- Understand and be able to define and critically analyze all main types of EU legislative acts;
- Understand the institutional structure of EU;
- Understand the rights of EU citizens;
- Understand how States, companies and citizens can invoke EU Law;
- Understand how States, companies and citizens must respect EU Law;
- Understand the four fundamental freedoms;
- Identify a research topic;
- Survey the literature;
- Draw and defend appropriate conclusions;
- Present references according to the Harvard style.

EU Law (LEG236)

Level: BA

Course Description

This course represents the first part of an annual course. Students should become familiar with the law of the European Union. In particular, students should acquire deep knowledge of the institutional structure, of the legislative process, of the freedom of circulation of goods and of the relationship between national and EU Law. This course will prepare students to understand the legal basis of EU Law and the role of EU Law.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand EU Law and relevant concepts;
- Understand and be able to define and critically analyze all main types of EU legislative acts;
- Understand the institutional structure of EU;
- Understand the rights of EU citizens;
- Understand how States, companies and citizens can invoke EU Law;
- Understand how States, companies and citizens must respect EU Law;
- Understand the freedom of circulation of goods;
- Identify a research topic (for non Law students);
- Survey the literature (for non Law students);
- Draw and defend appropriate conclusions.

EU Market and Business Policies (ECO320)

Level: BA

Course Description

The course explains how firms compete through their strategies and how businesses acquire and maintain market power. In addition the course provides introduction into the tools of the business environment and market structure analysis. The course aims at presenting the European Union (EU) single market related policies, their rationale and impact on business policies. The course familiarizes students with the main institutions of the EU related to the enforcement of these policies focusing on the EU competition policy and markets regulation.

Course Learning Outcomes

Upon completion of the course the student will be able to:

- Delineate the markets in which businesses operate in their horizontal and vertical dimensions;
- Understand more in detail selected firm's strategies – both price as well as non -pricing business policies;
- Developing familiarity with the most important EU market related policies;
- Analyze cases where these particular policies are relevant;
- Present the results of one's own analysis and defend the position using the standard terminology.

Europe after the Cold War (IRS230)

Level: BA

Course Description

This course aims to explore and to help students understand Europe in the post-Cold War world. The Cold War dictated the shape, actions, and identities of European states for generations, and Europe continues to be affected by this legacy as well as the changes experienced since 1989. Of particular importance are the changes experienced regarding security, economics, and national identity. These areas in particular will be concentrated on in the course.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend transformation of Central and Eastern European countries;
- Describe the enlargement of relevant international institutions in the wake of the Cold War's end (EU, NATO);
- Compare countries in Central Europe in terms of their accession and integration process.

European History II (HIS122)

Level: BA

Course Description

This course is an interdisciplinary survey of the development of Europe from Late Antiquity to the end of the Middle Ages. In this course, we will look at the political, religious, economic, and cultural developments that together formed the civilization of medieval Europe. Consideration will be given to how the legacy of these developments subsequently defined the 'construction of Europe' to the present day. Lectures will be based mainly on primary source texts in English translation, as well as examples from art, architecture, music and literature.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a knowledge of the important events and personalities that shaped the emergence of Europe from the Late Roman world through the Middle Ages;
- Discuss the development and organization of the political, economic, religious and cultural institutions of medieval society;
- Distinguish between primary and secondary sources, and be able to use these materials to discuss historical events and issues;
- Discuss the legacy of the Middle Ages in the modern construction of Europe.

European Internal Security and Foreign Affairs (IRS231)

Level: BA

Course Description

This course aims to provide students an advanced knowledge of the European Internal Security and Foreign Affairs. It will focus on the Area of Freedom, Security and Justice, its opportunities and challenges, in particular on Schengen area, Police and Justice Cooperation, common asylum policy, the fight against organized crime, corruption, illegal migration and Union's role in the global context. The course will cover the procedures, instruments, actions and existing partnerships in these policy areas as well as provide an overall assessment of these policies within the general European integration framework. Throughout the course, students will be asked to read, analyze and critically reflect on various questions related to the EU's Internal and External Policy, its geographic scope; the values it declares and supports; its efficiency and areas for improvement.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the dynamics behind the EU's Internal Security and External Policies, its role as a global actor, including the EU's internal procedures and legal basis of its internal and external security policy;
- Place in context and lend perspective to relevant EU actors and their areas of competence;
- Apply theoretical perspectives of International Relations/European Studies to the EU's role and actions;
- Understand and analyze the EU's role vis-à-vis its strategic partners as well as other actors in global politics;
- Critically examine concrete areas of the EU's Internal Security particularly: the Schengen Area, Common Asylum Policy, Police and Justice cooperation, etc.;
- Critically examine specific cases of the EU's Foreign Policy, particularly in its neighbourhood, in the Middle East, in Asia etc.;
- Evaluate the efficiency of Europe's approach and action in global politics and suggest a way forward by using, among other sources, core readings and class debates.

European Literature I (LIT221)

Level: BA

Course Description

This course introduces students to a wide range of European prose, poetry and drama from the medieval period through the 18th century. Emphasis is on close reading of texts and their placement in the context of the development of early modern European culture. All texts are in English (Chaucer will be read in Middle English) or translated into English

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of important movements, periods and authors across the range of European literature from 1200-1800;
- Understand and analyze literature via close reading of texts, attuning themselves to nuances of meaning;
- Place in context the great works of literature from cultures other than their own, enriching their own perspectives.

European Literature II (LIT222)

Level: BA

Course Description

This course introduces students to a wide range of 19th and 20th century European prose, poetry and drama. Emphasis is on close reading of texts and their placement in the context of European cultural, societal and political trends since the Industrial Revolution. All texts are in English or translated into English.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of key periods in literary history across various European cultures and historical periods;
- Understand and analyze literature via close reading of texts, attuning themselves to nuances of meaning;
- Place in context the great works of literature from other cultures, enriching their own perspectives.

European Music History & Appreciation (HSS200)

Level: BA

Course Description

This course will introduce students to the world of music through listening and analysis, discussions, history context and visits of live performances. After a brief introduction of basic music elements, forms and instruments, it will provide an overview of major historical periods in Europe (Medieval, Renaissance, Baroque, Classical, Romantic and the 20th Century), and their main composers and compositions. In-class listening and concerts visits will improve students' critical thinking as well as understanding and appreciation of music.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Become familiar with music and society of main historical periods;
- Understand the role and purpose of music in each period and recognize its major composers and compositions;
- Learn concert etiquette and basic music terminology;
- Frequent in-class listening will increase their music comprehension and appreciation.

European Political Order (IRS310)

Level: BA

Course Description

This course aims to look at the European Union (EU) as a sui generis political order that goes beyond traditional international organization set-up but still falls short of the usual liberal democratic political order of nation states as we know them. This course builds on introductory courses on European integration seeking to deepen the already acquired knowledge and Throughout the course we will explore the complexities of EU's decision-making processes across policy fields and its unique institutional structures; relationships between member states and the EU; relationships between citizens and the EU including European identity and public spheres; the nature of political organization across policy fields covering concepts from multilevel governance to multispeed All of the concepts will be illustrated on real-life cases and covered by research studies supplementing theoretical explanations and understandings of European integration including recent critical theory approaches. Last but not least, this course seeks to address the problems related to and stemming from European integration such as democratic deficit of the current European political order, legitimacy of decisions and policies, normative foundations of and justice in European Union. The whole course seeks to intertwine and connect the covered topics to offer a complex image of political aspects of European integration from multiple perspectives.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand European integration in its complexity – connect the knowledge across policies, across institutions into one meaningful whole;
- Understand the institutional architecture of the European Union and institutional competences across policy areas;
- Approach integration processes from at least two theoretical perspectives – practice critical thinking;
- Understand and explain the pitfalls of European political order including its democratic legitimacy and citizens' role;
- Conduct their own research inquiries in European integration topics – research and communication skills;
- Understand normative aspect of European integration.

European Union Policies (IRS301)

Level: BA

Course Description

The aim of the course is to provide a solid understanding of the EU institutions, decision-making and key policies in the light of main theories used in the EU studies. The course builds upon the EU integration history course and it is divided into two parts. First – introductory part reviews milestones and logic of the EU integration; examines main integration theories and explores the EU institutions and formal as well as informal decision-making process and its shortcomings. Second part is devoted to the key EU policies including trade, agriculture, monetary policy, foreign policy and defense. All individual topics will be supplemented with concrete case studies analyzing major current problems and trends such as Eurocrisis, Brexit, migration crisis, Euroscepticism and extremism, energy security, etc.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Assess the process of the EU integration in the light of main theories used in EU studies;
- Understand the EU institutional processes and their impact on European, as well as non-European states and citizens;
- Critically analyze the EU's key policies and their internal and external impact;
- Understand main political processes and major trends in the EU;
- Provide possible solutions of present problems concerning the EU;
- Contribute effectively to the larger public conversation about the role and future development of the EU;
- Demonstrate effective writing and presentation skills.

Financial Accounting (ACC233)

Level: BA

Course Description

The objective of this course is to acquaint students with the development and analysis of financial statements. Accounting concepts and terminology will be stressed. This course concentrates on the application of accounting theory, standards, principles, and procedures to accounting problems.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Define, describe and interpret financial accounting Concepts, principles and theory;
- Demonstrate the above concepts in application to accounting transactions and Financial Statements;
- Perform the entire Accounting Cycle from accounting entries to the preparation of complete set of Financial Statements (Income Statement, Balance Sheet, Statement of Retained Earnings, and Cash Flow Statement);
- Analyze Financial Statements;
- Interpret Financial Analysis Q9.

Financial Management (BUS607)

Level: MBA

Course Description

Good financial decisions enhance firm value. This course examines the issues faced by corporate financial managers and the tools and techniques for creating value. Topics include the risk-return tradeoff, financial statement analysis, financial forecasting, valuation, the cost of capital, and capital budgeting.

Course Learning Outcomes

To provide an introduction to:

- The financial operation of corporations;
- The concepts of risk, rates of return and valuation as they are applied in finance;
- Development of critical thinking framework to allow for analytical decision-making;
- Provide an opportunity to view current events in the context of financial implications.

Financial Markets and Institutions (BUS637)

Level: MBA

Course Description

Taught in Prague. Analysis of financial markets, instruments trading in capital and money markets, and the management of financial institutions. The course develops a framework for discussing the structure of major financial intermediaries and non-intermediaries, portfolio composition, impact of government regulation, and interrelation of financial institutions and markets. Topics include analyses of the demand and supply of loanable funds, the instruments and organization of money and capital markets, financial flows and the impact of public policy, and term and risk structure of interest rates.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Identify and evaluate new business opportunities;
- Structure proposals and plans for the investment community;
- Understand how to overcome the challenges of launching and managing new ventures;
- Assess the attractiveness of new ventures;
- Understand the requirements for converting an idea into a business;
- Develop and present a business plan.

Financial Reporting and Analysis (BUS632)

Level: MBA

Course Description

Selected topics in financial reporting and financial statement analysis. Examines the link between the financial reporting process and capital markets and the use of financial accounting information in investment and credit decisions.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand financial reporting and financial statement analysis;
- Understand the relationship between financial reporting and capital markets;
- Be able to use financial statement information in investment and credit decisions.

Financing Entrepreneurial Enterprises (BUS636)

Level: MBA

Course Description

This course provides an in-depth examination of financial issues of particular importance to entrepreneurs. Topics include estimating capital requirements and risk, identifying and evaluating sources of capital, and liquidity events. Issues associated with structuring partnership arrangements and other alliances are also discussed.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend the process in which new ventures are created;
- Understand the financial aspects of the decision making process and day to day operations of a venture;
- Become familiar with the various debt and equity sources of financing available to new and growing businesses;
- Understand cash flow and pro forma logic and be able to apply the mechanics to income statement and balance sheet analysis and construction;
- Be able to prepare a financial business plan;
- Understand various valuation techniques to estimate the market value of a venture at various stages.

Folklore & Mythology (HSS310)

Level: BA

Course Description

Folklore — the oral traditions of a people — informs the arts, politics, and many other areas of human endeavor. Its study is truly interdisciplinary, involving anthropology, history, literature, music, sociology, and the arts. This course will introduce students to a wide range of oral, customary and material folklore genres, and to folkloristics, the study of folklore.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the definitions, categories and subcategories of folklore;
- Identify and classify an example of folklore using the terminology and classifications of folklore study (also called “folkloristics”);
- Use the various indices and scholarly journals in the field of folklore study;
- Critically examine popular conceptions regarding folklore and folklore study’s own assumptions during its long history;
- Engage in focused discussion of folklore and folklore scholarship;
- Make connections between folklore and other fields, including ethnic and nationalism studies;
- Use a variety of scholarly research sources, including primary materials collected by folklorists, to formulate a thesis and support it in a folklore research paper.

Folklore & Mythology (HUM510)

Level: MA

Course Description

Folklore — the oral traditions of a people — informs the arts, politics, and many other areas of human endeavor. Its study is truly interdisciplinary, involving anthropology, history, literature, music, sociology, and the arts. This course will introduce students to a wide range of oral, customary and material folklore genres, and to folkloristics, the study of folklore.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the definitions, categories and subcategories of folklore;
- Identify and classify an example of folklore using the terminology and classifications of folklore study (also called “folkloristics”);
- Use the various indices and scholarly journals in the field of folklore study;
- Critically examine popular conceptions regarding folklore and folklore study’s own assumptions during its long history;
- Engage in focused discussion of folklore and folklore scholarship;
- Make connections between folklore and other fields, including ethnic and nationalism studies;
- Use a variety of scholarly research sources, including primary materials collected by folklorists, to formulate a thesis and support it in a folklore research paper.

Foundations of Law (LEG108)

Level: BA

Course Description

This course provides an introduction to the concept of Law and an overview of the key traditions that have shaped modern Law on the European and American continents. As such, it naturally presents a useful background and ideological context for the study of Law; however, it also offers a sweeping overview of Law as it relates to, inter alia, business, economics, sociology, and world order. Students are expected to gain a deep understanding of the Foundation of Law, of the original idea of implementation of IUSTITIA (Justice), of those values and logic underpinning the organisation and functioning of the various legal systems in Europe as well as in the US. After gaining an in-depth knowledge into these issues, students will be better capable to appreciate the various concepts, ideas and logic transmitted to them during the study of those various subjects which compose their course of study.

Course Learning Outcomes

Upon successful completion of this course the student will be able to:

- Understand the very basics underpinning the creation of legal systems;
- Develop an appropriate level of critical awareness;
- Learn how to identify a topic;
- Learn how to review legal literature;
- Understand the link between Law and Society, Business, International Relations;
- Present a topic in class.

Foundations of Leadership (MGT262)

Level: BA

Course Description

After examining the history of leadership, from the “great man” theory to modern beliefs about leadership, this course focuses on teaching leadership as a series of skills, behaviors, and attitudes that can be learned, all of which are based on Kouzes and Posner’s “Five Practices of Exemplary Leadership” (i.e. “Model the Way”, “Inspire a Shared Vision”, “Challenge the Process”, “Enable Others to Act”, and “Encourage the Heart”). In addition, this course emphasizes the development of students’ leadership potential through self-assessment, values exploration, reflection, case analysis, and experiential exercises. It also examines several approaches to leadership (e.g., “Path-Goal Theory” and “Transformational Leadership”) and their application in various situations for more effective leadership.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the importance of having a vision that appeals to others;
- Understand the differences between a manager and a leader;
- Describe their learning preferences, strengths, and weaknesses, values, attitudes, and beliefs and how they affect their ability to lead others and leadership philosophy;
- Describe their personal approach to leadership;
- Describe the modern day meaning of leadership vs. the traditional sense of leadership;
- Evaluate leadership effectiveness within a given context;
- Appreciate the importance of teamwork and utilize the skills of building effective teams in various situations;
- Explain various motivating factors that affect follower participation;
- Describe how teams develop;
- Describe the basics of group roles and group decision-making in order to function constructively in group settings;
- Describe various approaches to leadership;
- Use a leadership theory to take actions to improve a situation;
- Explain the importance of communication skills in leading others and how to use those skills to influence others;
- Understand what future actions they need to take to improve their ability to lead;
- Solve a problem utilizing a problem-solving technique.

Freedom (PHI180)

Level: BA

Course Description

As its central theme, this course proposes the following for our consideration and critical reflection: to be free is to enact your true will.

Apparently we all want to be free, but free to do what? Anything and everything we might feel like doing? Few people – if any – define or seek freedom in those terms. Is there an ultimate aim of everything we do? What kinds of freedom do we require to realize that aim? Are there many kinds of freedom, and do we desire them all equally? Most of us feel relatively free, but, actually, how free are we? Is it possible to legislatively codify human freedom? Many people presume that democracy is virtually equivalent to institutionalized political freedom but is that true? What relations hold, and what relations ought to hold, between the individual and society? To what extent are our ways of thinking, feeling, and living controlled by media, advertising, and political propaganda? Are we autonomous agents or psycho-biological robots? What interior factors constitute one's will and how do they relate to freedom? Are there willful, intelligent, non-rational (even irrational) agencies at work within us – e.g., the “shadow” – of which we are entirely unconscious but which shape how we live our lives? Do we really want to be free or does freedom terrify us? Do questions of metaphysics concerning the nature of reality have a bearing on human freedom and if so how? Is there an ultimate freedom realizable for oneself that does not depend in any way on what other people, the forces of nature, or the vicissitudes of fortune do or don't do?

We will examine these and related issues through intense thoughtful discussion and writing, with the help of texts from great philosophers and visionaries.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Reflect on their ultimate aim with greater depth and penetration; identify limitations on their freedom to enact their ultimate aim and the sources of those limitations; and appreciate the value, costs, and dangers of enacting their ultimate aim and having the freedom to do so;
- Effectively articulate and discuss major issues traditionally associated with the problems of freedom and free will, incorporating and responding to insights of great thinkers such as Plato, Aristotle, Hegel, Nietzsche, William James, C. G. Jung, Buddha, and others.

Fundamentals of Legal Research, Writing & Analysis (LEG099)

Level: BA

Course Description

Students will be introduced to the fundamentals of legal research, writing and analysis. The approach to this area is very different than research and writing many students have engaged in before entering law school. This course will give students experience that will help them understand how to conduct legal research, understand what they are reading and where the law comes from, how to engage in legal analysis, and how to put this all into legal writing. This course will provide a foundation for their first-year core classes.

Course Learning Outcomes

One successful completion of the course, students will be expected to:

- Understanding how to read cases and statutes;
- Critically analyze a case and/or fact pattern, and prepare arguments while correctly identifying and respecting the main issue of the case;
- Identifying legal sources;
- Develop proficiency in legal research;
- Begin to develop efficient and persuasive oral presentation skills;
- Characterize and differentiate tort law, law on crime, law on contracts and constitutional law.

Gender Equality and Politics (POS395)

Level: BA

Course Description

This course aims to strengthen awareness and understanding of gender politics in an increasingly globalized world with growing number of influential stakeholders including states, international organizations, NGOs and different forms of social movements. It provides an introduction to the concepts, international framework and methods for working toward gender equality and female empowerment. In single classes the gender issues will be assessed and compared based on different geographical and thematic levels. First classes will analyze existing international framework as it is regulated by the UN through its legal and policy work. Next modules will discuss and compare western approach with the situation in developing world. Second half of the course will be devoted to the most problematic specific issues including violence against women and women in conflicts, reproductive and family rights and gender equality in education, work and politics. The course is intended to be an open discussion forum for an exchange of experience and ideas. The students will be invited to discuss some of the most pertinent and burning issues including right to life vs right to choice; positive actions supporting women vs right to equal treatment and non-discrimination; formal universal approach to gender equality vs existing factual regional and religious differences. Since no gender equality is attainable without cooperation of both genders, the male students and their contributions are mostly welcome. Individual course topics will be supplemented with concrete case studies prepared by the lecturer and students.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand problematics of gender politics across different contexts;
- Understand how culture, norms and traditions impact gender equality;
- Understand international legal and policy context of gender equality;
- Apply concepts and theories of women's and gender studies in different countries and sector levels;
- Know how multilateral organizations promote gender equality in global agendas;
- Understand interaction between different international players in the field of gender politics;
- Think critically and to provide possible solutions of present problems concerning gender issues;
- Contribute effectively to the larger public conversation about the role of gender in society;
- Demonstrate effective presentation skills.

Gender Perspective on Middle Eastern Politics (POS396)

Level: BA

Course Description

The course aims to help students develop a more gendered understanding of politics in the Middle East. It introduces them to gender analysis and feminist theoretical approaches to the major political conflicts in the region. Questions to tackle during the course will include, among others, what is a gendered approach in understanding conflicts such as civil wars, Arab spring revolts, regime change. How do ideas about masculinity and femininity affect Middle East policy, political economy, war, etc? The course will focus on concepts such as state, security, violence, war and the pursuit of peace, but will also consider other issues such as international law, LGBTQ advocacy and (international) political economy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a gendered understanding of Middle eastern politics;
- Knowledgeably compare and contrast feminist approaches to the political conflicts in the Middle East;
- Critically analyze the behavior of political actors toward the Middle East from gender-based perspectives;
- Develop and present persuasive oral and written arguments on the assigned readings.

Gender, Minority & Culture (SOC251)

Level: BA

Course Description

This course aims to strengthen awareness and understanding of gender politics in an increasingly globalized world with growing number of influential stakeholders including states, international organizations, NGOs and different forms of social movements. It provides an introduction to the concepts, international framework and methods for working toward gender equality and female empowerment. In single classes the gender issues will be assessed and compared based on different geographical and thematic levels. First classes will analyze existing international framework as it is regulated by the UN through its legal and policy work. Next modules will discuss and compare western approach with the situation in developing world. Second half of the course will be devoted to the most problematic specific issues including violence against women and women in conflicts, reproductive and family rights and gender equality in education, work and politics. The course is intended to be an open discussion forum for an exchange of experience and ideas. The students will be invited to discuss some of the most pertinent and burning issues including right to life vs right to choice; positive actions supporting women vs right to equal treatment and non-discrimination; formal universal approach to gender equality vs existing factual regional and religious differences. Since no gender equality is attainable without cooperation of both genders, the male students and their contributions are mostly welcome. Individual course topics will be supplemented with concrete case studies prepared by the lecturer and students.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand problematics of gender politics across different contexts;
- Understand how culture, norms and traditions impact gender equality;
- Understand international legal and policy context of gender equality;
- Apply concepts and theories of women's and gender studies in different countries and sector levels;
- Know how multilateral organizations promote gender equality in global agendas;
- Understand interaction between different international players in the field of gender politics;
- Think critically and to provide possible solutions of present problems concerning gender issues;
- Contribute effectively to the larger public conversation about the role of gender in society;
- Demonstrate effective presentation skills.

Germany in the Modern World (POS373)

Level: BA

Course Description

This class is conceived as a general introduction to German history. It will trace the evolution of Germany in the context of European history and will give the students the instruments for understanding the origins and foundations of Germany's position in the world. It will also offer an analysis of German contemporary society and present the characteristics that influence Germany's foreign policy and economy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a clear understanding of German history and of Germany's role and position in today's Europe, from a political and economic point of view;
- Analyze major diplomatic, economic and constitutional texts regarding Germany;
- Use the historical material studied in class to shed light on a specific political, economic, and cultural aspect of contemporary Germany.

Germany in the Modern World (POS673)

Level: MA

Course Description

This class is conceived as a general introduction to German history. It will trace the evolution of Germany in the context of European history and will give the students the instruments for understanding the origins and foundations of Germany's position in the world. It will also offer an analysis of German contemporary society and present the characteristics that influence Germany's foreign policy and economy.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Have a clear understanding of German history and of Germany's role and position in today's Europe, from a political and economic point of view;
- Analyze major diplomatic, economic and constitutional texts regarding Germany;
- Use the historical material studied in class to shed light on a specific political, economic, and cultural aspect of contemporary Germany.

Germany in the Twentieth Century (POS512)

Level: MA

Course Description

This class is conceived as a general introduction to German history. It will trace the evolution of Germany in the context of European history and will give the students the instruments for understanding the origins and foundations of Germany's position in the world. It will also offer an analysis of German contemporary society and present the characteristics that influence Germany's foreign policy and economy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a clear understanding of German history and of Germany's role and position in today's Europe, from a political and economic point of view;
- Analyze major diplomatic, economic and constitutional texts regarding Germany;
- Use the historical material studied in class to shed light on a specific political, economic, and cultural aspect of contemporary Germany.

Global Governance and International Institutions (IRS379)

Level: BA

Course Description

The course Global Governance and International Organizations examines global governance as an analytical/theoretical concept and as a functional/issue-oriented/dynamic practice in world affairs. This design enables to capture changing nature of the issue and its conceptual aspects through its day-to-day application in the real world. The course aims to provide students with a clear understanding of current global affairs and means of governance taking place on a global scale.

We will start by examining what drives the current demand for a global governance structure. We will then identify and explore what the main theories of international relations have to say about global governance. Then students will investigate how the perception of global governance changed over time, what were the main evolutionary waves, and what scholars suggest to expect from it in the future. One session will be devoted to the UN, its role and main criticism. The course will then turn to the so-called global governance architecture. An appreciation of global life reinforces regional movements and motivates nation-states to form alternative centers of integration. This power diffusion will be considered, and more criticism of current global order will be offered.

Course Learning Outcomes

Upon completion of this course, students will:

- Have comprehensive knowledge about global world order and role of international institutions in it;
- Have overall knowledge about theoretical explanations of global governance and be able to apply them to case studies;
- Be able to assess claims and evidence about international institutions in a critical manner;
- Be able to engage critically with the literature by exposing and discussing contradictions and problematic issues.

Global Migration (POL382)

Level: BA

Course Description

In this course, we will focus on three aspects: geography and history of migration; migration and integration policies; theories on migration. We will describe main migration processes since late 18 th century up until today with emphasis on postwar period. In terms of geography, our course will aim at world macro regions (Africa, Middle East, South-Eastern Asia etc.). Particular attention will be paid to Northern America, Europe, and also the Czech Republic. The course will present some specific cases such as Jewish and Roma migration too. Presentation of migration and integration policies will be focused on Europe (EU) and the USA. Theoretical part will deal with concepts explaining migration as well as some related issues. Among the most topical today are identity, gender and development. We will apply approaches from both political science and sociology.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Clearly distinguish between the various forms of migration which exist in modern societies;
- Understand and distinguish between the major (and minor) theoretical approaches commonly applied to the study of human mobility and identify weaknesses of the use of only one theoretical approach to explain mixed migratory flows;
- Build on and demonstrate existing academic writing skills in the production of a quality academic research paper, which incorporates textual content from various sources and employs proper citation format;
- Engage actively in lively class debate or round table discussions (within a structured environment).

Global Migration (IRS358)

Level: BA

Course Description

In this course, we will focus on three aspects: geography and history of migration; migration and integration policies; theories on migration. We will describe main migration processes since late 18 th century up until today with emphasis on postwar period. In terms of geography, our course will aim at world macro regions (Africa, Middle East, South-Eastern Asia etc.). Particular attention will be paid to Northern America, Europe, and also the Czech Republic. The course will present some specific cases such as Jewish and Roma migration too. Presentation of migration and integration policies will be focused on Europe (EU) and the USA. Theoretical part will deal with concepts explaining migration as well as some related issues. Among the most topical today are identity, gender and development. We will apply approaches from both political science and sociology.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Clearly distinguish between the various forms of migration which exist in modern societies;
- Understand and distinguish between the major (and minor) theoretical approaches commonly applied to the study of human mobility and identify weaknesses of the use of only one theoretical approach to explain mixed migratory flows;
- Build on and demonstrate existing academic writing skills in the production of a quality academic research paper, which incorporates textual content from various sources and employs proper citation format;
- Engage actively in lively class debate or round table discussions (within a structured environment).

Global Migration (POL553)

Level: MA

Course Description

In this course, we will focus on three aspects: geography and history of migration; migration and integration policies; theories on migration. We will describe main migration processes since late 18 th century up until today with emphasis on postwar period. In terms of geography, our course will aim at world macro regions (Africa, Middle East, South-Eastern Asia etc.). Particular attention will be paid to Northern America, Europe, and also the Czech Republic. The course will present some specific cases such as Jewish and Roma migration too. Presentation of migration and integration policies will be focused on Europe (EU) and the USA. Theoretical part will deal with concepts explaining migration as well as some related issues. Among the most topical today are identity, gender and development. We will apply approaches from both political science and sociology.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Clearly distinguish between the various forms of migration which exist in modern societies;
- Understand and distinguish between the major (and minor) theoretical approaches commonly applied to the study of human mobility and identify weaknesses of the use of only one theoretical approach to explain mixed migratory flows;
- Build on and demonstrate existing academic writing skills in the production of a quality academic research paper, which incorporates textual content from various sources and employs proper citation format;
- Engage actively in lively class debate or round table discussions (within a structured environment).

Global Security (IRS300)

Level: BA

Course Description

The objectives of this course are twofold: Firstly, it establishes knowledge pool enabling basic understanding of global security. Secondly, the course aims to develop students' critical thinking and transferable skills so they can independently reflect on the gained knowledge.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Comprehend and have a clear understanding of different security concepts and perspectives;
- Create methodologically sound research designs;
- Criticize and evaluate key concepts of security studies;
- Present and explain the methods and concepts they use to their peers;
- Build and defend original research projects.

Global Strategy Simulation: Innovations and Design (MGT631)

Level: MA

Course Description

The course will cover a general overview of global strategic management and planning considerations for the international manager, emphasizing innovations and design as the main strategic drivers for successful organizations. The course will examine how corporations generate new ideas, what is relevant for the establishment of a company based on creativity and innovation, what are the steps necessary for successful functioning, and the strategic alternatives for companies based on innovation. The theories and approaches will be illustrated using specific cases of companies that have risen to prominence using strategies based on innovation and design, such as Samsung, Toyota, LG, Nokia, Apple, Sony, and others. Students will be motivated to think about the future trends in innovation and design as strategic drivers.

This course will be conducted using the CAPSTONE® business simulation module, part of the CAPSIM® family of online business simulations (www.capsim.com).

Course Learning Outcomes

At the completion of this course, students should be able to:

- Apply a strategic management model to the strategic management process;
- Analyze a business using internal and external management reports;
- Set a strategy for a business and implement that strategy;
- Evaluate and apply alternative forms of capital financing for the firm;
- Understand and apply the Balanced Scorecard for business decisions, which involves:
 - Reviewing historical financial and sales data;
 - Forecasting target-customer needs;
 - Analyzing internal processes to address technology changes in manufacturing;
 - Ensuring timeliness of workforce training and development.

Global Supply Chain Management (BUS657)

Level: MBA

Course Description

This course explores the key issues associated with the design and management of supply chains, providing an overview of the concepts and decision processes in effectively managing the flow of goods, services, and information in a global environment. Topics covered include a strategic framework for supply chain management, managing inventories in the supply chain, strategic positioning of safety stocks, logistics and supply chain strategies, integrated supply management, global sourcing, supply chain design and operation, design for supply chain principles, risk pooling, supply chain coordination and bullwhip effect, supply chain related strategic alliances, the role of information technology in the supply chain, and emerging trends in supply chain management.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe basic supply chain definitions, terminology and concepts in a broad set of industry settings;
- Apply systematic frameworks for analyzing the behavior and performance of complex supply chains;
- Articulate and quantify the implications of accurate and timely information, lead times, and the bullwhip effect for improving the performance of supply chains;
- Describe and provide examples of strategic alliances and global sourcing in supply chains.

Historiography and Historical Methodology (HIS382)

Level: BA

Course Description

In the beginning of the course, the students will be introduced to the most important achievements of ancient Greek, Roman and medieval historiography and historiography of Renaissance, Humanism and Baroque periods. The main focus of this course will be on the historiography from the period of Enlightenment to the present. We will examine the development of history as a scholarly discipline, main personalities of historical science and their academic contribution, and will analyze the work with historical sources within the political, social and cultural context. Attention will also be paid to the main societal discussions in which the historians participated and participate, and to the relationship between interpretation of history and responsibility of historians in the sphere of historical consciousness, national identity and concepts and conducts of policy and politics.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the key developmental phases of historical research from the ancient times to the present;
- Understand historical development of historiography as an academic discipline including theories and methodologies of historical writing;
- Know the selected outstanding personalities, works and trends in historiography;
- Understand the responsibility of a historian in formation of national identity and use and misuse of historiography for political programs.

Historiography and Historical Methodology (HIS682)

Level: MA

Course Description

In the beginning of the course, the students will be introduced to the most important achievements of ancient Greek, Roman and medieval historiography and historiography of Renaissance, Humanism and Baroque periods. The main focus of this course will be on the historiography from the period of Enlightenment to the present. We will examine the development of history as a scholarly discipline, main personalities of historical science and their academic contribution, and will analyze the work with historical sources within the political, social and cultural context. Attention will also be paid to the main societal discussions in which the historians participated and participate, and to the relationship between interpretation of history and responsibility of historians in the sphere of historical consciousness, national identity and concepts and conducts of policy and politics.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the key developmental phases of historical research from the ancient times to the present;
- Understand historical development of historiography as an academic discipline including theories and methodologies of historical writing;
- Know the selected outstanding personalities, works and trends in historiography;
- Understand the responsibility of a historian in formation of national identity and use and misuse of historiography for political programs.

History of Art 1 (ART101)

Level: BA

Course Description

This course is a survey of art and architecture in the Western tradition from prehistoric times until the Middle Ages (ca. 40,000 B.C.E. – 1300 C.E.). The goal of the course is to familiarize students with the main developments in visual culture during this period, as well as to introduce students to the basic methodology of art-historical studies.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify major art-historical periods and styles of art and architecture from the Prehistoric period to the Middle Ages;
- Define and describe their main characteristics using key terminology;
- Identify important art, artists, and architecture examples, and apply knowledge and terminology of artistic/architectural styles to these examples;
- Discuss themes of representative examples of art and architecture and contextualize them within their main socio-cultural, and historical influences of their time;
- Analyze works of art and architecture using the basic methodologies of art history: form, content and context.

History of Art 2/Art in the Age of Enlightenment: From the Renaissance to Romanticism (ART102)

Level: BA

Course Description

The course presents an overview of the history of Western art and architecture from the end of the Middle Ages in the 14th century to the beginning of Modernism in the 19th century. We will study the art styles of the successive periods of art history beginning with Gothic and Late Gothic art and architecture, followed by the Renaissance, Mannerism, Baroque, and Rococo, and concluding with Neoclassicism and Romanticism and the beginning of Modernity. We will discuss the most important artists and art works that have formed and exemplified the art styles of their time. The classroom lectures will be combined with excursions to museums, art galleries, and historical sites relevant to the topics covered in the class.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify major art-historical periods and styles of art and architecture from the Prehistoric period to the Middle Ages; define and describe their main characteristics using key terminology;
- Identify important art, artists, and architecture examples, and apply knowledge and terminology of artistic/architectural styles to these examples;
- Discuss themes of representative examples of art and architecture and contextualize them within the main socio-cultural, and historical influences of their time;
- Analyze works art and architecture using the basic methodologies of art history: form, content and context.

History of Art IV: End of Modernism to Contemporary Art (ART575)

Level: MA

Course Description

The History of Art IV course will present the tendencies and developments in modern and contemporary art from a wider perspective. The course begins with lectures on the state of contemporary art world. Afterwards, the particular artists or movements will be placed within broader contexts and issues ranging from modes of perceiving art, aesthetics and the question of beauty, Freudian psychology and its impact on art or other psychological, sociological, philosophical and political contexts. The outcome of this course therefore is not only to present the chronological history of 20th century art, but to address major topics, which this art dealt with and which transcend single works of art or artistic movements.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify major artists and artistic movements from the beginnings of 20th century up to nowadays;
- Understand broader issues and contexts, which influenced the state of modern and contemporary art;
- Discuss and analyze works of art and the contexts within which they emerged.

History of Art IV: End of Modernism to Contemporary Art (ART375)

Level: BA

Course Description

The History of Art IV course will present the tendencies and developments in modern and contemporary art from a wider perspective. The course begins with lectures on the state of contemporary art world. Afterwards, the particular artists or movements will be placed within broader contexts and issues ranging from modes of perceiving art, aesthetics and the question of beauty, Freudian psychology and its impact on art or other psychological, sociological, philosophical and political contexts. The outcome of this course therefore is not only to present the chronological history of 20th century art, but to address major topics, which this art dealt with and which transcend single works of art or artistic movements.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify major artists and artistic movements from the beginnings of 20th century up to nowadays;
- Understand broader issues and contexts, which influenced the state of modern and contemporary art;
- Discuss and analyze works of art and the contexts within which they emerged.

History of Cinema—The Auteurs (FMS256)

Level: BA

Course Description

This course is a survey of fourteen major film auteurs from the advent of cinema in 1895 to the present. An auteur is an artist, usually a film director, who applies a highly centralized and subjective control to many aspects of a collaborative creative work; in other words, a person equivalent to an author of a novel or a play. Progressing chronologically, the course builds an overall view of auteur theory across cultures, considering film criticism, as well as analyzing the styles of major auteurs. Students will also become familiar with key concepts in film studies including realism, expressionism, montage, mise en scene, and genre. As students acquire a better familiarity with cinematic history and the developments in film criticism, they will become better prepared to form surer and sounder judgments about their own film experiences and to speak and write about those judgments with greater clarity and skill.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate a familiarity with the major movements in film theory and criticism with respect to the various modes of inquiry that have impacted the study of film;
- Demonstrate a basic familiarity with key concepts in cinema studies;
- Demonstrate a familiarity with a body of films and the ways in which they can be understood and contextualized with respect to the literature that defines film theory and criticism;
- Apply critical and analytic tools essential for film scholarship and related fields of aesthetic inquiry grounded in a familiarity with the critical literature on film.

History of Dissident Thought in Russia and Central Europe (IRS335)

Level: BA

Course Description

This course aims to provide students with an understanding of the complex intellectual debates of dissent that took place in Russia and Central/Eastern Europe from the 15th century to the present. The course will encompass the early expression of dissent promoted by the religious ideology of the Hussites and Old Believers and the transformation of religious dissent into a powerful political, philosophical and cultural ideology: utopianism, anarchism, left radicalism, Marxism, nationalism, etc. We will look at the Russian Revolution, the revolution that shook Hungary in 1919, the establishment of the Bolshevik government in Russia in 1917, and the formation of the totalitarian state. We will analyze the diverse and vigorous dissident activities: democratic groups fighting for the democratization of the Soviet state, national and religious movements, and the fight of the Jewish minority for the right to immigrate to Israel. We will examine the role of underground publications (samizdat and tamizdat), the intensification of political demonstrations and petition writings. Special attention will be given to the dissident movements in the Soviet bloc countries, particularly Czechoslovakia, Hungary and Poland in the wake of the destalinization process that took place after 1956.

The dismantling of the USSR created the possibility of the establishment of new democratic governments in Russia and Central/Eastern Europe. In Russia it generated an atmosphere of initial euphoria that was soon replaced with disillusionment, frustration and political apathy. In recent years, the level of apathy has increased, and dissent in Russia has become fractured and marginalized. We will survey what is left of dissent in Russia and will analyze the current political situation. We also will examine the growth of the new nationalism and isolationism that is on the rise in present-day Europe.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand and interpret the concept of religious, political or social dissent;
- To be able to identify and deconstruct different dissident movements, place these ideological developments in the proper historical context and be able critically examine all aspects of individual groups;
- Evaluate the role these movements played in the overall development of political ideologies; examine the ideologies of individual movements and the interplay between them;
- Develop the skills needed for the critical evaluation of the books or articles provided in the reading list; broaden these skills in the class presentation, book review and the well-researched term paper.

History of English (HIS323)

Level: BA

Course Description

The History of English recounts the surprising and often unexpected history of its speakers, as it traces the development and the spread of the English language to the modern day. The course sets the stage for the emergence of English from the Indo-European and Germanic languages. It traces its earliest records in the heroic epic of Beowulf and Anglo-Saxon writing. It discusses the Norman Conquest and near demise of English, followed by the resurgence of Middle English in the bawdy tales of Chaucer. The Modern period is explored beginning, with Shakespeare, the age of discovery and colonialism and culminating in English as a global language. English now surpasses all other languages in the number of its speakers and its expanse. We will consider how this has impacted the language, what might be the future of the English language.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Be familiar with the fundamentals of the historical study of language;
- Understand the relationship of English to the Indo-European and Germanic language families;
- Know the different (Old, Middle, Modern) periods of English;
- Explore the interaction of language, history and geography and language change;
- Analyze the evolution and features of English as a global language;
- Frame a researched project, presented the project in class and in a paper.

History of English (HIS523)

Level: MA

Course Description

The History of English recounts the surprising and often unexpected history of its speakers, as it traces the development and the spread of the English language to the modern day. The course sets the stage for the emergence of English from the Indo-European and Germanic languages. It traces its earliest records in the heroic epic of Beowulf and Anglo-Saxon writing. It discusses the Norman Conquest and near demise of English, followed by the resurgence of Middle English in the bawdy tales of Chaucer. The Modern period is explored beginning, with Shakespeare, the age of discovery and colonialism and culminating in English as a global language. English now surpasses all other languages in the number of its speakers and its expanse. We will consider how this has impacted the language, what might be the future of the English language.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Be familiar with the fundamentals of the historical study of language;
- Understand the relationship of English to the Indo-European and Germanic language families;
- Know the different (Old, Middle, Modern) periods of English;
- Explore the interaction of language, history and geography and language change;
- Analyze the evolution and features of English as a global language;
- Frame a researched project, presented the project in class and in a paper.

History of European Integration (IRS221)

Level: BA

Course Description

This course is designed for students of political science, international relations and humanities who want to gain a deeper knowledge of the European Union and its integration processes. It will offer the students a comprehensive overview of European integration history, European Union institutions, documents and historical decisions which continue to shape events in present day policy-making. Throughout the semester, step by step, we will learn about the post WWII context in which European integration took root, the early Communities and the reasons behind their inception, early years of integration and the crises they faced when great political personalities such as Charles de Gaulle or Margaret Thatcher clashed with ideas of supranational governance. We will cover the transformation of economic communities into a political and even a normative project in the post-Cold War era and debate the challenges that await the European Union in the wake of the financial crisis of 2008. This of course does not exclude student participation throughout the course, whether in form of team presentations or in-class work with period documents and discussion of their relevance.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a strong foundation for future studies of European issues;
- List the milestones of European integration and based on this knowledge they should be able to explain the specific nature of the European Union integration process;
- Comprehend the European Union institutional structure and understand the specific roles EU institutions play in EU decision-making processes;
- Understand the current discussions of the European crisis in wider politico-historical context.

History of Popular Cinema (FMS255)

Level: BA

Course Description

This course is a survey of the major trends in film history from the advent of cinema in 1895 to the present. Progressing chronologically, the course builds an overall view of film and the film industry across cultures. Students will also become familiar with key concepts in film studies including realism, expressionism, auteurism, mise en scene, and genre. As students acquire a better familiarity with cinematic history and the developments in film criticism, they will become better prepared to form surer and sounder judgments about their own film experiences and to speak and write about those judgments with greater clarity and skill.

Course Learning Outcomes

Upon completion of this course, students should have:

- A familiarity with the major movements in film theory and criticism with respect to the various modes of inquiry that have impacted the study of film;
- A basic familiarity with key concepts in cinema studies;
- A familiarity with a body of films and the ways in which they can be understood and contextualized with respect to the literature that defines film theory and criticism;
- An ability to apply critical and analytic tools essential for film scholarship and related fields of aesthetic inquiry grounded in a familiarity with the critical literature on film.

History of Racism & Anti-Semitism (HIS580)

Level: MA

Course Description

The course traces the development of racial prejudice and anti-Semitism, from their roots in the classical and mediaeval worlds to the rise of National Socialism in the early 20th century. Particular emphasis will be paid to the manner in which religious, cultural, linguistic and physical/biological forms of exclusion have overlapped and reinforced each other. It is one of the principal contentions of this course that National Socialism's exterminatory anti-Semitism is not merely a product of centuries of anti-Jewish prejudice; rather, racial anti-Semitism must be understood as something which evolved in close symbiosis with racial prejudices directed against Africans – slave and free – and colonial peoples from the early modern period, culminating in the historically-particular form of exterminatory racial anti-Semitism which formed the necessary precondition of the Holocaust.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Be familiar with many of the most important intellectual and historiographical controversies concerning the study of racism, slavery, imperialism, nationalism and anti-Semitism;
- Understand the development of racial thinking from antiquity to the 20th century;
- Grasp the connections between anti-Semitism and various forms of exclusionary racial discourses within European history (anti-Slavic prejudice; anti-Roma prejudice) and earlier forms of physical racialism which developed in relation to Africans and colonial subjects;
- Understand long-term historical continuities in certain memes of racist discourse: polygenesis; ritual murder accusations; the taint of “blackness”; “barbarism” and natural slavery;
- Equally appreciate the many radical breaks and departures in racial discourse: notions of the “purity of blood”; craniometry and physiological racism; anti-Judaism to anti-Semitism; 19th century, imperialism, Darwinism and inheritance and the eugenics movement;
- Critically evaluate the complex process by which linguistic definitions of racial affiliation – “Aryan,” “Semite,” “Turanian” and “Slav” – became hardened into physiological, pseudo-scientific racial concepts;
- Finally, understand the lineages of National Socialist racism and genocide in these discourses – but especially in the histories of slavery, imperialism and eugenics.

History of Racism and Anti-Semitism (HIS380)

Level: BA

Course Description

The course traces the development of racial prejudice and anti-Semitism, from their roots in the classical and mediaeval worlds to the rise of National Socialism in the early 20th century. Particular emphasis will be paid to the manner in which religious, cultural, linguistic and physical/biological forms of exclusion have overlapped and reinforced each other. It is one of the principal contentions of this course that National Socialism's exterminatory anti-Semitism is not merely a product of centuries of anti-Jewish prejudice; rather, racial anti-Semitism must be understood as something which evolved in close symbiosis with racial prejudices directed against Africans – slave and free – and colonial peoples from the early modern period, culminating in the historically-particular form of exterminatory racial anti-Semitism which formed the necessary precondition of the Holocaust.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Be familiar with many of the most important intellectual and historiographical controversies concerning the study of racism, slavery, imperialism, nationalism and anti-Semitism;
- Understand the development of racial thinking from antiquity to the 20th century;
- Grasp the connections between anti-Semitism and various forms of exclusionary racial discourses within European history (anti-Slavic prejudice; anti-Roma prejudice) and earlier forms of physical racialism which developed in relation to Africans and colonial subjects;
- Understand long-term historical continuities in certain memes of racist discourse: polygenesis; ritual murder accusations; the taint of “blackness”; “barbarism” and natural slavery;
- Equally appreciate the many radical breaks and departures in racial discourse: notions of the “purity of blood”; craniometry and physiological racism; anti-Judaism to anti-Semitism; 19th century, imperialism, Darwinism and inheritance and the eugenics movement;
- Critically evaluate the complex process by which linguistic definitions of racial affiliation – “Aryan,” “Semite,” “Turanian” and “Slav” – became hardened into physiological, pseudo-scientific racial concepts;
- Finally, understand the lineages of National Socialist racism and genocide in these discourses – but especially in the histories of slavery, imperialism and eugenics.

History of the Cold War (IRS251)

Level: BA

Course Description

The course begins by examining the uneasy alliance that developed in 1941 between the United States, Great Britain and the Soviet Union against the threat of Nazi Germany and the Axis powers. We will then trace the deterioration of this alliance after 1945 into hostile camps, and the intensification of superpower conflict in Asia during the 1950s. The death of Stalin in 1953 brought with it some hope for a relaxation of these tensions. But by the end of the 1950s and the early 1960s, the Cold War had entered its most dangerous period, with crises in Europe and the Caribbean (the successive Berlin and Cuban Missile crises) which very nearly resulted in a nuclear conflagration.

A period of so-called détente followed in the later 60s and the 1970s. But a relaxation in tensions between the two superpowers was paradoxically characterised by an intensification of conflict on the periphery of the superpowers' spheres of influence – in South East, the Middle East and Africa. America's unending war in Vietnam, and the war fought between the Arab states and Israel in 1973 – almost brought the world economy to the brink of collapse in the 1970s.

The Cold War would enter another intense phase – the so-called "Second Cold War" – in the late 1970s and early 1980s, almost resulting in the outbreak of nuclear war in 1983. Yet, just at the point where the conflict seemed at its most intense and irreconcilable, it suddenly and unexpectedly ended with the coming to power in the Soviet Union of Mikhail Gorbachev and the rapid collapse of the Soviet empire in Eastern Europe in 1989 and of the Soviet Union itself in 1991.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the historical relationship between the United States and the Soviet Union, particularly as it developed after 1945;
- Understand the main rival schools of thought regarding the causes and development of the Cold War – the "Orthodox School," the "Revisionists," the "Post-Revisionists" and the "Post-Soviets";
- Have gained an understanding of some of the more controversial topics relating to the Cold War period, such as the decision to drop the atomic bomb; whether the Soviet;
- Have gained a basic acquaintance with some of the key documentary sources relating to the Cold War;
- Consider the role of great power strategic and economic interests, competing ideologies (capitalism, democracy, imperialism, communism, Pan-Slavism), nationalism, ethnic conflict and anti-colonialism in shaping the Cold War conflict.

Human Resource Management (MGT357)

Level: BA

Course Description

The course will provide an overview of human resource management, with emphasis in human resource planning and strategy, personnel selection, equal employment opportunity, training, performance appraisal, compensation, and contemporary issues in organizational behavior. The course has been developed for the student of general management whose job will involve responsibility for managing people in a global environment. A major component of the course is the execution of an active learning HR consultancy project. This project allows student groups the opportunity to investigate many of the functional HR activities that we discuss in class, make professional recommendations to a real organization, and obtain practical experience with HRM issues and activities.

Course Learning Outcomes

By the end of this course, students should be able to:

- Understand human resource management from a systemic, strategic perspective;
- Describe the field of "human resource management" and understand its relevance to managers and employees in work organizations especially in a global economy;
- Conduct a basic job analysis and apply this understanding of job requirements to other human resource management systems such as selection, performance appraisal, and compensation;
- Recognize contemporary human resource management tools and understand some of the technical details of human resource management practices;
- Apply relevant theories to the management of people in organizations;
- Analyze business challenges involving human resource systems;
- Critically assess and evaluate human resource policies and practices;
- Be aware of current international HRM trends, explain how human resource management practices can support organizational strategy – especially in a global environment;
- Describe sound practice in the areas of recruitment, selection, training, performance appraisal, remuneration, and retention;
- Apply knowledge of HRM to critique existing HR practices in a client organization and to develop improved practices and tools to suit the client's specific needs.

Human Resources Management (BUS645)

Level: MBA

Course Description

Students learn a systems approach to managing human resources in organizations. Topics include environmental scanning, managing diversity, legal issues, strategic HR, job analysis, performance appraisal, recruitment and selection, workforce reductions, career development, training, compensation, benefits, and labor and employee relations.

Course Learning Outcomes

Upon completion of this course, students should be:

- Familiar with Human Resource Management (HRM) theories and able to practice applying these theories to the solution of organizational problems;
- Able to understand the components of an HRM system, including planning, performance management, staffing, training, and compensation;
- Able to examine the influence of internal organizational variables, including organizational resources, culture, and external environments (e.g., including labor markets and Federal laws and regulations on the practice of Human Resource Management in organizations);
- Able to understand the challenges and opportunities associated with managing an organization's human resources in today's increasingly complex organizations, and the rapidly changing environments they operate within;
- Able to employ critical thinking to analyze scholarly literature in the field of HRM. Students should become a more proficient critical thinker by asking the right questions when presented with an argument, point of view, or case;
- Able to write clear and persuasive college-level papers and make compelling oral presentations. Students should produce effective prose that applies theories and concepts in written and oral communications (individual and group presentations).

Human Rights (IRS361)

Level: BA

Course Description

The course will introduce the main features of the contemporary human rights system. Based on the history and theory of human rights, the course will explain the emergence and expansion of international human rights standards. It will introduce the major international institutions such as the UN, CoE, EU, OAS, AU, and ICC and it will explain the processes by which human rights standards are established and enforced at the international, regional and national level. Finally, the course will examine the development of human rights in the context of international and national politics amid growing globalization. Individual course topics will be supplemented with concrete case studies.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand history, theory, purpose and categorisation of human rights;
- Recognize major international institutions and the processes by which human rights standards are established and enforced at the international, regional and national level;
- Analyse the development and enforcement of human rights in the context of international and national politics;
- Analyse concrete cases of human rights violations and their solutions;
- Think critically and to provide possible solutions of present problems concerning different fields of human rights;
- Demonstrate effective presentation and discussion skills;
- Discuss possibilities of further development of human rights in the context of changing international relations; advancing globalization and weakening notion of state sovereignty in particular.

Imagination and Creativity for Business (MGT312)

Level: BA

Course Description

Einstein once said, “Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world.” The course examines how to develop your creativity and use your imagination to better identify business problems and solve them with smart and effective solutions. The course will examine the differences among imagination (seeing the impossible), creativity (using imagination to unleash the potential of ideas) and innovation/ideation (improving upon existing systems and ideas.) We will explore the creative process using visual, concrete, and abstract perspectives.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Recognize and enhance your potential for thinking creatively and for using your imagination;
- Prepare innovative solutions by testing creative ideas, apply teamwork skills in the areas of collaboration, interpersonal skills, and oral and written communication in order to deliver a creative proposal for an identified problem or issue;
- Examine barriers to creativity;
- Prepare creative projects that provide a solution to real-world problems;
- Demonstrate learning by delivering ideas through class discussion, analysis, team collaboration, and presentations;
- To acquire and reflect upon your experiences of creativity and innovation.

Imagination and Creativity for Business (MGT512)

Level: MA

Course Description

Einstein once said, “Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world.” The course examines how to develop your creativity and use your imagination to better identify business problems and solve them with smart and effective solutions. The course will examine the differences among imagination (seeing the impossible), creativity (using imagination to unleash the potential of ideas) and innovation/ideation (improving upon existing systems and ideas.) We will explore the creative process using visual, concrete, and abstract perspectives.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Recognize and enhance your potential for thinking creatively and for using your imagination;
- Prepare innovative solutions by testing creative ideas;
- Examine barriers to creativity;
- Prepare creative projects that provide a solution to real-world problems;
- Demonstrate learning by delivering ideas through class discussion, analysis, team collaboration, and presentations;
- To acquire and reflect upon your experiences of creativity and innovation;
- Applying teamwork skills in the areas of collaboration, interpersonal skills, and oral and written communication in order to deliver a creative proposal for an identified problem or issue.

Information Systems in Digital Times (BUS658)

Level: MBA

Course Description

This course develops skills to ensure the organization information systems (IS) and technologies support the competitive position of the firm. Fundamental technologies supporting today's businesses are presented. Organizational and financial models for managing and funding information systems and process/systems improvement projects are discussed. Modern process enabling technology and information systems implementation project management are examined. Finally, students will investigate business architectures that enable competitive advantage.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe various business processes and how IS infrastructure, such as enterprise resource planning systems, support these processes;
- Describe common methodologies for IS development and implementation projects, and articulate the risks inherent in these projects;
- Describe the function of business intelligence and analytics, distributed computing, big data and computational science;
- Provide convincing analysis for settings where information systems will enable sustained competitive advantage.

Innovation Management (MGT377)

Level: BA

Course Description

The purpose of this subject is to provide an overview of current trends in innovation management and tickle the student's ability to think "out of the box". The course will put special emphasis on Creative Problem Solving models and techniques. The intent of this course is to provide the frameworks, functions and workings of businesses based on innovation and creativity.

The course examines:

- a. The generation of marketable new ideas in both new ventures and existing organizations;
- b. The challenges to building and maintaining an organization based on creativity and innovation with a special focus on innovative business models and disruptive innovation;
- c. Resource allocation decisions in innovative companies;
- d. Strategies and creative problem solving methods in industries in fast-changing creative and innovative markets;
- e. Outlook on innovative business models i.e. to serve the "Bottom of the Pyramid"—people with less than 2000 \$ annual income. A major component of the course is the use and application of the Design Thinking Method.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand innovation management from a strategic perspective.
- Describe the field of "innovation management" and understand its relevance to sustainable competitive advantage especially in a global economy;
- Apply creative problem solving and idea generation models;
- Recognize contemporary innovation tools and understand the challenges involved;
- Apply relevant theories to the management of innovation in organizations;
- Analyze business challenges involving innovation management;
- Critically assess and evaluate innovation policies and practices in organizations especially from a cultural and leadership point of view;
- Be aware of current international innovation and creativity development trends;
- Explain why innovation is essential to organizational strategy – especially in a global environment;
- Apply knowledge of innovation management to critique existing strategies and practices in organizations and to develop creative new approaches.

Intellectual Property (LEG395)

Level: BA

Course Description

Intellectual property law is offered as an optional module to students on the Standard Entry and Graduate Entry LLB programmes. It is also available as an individual module. Credits acquired on an individual module will not count towards the requirements of the LLB. Intellectual property law seeks to balance the establishment of rewards for inventors and creators and the needs of society to gain access to scientific, technological or cultural benefits. It encompasses copyright, patent and trade mark law and some other related areas (including the legal protection offered to confidential information and designs).

Course Learning Outcomes

Upon completion of this course students should be able to:

- Demonstrate knowledge of the United Kingdom statutory framework, together with the relevant case law, governing the acquisition, exploitation and infringement of registered trade marks, patents, copyright and unregistered designs;
- Explain the common law principles governing passing off and breach of confidence;
- Describe the way in which EU law limits the use of intellectual property rights to prevent parallel imports and restricts the freedom to assign and license such rights;
- Understand the way in which international conventions and EU secondary legislation have influenced the content of the UK legislative framework;
- Appreciate the commercial context in which intellectual property rights are created and the way in which litigation affecting intellectual property rights is conducted;
- Understand some of the theoretical debates surrounding intellectual property rights, including their justification, their economic effect and monopolistic tendencies and the ethical considerations that arise;
- Apply their knowledge of Intellectual property law to complex fact situations;
- Locate, extract and analyse information from multiple sources, including the acknowledgment and referencing of sources;
- Distinguish key issues, formulate them with clarity and write fluently, using legal intellectual property terminology correctly;
- Develop a capacity for critical evaluation of argument and evidence with the ability to recognise potential alternative conclusions for particular situations and provide supporting reasons for them;
- Make personal and reasoned judgements based on an informed understanding of standard arguments in certain areas of law.

Intercultural Communication (COM201)

Level: BA

Course Description

Intercultural Communication (ICC) is an intermediate course which examines the intersection of language, communication, community and culture. It presents differing perspectives on issues central to ICC and explores cultural and linguistic diversity and contact and language endangerment. It examines the creation of identity, community and culture through language, as well as factors that challenge these constructions, such as gender, status and ethnicity.

Course Learning Outcomes

Upon completion of this course, students will have:

- Comprehended the concepts of communication, culture and language from diverse theoretical perspectives;
- Studied their interconnection and application in various linguistic cultures;
- Analyzed key readings on ICC;
- Understood the implications effects of language contact;
- Explored, questioned and compared communicative strategies and language rituals across cultures;
- Assessed factors complicating intercultural communication; i.e., ethnicity, privilege, equality, social inclusion and exclusion, migration and globalization;
- Collected and evaluated data in order to explore issues and topics in ICC first-hand;
- Presented a research thesis which examines and explains an ICC issue and proposes a resolution;
- Written a research paper.

International Accounting and Reporting (ACC311)

Level: BA

Course Description

This course provides students with a firm grasp of the principal conceptual problems surrounding international financial accounting and reporting, providing a bridge between accounting theory and practical applications. Topics include: the application of international financial reporting standards in the preparation and presentation of single company and group financial statements; the main concepts and theories of financial accounting and reporting of both the accounting profession and the academic community; and the integration and evaluation of information from a variety of sources. Comparison of accounting systems and recent issues, trends and developments in international financial accounting and reporting will also be covered as part of the material.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Describe the history of International Financial Reporting Standards (IFRS) and explain the framework of IASB for the Preparation and Presentation of Financial Statements;
- Understand the impact that cultural influences have on accounting and explain the pros and cons of principles-based vs. rules-based accounting standards;
- Articulate the difficulties involved in historical cost accounting vs. fair value accounting;
- Evaluate the reasoning for different accounting treatments and discuss the concept of substance over form;
- Compare and contrast the key differences between IFRS and US-GAAP and describe in detail the technical aspects and difficulties of adopting IFRS;
- Express the concepts of additional standards;
- Collaborate effectively in groups to research and present topics on IFRS.

International Accounting and Reporting (ACC511)

Level: MA

Course Description

This course provides students with a firm grasp of the principal conceptual problems surrounding international financial accounting and reporting, providing a bridge between accounting theory and practical applications. Topics include: the application of international financial reporting standards in the preparation and presentation of single company and group financial statements; the main concepts and theories of financial accounting and reporting of both the accounting profession and the academic community; and the integration and evaluation of information from a variety of sources. Comparison of accounting systems and recent issues, trends and developments in international financial accounting and reporting will also be covered as part of the material.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Describe the history of International Financial Reporting Standards (IFRS) and explain the framework of IASB for the Preparation and Presentation of Financial Statements;
- Understand the impact that cultural influences have on accounting and explain the pros and cons of principles-based vs. rules-based accounting standards;
- Articulate the difficulties involved in historical cost accounting vs. fair value accounting;
- Evaluate the reasoning for different accounting treatments and discuss the concept of substance over form;
- Compare and contrast the key differences between IFRS and US-GAAP and describe in detail the technical aspects and difficulties of adopting IFRS;
- Express the concepts of additional standards;
- Collaborate effectively in groups to research and present topics on IFRS.

International Banking (FIN641)

Level: MA

Course Description

This course is designed for the future financial professional seeking an understanding of the role of banking in international financial. Some of the key issues to be touched upon will be comparative the actual function of banks, regulatory regimes, political interference, successes and failures of banks and Islamic financial regimes. An essential part of the course will highlight the banking world pre- and post- credit crisis. The participant will come away with an understanding of the complexities of banking systems in international markets, as well as have an appreciation of the strengths and shortfalls of many of the solutions currently under discussion.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Explain the role of banks in an economy;
- Understand the role of central banks
- Compare cultural factors in development of banking services;
- Discuss the uses of capital markets and;
- Critically analyze historical and cultural aspects of banking;
- Relate banking to ethical and legal issues in international markets.

International Banking (FIN341)

Level: BA

Course Description

This course is designed for the future financial professional seeking an understanding of the role of banking in international financial. Some of the key issues to be touched upon will be comparative the actual function of banks, regulatory regimes, political interference, successes and failures of banks and Islamic financial regimes. An essential part of the course will highlight the banking world pre- and post- credit crisis. The participant will come away with an understanding of the complexities of banking systems in international markets, as well as have an appreciation of the strengths and shortfalls of many of the solutions currently under discussion.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Explain the role of banks in an economy;
- Understand the role of central banks
- Compare cultural factors in development of banking services;
- Discuss the uses of capital markets and;
- Critically analyze historical and cultural aspects of banking;
- Relate banking to ethical and legal issues in international markets.

International Business (MGT325)

Level: BA

Course Description

The course is thought of as an overview of International Business, intended as the study of cross-border economic transactions carried out by companies. This course is thought to present the nature and role of the Multi-National Enterprise (MNE), as well as the factors which contribute to the success of the worldwide operations of MNEs. Theories and especially practices related to International Business operations will be discussed. In particular, consistently with a trend dominating the recent literature, a particular emphasis will be put on the examination of the institutional (legal and socio-cultural) environment surrounding International Business activities. Real life case studies will be widely used throughout the whole course.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Becoming familiar with the activities of Multi-National Enterprises;
- Learning the advantages and disadvantages of the various foreign market entry-modes;
- Understanding the challenges of a foreign market;
- Becoming familiar with the Ownership, Location and Internalization Advantages of a foreign market;
- Understanding the challenges of the legal environment where MNEs operate;
- Understanding the challenges of the social environment where MNEs operate.

International Business Law (BUS650)

Level: MBA

Course Description

Introduction to legal issues surrounding international commerce including contracting, international shipping, and liability of air and ocean carriers. Students in this class will become familiar with various areas of regulation of international business, such as competition law, employment discrimination law, and environmental law. Topics include international and U.S. trade law, including GATT 1994, and the regulation of imports and exports.

Course Learning Outcomes

Upon completion of this course, students will:

- Learn the basic laws and principles of international business law;
- Be able to understand the development of international law and the formation, validity and performance of international sales contracts;
- Become familiar with the main documents related to the sale of goods, such as the letter of credit; students will also have the opportunity to learn specific issues related to the regulation of exports and the regulation of import;
- Analyze and understand, from an international point of view, the basic principles regulating employment discrimination law, environmental law and antitrust law;
- Be able to identify and classify the main legal issues in international business law;
- Be able to read a case and analyze the facts from the legal point of view, trying to solve the case applying the principles of law discussed in class;
- Be able to read and analyze a technical article from a legal journal and to present it in class.

International Business Law and Transactions (LEG200)

Level: BA

Course Description

The course is focused on a discussion of legal aspects of International Business. Companies operate internationally through arm's length transactions (import and export transactions), foreign direct investment and "third ways" (franchising and licensing). Each of these operational methods present legal challenges and these challenges are studied in this course. This course will provide students with a basic understanding of the legal issues involved in international business: International traders (importers, exporters) need to consider contractual matters such as terms of delivery, shift of risk, and payment guarantees.

Foreign investors need to consider matters such as risks of expropriation and limitation of repatriation of profits, and the risk of double taxation.

Companies operating through franchising and licensing need to consider matters such as the protection of their trademarks and of their intellectual property.

In order to provide students with a solid understanding of how these concerns are addressed, this course will focus on various international legal instruments (ex. INCOTERMS, International Treaties, Bilateral Investment Agreements), regulating these crucial aspects of International Business. Case studies and guest lectures will provide real life examples and allow for practical analysis and problem-solving. After completing this course, students should have a solid understanding of the issues arising in international business and how companies and business people should prepare to handle these issues.

Course Learning Outcomes

Upon completion of this course, students should be able to understand:

- Choice of Forum and of the relevant legislation;
- Alternative Dispute Resolutions;
- Payment Guarantees (i.e. Bill of Exchange, Letter of Credit);
- Relevant legislation governing exchange of services;
- Relevant legislation governing exchange of goods;
- Bilateral and multilateral investment treaties;
- Regulation of movement of capital;
- WTO rules;
- Protection of Intellectual Property;
- Capacity to identify a topic;
- Capacity to research on a topic.

International Consulting Program (BUS330)

Level: BA

Course Description

This course comprises the Virginia Commonwealth University (VCU) International Consulting Program. Specifically, this course is intended to provide AAU and VCU students with an opportunity to apply what they have learned to a real business client in the Czech Republic. The course can be counted as internship equivalent to 150 hours of work. The course contains interconnected features: (1) 8 modules of theory and case studies taught by content experts, (2) faculty led workshops that follow these modules with application to real client projects (and related work on projects) and (3) experiential learning part that introduces students to regional, cultural and historical context.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate exemplary consulting competencies and the corresponding day-to-day behaviors required of a consultant;
- Build relationships with teammates and clients, including techniques to effectively guide clients through the consulting process;
- Apply tools to analyze business needs and gather information;
- Build credibility through communication to increase perceived status as a knowledgeable, client-focused partner;
- Model the most appropriate way to conduct a research- and analysis-driven consulting project;
- Overcome resistance and difficult client and team behaviors;
- Develop and deliver a professional, strategic and effective consulting report including presentation of recommendations.

International Consulting Program (BUS530)

Level: MA

Course Description

This course comprises the Virginia Commonwealth University (VCU) International Consulting Program. Specifically, this course is intended to provide AAU and VCU students with an opportunity to apply what they have learned to a real business client in the Czech Republic. The course can be counted as internship equivalent to 150 hours of work.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate exemplary consulting competencies and the corresponding day-to-day behaviors required of a consultant;
- Build relationships with teammates and clients, including techniques to effectively guide clients through the consulting process;
- Apply tools to analyze business needs and gather information;
- Build credibility through communication to increase perceived status as a knowledgeable, client-focused partner;
- Model the most appropriate way to conduct a research- and analysis-driven consulting project;
- Overcome resistance and difficult client and team behaviors;
- Develop and deliver a professional, strategic and effective consulting report including presentation of recommendations.

International Development (IRS201)

Level: BA

Course Description

International Development offers a coherent and interdisciplinary grounding in the core aspects of international development theory, policy and practice. The students are exposed to the diversity of issues with which today's world Nations impact each other on many levels that shape everyday life all over the world. Having completed the course the student will have attained a clear understanding of the stakes involved in international development, will possess a thorough conceptual framework and the skills necessary to effectively analyze different perspectives on international development, and how they have shaped policy and debates. The course consists of four parts: Part One brings in key concepts, historical contexts of development thinking and action and theoretical approaches. The course provides an overarching background in contemporary theories and debates in international development studies, including debates around postmodern and post-colonial approaches. Part Two discusses the economic forces driving vital issues in the international system after World War II since the end of the Cold War to the present day. It pays primarily attention to the evolution and growth of the trade, monetary, financial systems and the interrelationship of economics and politics in the global economy. Part Three explores and analyzes the role of other relevant agents of development such as: Multilateral agencies, multinational corporations, and the role of China. Part Four focuses on understanding complex development problems by drawing on the knowledge gained about theories, concepts, and development actors. A selection of key issues of significant interest to the students comprise: climate change, rural development, food security, migration, refugees, poverty, gender inequality, global health crisis, sustainable development.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Understand and explain key theories of international development studies and their historical context.;
- Be able to locate contemporary debates on politics of development in a broader theoretical and historical perspective;
- Be able to work with theoretical knowledge and apply theory to practical issues;
- Acquire conceptual understanding of the world system and the way it works (trade, monetary, financial), that will allow them to critically evaluate policies, and practices, and be able to relate them to empirical problems in Latin America, Africa, and Asia;
- Assess the roles in the formulation of multilateral development policies by the UN system. •
 Reflect critically on the appropriateness of MNCs and their role in development;
- Debate on new actors in International Development, such as China and other emerging economies;
- Identify and analyze main challenges for development in the international arena and be able to discuss critically issues such as climate change, rural development, poverty, migration, and the like. As well as identify the practical and ethical problems and its limits;
- Exercise writing skills and methodology while working on the research paper on a topic of his/her particular interest, and deepen knowledge.

International Development (IRS501)

Level: MA

Course Description

This course will introduce master's students to the field of international development. The chosen perspective incorporates the insights and concerns of development economics, both new and old, as well as those of scholars who see politics and political institutions as the basis of positive change and "human development." While the focus on geographic regions and country cases will generally reflect the traditional preoccupation of development economics with lower income societies in the southern hemisphere, we will also pay attention to the developmental history of countries which no longer fit the commonly used categories "underdeveloped" and "lesser developed." Questions of conflict and development as well as of dictatorship and development will also be studied.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Explain at a sophisticated level of detail and competence why some countries become more developed and "modern" while others do not;
- Effectively assess evidence for and against key propositions emerging from recent empirical studies in the field of economic development; this includes understanding possible sources of measurement error;
- Discuss the empirical concept of economic growth in a way that demonstrates an understanding of common normative assumptions about growth, as well as what we do and do not know about the sources of economic growth; this understanding should extend to the empirical and normative relationship between growth and development;
- Display a sophisticated understanding of foreign aid, including motives for dispensing foreign assistance and evidence for and against foreign aid for developing societies. Effectively discuss the effects of inequality on societal development; cite typical variations in the level of inequity among countries and regions; and discuss various ways in which poverty and inequality may be alleviated;
- Understand and discuss the notion of "democracy as development";
- Discuss potential actions of governments, international organizations and nongovernmental organizations in addressing various problems of international development.

International Development (IRS201)

Level: BA

Course Description

International Development offers a coherent and interdisciplinary grounding in the core aspects of international development theory, policy and practice. The students are exposed to the diversity of issues with which today's world Nations impact each other on many levels that shape everyday life all over the world. Having completed the course the student will have attained a clear understanding of the stakes involved in international development, will possess a thorough conceptual framework and the skills necessary to effectively analyze different perspectives on international development, and how they have shaped policy and debates. The course consists of four parts: Part One brings in key concepts, historical contexts of development thinking and action and theoretical approaches. The course provides an overarching background in contemporary theories and debates in international development studies, including debates around postmodern and post-colonial approaches. Part Two discusses the economic forces driving vital issues in the international system after World War II since the end of the Cold War to the present day. It pays primarily attention to the evolution and growth of the trade, monetary, financial systems and the interrelationship of economics and politics in the global economy. Part Three explores and analyzes the role of other relevant agents of development such as: Multilateral agencies, multinational corporations, and the role of China. Part Four focuses on understanding complex development problems by drawing on the knowledge gained about theories, concepts, and development actors. A selection of key issues of significant interest to the students comprise: climate change, rural development, food security, migration, refugees, poverty, gender inequality, global health crisis, sustainable development.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Understand and explain key theories of international development studies and their historical context.;
- Be able to locate contemporary debates on politics of development in a broader theoretical and historical perspective;
- Be able to work with theoretical knowledge and apply theory to practical issues;
- Acquire conceptual understanding of the world system and the way it works (trade, monetary, financial), that will allow them to critically evaluate policies, and practices, and be able to relate them to empirical problems in Latin America, Africa, and Asia;
- Assess the roles in the formulation of multilateral development policies by the UN system. •
 - Reflect critically on the appropriateness of MNCs and their role in development;
- Debate on new actors in International Development, such as China and other emerging economies;
- Identify and analyze main challenges for development in the international arena and be able to discuss critically issues such as climate change, rural development, poverty, migration, and the like. As well as identify the practical and ethical problems and its limits;
- Exercise writing skills and methodology while working on the research paper on a topic of his/her particular interest, and deepen knowledge.

International Dispute Resolution (LBS307)

Level: BA

Course Description

This course will go beyond the books and give students the chance to engage in and experience each of these alternative dispute resolution mechanism through simulation, interactive projects and various engaging activities. It is particularly relevant for students considering law or anyone wanting to gain knowledge and skills for effectively resolving conflict. As a law support course, this course will be heavily based on in-class discussions, exercises and simulations. As such, outside work and research will be kept to a minimum.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand various methods for dispute resolution;
- Identify how different jurisdictions and cultures prioritize methods for dispute resolution;
- Determine the common and expected outcomes of difference methods;
- Engage in different roles used in each method.

International Economics (ECO300)

Level: BA

Course Description

This course introduces students to international trade in the broader framework of international economics. The treatments of trade theory and trade policy are balanced to give the student the necessary understanding of fundamental topics: the gains from trade, the pattern and volume of trade, the role of institutions and the link of international trade and international finance. It is centred in the treatment of all basic topics of international trade policy – its instruments, political economy, trade policy in developing countries and controversies in trade policy, especially in the context of the European Union. It gives basic survey of international trade theory.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Describe what international trade policy is about;
- Understand the role and functioning of the WTO and other regional trade groupings;
- Identify the role of regional economic integrations;
- Comprehend basic international trade models and links to international finance;
- Link the theoretical concepts of international trade to empirical evidence;
- Identify key issues in trade policy of different countries and communicate it to the audience;
- Interpret relevant data.

International Economics - Finance (FIN510)

Level: MA

Course Description

The course provides the essentials of international finance and its financial management: national accounts and balance of payments; exchange rates and foreign exchange markets; money, interest rates and exchange rates; international financial markets and institutions; price level and exchange rates in the long run; returns and exchange rates in the short run; fixed exchange rates and interventions on foreign exchange markets; floating exchange rates; management of risk and speculation; optimal currency areas and the Euro; foreign direct investment and global capital market.

Course Learning Outcomes

Upon completion of this course, students should be able to understand:

- Foreign exchange regimes;
- Balance-of-payments accounts of countries;
- Monetary policy and central bank operations;
- The international monetary system – its evolution since the 19th century and present issues;
- International financial operations;
- Contemporary issues: financial crisis 2008 and the sovereign debt crisis, current monetary policy problems.

International Experience: Leadership and Communication (MGT514)

Level: MA

Course Description

This course is designed to give students practical knowledge in leadership, social responsibility, and cross-cultural understanding in Brazil, Sri-Lanka, Cape Town, etc. The course has two aspects: preparation and execution. The course will include active student participation in volunteer, internship or promotional projects that are planned and executed by students.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate cultural competence by being able to identify and understand the various dynamics of the local culture and ascertain how to work effectively and respectfully in cross-cultural situations;
- Demonstrate social responsibility by being able to identify and build an awareness of contemporary social issues and articulate how individual and collective actions have an impact on local and global communities;
- Implement diplomacy in the learning of group dynamics by effectively communicating within a group setting and execute group meetings using effective scheduling, meeting times and spaces, agendas, minutes and presentations;
- Show skills in research gathering and video reporting;
- Display skills in web development and video production/editing in the building and maintaining of the project website;
- Utilize digital communication tools, have basic understanding of Search Engine Optimization (SEO), social media outreach, Wordpress, and Google Analytics;
- Produce high quality content, presented in a professional and sophisticated manner;
- Fully understand their own key skills, attributes and values, and explore their true capabilities in a humanitarian context (individual growth, self-awareness and career development);
- Develop and execute an experiential learning project as part of an international team, in an international setting, moving from idea generation, development, execution and evaluation (project management, teamwork and leadership).

International Experience: Leadership and Communication (MGT314)

Level: BA

Course Description

This course is designed to give students practical knowledge in leadership, social responsibility, and cross-cultural understanding in Brazil, Sri-Lanka, Cape Town, etc. The course has two aspects: preparation and execution. The course will include active student participation in volunteer, internship or promotional projects that are planned and executed by students.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate cultural competence by being able to identify and understand the various dynamics of the local culture and ascertain how to work effectively and respectfully in cross-cultural situations;
- Demonstrate social responsibility by being able to identify and build an awareness of contemporary social issues and articulate how individual and collective actions have an impact on local and global communities;
- Implement diplomacy in the learning of group dynamics by effectively communicating within a group setting and execute group meetings using effective scheduling, meeting times and spaces, agendas, minutes and presentations;
- Show skills in research gathering and video reporting;
- Display skills in web development and video production/editing in the building and maintaining of the project website;
- Utilize digital communication tools, have basic understanding of Search Engine Optimization (SEO), social media outreach, Wordpress, and Google Analytics;
- Produce high quality content, presented in a professional and sophisticated manner;
- Fully understand their own key skills, attributes and values, and explore their true capabilities in a humanitarian context (individual growth, self-awareness and career development);
- Develop and execute an experiential learning project as part of an international team, in an international setting, moving from idea generation, development, execution and evaluation (project management, teamwork and leadership).

International Finance (BUS628)

Level: MBA

Course Description

Introduction to international financial markets and application of the principles of international financial management. Topics include foreign exchange systems and markets for foreign exchange, determination of exchange rates, international monetary systems, international corporate governance mechanisms and management of exchange rate risk, problems unique to international operations, international sources and uses of funds, long-term assets and liability management, and capital budgeting and corporate financial strategy in an international context.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Have the advanced knowledge and skills necessary to participate in the increasingly integrated global financial markets;
- Have an increased awareness of important sources of funds not usually covered in basic finance courses;
- Be able to analyze international debt, equity and other capital markets as well as international corporate governance policies and applications;
- Have an understanding of financial risks faced by multinational corporations and application of international financial management techniques and foreign exchange instruments to manage these risks.

International Intellectual Property Law (LBS511)

Level: MA

Course Description

The Course will assess the fundamental principles of intellectual property law. In this respect the course will cover copyright in particular detail, patent, trademark, passing off and design rights as well as touching on celebrity privacy issues. The course will be comparative in orientation and also import an audio visual element.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the principles of patent law, copyright, trademark, design rights, passing off and celebrity privacy;
- Understand and analyze key aspects of what are the challenges both intellectually and morally faced by intellectual property regulation today;
- Place in context and lend perspective to how the conceptual basis of intellectual property law has evolved.

International Intellectual Property Law (LBS311)

Level: BA

Course Description

The Course will assess the fundamental principles of intellectual property law. In this respect the course will cover copyright in particular detail, patent, trademark, passing off and design rights as well as touching on celebrity privacy issues. The course will be comparative in orientation and also import an audio visual element.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the principles of patent law, copyright, trademark, design rights, passing off and celebrity privacy;
- Understand and analyze key aspects of what are the challenges both intellectually and morally faced by intellectual property regulation today;
- Place in context and lend perspective to how the conceptual basis of intellectual property law has evolved.

International Marketing (BUS633)

Level: MBA

Course Description

Study of international marketing opportunities and constraints, including cultural differences, political and legal issues, and economic concerns. This course will serve as an introduction to the complex issues that are critical to the success of an international business. Special attention will be focused on examining and evaluating global marketing opportunities and developing marketing strategies to capitalize on these opportunities.

Course Learning Outcomes

After this class, students will:

- Have the analytical skills to assess the dynamic nature of the globalization process, including the ability to relate current news events to course concepts such as protectionism, trade policy, trade liberalization, regional trading blocs, multinational corporations, emerging economies, cultural change, technology and global communications;
- Have the ability to apply international marketing concepts to diagnose problems of global firms and then recommend and communicate a course of action;
- Have the ability to research and assess an international market opportunity and develop an international marketing plan for a particular product or service.

International Marketing (MKT318)

Level: BA

Course Description

This intermediate course provides a comprehensive up-to-date theoretical and practical understanding of the differences between, and challenges of, successfully doing business internationally as compared with the domestic market. A basic understanding of business, marketing, and market research concepts, strategies, and tactics, as well as terminology is, therefore, assumed. The framework of the course is built upon marketing principles and applying them in international markets – including multi-cultural environments in different countries. The course includes a review of the international environment in terms of political, economic, socio-cultural and income differences and different buying habits to provide the context for the necessary analysis and decision-making. The course methodology combines studying the theory and practice of international marketing with real-life examples of success and failure in international consumer and business markets. Throughout the course there are practical exercises to evaluate the student's understanding of how organizations can develop and implement an effective international marketing strategy and gain a competitive advantage. A final team project, which is developed by the students throughout the course, will be presented at the end of the course to demonstrate the student's mastery of the topics studied.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe the theories and concepts underlying international marketing;
- Demonstrate the ability to apply international marketing theory and concepts to what marketers are doing in the real world;
- Comprehend and have a clear understanding of the challenges of marketing in international markets;
- Demonstrate the ability to use up-to-date international marketing strategies;
- Describe the key differences in the management of international marketing versus domestic marketing;
- Formulate a conceptual framework for assessing international markets and environments for business opportunities, challenges and risks;
- Demonstrate the ability to understand and apply different marketing techniques and tools in international environments with different cultures;
- Explain the main business models used by international marketers.

International Media/Journalism (JRN229)

Level: BA

Course Description

International media study invites many approaches, from the theoretical to the analytical to the practical. We shall practice all three -- theorizing, analyzing and practicing international journalism in this intensive course. Because we need to limit such a broad subject, we shall mostly focus on media history, current national media systems and new media, press freedom issues, and war and human rights coverage in Europe – which immediately raises an interesting problem. What is Europe? The continent we learned about in school, or the big new Europe that includes Russia and Turkey and even perhaps the Caucasus republics, not to mention millions of immigrants from outside Europe? We shall transcend geographical definitions of Europe (which have been fluid throughout history, anyway) and consider media throughout this more broadly defined contemporary region.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of individual country media systems as well as regional and global networks and their history;
- Understand and analyze key international media issues such as: press freedom and government controls, ownership concentration, social media horizons;
- Contextualize international stories like wars through a deeper understanding of media systems that cover them.

International Operations Management (MGT681)

Level: MA

Course Description

The course examines decision making for operations management in an international setting. Analytical decision making approaches will be presented together with a look into their application in an international environment. Topics include process analysis and design, quality and productivity management, international facility location, and the role of these topics in formulating and executing competitive international business strategy. These topics are supplemented by analysis of important supporting topics relevant to international operations, including the macro environment and cultural/political considerations.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate key concepts involved in the management of operations in manufacturing and service organizations;
- Understand the role of these concepts within the framework of an international business environment;
- Understand the importance of application of OM techniques can aid in the efficiency and effectiveness of international companies;
- Appreciate the role of the Operations Manager and comprehend the types of decisions they make on a global basis;
- Take away an appreciation for the global business environment as it pertains to OM concepts.

International Political Economy (POS510)

Level: MA

Course Description

The course will explore international political economy (IPE) from a theoretical, empirical, and normative perspective. It starts with explanation of institutions from economic, sociological and philosophical perspective and assesses their relevance for economic development. The course will stress the specifics of economic way of thinking and will place political economy into broader discourse of philosophy and social science. Emphasis will also be put on juxtaposing economic and political ways of organizing society and identifying the limits of both. In the second part the course concentrates on evaluating the political/economic interactions of states and non-states. It further examines impacts of macro statist and non-statist activity upon individuals.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically assess theoretical and empirical literature in political economy;
- Understand key theoretical concepts of political economy;
- Identify reasons for and against government interventions in various cases on micro and macro level;
- Discern different types of arguments used in the debates on policy issues;
- Express and defend their own position on policy issues in oral and written presentations;
- Cooperate in teams;
- Write a policy paper;
- Critically assess other students' written and oral presentations.

International Protection of Human Rights (LEG295)

Level: BA

Course Description

This course concerns the protection afforded to individuals under international law and examines fundamental concepts, principles, theories and philosophies underpinning the law of international human rights, as well as the mechanisms installing/enforcing and monitoring these rights. The first part of the module aims to impart an understanding of the context in which international human rights laws operate and to understand that their nature is not uncontested. The second part of the module aims to scrutinize the manner in which rights are protected and the institutions and machinery that has been established at the United Nations level to that end. The third part of the module examines a number of key issues and rights, such as the rights of women, child torture and the extent and limits of effectively realizing such rights in the broader context studied earlier.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Explain and analyze the mechanisms and machinery by which rights are protected within the UN system and by certain universal and regional human rights treaties;
- Demonstrate understanding of the legal, moral, political and economic context of the module;
- Comprehend the distinction between ‘universalism’ and ‘cultural relativism’ and the implications for understanding this field of law;
- Apply their knowledge to analyze complex legal questions;
- Critique a range of legal materials and arguments;
- Analyze concrete cases of human rights violations and suggest their solutions;
- Demonstrate effective presentation and discussion skills;
- Discuss possibilities of further development of human rights in the context of changing international relations.

International Relations Research Methods (IRS240)

Level: BA

Course Description

By reading a wide range of selected articles, analyzing them, and peer grading the analyses, the students will be exposed to different forms of methodology as they are actually used. This should make a stronger connection in the students' minds about the philosophy and function of methodology in practice. By analyzing the articles, the students should learn how to both use and present different forms of methodology, as well as which forms work better in various areas of inquiry. They should also learn proper structure, citation, and threading of an argument. Through anonymous peer grading, the previous goals are reinforced as well as providing for a greater demand of accuracy by the student, since they are acting as teachers. In addition to this, the students see what their peers are doing and how, what works better and what works not so well, what points were missed that should not have been, etc. Hidden within this whole process is a rigorous introduction to the courses, materials, and standards that the students have to look forward to during their studies. The ultimate goal is that the students will be overall better thinkers, readers, and writers going forward, providing for better and more engaging class time as well as better and more engaging assignments.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of different epistemological positions in conducting research;
- Grasp and apply the uses of theory in qualitative research;
- Understand and demonstrate the link between a research question, research methods and sources;
- Write methodologically sound qualitative research designs and criticize the methods used in other social science research projects;
- Develop the ability to conduct basic academic research and analytical writing with the usage of proper citations, appropriate to the undergraduate level.

International Trade (ECO500)

Level: MA

Course Description

This course introduces students to international trade in the broader framework of international economics. The treatments of trade theory and trade policy are balanced to give the student the necessary understanding of fundamental topics: the gains from trade, the pattern and volume of trade, the role of institutions and the link of international trade and international finance. It is centered in the treatment of all basic topics of international trade policy – its instruments, political economy, trade policy in developing countries, and controversies in trade policy, especially in the context of the European Union. It gives basic survey of international trade theory.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Identify key issues in trade policy of different countries;
- Understand the role and functioning of the WTO and other regional trade groupings;
- Comprehend basic international trade models, be able to make distinction between free trade and variety of interventionist policies;
- Understand the statistics pertinent to international trade;
- Be able to work with the data, produce simple macroeconomic analyses and communicate it to the audience.

Internship (BUS349)

Level: BA

Course Description

An essential part of education is its application in the professional world, and knowing where and how it fits into the labor market with your personal mission. Internships serve as a common first step to this crossing, giving students experience, exposure, and the opportunity to learn about themselves and the industries or positions of their interest. This course is designed to ensure that all students gain an understanding of developing their own professional profile, navigating the labor market, and applying their education professionally before they graduate. This is done with the guidance and support provided in this course and the Career Center. Students are encouraged to take advantage of the services available to them.

Course Learning Outcomes

Upon successful completion of the course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the team in lifelong learning (i.e. acquisition of specialized knowledge and competences);
- Apply theoretical concepts gained in the program of study in real-life situations;
- Comprehend the links between theory and practical application of the concepts;
- Critically assess their work experience in a concise report;
- Effectively communicate in various socio/cultural environments.

Internship (ART350)

Level: BA

Course Description

An essential part of education is its application in the professional world, and knowing where and how it fits into the labor market with your personal mission. Internships serve as a common first step to this transition, giving students experience and the opportunity to learn about themselves and the industries or positions of their interest. This course is designed to ensure that all students gain an understanding of developing their own professional profile, navigating the labor market, and applying their education professionally before they graduate. Students are encouraged to take advantage of the services available to them through the AAU Career Development Center.

This course serves as an opportunity for students to apply the education they have received at AAU professionally prior to graduation. If a student should believe they already possess the learning outcomes for this course, they may apply to waive the course prior to the start of the semester. Students should contact the Career Development Specialist for more information.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- To comprehend the links between theory and practical application of the concepts;
- To critically assess their work experience in a concise report;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the course in lifelong learning (i.e. acquisition of specialized knowledge and competences);
- To apply theoretical concepts gained in the program of study in real-life situations;
- To effectively communicate in various socio/cultural environments.

Internship (BUS649)

Level: MA

Course Description

An essential part of education is its application in the professional world, and knowing where and how it fits into the labor market with your personal mission. Internships serve as a common first step to this transition, giving students experience and the opportunity to learn about themselves and the industries or positions of their interest. This course is designed to ensure that all students gain an understanding of developing their own professional profile, navigating the labor market, and applying their education professionally before they graduate. Students are encouraged to take advantage of the services available to them through the AAU Career Development Center.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the course in lifelong learning (i.e. acquisition of specialized knowledge and competences);
- To comprehend the links between theory and practical application of the concepts;
- To critically assess their work experience in a concise report;
- To apply theoretical concepts gained in the program of study in real-life situations;
- To effectively communicate in various socio/cultural environments.

Internship (JRN350)

Level: BA

Course Description

An essential part of education is its application in the professional world, and knowing where and how it fits into the labor market with your personal mission. Internships serve as a common first step to this transition, giving students experience and the opportunity to learn about themselves and the industries or positions of their interest. This course is designed to ensure that all students gain an understanding of developing their own professional profile, navigating the labor market, and applying their education professionally before they graduate. Students are encouraged to take advantage of the services available to them through the AAU Career Development Center.

This course serves as an opportunity for students to apply the education they have received at AAU professionally prior to graduation. If a student should believe they already possess the learning outcomes for this course, they may apply to waive the course prior to the start of the semester. Students should contact the Career Development Specialist for more information.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- To comprehend the links between theory and practical application of the concepts;
- To critically assess their work experience in a concise report;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the course in lifelong learning (i.e. acquisition of specialized knowledge and competences);
- To apply theoretical concepts gained in the program of study in real-life situations;
- To effectively communicate in various socio/cultural environments.

Internship (POS541)

Level: MA

Course Description

This course is specifically designed work experience related to International Relations and Diplomacy. The course requires that the student should arrange the internship with the assistance of the Career Development Specialist, carry out the internship according to the agreed upon job description, and write a report on the experience.

Course Learning Outcomes

Upon successful completion of the course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences);
- To apply theoretical concepts gained in the program of study in real-life situations;
- To comprehend the links between theory and practical application of the concepts.
- To critically assess their work experience in a concise report;
- To effectively communicate in various socio/cultural environment.

Internship (POS341)

Level: BA

Course Description

This course is specifically designed work experience related to International Relations. The course requires that the student should arrange the internship with the assistance of the Career Development Specialist, carry out the internship according to the agreed upon job description, and write a report on the experience.

Course Learning Outcomes

Upon successful completion of the course, students will be able to:

- Take into consideration diverse and changing socio-cultural contexts;
- Critically assess outcomes and performances;
- Effectively use available resources;
- Engage themselves and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences);
- To apply theoretical concepts gained in the program of study in real-life situations;
- To comprehend the links between theory and practical application of the concepts.
- To critically assess their work experience in a concise report;
- To effectively communicate in various socio/cultural environment.

Intervention, Statebuilding and Sovereignty (POS371)

Level: BA

Course Description

The course provides a broad understanding of intervention in troubled societies. It looks at how a coalition of states intervene and then rebuild, rehabilitate conflict-ridden states like Afghanistan. An interesting phenomenon in the case of Afghanistan was the establishment of Provincial Reconstruction Teams (PRTs) where experts and security forces from a single or a few countries carry out reconstruction works. This was the first time such teams were formed. International statebuilding efforts however, quite often, do not yield desired results. Through this course, the students will understand and will be able to analyze the sovereignty paradox emerging as a result of intervention. They will comprehend how understanding sovereignty or a state as ‘a thing out there’ has ontological and epistemological consequences. Students will be able to understand the limits and shortcomings of international, the UN and the OECD statebuilding efforts. The course focuses on the history of intervention, statebuilding and addresses contemporary issues and debates vis-à-vis statebuilding practices along with the notion of Responsibility to Protect (R2P) enacted and enforced by the UN. Students will learn about modern warfare and surveillance technologies like drones and comprehend how their use give a new dimension to intervention and their implications on legal and political sovereignty.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Fully comprehend the content of Intervention, Sovereignty and Statebuilding;
- Analyze and assess the statebuilding efforts in different countries;
- Understand and efficiently utilize various theoretical approaches;
- Grasp the role of international governmental and non-governmental institutions involved in intervention and statebuilding;
- Develop critical thinking;
- Refine their research/ academic writing skills;
- Interpret and analyze relevant data.

Intro to Critical Art Theory (ART273)

Level: BA

Course Description

The seminar in Critical Art Theory is aimed not only at providing systematical and historical account of the subject matter but it also strives to become a form of critical practice. Therefore, we will not only speak about critical art theory but exercise it through reading, interpreting, discussing and confronting its traditional sources and artistic instances such as contemporary ramification including pop culture. Thus, the seminar should not be informative, but transformative. Instead of simple lecturing or conveying information, we will engage in common critical practice or poetic of knowledge if you will.

Each session should work on its own, providing examples or even controversies for interpretation and debate. The program of the seminar falls roughly into 2 parts. Firstly (in sessions 1-7), we will cover historical conditions of critical art theory, so that we can move onto the second part (8-15), where we will focus on particular and current issues concerned with application rather than genealogy of critical theory. The program of the seminar should nonetheless reflect the interest of students.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Critically assess art, pop culture and cultural artifacts or narratives;
- Have insight into modern and contemporary art in terms of its critical import;
- Systematic overview of critical (art) theory;
- Apply critical and academic standards in writing.

Intro to Critical Art Theory (ART573)

Level: MA

Course Description

The seminar in Critical Art Theory is aimed not only at providing systematical and historical account of the subject matter but it also strives to become a form of critical practice. Therefore, we will not only speak about critical art theory but exercise it through reading, interpreting, discussing and confronting its traditional sources and artistic instances such as contemporary ramification including pop culture. Thus, the seminar should not be informative, but transformative. Instead of simple lecturing or conveying information, we will engage in common critical practice or poetic of knowledge if you will.

Each session should work on its own, providing examples or even controversies for interpretation and debate. The program of the seminar falls roughly into 2 parts. Firstly (in sessions 1-7), we will cover historical conditions of critical art theory, so that we can move onto the second part (8-15), where we will focus on particular and current issues concerned with application rather than genealogy of critical theory. The program of the seminar should nonetheless reflect the interest of students.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Critically assess art, pop culture and cultural artifacts or narratives;
- Have insight into modern and contemporary art in terms of its critical import;
- Systematic overview of critical (art) theory;
- Apply critical and academic standards in writing.

Intro to Curatorial Studies (ART358)

Level: BA

Course Description

The focus of this course is on the theory and practice of curatorial work in cultural institutions, independent art spaces and galleries, with a preliminary focus on curating contemporary art. Reading and discussion of selected texts as well as series of lectures on contemporary institutional and curatorial approaches will provide the participants with an overview of current issues, trends and possibilities. A part of the course will also be based on personal meetings with curators and art theoreticians active on the Prague art scene and discussions of their practice. During the course, each student will continuously work on developing his or her own exhibition project proposal and looking into all the major aspects of curatorial work: research, artist and venue selection, working with the gallery space, with existing and newly commissioned artworks, exhibition architecture, texts, accompanying programs etc. The projects will be widely discussed during the semester and presented in the end both in a verbal presentation and written form accompanied by visual documentation.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand major current issues and theories in curatorship in its conceptual, institutional and management aspects;
- Develop basic skills in curatorial thinking and working methods (preparing and managing the exhibition projects);
- Develop an ability to analyze and critique art exhibitions;
- Understand and implement the main steps in the process of exhibition making, such as research, work with text and concept of the exhibition, installation plan etc.;
- Understand the possibilities of working with an exhibition space, analyze diverse strategies of display and presentation of artworks;
- Design their own extensive curatorial project proposal.

Intro to Curatorial Studies (ART 558)

Level: MA

Course Description

The focus of this course is on the theory and practice of curatorial work in cultural institutions, independent art spaces and galleries, with a preliminary focus on curating contemporary art. Reading and discussion of selected texts as well as series of lectures on contemporary institutional and curatorial approaches will provide the participants with an overview of current issues, trends and possibilities. A part of the course will also be based on personal meetings with curators and art theoreticians active on the Prague art scene and discussions of their practice. During the course, each student will continuously work on developing his or her own exhibition project proposal and looking into all the major aspects of curatorial work: research, artist and venue selection, working with the gallery space, with existing and newly commissioned artworks, exhibition architecture, texts, accompanying programs etc. The projects will be widely discussed during the semester and presented in the end both in a verbal presentation and written form accompanied by visual documentation.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand major current issues and theories in curatorship in its conceptual, institutional and management aspects;
- Develop basic skills in curatorial thinking and working methods (preparing and managing the exhibition projects);
- Develop an ability to analyze and critique art exhibitions;
- Understand and implement the main steps in the process of exhibition making, such as research, work with text and concept of the exhibition, installation plan etc.;
- Understand the possibilities of working with an exhibition space, analyze diverse strategies of display and presentation of artworks;
- Design their own extensive curatorial project proposal.

Intro to Digital Photography (ART151)

Level: BA

Course Description

An introduction to the fundamentals of still digital photography with a balanced emphasis on practical, technical, aesthetic, and conceptual skill sets. The student will gain general experience in digital photography through lectures, demonstrations, assignments, practice, readings, critiques, and research. The curriculum emphasizes craft, photographic vision, and visual problem solving using a digital SLR and digital darkroom processes. Visual design concepts along with historical and contemporary photographic images will be stressed with an emphasis on the traditional rules of composition and photographic design.

Coursework will provide a platform for students to explore technique and process as well as their own creative pursuits. Particular emphasis will be placed on concept development, digital capture, editorial technique, and digital presentation. Post- production software programs will be introduced and utilized for image correction and adjustment. A key component of the course is the ongoing work on each student's chosen theme for creating a final portfolio.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe and execute proper operation of a digital camera;
- Gain and demonstrate a working knowledge of shutter speeds, aperture settings, ISO Settings, light, exposure and camera angles in order to achieve desired images (the exposure triangle);
- Name and understand the basic mechanics of a digital camera;
- Demonstrably calculate the equivalent relationships between shutter speeds, aperture settings, and film speeds;
- Demonstrate an understanding of photographic concepts and vocabulary;
- To discuss how and what photographs communicate through careful analysis of your and your fellow students work;
- To create a series of images that convey a particular theme or concept as proposed by the student;
- Inform and educate the class on different photographers and photographic styles through individual presentations and gallery visits;
- To provide a very broad overview of digital photography as a unique form of the medium as both an art form and a technical craft;
- Understand and demonstrate proficiency in image adjustment software.

Intro to Drawing (ART180)

Level: BA

Course Description

Drawing is one of our most effective tools for planning, describing and communicating. Historically it has been considered the root skill of all visual art. Today it has five main functions: representing what has been observed, expressing the artist's personality, conveying information, making the invisible visible and giving pleasure to those who enjoy it. This course focuses on representational drawing and assumes no prior training or experience. In-class and outdoor drawing exercises and assignments will promote careful observation, eye-hand coordination and the ability to translate three-dimensional forms into two dimensional images. Students will explore a variety of media (pencil, ink, crayon, chalk) and different techniques to gain a sense of the possibilities existing within the broad category of drawing. Subjects of the weekly drawing exercises will include still-lives, landscapes and portraits. Recurring themes are careful analysis and observation, accurate rendering, composition and perspective, lighting and shading, originality and authenticity.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Render objects, people and scenes with increased accuracy;
- Recognize the work of some of the best draftsmen in the history of art;
- Express their drawing aims and strategies verbally.

Intro to Existentialism (PHI183)

Level: BA

Course Description

This class is an introduction to existentialism, one of the most influential intellectual currents of the 20th century. The existentialists' characteristic preoccupations arise from what they see as threats to human freedom arising from such diverse forces as religious conformity, cultural homogenization, unfeeling rationality and mass society. In this course, we will explore the existentialists' philosophical responses to these threats, beginning with the roots of the movement in the 19th century. In addition to philosophical texts, we will read literary texts and watch films in order to familiarize ourselves with the wide range of genres in which existentialist themes are explored.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend the existentialists' characteristic preoccupations;
- Relate existentialist concerns to earlier ideas in the philosophical tradition;
- Place existentialist notions within a social historical context;
- Intelligently discuss the existentialists' philosophical responses to the threats to human freedom arising from such diverse forces as religious conformity, cultural homogenization, unfeeling rationality and mass society; and
- Apply their knowledge of existentialist concerns with the wide range of genres in which existentialist themes are explored, such as philosophical texts, literary texts, films.

Intro to Film Language (FMS200)

Level: BA

Course Description

This course focuses on increasing the students' awareness of how the camera contributes to the development of film language or visual dramatization. In film, a director and cinematographer collaborate on the use of expressive tools which constitute film language. The main cinematic tools are Movement, Framing, Points of View, Angles, Shot sizes, Axis rules, Depth of Field, Resolution, Color and Compositional factors, including the Golden Ratio. Each tool will be examined separately for its expressive potential, with examples from different screenings used to help the student understand how each tool may contribute to developing a film's language and dramatic potential. Several styles are examined in order to expand the student's awareness of the tools' expressive range. Movement is stressed, since film is above all else, motion pictures.

Course Learning Outcomes

Upon completion of this course, students should be able:

- To define film language in terms of visual dramatization and the cinematic tools used to create it;
- To identify the expressive tools available to the filmmaker for visual dramatization;
- To understand the role of movement, framing, points of view, angles, shot sizes, axis rules, depth of field, resolution, color and compositional factors in developing a film's expressive language and telling a dramatic story visually;
- To define each of the above named expressive tools and give an example of their functioning in film;
- To have experience capturing in photographs a short story sequence using tools of movement, frame and shot size;
- To analyze film sequences for the interplay of expressive tools.

Intro to Media Studies (FMS150)

Level: BA

Course Description

This course explores the important role of media in the world we live in, and how we live through media: learning news, connecting with each other, finding entertainment. In this sense, mass media has become our world. What mass media, and how best can we understand it? We examine its history, theories about how it works, how specific types of media differ from one another, and themes and issues that arise from mass media. If you want perspective on the most pervasive shapers of cultures, communities, and individuals, this class is for you.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Articulate key terms and ideas associated with the study of mass media;
- Demonstrate a familiarity with the theories of several media theorists;
- Articulate a history of the development of mass media;
- Demonstrate a familiarity with the broad dynamics of several specific mediums (print, film, video games, social media);
- Formulate an informed and critical perspective regarding a selected topic in mass media.

Intro to Philosophy (PHI125)

Level: BA

Course Description

Introduction to Philosophy concerns with philosophical issues we face today in dialogue with the philosophers of the past. The class presentations, discussions and research-reading include together systematic and historical parts of philosophical problems. In the systematic part, the course includes especially questions of ontology, epistemology, anthropology, and philosophical ethics. In the historical part, it includes the systematic issues with key philosophers of the western tradition.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically discuss the nature of the most characteristic ancient, medieval, modern and contemporary issues in philosophy;
- Critically participate in the contemporary philosophers' discussions about the world and societies that we are part of;
- Critically discuss the main arguments of the contemporary continental and analytical philosophers;
- Critically think through a variety of questions between science, philosophy and arts.

Intro to Psychology (PSY150)

Level: BA

Course Description

In this course, students will learn about basic psychological processes, different psychological approaches, theories and assessments, personality, life span development, and also about psychological disorders and various treatments. The primary focus is on development of critical thinking and the ability of students to apply their knowledge in real life.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Develop the skills and background knowledge that will enable them to think critically about psychological issues and apply them constructively in their lives;
- Understand the development of various psychological theories and views;
- Comprehend the biological basis of human behaviour;
- Understand the role of psychological experiments;
- Identify common mental disorders and illnesses and adequate therapies/treatment.

Intro to Social Theory (SOC200)

Level: BA

Course Description

The course moves beyond the introduction to journalistic reporting and writing of Introduction to Reporting I. Presuming basic skills like leads, story organization, and use of quotes, it immerses students in reporting, writing and editing the college's print and online magazine, Lennon Wall. We'll work on the reporting skills necessary to produce good copy, and the writing skills necessary to make it shine. Though the focus is on writing for a print or online news publication, the course material is applicable to all forms of journalistic writing, including public relations writing.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Apply the practical and professional skills necessary to perform as news reporters;
- Apply editing priorities and techniques to news copy;
- Carry out research and write their own stories;
- Find story ideas and conduct interviews and do investigative research;
- Write for the University's print and online student magazine, Lennon Wall.

Intro to Sociology (SOC100)

Level: BA

Course Description

This course is an introduction to the study of society and to C. Wright Mills “sociological imagination”, wherein we analyze some of the central issues in society and their impact on our everyday lives. Throughout the course, we will study Sociology not only as an academic discipline but also as a way of perceiving and understanding the world around us. We will examine sociological theories in areas such as the institution of marriage and family, race and ethnicity, gender relations, social and class stratification, in order to develop the ability to relate to and get a better understanding of these various social issues surrounding us in the contemporary society.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend the major theoretical and methodological perspectives in sociology;
- Understand the key concepts of the modern science of sociology;
- Define and describe main ideas of major sociological thinkers, and how they have impacted our outlooks today;
- Explain human behavior from a sociological perspective in the context of different cultures and be able to assess them in the context of their own setting;
- Understand their personal life in relation to broader social structures and change through the application of sociological perspective to human interactions, relationships, groups and social institutions;
- Demonstrate an appropriate level of competence in written expression as demanded by the discipline and as expected of an undergraduate student;
- Demonstrate an appropriate level of competence in library research as demanded by the discipline and as expected of an undergraduate student.

Introducing Judaism (HBR241)

Level: BA

Course Description

The course introduces into an interdisciplinary approach to the critical study of the Jewish religion, history, literature, and culture from ancient to present times. It opens history of the Jewish people from Ancient Near East through the Second Temple period, late antiquity, Medieval, modern and recent periods. It leads to reading Hebrew Bible, its medieval exegesis and modern hermeneutics. It introduces into Rabbinic literature, including Mishnah, Midrash and Talmud. It opens main topics and characteristics of Jewish religion and religious movements including calendar, liturgy, prayer and customs.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically approach and study Jewish religion, history, literature, and culture from ancient to present times;
- Appreciate reading of the Torah, the Prophets, and the Writings and other Jewish religious texts as a precondition to understanding Jewish history and culture;
- Critically discuss the nature of the most characteristic medieval, modern and contemporary issues of Jewish history and culture;
- Critically think through a variety of contemporary challenges of Jewish life.

Introduction to Digital Marketing (MKT203)

Level: BA

Course Description

Note: This course is about the practical digital application of basic marketing theories and concepts and it is necessary for students to have a firm grounding in these basic tenets, which are covered in the prerequisite MKT 248 Introduction to Marketing at AAU, or an equivalent course at another accredited university.

This introductory level overview course will introduce students to major aspects of digital marketing including SEO, Analytics, Digital Strategy and Planning, Customer UX (User Experience), Website Design, the Role of Design, Content Creation and Marketing, New Media Platforms, PPC (Pay Per Click), Ad-Words, Email Marketing, Social Media Marketing, Mobile Marketing, E-Commerce, Content Marketing and Management, and Mobile Marketing and Commerce. How these aspects of Digital Marketing can and should work synergistically will also be examined.

The initial part of the course will cover the beginnings of Digital Marketing, how and why it has developed over the years, and current trends. A major portion of the course will be spent on the digital channels and tools and social media, such as Facebook, YouTube, Twitter, Instagram, and others. We will attempt to balance old and new perspectives through case studies and real-life marketing applications.

An important part of the course will be student projects developing multi-media and written content for AAU and the AAU website in conjunction with AAU's Marketing Department. The above topics will be covered from both a theoretical and practical "real-life" viewpoint with the emphasis on the practical. Students will choose and complete Google training modules.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Have a clear and demonstrable understanding of Digital Marketing and its many facets;
- Have a clear and demonstrable understanding of how Digital Marketing developed, where we are today and where we may be going in the future;
- Demonstrate a clear understanding of the convergence of social media and other aspects of Digital Marketing and how these are tied to e-commerce marketing, both historically, today, and looking to the future;
- Understand and demonstrate an ability to plan, set up and develop a website;
- Understand, track, and analyze Google Analytics and SEO;
- Understand and demonstrate a basic knowledge level and familiarity with the following: SEO, Analytics, Digital Strategy and Planning, Customer UX, Website Design, the Role of Design, Content Creation and Marketing, New Media Platforms, PPC, Ad-Words, Email Marketing, Social Media Marketing, Mobile Marketing, E-Commerce, Content Marketing and Management, and Mobile Marketing and Commerce, and the development and importance of payment systems in Digital Marketing;
- Understand the importance and relevance of mobile marketing as a digital marketing platform and how it assimilates with traditional marketing;
- Demonstrate and apply an understanding of factors in developing a successful digital marketing strategy;
- Be able to compare and contrast, analyze and comment on the value of various digital marketing platforms and business models;
- Be able to demonstrably measure, assess and analyze the effectiveness of current digital marketing campaigns;
- Demonstrate and understand the various aspects of digital marketing analytics, how measured and paid for, i.e., marketing metrics;
- Demonstrably show their understanding that marketing is about teamwork, proper communication, and cooperation by actively participating in class discussions, group projects, and by punctually attending classes. Preparation is critical;
- Understand and demonstrate knowledge of new aspects of marketing including Augmented Reality (AR) and Virtual Reality (VR).

Introduction to Econometrics (MTH250)

Level: BA

Course Description

The course is designed to show and master the principles of the econometric model building with emphasis on economic interpretation and verification of results. Students will get a chance to practice the techniques of econometric evaluation and also to solve a rich set of practical real-life problems.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Formulate an appropriate and clear research question;
- Find and process adequate data;
- Correctly implement hypotheses testing and interpret the results;
- Correctly implement correlation analysis and interpret the results;
- Correctly implement regression analysis and interpret the results;
- Do the sensitivity tests.

Introduction to Econometrics (MTH550)

Level: MA

Course Description

The course is designed to show and master the principles of the econometric model building with emphasis on economic interpretation and verification of results. Students will get a chance to practice the techniques of econometric evaluation and also to solve a rich set of practical real-life problems.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Formulate an appropriate and clear research question;
- Find and process adequate data;
- Correctly implement hypotheses testing and interpret the results;
- Correctly implement correlation analysis and interpret the results;
- Correctly implement regression analysis and interpret the results;
- Do the sensitivity tests.

Introduction to Economic Thought (ECO105)

Level: BA

Course Description

Course is an introduction to economic thought. It introduces basic principles of human action (action, scarcity, costs, possibility frontier, law of diminishing marginal utility, demand, supply, consumption, production) and its consequences. It shows how economy works and introduces basic economics models: pure command economy (purpose-oriented rules, bureaucratic control, problem of economic calculation, principal-agent problem), pure market economy (property rights, exchange, comparative advantage, competition, entrepreneur discovery, firm, money, public goods) and mixed (democratic) economy. It stresses the role of institutions in a society.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Interpret both everyday situations and issues of economic policy through basic economic concepts;
- Detect unintended consequences of human action (including the ones of economic policy);
- Critically assess the media image of social reality;
- Identify the essential attributes of modern society;
- Distinguish the main streams of the current debate over capitalism.

Introduction to International Organizations (IRS101)

Level: BA

Course Description

The world faces increasingly complex global problems including ongoing armed conflicts, humanitarian crises, economic inequality and instability. The aim of this course is to explore different ways how to prevent and solve such problems through working towards the world order – a system for controlling world events that aims to install political and economic stability and social justice; including the world government, regional integration and expansion of international norms and institutions such as the UN, EU, CoE, WB, IMF, NATO, etc. The course introduces main international actors and explains their interaction and impact on the field of security, trade, development, monetary and environmental issues and human rights. The classes will be interactive and all concepts and terms will be explained on concrete examples. Each class will be supplemented by case studies of recent international events giving the students opportunity to critically analyse concrete actions of international actors and to understand their potentials, limits and effect on global development.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Assess current international political, economic and social situations and the most pertinent problems;
- Think critically and provide possible solutions for present problems;
- Analyse activities and legal acts of international actors in the field of security, trade, development, environment, and human rights;
- Evaluate effectiveness of national and international law and different dispute settlement mechanisms;
- Analyze legislation, cases, media reports and opinions to advocate possible law reforms;
- Select and organize relevant legal information from a variety of sources in order to evaluate and present this information from different perspectives;
- Discuss the possibilities of further development of international actors and relations in the context of globalisation;
- Discuss the possibilities of further development and the impact of international organisations in the context of changing international relations.

Introduction to International Relations (IRS200)

Level: BA

Course Description

This course introduces the student to the history, theories, and practical side of International Relations. Though the term “International Relations” is often the term of preference to describe these three component areas, it is a misnomer, as the field covers and is concerned with sub-state, sub-national, supra-state, supra-national, and non-traditional political actors. These aspects shall also be covered in the course.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the history of the development of the field of International Relations;
- Understand the differences and relationships between the most prominent schools of thought in International Relations;
- Understand and be able to use various theories of International Relations to analyze and debate real world events, both past and present;
- Develop academic writing skills, use proper citations for research papers;
- Lead and engage in discussion with peers.

Introduction to Law (LEG101/2)

Level: BA

Course Description

This course aims to introduce students to the basic concepts and rules of law. The main objective of the course is to equip students with a theoretical and practical understanding of the law. Students should learn how a lawyer approaches legal problems, and become sufficiently familiar with the relevant rules so that they too can advise a hypothetical client of what his rights and liabilities are likely to be in a particular situation, for example, if he is charged with a crime, or considers that his private rights have been violated and wishes to sue the perpetrator. Students will become familiar with the main areas of law, i.e. government, property, contracts and treaties, crimes, torts, forms and procedures, interpretation, and justice through a comparative approach in European continental tradition and common law tradition.

Course Learning Outcomes

Upon successful completion of this course the student will be able to:

- Discuss critically the role of law in contemporary societies;
- Demonstrate a clear understanding of the main concepts of law, in particular the nature of legal rights and the remedies available to plaintiffs when their rights are breached;
- Evaluate the application of foundational principles of law in his/her future studies;
- Demonstrate knowledge of the basic principles of constitutional, property, contract, criminal, and tort law and comparative approach to the civil law and common law systems;
- Distinguish clearly between the concepts of public and private law, and between natural persons and legal persons;
- Use appropriate legal terminology and language with reasonable confidence and accuracy.

Introduction to Law (LEG101/1)

Level: BA

Course Description

This course aims to introduce students to the basic concepts and rules of law. The main objective of the course is to equip students with a practical understanding of the law, not just to give them a theoretical knowledge. In other words, students should learn how a lawyer approaches legal problems, and become sufficiently familiar with the relevant rules so that they too can advise a hypothetical client of what his rights and liabilities are likely to be in a particular situation, for example, if he is charged with a crime, or considers that his private rights have been violated and wishes to sue the perpetrator. Students will become familiar with how law operates in different jurisdictions, but emphasis will be placed on laws in the US, UK and EU.

The course surveys the principal rules governing civil and criminal actions, examines how courts operate, what sources of law are available to them, as well as alternative methods for resolving legal disputes. The class will evaluate and look in detail at typical legal problems and at some common crimes and civil wrongs which citizens and companies are likely to deal with. A selection of these rules is studied in reasonable depth. In the process, it is hoped that students will, as well as acquiring an overall knowledge of law, also gain a feel for “how law works in practice”.

Students will have opportunities to put their knowledge into practice through mock negotiations, contract drafting and mock mediations. Furthermore, students will be expected to gain a better understand of real legal issues through evaluation of law in the news. Finally, students will explore advanced legal topics and present their research and findings through oral presentations and research papers.

Course Learning Outcomes

Upon successful completion of this course the student will be able to:

- Demonstrate a clear understanding of the main concepts of law, in particular the nature of legal rights and the remedies available to plaintiffs when their rights are breached (legal wrongs);
- Describe the structure, personnel (judges, lawyers and parties to the action) and function of courts and the particular rules governing the conduct of legal actions;
- Distinguish clearly between the concepts of public and private law, and between natural persons and legal persons;
- Understand and be able to illustrate how the jurisdiction of courts over places and persons operates;
- Describe the principal legal rules relating to the law of property, contract, tort, and criminal law, and be able to apply them effectively to particular day-to-day problems;
- Describe the principal sources of law and explain (in outline) how these have come into being;
- Make effective use of relevant cases and statutes in support of legal arguments;
- Use appropriate legal terminology and language with reasonable confidence and accuracy.

Introduction to Literary Theory and Criticism (HSS501)

Level: MA

Course Description

This advanced seminar will focus on theories of literature and written language, from Plato to post-colonialism. Students will examine, compare, and apply approaches like formalism, psychoanalytic theory, Marxism, feminism, deconstruction, semiotics, post-colonial theory, etc. to a range of literature. Further, we will delve into broader implications of these theories in all written and oral expression, and the difference between literary criticism and literary theory.

Course Learning Outcomes

Upon successful completion of this seminar, students will:

- Understand the historical development of literary theory;
- Understand and discuss key concepts key of particular theories and schools and their relationship to one another;
- Understand the practical applications of literary theory;
- Have an enhanced ability to understand their own critical/theoretical stance as readers.

Introduction to Macroeconomics (ECO110)

Level: BA

Course Description

As an introduction to macroeconomic theory, this course employs standard macroeconomic approaches and looks at the economy as a whole to gain an understanding of how it works. The course introduces the main macroeconomics concepts and topics: GDP, economic growth, national income, unemployment, inflation, the role of government, fiscal policy, the role of central banks and monetary policy, international monetary arrangements, bubbles and crashes. Students will learn why some countries are rich while others are not, what causes unemployment or what the effects of inflation are. In addition, the course includes research concerning capitalist economies since the recent world-wide economic crash.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Discuss and analyse macroeconomic events using standard economic concepts such as demand and supply;
- Connect fluctuations in inflation, unemployment and economic growth;
- Understand the goals, tools and limitations of fiscal and monetary policies;
- Understand the basic working of financial markets;
- Realize the international linkages between economies;
- Realize the existence of different historical schools of economic thought and the differences between them;
- Understand the main macroeconomic statistics, be able to work with the data and produce simple macroeconomic analyses.

Introduction to Management (MGT245)

Level: BA

Course Description

A survey of organization management designed to present students with a broad view of the environment and techniques of business. It also provides an introduction to the various business disciplines including strategic management, planning, leading, organizing, controlling, marketing, human resource management, and basic economics. An overview of current and future trends in management will be part of the course. This course includes lectures, case analyses, and experiential learning.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Apply theoretical management concepts in practice;
- Demonstrate and describe an understanding of basic Management concepts;
- Understand and demonstrate the development and evolution of modern management theories and their relevance today;
- Be able to recognize and find positive solutions to various managerial problems and situations;
- Demonstrate their improved managerial and communication skills in presentations, “role playing” and working with peers;
- Understand and demonstrate their knowledge and experience of working in teams, both virtual and non-virtual, including the benefits and difficulties of working in groups;
- Understand the difficulties of cross cultural communication and demonstrate their understanding of how to communicate well across cultural boundaries;
- Articulate and demonstrate an understanding of the critical importance of clear communication for managers;
- Articulate and demonstrate a significant understanding of the many challenges and opportunities that global managers face today;
- Comprehend the importance for managers and corporations to continually strive for competitive advantage;
- Demonstrate their own business and managerial skills to function effectively in an international business environment.

Introduction to Marketing (MKT248)

Level: BA

Course Description

This is an examination of the overall marketing system from the marketing decision-maker's viewpoint. The course emphasizes the 7Ps: Product, Place (distribution), Price, Promotion, People, Physical Evidence, and Processes as well as planning, research, and organization required to implement marketing concepts, including Segmentation, Targeting, Differentiation, and Positioning (STDP). We examine the marketing of consumer and industrial products and services, profit and not-for-profit institutions, and public and private institutions. Also, we study the managerial, economic, social, and legal implications of marketing activities, policies, and strategies.

Upon successful completion of this course, students will understand and know how to apply key marketing theory and concepts. All theory concerning marketing strategy and marketing research as well as the main promotional mix tools, will be applied in practice. It will be emphasized that each student will definitely come into contact with marketing at multiple points in their life and that understanding this field will be their benefit even though he or she may not use it directly in their field of work. The course emphasizes the 7Ps of the Extended (or Services) Marketing Mix as well as the planning, research, and organization required to implement marketing concepts. New trends within the marketing sphere will also be assessed through specific case study analysis and guest speakers. During the final part of the term, an outline of International Marketing and Strategic Marketing will be discussed.

Because of the recent dramatic changes in the way marketing is conducted through the Internet and social media, a significant portion of the course will be spent on the use of the Internet and social media. We will attempt to balance old and new perspectives through case studies and real-life marketing applications.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate an understanding of the overall marketing system from the marketing decision-maker's viewpoint;
- Analyze and demonstrate an understanding of the core marketing strategy principles (segmentation, targeting, differentiation, and positioning, STDP);
- Understand the extended marketing mix, and how this reflects the changing marketing convergence of traditional and social media;
- Articulate and demonstrate an understanding of the "4P"'s: product, price, promotion, place (distribution), as well as the planning, research, and organization required to implement marketing concepts;
- Understand the addition of the 5th "P", People and how this reflects the changing marketing convergence of traditional and social media;
- Understand the addition of the 6th and 7th "Ps", Physical Evidence, and Processes and how these reflect the increasing importance of marketing Services and Experiences;
- Understand the managerial, economic, social, and legal implications of marketing activities, policies, and strategies;
- Understand and prepare an in-depth marketing plan using both traditional and digital methods and platforms;
- Understand and demonstrate an understanding of the new trends in marketing involving the Internet, social media and other platforms and their convergence with traditional forms of marketing;
- Understand and demonstrate an understand of current and future trends in marketing including mobile phone marketing;
- Demonstrate the understanding that marketing is about team work, proper communication and cooperation by actively participating in class discussions, group projects, and by punctually attending classes. Preparation is critical.

Introduction to Microeconomics (ECO120)

Level: BA

Course Description

A basic introduction to microeconomic theory. This course explores those theories that explain in detail how an economy works. It introduces supply and demand, the firm, price theory, production and cost, with an application of these and other relevant theories to problems in the market economy. In this course, we will study different types of market structure, different kinds of firms' reaction to customers' demand and competitors' strategy and government interventions. Special attention will be devoted to game theory and strategic interactions. All the concepts will be applied to real life examples.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Have a clear understanding of the necessary terminology as consumer, producer, market, prices, regulations, taxes, externalities etc.;
- Comprehend the basic concepts of economic thinking such as benefits, costs, market interactions, consumption, production, competition, demand, supply;
- Understand and analyze simple models describing the market environment and the behavior of its agents, for example: demand and supply diagram (in all basic market models as perfect competition, monopoly etc.), production possibility frontier and strategic interactions (games);
- Place the studied concepts in the context of real-life situations, analyze social interactions and phenomena by application of above-mentioned tools;
- Understand effects of microeconomic policies on the market outcomes, including welfare considerations.

Introduction to Modern Hebrew Language and Culture (HBR101)

Level: BA

Course Description

This course introduces students who do not have any previous knowledge of the language to the basics of Modern

Hebrew. The study of Hebrew language is complemented by an overview of aspects of Hebrew Culture and historical context. Students will master the Hebrew script both in its printed and hand-written form, then develop their reading, writing, listening and speaking skills. Emphasis will be put on immediate verbal practice of learned grammar and vocabulary and its use within dynamic interaction in the class. While practicing reading and listening skills with authentic materials, students will be introduced to historical context, revival of Hebrew, literature in Hebrew as well as contemporary Jewish societies and cultures.

Course Learning Outcomes

Upon completion of this course, students will:

- Be able to read vocalised as well as unvocalised texts in basic Hebrew, understand texts and dialogues dealing with basic topics of everyday life (family, leisure time, food, personal experiences, etc.);
- Be able to use written form of Hebrew script confidently and write short essays on the topics discussed in the lessons;
- Be able to demonstrate basic listening and speaking skills while interacting in everyday situations (greetings, requests, orientation, travelling, shopping); carry out basic conversations on topics discussed in the class;
- Be able to demonstrate basic knowledge of Hebrew grammatical structures; be familiar with basic rules of Hebrew verb system, conjugate active verbs in the present tense;
- Be familiar with the history of Hebrew;
- Be familiar with literature in Hebrew;
- Understand the historical and social context of Hebrew language and culture.

Introduction to Politics I (POS101)

Level: BA

Course Description

This course aims to teach the process and structure of political systems, states and governments from a comparative perspective. Starting from political ideologies, regimes and state institutions, we will move toward the relationship between the citizen and the state (voting, organization of parties, interest groups). Drawing from comparative case studies, it is hoped that students will learn to think analytically about how politics function in a variety of settings and come to appreciate different ways to understand it. Towards this goal, classes will aim to both provide important background to the topics each week as well as to allow time for discussion of the readings.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend the structures and practices in contemporary governments and political life through the concepts used in comparative politics;
- Learn to compare the meanings, functions and implications of political institutions & systems in different political contexts;
- Develop the ability to conduct basic academic research and analytical writing appropriate to the undergraduate level;
- Develop the ability to engage in an academic discussion with peers.

Introduction to Politics II (POS102)

Level: MA

Course Description

This course aims to help students understand and explain political outcomes, processes and systems through the lenses of main theoretical approaches in comparative politics such as the institutional approach (historical institutionalism, neo and new institutionalism), Marxist approach, cultural approach and rational choice approach. The comparative method is emphasized throughout the course while applying the theories to contemporary case studies on topics ranging from revolutions, political protests, democratization, electoral politics, state formation and social policies.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the main theoretical approaches in the study of political science;
- Compare and contrast, critically assess the weaknesses and strengths of the main theoretical approaches of political science;
- Write academic essays combining theories with empirical research.

Introduction to World Literature (LIT200)

Level: BA

Course Description

Students will be introduced to classics of world literature with the goal of acquiring skills in close reading of narrative literature and poetry, to compare literature from different cultures and historical periods, and to increase understanding of other cultures besides their own. Literary texts will be read in English translation.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of key periods in literary history across various cultures worldwide;
- Understand and analyze literature via close reading of texts, attuning themselves to nuances of meaning;
- Place in context the great works of literature from other cultures, enriching their own perspectives.

Investment (BUS621)

Level: MBA

Course Description

Investment principles and practices, emphasis on the problems of the investor. The evaluation, selection, and management of securities; investment principles; trading methods and valuation; different types of investments and savings; sources of information available to assure wise investing; and interpretation of financial statements

Course Learning Outcomes

By the end of this course students will learn:

- A working knowledge of financial markets;
- The basics of investment analysis;
- An understanding of commonly encountered financial instruments.

Investment Analysis and Portfolio Mgt (FIN620)

Level: MA

Course Description

This is an introductory course in Investment. The basics will be covered. An understanding of Corporate Finance is built upon from the outside of a company, looking at what an investor might wish to see. Portfolio theory, analytical techniques, methods of stock selection, and the nature of investments are all used to develop notions of the most recent investment techniques.

Course Learning Outcomes

Upon successful completion of this course, students should be able to:

- Explain the use of investment as an activity in the current financial system;
- Use any one of the decision-making models (Technical, Fundamental, Quantitative) demonstrated in the course;
- Understand and be able to explain use of portfolio theory;
- Utilize attribution analysis;
- Discuss the numerous factors which affect the investment environment;
- Perform most of the functions required both manually, and with a spreadsheet.

Investment Analysis and Portfolio Mgt (FIN320)

Level: BA

Course Description

This is an introductory course in Investment. The basics will be covered. An understanding of Corporate Finance is built upon from the outside of a company, looking at what an investor might wish to see. Portfolio theory, analytical techniques, methods of stock selection, and the nature of investments are all used to develop notions of the most recent investment techniques.

Course Learning Outcomes

Upon successful completion of this course, students should be able to:

- Explain the use of investment as an activity in the current financial system;
- Use any one of the decision-making models (Technical, Fundamental, Quantitative) demonstrated in the course;
- Understand and be able to explain use of portfolio theory;
- Utilize attribution analysis;
- Discuss the numerous factors which affect the investment environment;
- Perform most of the functions required both manually, and with a spreadsheet.

Islam and the West (POS367)

Level: BA

Course Description

This course introduces students to the history of the 'Near and Middle East' through surveying its history of interactions with the region that has come to be known as 'the West.' It begins by problematizing approaches to the topic of 'Islam and the West,' questioning, for example, whether the two are comparable. The course then proceeds to evaluate the validity of the implied dichotomy against an historical backdrop that includes both war and peace. Rather than categorizing contact between 'Islam and the West' into these categories, the course aims approach the history from the perspective of exchange. The temporal scope is from the emergence of Islam through the Mandate period.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify paradigmatic shifts that have shaped studies of 'Islam and the West';
- Demonstrate the ability to think critically about the complex history of exchange between the societies of the 'Near and Middle East,' and Europe and North America;
- Give examples of how the societies under study have shaped one another, and how their understandings and relationships with one another have evolved over time;
- Interpret the relevance of the topics and themes covered for current affairs.

Islam and the West (POS667)

Level: MA

Course Description

This course introduces students to the history of the 'Near and Middle East' through surveying its history of interactions with the region that has come to be known as 'the West.' It begins by problematizing approaches to the topic of 'Islam and the West,' questioning, for example, whether the two are comparable. The course then proceeds to evaluate the validity of the implied dichotomy against an historical backdrop that includes both war and peace. Rather than categorizing contact between 'Islam and the West' into these categories, the course aims approach the history from the perspective of exchange. The temporal scope is from the emergence of Islam through the Mandate period.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Identify paradigmatic shifts that have shaped studies of 'Islam and the West';
- Demonstrate the ability to think critically about the complex history of exchange between the societies of the 'Near and Middle East,' and Europe and North America;
- Give examples of how the societies under study have shaped one another, and how their understandings and relationships with one another have evolved over time;
- Interpret the relevance of the topics and themes covered for current affairs.

Jewish Experience in Central Europe (HIS236)

Level: BA

Course Description

This course investigates the history and experiences of Central European Jewry. We will compare the cultural heritage, religious life, political situation, identity formation and self-understanding of Jews in Central Europe starting in the 9th century through today. We will spend considerable time in the following time periods: before, during and after the breakdown of Austria-Hungary, the Second World War and communism. This history course will examine the experiences of Jews throughout Central and Eastern Europe: from Germany in the West to Russia, Hungary and Ukraine in the East and everything in between. In this broad survey, we will pay specific attention to gender and class analysis in our approach to this material. In addition, together, we will explore the complicated history of anti-Semitism as it affected Jewish life in Central Europe as well as the numerous ways Jews flourished in Central Europe in spite of it.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Describe what it means to be Jewish in Central Europe from the ~17th-21st centuries (religiously and culturally);
- Understand the fundamentals of Jewish history in Central Europe;
- Identify the main obstacles in the life of Central European Jewry (in different time periods);
- Critically discuss and evaluate main interpretations of the Holocaust;
- Assess the role class and gender played in one's Jewish experience in Central Europe.

Jewish Prague (HIS239)

Level: BA

Course Description

This course explores Jewish life in Prague from its beginning in the tenth century to today, paying specific attention to five historical time periods: arrival in Prague, the ghetto, the Inter-War Years, the Totalitarian states (Nazis and Communism) and modern-day life. Through seminar discussions, workshops and fieldtrips, we will examine the daily lives of the average Jew as well as those of renown in each of these respective time periods. This course focuses on the religious, cultural and political legacy of Prague's Jews in the midst of complicated and often difficult experiences of anti-Semitism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Outline and explain the history of Jews in Prague from their arrival to today;
- Analyze and access primary documentation (in translation) about Jewish Prague;
- Identify the main obstacles to and primary contributions of Jews in Prague;
- Name and describe Jewish Prague's major figures, events and movements;
- Creatively capture course content in an artistic final project.

Jurisprudence and Legal Theory (LEG254)

Level: BA

Course Description

This course will address the nature of jurisprudence and western theories of law, especially the classical, modern and contemporary natural theories of law and theories on positive law, then, the imperative and command theories of law, legal positivism, incl. Marxist legal theory and liberalism and utilitarianism in law, Kelsen's theory of law, Hart's concept of law, Dworkin's integrity and interpretation of law.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Pass their University of London external assessment;
- Elaborate upon the nature of jurisprudence;, discuss legal positivism, the Hart-Fuller debate, Dworkin's criticism; moral theory; natural law; legal reason, and give an in-depth analysis of select legal texts;
- Demonstrate critical assessment of legal theories and debate by questioning their internal consistency and coherence as well as their foundational assumptions;
- Apply abstract philosophical argument to real problems and contexts;
- Produce a sustained and well-constructed argument orally and in written form.

Justice in Politics and International Relations (POS381)

Level: BA

Course Description

The aim of this course is to introduce students to the main philosophical debates about the meaning of justice in domestic politics and international and transnational political and economic relations (as political theorists make a distinction between "international justice" and "global justice"). One of the main educational goals of this course is to draw the attention of students to the importance of deep understanding and critical assessment of the arguments about justice used in public discourse, which in the absence of respect for methodological rigor quickly slips into intellectual anarchy and cheap populism that make social cohesion, political consensus, economic progress and fruitful international cooperation difficult to achieve. While in the course of the semester the ideas of the great thinkers of the past will be invoked, the central focus will always be on the concepts and arguments which are still relevant today, both for political and economic theory and for political and economic practice.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Outline and analyze the main theories of justice;
- Comprehend and have a clear understanding of the fundamental disagreements between various approaches to social and economic justice;
- Compare and contrast the ways these theories are applied in practice by active participants in contemporary social, political, and economic life;
- Assess the practical consequences of the application of various conceptions of justice in social and economic policy making in a variety of contexts.

Kafka in Prague (LIT230)

Level: BA

Course Description

Franz Kafka (1883–1924) has become recognized as one of the leading figures in world literature. Perhaps more than any other major author, Kafka is associated with one geographical location: the city of Prague. Kafka lived almost his whole life in Prague, especially on and around Old Town Square. However, Kafka's works themselves are not explicitly about Prague, nor are they set in Prague. Prague and the Central European experience at the turn of the 20th century rather bubbles up through his fiction when you read and seriously consider his stories.

This course will focus therefore on Kafka's fiction. Kafka the historical person will be considered as will the cultural and historical milieu of the time and place. These cultural and historical issues, however, extend beyond Kafka's time and space of living since his work became famous after his death and after being translated into English and other languages. In addition, since the Velvet Revolution in 1989, Kafka's works are still undergoing a kind of renaissance and rediscovery in today's Prague. Obviously, reading and thinking about Kafka's fiction while resident in Prague is a unique opportunity and experience. So, the course considers "Kafka in Prague" in many different ways. The works that will be read in the course are organized in a chronological manner, along with relevant critical material for each work. However, less time-bound thematic issues will also be addressed in a less linear fashion, such as the cultural and historical interaction with the fiction, Kafka's development as a writer, the impact of Kafka's biographical story on his stories, Kafka's use of animal characters, and the narrative innovations that Kafka implemented. The course will focus on a selection from Kafka's many well-known short stories and one of his three novels. Kafka's works will be studied in English translation; they were originally written in German.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the story line and the main issues of each story/novel on the syllabus;
- Understand the main idea of at least one critical article on each story or novel on the syllabus;
- Understand the intersection of German, Jewish, and Czech identities in Prague in the early 20th century;
- Understand Franz Kafka's biography and how his lived life impacts his fiction;
- Understand how Franz Kafka developed as a writer of fiction over the course of his short life;
- Understand the types of narrative innovation that Franz Kafka implemented, and the effect these innovations have on his stories;
- Be able to write an effective literary analysis essay;
- Be able to prepare and deliver an effective in-class presentation;
- Be able to effectively participate in class discussions on literature and literary criticism;
- Will know different ways of thinking about literature, culture, and literary analysis;
- Will be able to articulate how Kafka's writing is connected to his historical and cultural context.

Language & Power (COM580)

Level: MA

Course Description

Language and Power is an advanced course on society, ideology and politics that analyzes language use in relation to power. Language is a unique communication system that sustains power, defines humanity and constructs our history. Through language we spread ideologies, create communities, transfer information and manage social discourse. We use language power to control political, economic and social domains, manipulate the public, advertise products, forefront political agenda, gain control over minds as well as territories. The power

of language is exercised in marginalizing minorities and immigrants, and advancing global languages and marginalizing local ones. Language empowers us by enabling the transfer of information and sharing of imagination

Course Learning Outcomes

Upon completion of this course, students will have:

- Gained insights into the factors endorsing power in language;
- Explored questions on the interaction of language, ideology, communication and power;
- Discussed relevant theoretical literature;
- Investigated assigned topics independently by collecting and analyzing data;
- Applied what learned in class to current problems and posed questions;
- Framed a research project by a relevant theory and collected primary data to document it;
- Presented the project in class and wrote up a research paper, following a relevant thesis, research questions and a strategy.

Language & Power (COM380)

Level: BA

Course Description

Language and Power is an advanced course on society, ideology and politics that analyzes language use in relation to power. Language is a unique communication system that sustains power, defines humanity and constructs our history. Through language we spread ideologies, create communities, transfer information and manage social discourse. We use language power to control political, economic and social domains, manipulate the public, advertise products, forefront political agenda, gain control over minds as well as territories. The power

of language is exercised in marginalizing minorities and immigrants, and advancing global languages and marginalizing local ones. Language empowers us by enabling the transfer of information and sharing of imagination

Course Learning Outcomes

Upon completion of this course, students will have:

- Gained insights into the factors endorsing power in language;
- Explored questions on the interaction of language, ideology, communication and power;
- Discussed relevant theoretical literature;
- Investigated assigned topics independently by collecting and analyzing data;
- Applied what learned in class to current problems and posed questions;
- Framed a research project by a relevant theory and collected primary data to document it;
- Presented the project in class and wrote up a research paper, following a relevant thesis, research questions and a strategy.

Law & Business of Fashion (LBS302)

Level: BA

Course Description

The course will be taught through the use of practical based lectures and workshops, participants will analyze the essential laws/legal procedures that affect the fashion business, including, but not limited to, commercial and company law, intellectual property law, trademark law, employment and labor law, licensing, merchandising, import and export law, distribution agreements, safety, sustainability and consumer protection issues.

Participants will also gain knowledge of the technical and theoretical concepts they need to advise and develop a fashion company strategy, including the development of the fashion business supply chain and sale of the fashion product, evaluated from a US and European prospective. It will also be likely that some participants in the course, who are currently working in the fashion industry, will bring their real-life experiences to the course that will enrich their own performance within a fashion business; newly acquired knowledge from the world of fashion will inform their skills in the field. Including the knowledge to inform start-ups in the fashion industry, while contributing to the overall improvement of fashion law.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the concept of luxury in the global luxury goods market and critically analyze the different luxury business models and growth strategies suitable for mature and/or emerging luxury goods markets;
- Appraise the concept of creativity applied to fashion and luxury products and evaluate how companies manage product design, manufacturing processes, commercialization and promotion options in a sustainable way;
- Research and evaluate case studies where the development of an ethical approach to the market has increased brand value.

Law & Business of Fashion (LBS502)

Level: MA

Course Description

The course will be taught through the use of practical based lectures and workshops, participants will analyze the essential laws/legal procedures that affect the fashion business, including, but not limited to, commercial and company law, intellectual property law, trademark law, employment and labor law, licensing, merchandising, import and export law, distribution agreements, safety, sustainability and consumer protection issues.

Participants will also gain knowledge of the technical and theoretical concepts they need to advise and develop a fashion company strategy, including the development of the fashion business supply chain and sale of the fashion product, evaluated from a US and European perspective. It will also be likely that some participants in the course, who are currently working in the fashion industry, will bring their real-life experiences to the course that will enrich their own performance within a fashion business; newly acquired knowledge from the world of fashion will inform their skills in the field. Including the knowledge to inform start-ups in the fashion industry, while contributing to the overall improvement of fashion law.

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Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically analyze fashion-specific legal advice to meet the challenges of issues facing fashion companies in international contexts;
- Understand the concept of luxury in the global luxury goods market and critically analyze the different luxury business models and growth strategies suitable for mature and/or emerging luxury goods markets;
- Appraise the concept of creativity applied to fashion and luxury products and evaluate how companies manage product design, manufacturing processes, commercialization and promotion options in a sustainable way;
- Research and evaluate case studies where the development of an ethical approach to the market has increased brand value.

Law & Media Relations in the Arts (ART360)

Level: BA

Course Description

The course aims at providing an insight of legal issues in arts and media management. Students will learn about artists' rights such as copyright, moral rights, and the right of re-sale. They will be led to explore court cases revolving around copyright infringement, freedom of expression and its limitations, the management of media, exclusivity rights and licensing. Furthermore, students will be given the basic framework for communicating with the press, online communications and various marketing strategies in the arts.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Understand the legal notions of intellectual property rights;
- Review contracts involving artists and cultural organizations;
- Demonstrate a working knowledge of the most significant legal issues surrounding arts;
- Understand media relations, online communication and marketing strategies in the art.

Law & Media Relations in the Arts (HUM560)

Level: MA

Course Description

The course aims at providing an insight of legal issues in arts and media management. Students will learn about artists' rights such as copyright, moral rights, and the right of re-sale. They will be led to explore court cases revolving around copyright infringement, freedom of expression and its limitations, the management of media, exclusivity rights and licensing. Furthermore, students will be given the basic framework for communicating with the press, online communications and various marketing strategies in the arts.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Apply critical and analytic tools essential for film scholarship and related fields of aesthetic inquiry grounded in a familiarity with the critical literature on film Upon completion on film;
- Understand the legal notions of intellectual property rights;
- Review contracts involving artists and cultural organizations;
- Demonstrate a working knowledge of the most significant legal issues surrounding arts;
- Understand media relations, online communication and marketing strategies in the art.

Law of Business Contracts (LBS540)

Level: MA

Course Description

This course acquaints students with the content and application of common and civil law, equitable and statutory rules relating to enforceable agreements and puts those rules in their practical and social perspective.

Although the course is not concerned with the various statutory modifications made with respect to specific classes of contract (employment, land, consumer finance, etc.), which are dealt with in other courses, an understanding of the basic conception of a contract is vital not just as a starting point for those statutory models but also for an understanding of everyday commercial agreements. The following topics will be covered:

Creation and content of a contract (formation, privity, agency, terms); statutory remedies for misleading and deceptive conduct in trade and commerce; misrepresentation; unconscionable dealing; improper pressure; performance and discharge of obligations (performance, breach, frustration, variation and discharge by agreement); and remedies (enforcement, compensation, restitution).

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the basic legal framework of obligations and contracts within the Common law tradition as well as the Continental (civil law) tradition and principal conditions, requirements and features with respect to contract types, especially those generally applied with business relations;
- Understand and analyze critical challenges and issues related to negotiation, conclusion, performance, and enforcement of contracts, especially those common within business relations;
- Place in context and lend perspective to the acquired knowledge and skills and enhance awareness about critical issues, so as to improve their capacity to identify most important aspects, and to provide basic evaluation skills.

Law of Evidence (LEG327)

Level: BA

Course Description

This course is concerned with the fundamental concepts that underpin land ownership in England and Wales, and the law that governs the creation, protection and transfer of estates and interests in land.

Specifically, this course will explore:

- (a) Introduction to Evidence.
- (b) Preliminary Issues & Key Concepts.
- (c) Burden & Standard of Proof.
- (d) Right to Silence & Adverse Inferences.
- (d) Confessions.
- (d) Illegally & Improperly Obtained Evidence.
- (d) Hearsay.
- (e) Character Evidence.
- (f) Witnesses.
- (g) Trial Procedure & Witness Testimony (including in Sexual Offenses cases)
- (h) Corroboration & Identification.
- (i) Expert Evidence.

In the process various important cases and statutes will be covered.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Know and understand English property law (land law);
- Pass the University of London LL.B. examination.

Law of Torts (LEG216)

Level: BA

Course Description

Students will undertake a thorough study of the law of tort. The law of tort concerns the civil liability for the wrongful infliction of injury by one person upon another. During the course, students will be introduced to the different areas of tort law, as well as how each area can apply in various fact patterns. Students will learn how to analyze each of these areas and will understand their relationships and differences and will be able to properly apply them while supporting their arguments with applicable case law and statutes.

Course Learning Outcomes

LEARNING OUTCOMES: KNOWLEDGE

Students completing this module are expected to have knowledge and understanding of the main concepts and principles of tort law. In particular they should be able to:

- Demonstrate a critical awareness of the relationship between policy and principle in common law and legislative provisions in the tort of negligence;
- Explain the way in which the duty concept is used as a device to control liability for pure economic loss, psychiatric injury and the liability of public bodies;
- Analyse the legal principles governing liability of occupiers of premises;
- Explain the law of nuisance and the rule in *Rylands v Fletcher*;
- Analyse the elements of a claim in defamation and the extent to which the defences to defamation promote free speech.

LEARNING OUTCOMES: SKILLS

Students completing this module should be able to demonstrate:

- A developed capacity for effective legal analysis and argument;
- Enhanced reasoning skills in relation to moderately complex legal questions and problems;
- The ability to evaluate and critique standard legal materials and arguments;
- The ability to conduct moderately complex research exercises and use research evidence.

Leadership (MGT260)

Level: BA

Course Description

This course is a detailed study of the principles and theories of leadership and management. The student will learn a systematic, logical way of thinking about leadership and management within organizations. Through various instructor administered and self-assessment instruments, students will be able to personalize leadership development profiles for their personal and professional advancement.

Topics covered include: compare and contrast management and leadership, ethical behavior of leaders, emotional intelligence, change management, motivation of followers, power and influence, leading teams, and life-long learning.

The course involves in depth reading from leading texts, journals, and popular literature in the field of leadership and management as well as considering the attributes and behaviors of leaders as individuals, identify relationship building aspects of leadership, explain social architecture of leadership, conduct a basic literature review of a selected topic and Make an oral presentation to the class regarding the topic selected for the literature review.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Compare and contrast management and leadership;
- Discuss the nature of leadership;
- Outline evolving theories of leadership;
- Describe personal aspects of leadership;
- Identify relationship building aspects of leadership;
- Explain social architecture of leadership.

Leadership and Conflict Resolution (COM253)

Level: BA

Course Description

There is a fairly large body of research and practical guidance on conflict resolution, yet most of us navigate conflict uninformed and on autopilot. This course focuses on leading conflict resolution processes at three levels: (1) direct interpersonal conflict, (2) intervention with others, and (3) group and organizational conflict. On these levels, we will examine the leader's role as a conflict negotiator, peacemaker, and change initiator. We will look at leadership practice in a variety of communication settings and in students' experience. The learning methods of this course will include group discussion, case study analysis, in-class simulations, reflection on readings, and short lectures to provoke further thought and application. Out of class assignments are designed to be a practical and transformational experience focused on analysis of his or her own approach to conflict, styles and models of communication to resolve conflict and reflection on a 'change initiative' of their choice. The goal is to increase one's capacity for leadership by exposing students to different options and communication strategies for engaging conflict both professionally and personally.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Distinguish technical from adaptive problems and the leadership implications that emerge from diagnosis of a situation;
- Apply the key concepts of adaptive leadership to a change initiative of their his/her choice;
- Understand their own interpersonal conflicts through the lens of the three conversations that comprise a difficult conversation;
- Apply effective communication strategies in reframing conflict to a learning conversation;
- Construct an effective class discussion that enables classmates to apply key concepts from class;
- Problem solve through conflict based on analysis of key issues.

Leadership and Corporate Governance (BUS640)

Level: MBA

Course Description

This course offers opportunity to examine current leadership practices and their application in corporate governance and organizational transformation. The rapid rate of change brought on by technological advances, globalization, ethical and economic turmoil are placing unprecedented demands on profit and non-profit boards and business leaders at all levels. Leadership and corporate governance “best practices” and current research will be discussed and understood through the extensive use of case studies, experiential exercises and group/individual projects to better prepare students to succeed as future leaders and board members.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe and apply economic and behavioral theories of business leadership and corporate governance;
- Understand the legal and ethical environment facing corporations and the role of effective corporate governance;
- Identify best practices in corporate governance and how these practices enable value creation;
- Provide solutions to address leadership and governance problems.

Leadership and the Self (PSY275)

Level: BA

Course Description

Leadership is personal because it engages our values, involves trust, and instills identity. The notion of the self and its connection to the practice of leadership goes at least as far back at Plato's Republic. Modern psychology in the 20th Century began to take up traditionally philosophical inquiry into personal authenticity and through the positive psychology movement deepened the knowledge base in the connection between self-awareness, influence, and organizational performance. This course explores the connection between knowledge of the self and leadership effectiveness. Many recent studies have established the connection between leader self-awareness and relational competences such as teamwork, goal-performance and communication. We will explore themes such as self-disclosure, trust, power, self-regulation, and emotional intelligence in terms of the relationship to an effective leadership process. Students will use psychological assessments and tools to understand themselves and their leadership strengths and weaknesses.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Describe the reciprocal relationship between the internal and the external dimensions of leadership;
- Synthesize the relationship between an area of psychological inquiry (e.g. narcissism) in terms of its relationship to the leadership process;
- Analyze their own personality and internal defense mechanisms that come into play when attempting to influence others toward a common pursuit;
- Articulate their own leadership philosophy—including their personal commitments and habits that flow from it;
- Explain bad leadership in terms of its psychological antecedents within a case study approach.

Leading Teams (MGT263)

Level: BA

Course Description

This course is about how teams develop, the roles of team members, team dynamics, conflict management, and how to create, lead/manage and assess an effective team. Students participate in team experiences in order to apply the theory, skills, and concepts taught in the classroom. In addition, when teams are virtual, meaning not co-located, there are different dynamics that come into play for leading teams, often making it more difficult. Adding to the range of dynamics for team leadership of all types of teams is the fact that today many teams will be also multi-cultural. Leading and managing these types of teams will also be covered in detail.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe and demonstrate an understanding of the various roles for team members and leaders /managers;
- Understand and demonstrate knowledge of what criteria are most important when building effective teams and leading them;
- Understand and demonstrate knowledge of the key role that effective teams play in the organizations of today and the importance of leading and managing these teams;
- Describe and demonstrate an understanding of the basics of team roles, team dynamics, and team decision-making in order to function constructively in team settings;
- Demonstrate an ability to evaluate the effectiveness of a team;
- Understand and demonstrate an ability to explain how high-performing teams develop and how leaders/managers influence that development;
- Demonstrate an ability and understanding of how to recognize negative behaviors and roles of a team, and offer solutions to remedy them;
- Understand the importance of teamwork and utilizing the skills of building effective teams in various situations;
- Demonstrate an understanding and ability to implement strong team communication skills in leading others and how to use those skills to influence others;
- Understand and use leadership theory to take actions that improve the effectiveness of a team and implement these skills in real world situations;
- Demonstrate an understanding of the benefits and difficulties inherent in leading and managing virtual teams and cross-cultural teams.

Legacies of Totalitarianism: Post-Totalitarian Europe (POS375)

Level: BA

Course Description

This course examines the common legacies of post-totalitarian societies. Totalitarian legacies are the lasting changes that totalitarianism imprints on different societies, despite their different long-term historical legacies and the immediate socio-economic circumstances of their exit from Communism. After totalitarianism, some of the radical revolutionary transformation of society is irreversible. The extermination, enslavement, imprisonment, terror, expropriation, suppression of talent, exclusion from education, and the isolation of society from the outside world, live on through their effects. The societies that emerge out of totalitarianism are scarred by totalitarianism for generations. This course sets to understand and explain these lingering legacies of totalitarianism.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of totalitarianism, late-totalitarianism and post-totalitarianism;
- Understand and analyze the past twenty-five years in the former Soviet Bloc;
- Place in context and lend perspective to post-totalitarian Europe in comparison with post-authoritarian and democratic Europe.

Legacies of Totalitarianism: Post-Totalitarian Europe (POS675)

Level: MA

Course Description

The twentieth century was the century of totalitarianism. The twenty first century is, and will continue to be, the century of post-totalitarianism. Overcoming the legacies of totalitarianism has been a long and uneven process. Former Warsaw Pact countries are still far from overcoming those legacies. The restoration of the late-totalitarian elite in Russia, a restoration that defies the main “transition” theories that were introduced during the nineties, calls for an explanation, as are the neo-authoritarian populist governments and movements across the former Soviet bloc. The life cycle of totalitarianism is the story of the corruption and decline of utopia and how devastated societies have attempted to reconstruct themselves and come to terms with their past. It is also the story of how the late totalitarian elite survives and prospers. As in most plots, the villains may be more fascinating than the heroes. This course combines political theory with comparative politics, covering the former Communist countries comparatively. This course examines the common legacies of post-totalitarian societies. Totalitarian legacies are the lasting changes that totalitarianism imprints on different societies, despite their different long-term historical legacies and the immediate socio-economic circumstances of their exit from Communism. After totalitarianism, some of the radical revolutionary transformation of society is irreversible. The extermination, enslavement, imprisonment, terror, expropriation, suppression of talent, exclusion from education, and the isolation of society from the outside world, live on through their effects. The societies that emerge out of totalitarianism are scarred by totalitarianism for generations. This course sets to understand and explain these lingering legacies of totalitarianism.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of totalitarianism, late-totalitarianism and post-totalitarianism;
- Understand and analyze the past twenty-five years in the former Soviet Bloc;
- Place in context and lend perspective to post-totalitarian Europe in comparison with post-authoritarian and democratic Europe.

Legal English/Law in Action (LEG106)

Level: BA

Course Description

This course will introduce and familiarise students with both written and spoken legal English, expanding not only their general language abilities, but also giving them the opportunity to advance their technical skills and identify the differences between the UK, US, and other international systems' usage. It will serve as a complement to the other first year core legal classes and as a general introduction to law. Through classroom discussion, exercises, writing and moots students will transition from being new to the law and Legal English to being future lawyers.

Course Learning Outcomes

Upon successful completion of this course the student will be able to:

- Identify and differentiate legal terms of art from layman English;
- Integrate legal English and terms of art in their technical writing;
- Engage with and present research;
- Compare and contrast various legal systems and functions;
- Evidence understanding of topical legal issues;
- Analyse facts and produce appropriate and concise written response.

Legal Ethics and Professional Responsibility (LEG282)

Level: BA

Course Description

This course is concerned with the law governing Legal Ethics and Professional Responsibility in England & Wales, and the United States of America, including the rules and codes of conduct for solicitors, barristers, and attorneys.

Specifically, this course will cover the following subjects:

[A] England & Wales (Fall, 2020)

- (a) Introduction to Legal Ethics in England & Wales.
- (b) Professionalism & Legal Services.
- (c) Regulation & Discipline.
- (d) Lawyer-Client Relationship.
- (e) Conflicts of Interest.
- (f) Confidentiality & Privilege.
- (g) Third Parties (Non-Parties).
- (h) Social Responsibility & the Public Interest.
- (i) Litigation & Settlement.
- (j) Commercial Practice

[B] United States (Spring, 2021)

- (a) Introduction to Legal Ethics in the United States.
- (b) American Legal System.
- (c) Law of Lawyering.
- (d) Advocate's Role in Adversary System.
- (e) Lawyer-Client Relationship.
- (f) Confidentiality & Attorney-Client Relationship.
- (g) Judicial Control of Adversarial Abuses.
- (h) Criminal Law Requirements & Issues.
- (i) Conflicts of Interest.
- (j) Lawyers as Counselors & in Organizations.
- (k) Negotiation & Mediation.
- (l) Market Regulation
- (m) Distribution of and Access to Legal Services.

This course will cover relevant principles, statutes, rules, codes, and cases.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Know and understand English Legal Ethics & Professional Responsibility;
- Pass the AAU examination.

Legal Research and Writing (LEG121)

Level: BA

Course Description

This course will be designed to support and enhance students' research and writing skills necessarily to write effective examinations answers. The main objective of this course will be to prepare students for their University of London examinations. Naturally, as answering exam questions requires preparation in the form of legal research, outlining and revising, critical analysis and effective overall legal writing, the benefits of this course will extend far beyond examinations.

This course will focus on organization for exam preparation (including outlining, organizing and revising course materials), reading and understanding exam questions, organizing before beginning to write the exam answer, and effectively writing exam answers, including citing cases and statutes, referencing relevant facts, following the IRAC and/or other method for problem questions, and using effective legal analysis, as well as how to answer essay-style questions.

Students will have extensive opportunities to put their knowledge into practice through mock examinations, which may be done individually or as group work (depending on the assignment), at home and in-class, including under real exam settings. The exam questions will be taken directly from the past examinations of the courses that students are enrolled in (Criminal Law, Legal Systems and Method for all students; as well as Public Law and Contract Law for LLB students). By the end of this course, students should be well-prepared to write their first round of University of London examinations, but even more importantly, students will possess important skills necessary for lawyers – including organization, legal analysis, identifying legal problems from facts, and effective legal writing.

Course Learning Outcomes

Upon successful completion of this course the student will be able to:

- Demonstrate an ability to effectively organize notes and materials for legal writing (including exam preparation), including preparing effective outlines and revision notes;
- Efficiently read and understand exam problem questions, including what details are relevant and why, and what the question is asking the student to do (this skill will go beyond law school and help students understand cases and client problems);
- Demonstrate how to organize/outline before beginning legal writing (including answering the exam question, but this skill will extend beyond examinations and into legal brief-writing and other forms of writing);
- Effectively use the IRAC structure for exam answers;
- Understand how to answer essay questions on an exam, including when to choose them;
- Understand how to answer multiple choice questions on an exam;
- Demonstrate ability to write clearly and legibly on an exam;
- Demonstrate ability to implement legal analysis and draft a successful exam answer.

Legal System and Method (LEG155)

Level: BA

Course Description

This is a foundational module (course) which provides some essential building blocks for the study of law. Learning about law and legal systems is endlessly fascinating and the material in this module provides a basis for your understanding of the other modules of the University of London programme. This module deals with the special vocabulary of the law, introduces the essential skills of the lawyer – such as how to read legal cases and statutes (Acts of Parliament) and provides an overview of some of the key institutions and processes that make up what we understand as the legal ‘system’.

Course Learning Outcomes

On successful completion of the module students should be able to:

LEARNING OUTCOMES: KNOWLEDGE

- Understand the structure and operation of the central institutions and processes of the English legal system;
- Explain the purpose and basic structure of the civil justice system and the place and value of alternative methods of dispute resolution;
- Explain the purpose and basic structure of the criminal justice system and the tension between the objectives of crime control and protection of civil liberties and human rights;
- Describe the role and constitutional position of judges and in particular the Law Lords and the Supreme Court;
- Understand judicial approaches to statutory interpretation and the influence of European law on those approaches;
- Understand the essential ingredients of the rule of law, and the importance to fairness and justice in social and legal systems;
- Understand the role of due Process and the importance of Article 6 (ECHR) in Civil and Criminal Justice
Explain the key concepts of Legal Aid.

LEARNING OUTCOMES: SKILLS

Students completing this module should be able to:

- Understand and apply the techniques of legal reasoning and interpretation, including precedent and statutory interpretation;
- Identify key issues in a case and summarise points clearly and accurately;
- Conduct basic legal research tasks using primary and secondary sources;
- Respond coherently to straightforward questions about the law using legal referencing appropriately;
- Locate legal sources;
- Demonstrate understanding of legal terminology;
- Understand the principles of good academic practice.

Magic, Science & Religion and Mystical Prague (SOC279)

Level: BA

Course Description

This interactive course explores science, magic, and religion in a socio-cultural context. It will take students on a critical historical journey exploring the development of Christianity and science as Western phenomena in the specific environment of medieval, post-medieval and modern Europe, with a special focus (but not only) on Prague. It will further examine the ever evolving relationship between science and non-Western and non-Christian cosmologies.

Starting with the Pre-Enlightenment mind-set prior to 1700 and taking it up to the 21st century, the course examines the process of forming and re-forming and defining and re-defining rationality and scientific inquiry while designating certain activities and elements as essential and “correct” and repudiating others as magical, irrelevant, and even harmful. The additional focus of the course is the formation process of modern objective religion. The discussion will include a critical examination of the impact that European definition and division of religion, science, and magic has had on the way non-Western/non-industrial societies have been treated and their value systems have been assessed in modern history.

Special attention will be paid to Prague. This is because in the course of medieval and early modernity Prague was a cultural center where magic, religion, and science met in a variety of complimentary and conflicting ways. The course will take students across the city on a historical trip tracing the development of science as a Western discipline in the environment of Renaissance and early modern Europe. In this time Prague hosted an array of important proponents of astrology, alchemy, religious revolution, and early science. These included astrologists and astronomers Johannes Kepler and Tycho de Brahe, alchemists of the Rudolphine times, such as Edward Kelley and John Dee, and Catholic Reformists, such as Jan Hus and Master Jerome of Prague. The discussion will include a critical examination of the impact that the development of the concepts of religion, science, and magic in Prague has had on both Central European and global social history.

Course Learning Outcomes

Upon completion of this course, students should have a critical and informed understanding and academic skills related to the following:

- Comprehension and analysis of the important facts and theoretical frameworks required to understand the formation and shaping of science, scientific inquiry and rationality as a Western social construct and epistemological model;
- Acquisition of important background knowledge required for a deeper insight into social and historical processes that have created different ways of comprehending and defining social relations and into the complex role that shaping of science and religion played in the process;
- Ability to apply the acquired knowledge in order to critically evaluate the different existing ways of knowing and learning in modern multicultural society and the changes of these ways across different historical eras;
- Continued development of excellent written and oral communication skills appropriate to advanced-level academic work;
- Demonstrable analytical and critical-thinking skills necessary to make sense of the historical, psychological, and cultural dimensions of human nature and interaction;
- Self-awareness, openness and sensitivity to cultural and social diversity and ways of knowing.

Management and Communication in Global Environment (MGT510)

Level: MA

Course Description

This course introduces the main roles of a manager in a multicultural global environment. The course focuses on the interaction between culture, strategy, and behavior for the modern manager. The course serves also as an introductory class for the program, introducing the main concepts, such as globalization, the political, legal, and technological environments, as well as ethics and social responsibility.

This course investigates the nature of communication in organizations and its effects by taking a problem-centered approach and focusing on typical communication difficulties organization experience. Case studies are used to learn how to effectively apply communication theory to actual organizational situations. While the course draws on knowledge and research gathered from a variety of academic disciplines, the focus is on how meaning is created and transmitted through the use of verbal and nonverbal messages.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- To gain a deeper understanding of communication techniques and concepts and be able to apply them in real-life situation;
- To appreciate how with various aspects of the international environment - economic, political, legal and technological – influence communication and how to adopt the best strategy to respond to them;
- To understand the cultural differences across countries and their implications for communication and management;
- To be able to evaluate the role of ethics in communication and approach towards ethical dilemmas.

Management of Entrepreneurial Enterprises (BUS635)

Level: MBA

Course Description

This seminar introduces students to the basic activities required to successfully manage an entrepreneurial enterprise. Topics include generating entrepreneurial ideas, assessing the potential of new ventures, developing business plans, attracting capital, and taking a business public. In addition, legal issues associated with new ventures will be discussed.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Identify and evaluate new business opportunities;
- Structure proposals and plans for the investment community;
- Understand how to overcome the challenges of launching and managing new ventures.

Managerial Accounting (ACC263)

Level: BA

Course Description

This course deals with the presentation of information on which cost conscious management decisions will be made. Management accounting teaches how to decide the amount of funding needed for a given project. It also covers areas like budgetary control and standard costing.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of terms and concepts using in business decision-making;
- Understand and analyze how accounting information is prepared and how it is used in making management decisions;
- Prepare cost reports for different production systems;
- Evaluate the consequences of different business decisions using differential analysis;
- Produce the Master Budget of the company and interpret the differences between planned and actual performance.

Managerial Psychology (MGT207)

Level: BA

Course Description

This course presents an overview of psychological approaches, methods, tools and resources enabling students to obtain knowledge and skills needed to be an effective manager and leader in the current business environment. It provides students with the comprehensive background in the application of psychology in the workplace, with the focus on development of practical skills and constant reference to the real life situations and issues. Students will understand concepts of general psychology and various applied psychological and managerial topics related to the individual, group and organizational behavior, such as personality characteristics and measurement, cognitive and learning styles, emotional intelligence, motivation, decision making, effective communication, presentation skills, leadership styles, teamwork, negotiation, conflict resolution, organizational culture and change, psychological aspects of human resources management, coaching, etc.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand fundamentals of psychology and basic psychological theories related to the practical execution of management and leadership;
- Understand the unique character of personality, use tools to identify and measure different personality types and apply the knowledge in people management;
- Understand and apply relevant concepts of intelligence, abilities, emotions, communication, decision making, creativity, and coaching to improve interpersonal skills;
- Understand and apply relevant theories of motivation to the management of people in organizations;
- Understand and manage individual, group and organizational behavior using effective human resources tools and practices;
- Apply psychological principles and knowledge in the areas of recruitment & selection, training & development, performance appraisal, rewards, retention, conflict resolution, communication, coaching etc.;
- Understand the importance of values and ethics for creating the strong company culture;
- Identify intercultural differences and understand their relevance to managers and employees in work organizations especially in a global economy.

Marketing analytics (BUS620)

Level: MBA

Course Description

The world of marketing has become very data-driven. As such, the primary objective of this course is to develop an understanding on which forms of data and analytics are most appropriate to use in different situations. The perspective of this course is largely managerial, and mostly non-technical.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Develop competence with a set of tools and methods for marketing analytics;
- Gain awareness of and develop an appreciation for the role of multiple functions involved in creating and using analytics for decision making;
- Understand the evolution of the use of analytics in organizations from being a manual, decision-support function to automating decision-making through artificial intelligence and machine learning;
- Apply their knowledge to real-world marketing analytics situations, to prepare them for working in the field, if they so choose.

Marketing Communications (MKT202)

Level: BA

Course Description

The course will thoroughly guide students to initially understand the specific marketing objectives certain organizations plan to achieve and how the different promotional tools and communication channels can be utilized in order to successfully achieve them. The initial question then as to WHY such objectives should be attained is then followed by WHICH media and promotional tools are adequate to be combined. Consumer Behavior and the Core Marketing strategy of segmentation, targeting, differentiation, and positioning will be briefly discussed in order to further grasp which media tools are appropriate. The concept of Integrated Marketing Communication (IMC) will be discussed and applied. Both traditional and non-traditional media channels will be identified including their advantages and disadvantages.

After having discussed what is to be achieved through marketing communications, the later part of the semester will be dedicated to HOW marketing communications are created and applied in reality. Individual and group projects based on current case studies allow the students to create real Creative Briefs and a Communication Plan for a real company and its assigned marketing objective(s). Emphasis will be placed on comprehending theoretical concepts as well as applying creativity to truly encompass all the elements related to Marketing Communications. Lastly, the latest trends in media, consumer behavior and marketing will be discussed as well as the social implications these all have on society. After this course, students should be able to identify a marketing objective and create a sound Communication Plan integrating the latest trends.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Identify different marketing objectives and how they may be achieved through the correct mixture of Communication channels and Promotional tools;
- Comprehend and apply strong strategic frameworks within which to make appropriate IMC decisions;
- Comprehend and have a clear understanding of Traditional and Modern Mass Media and their role today;
- Understand the concepts and theories of Integrated Marketing Communications (IMC). strategy so that strategy and concept go hand-in-hand with tactics and implementation;
- Apply the ability to find solutions to a variety of media problems; analytical skills;
- Design an IMC plan for a specific brand, including a tactical offer;
- Implement an IMC Strategy using a brief template and across media from on-line to off-line;
- Gain a workable knowledge of implementing a Media and Communications Plan;
- Be able to apply specific tools and approaches to common marketing communications challenges.

Marketing Management (BUS605)

Level: MBA

Course Description

In the highly competitive global environment, market-oriented thinking and sound marketing management can make the difference between success and failure. Students examine such topics as customer satisfaction and retention, marketing research, market segmentation, promotion, product and pricing decisions.

Course Learning Outcomes

By the end of this course, students will be able to:

- Review, underscore and highlight best practices in marketing management and marketing decision-making;
- Provide practical decision-making tools for a variety of marketing roles;
- Enhance marketable management, strategy and planning skills;
- Explore demographic and other consumer trends and their marketing implications;
- Identify and understand the latest promotional marketing tools, especially social media marketing and alternative marketing;
- Facilitate critical and creative thinking to enhance marketing success and beat the competition;
- Help individuals in non-marketing roles within the organization to better understand the role of marketing and its tools.

Marketing Research (BUS624)

Level: MBA

Course Description

This course guides students in identifying a firm's marketing research problem (or opportunity) as it relates to its market, product, price, promotion, distribution, and/or the external environment. Students develop solutions by implementing the marketing research process. Emphasis is placed on the planning, investigating, collecting and interpreting data, and presenting results.

Course Learning Outcomes

After this course students will have learned:

- The steps and approaches needed to complete the steps in the marketing research process;
- Qualitative and quantitative research methodologies to address research objectives;
- Univariate and multivariate statistical analysis techniques for analysis of survey instruments.

Marketing Research (MKT375)

Level: BA

Course Description

This advanced course describes the role of marketing research in the current marketing environment and in marketing-oriented organizations, and its applications, concepts, methodologies, techniques, and terminologies. Designed to make the student a knowledgeable marketing research consumer, and a beginning practitioner, it demonstrates how research contributes to the effectiveness of marketing, advertising, sales, and product design and development. In particular, the course illustrates the importance of market research for successful decision-making concerning the final consumer / customer – B2C, as well as in B2B.

The course details the stages of the market research process, starting with the definition of the problem, brief setting, and proposal evaluation, through data collection, analysis, and interpretation, to presentation of research findings, and the application of findings and analysis in management decision making. The focus is on qualitative (exploratory) research techniques, quantitative research execution, and the latest developments in technology.

New internet related market research techniques are described.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the relationship between market research and decision making;
- Comprehend and have a clear understanding of the processes used in formulating and conducting market research projects;
- Place in context and lend perspective to the market conditions under which research may be undertaken, and the impact of these conditions on the type of research to be conducted, including methodologies and project management;
- Comprehend and have a clear understanding of the range of qualitative and quantitative techniques and methods available in marketing research, including applicability and limitations;
- Comprehend and have a clear understanding of how to design a market research to obtain actionable information as a decision support and be able to make a Request for proposal for a market research project;
- Place in context and lend perspective to the language of marketing research as it is used by practitioners and businesspeople;
- Place in context and lend perspective to some of the more common qualitative and quantitative techniques, including proposal / survey construction, data collection / fieldwork and analysis and reporting.

Marketing Strategy (BUS634)

Level: MBA

Course Description

This course provides a comprehensive framework for the development of competitive marketing strategies. The course is cross-functional in its focus, attempting (where appropriate) to integrate marketing issues with financial, operating and other key functional issues. Conventional marketing strategy assumptions are challenged, and alternative paradigms for achieving strategic success are proposed. The course focuses on business-level marketing strategy, rather than corporate strategy or business policy. Students develop new perspectives for creating innovative marketing strategies that achieve organizational objectives and build competitive advantage. The course features a semester-long marketing simulation project.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Analyze a marketing problem, and propose and evaluate alternative solutions;
- Evaluate and prioritize information that influences marketing decisions. This includes learning to deal with ambiguous information;
- Apply qualitative and quantitative analysis to help solve marketing problems;
- Apply general marketing concepts to new situations. Key concepts include: brand equity, the marketing concept, strategic and marketing planning, situation analysis, segmentation, targeting, positioning, the marketing mix, and relationship marketing;
- Use own words to define and provide examples of key marketing terms, and be comfortable using the “language of marketing” in business discussions;
- Demonstrate the interpersonal and teamwork skills necessary to help succeed in today's business environment;
- Effectively use oral and written communication to support positions on marketing issues. This requires articulation of ideas and providing evidence to support a position.

Media Ethics (JRN352)

Level: BA

Course Description

The right to free speech, as guaranteed in the United States Constitution, is perhaps the best-known underpinning for a democratic nation in the world. But does that guarantee mean you can say or write anything? And if not, why not? The simple answer is that it wouldn't be ethical, and has potential for negative consequences. Ethics are not unique to media. They're taught in almost every profession, even in nearly every "democratic" country. But nowhere are they more important than in journalism. And at no time are they more important than now. The market economy, the pressure by those in power, business interests and digital technology all challenge media ethics. Media ethics are not limited to political news. Ethics play crucial role in advertising and public relations as well. Misleading in marketing and communication also can have terrible consequences. Digital technology and social media introduce new challenges in media, marketing and communication. Today, videos have more influence than text and, therefore, this course will address media ethics in video production as well. Pseudo-news outlets and bots spread harmful misinformation repeatedly shared on Facebook and other social media. They confuse the audience and help in creating a "post-truth" society. In such environments, the media outlets have been struggling to maintain ethics in journalism, making compromises for the sake of profit, interest or politics. The course will discuss the key ethical rules in media, advertising, and communication. We will analyze the application of ethics to real world situations in media news coverage, advertising and public relations.

Course Learning Outcomes

Upon completion of this course students will have a clear understanding of and practical experience in:

- Understanding and using the broad ethical principals, which drive all professional media, particularly journalism in all its forms;
- There are around 400 codes of ethics in the world. Student will become familiarity with Reuters, RTDNA, SPJ and BBC Codes of Ethics, which underpin most journalistic practices in the US and other democratic countries;
- Understanding importance of story telling in communication and advertising as well as journalism;
- Understanding the difference between truth, fact, and opinion - and how and when to use each in journalism, advertising and communication;
- Identifying misinformation and unethical practices, defining methodology for recognizing fake news, recognizing misuse of videos;
- Using critical thinking to recognize how social media can amplify the harmful effects of misinformation and distortion;
- Understanding how ethics may be broadly applied in public relations and business in general;
- Using critical thinking to become not just an ethical journalist but also an ethical human being.

Media in a Democracy (JRN220)

Level: BA

Course Description

This course aims to analyze the complex relationships between people, power, and information – or rather, citizens, democratically elected governments, and media outlets. Starting out as nothing more than distributors of religious pamphlets and government propaganda, news media outlets have become, in the last 30 years, a global force of once unimaginable scale and power. We will review their assumed role as the people’s watchdog and the protector of the informed citizen, against a backdrop of private interests and rising corporate oligopolies. It is our aim, therefore, to understand mass media power and how it relates to the idea of maintaining democratic values. We will continue by looking at the seismic impact the internet has had on information dissemination; namely: social media, open source content, blogging and podcasts, fake news, and the impact of algorithms on the polarization of political opinion. With such a plethora of knowledge at our fingertips, are citizens of democracies today more able than ever to exercise their people-power, or are these notions of democratic empowerment nothing more than illusive ideals?

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the history of ideas related to and general foundations of the concept of democracy;
- Understand the history of print media and mass information dissemination;
- Be able to define the triad relationship between, democratic governments, democratic citizens, and a free press;
- Think critically about the growth in the power of the mass media since the 1980s;
- Explain the paradoxical relationship between democratic governments and media regulation;
- Explain how the expansion of the internet has affected the dissemination of information worldwide;
- Draw conclusions.

Mergers, Acquisitions, and Corporate Restructuring (BUS639)

Level: MBA

Course Description

This seminar focuses on the critical corporate level strategic decisions that managers must make about the combination of assets a firm will hold and how those assets will be deployed and integrated to sustain a competitive advantage. Topics include mergers and acquisitions, strategic alliances, leveraged buyouts, divestitures, corporate restructuring, and related governance issues. Particular emphasis will be placed on mergers and acquisitions. Students learn how to value and structure acquisitions, and how to manage them to achieve their greatest contribution to firm value. Hostile takeovers, friendly mergers, and acquisitions of entrepreneurial enterprises are addressed in detail. Guest speakers with directly relevant experience are invited to address the class.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Analyze the corporate strategy of a firm and assess its potential to create value for investors;
- Estimate the value of an acquisition target;
- Assess the adequacy of the firm's corporate governance structure.

Methods in Human Sciences: Critical Writing, Analysis and Interpretation (HUM690)

Level: MA

Course Description

This core course for the Humanities M.A. is an advanced introduction to the close-reading, analysis and interpretation of cultural texts, and the presentation of the results of close-reading, analysis and interpretation in written form. Students will learn to analyze the formal, intrinsic features of cultural texts, formulate interpretations based upon their analyses combine them with extrinsic theoretical paradigms in a critical manner.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Close-read, analyze and interpret cultural texts on their own;
- Understand how different theoretical paradigms affect the interpretation of cultural texts;
- Apply different theoretical paradigms to cultural artefacts, and compare different approaches;
- Actively analyze and present different scholarly interpretations of cultural texts, and formulate their own perspective.

Methods in Human Sciences: Theoretical Paradigms (HUM600)

Level: MA

Course Description

This core course of the humanities will introduce students to key theoretical paradigms used in the study of the humanities, with emphasis on contemporary approaches. The aim of the course is to provide students with the ability to critically examine cultural norms and personal pre-conceptions that affect interpretation practices, as well as enable them to formulate a reasoned theoretical approach in their own work.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend a variety of theoretical paradigms in the humanities;
- Comprehend the stakes involved in approaching a cultural text through different paradigms;
- Gain a deeper understanding of the social, cultural, and environmental issues at the centre of current theoretical discourses;
- Discuss and justify the theoretical assumptions that underly their own work in the humanities.

Middle Eastern Society and State (POS372)

Level: BA

Course Description

This course is designed to address selected themes relevant for a deeper understanding of the Middle Eastern region and its peoples with a special focus on gender, nationalism and religion. The main objective of the course is to familiarise the students with major questions that concern the ways in which societies are politically organized and interact with the state in the Middle East. The course will aim to challenge the notion that there is an unchanging Middle East where things remain the same in terms of human rights, authoritarianism or religious fundamentalism. Historical context will also be considered in order to understand the current dynamics in the region, including the popular revolts in the Arab world, but also in Iran and Turkey.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a complex understanding of the Middle East and its role in international politics;
- Be familiar with concepts and analytical tools applied to study the state, society and politics in the Middle East and be aware of the different perspectives and debates within the field;
- Demonstrate a deeper understanding of the role that nation, gender and religion play in the construction of societal and political forces in the Middle East and problematize issues such as religious fundamentalism, Islamic feminism, authoritarianism, etc.;
- Formulate and present persuasive oral and written arguments on historical, social, political and cultural aspects of Middle Eastern society and state;
- Demonstrate critical independent and reflective thought about the region and challenge the global media coverage of the events in the region;
- Apply a comparative viewpoint when analyzing the various state, society forms and political systems in the Middle East.

Modernism – From Realism to Modern Art (ART275)

Level: BA

Course Description

This course traces the beginning of Modernism to Realism of the second half of the 19th century and presents the hi/story of Modern art to the post World War II point when New York replaced Paris as the world's art center – the point when the modernist agenda of re-thinking all traditional values and radically redefining and extending their meanings was fulfilled literally and thus had reached its own limit. We will study and discuss painting, sculpture, and architecture and gain understanding of major twentieth-century stylistic movements, situating them within the historical, philosophical, social, and political contexts in which they arose. The classroom lectures will be combined with excursions to museums, art galleries, and historical sites relevant to the topics covered in the class

Course Learning Outcomes

Upon successful completion of the course, students should be able to:

- Define the term “modernism,” and explain what makes particular works of art “modernist”;
- Describe the general characteristics of the most important modern art movements;
- Associate works of modern art with specific modern art movements based on the style and subject of the works;
- Know the principal artists from each movement, and be able identify their most important works.

Motivating employees in global organizations (MGT360)

Level: BA

Course Description

Why do some people climb Mount Everest and others can barely get off the couch? What drives people to extremes where they stop distinguishing right from wrong? Human mind is extremely powerful and can move mountains – when it is motivated to do so.

There are multiple motivation theories yet one size does not fit all. This course focuses on exploring the different factors that impact motivation – gender, culture, generation as well as personality, experience and perception in context of organizations. The role of the management is to understand these factors so that employees do not feel they need to just do a required minimum but actually want to do the best they can.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of different factors that influence human motivation;
- Understand and analyze the right fit of motivational drivers depending on situation such as group or individual setting, experience or personality;
- Understand how various motivational theories explore different aspects of human personality and what circumstances are they applicable to;
- Critically evaluate changes in motivation brought by globalization and generation succession;
- Clearly outline connection between leadership style and motivation;
- Identify opportunities for human resources management to develop engaged workfor.

Motivating employees in global organizations (MGT560)

Level: MA

Course Description

Why do some people climb Mount Everest and others can barely get off the couch? What drives people to extremes where they stop distinguishing right from wrong? Human mind is extremely powerful and can move mountains – when it is motivated to do so.

There are multiple motivation theories yet one size does not fit all. This course focuses on exploring the different factors that impact motivation – gender, culture, generation as well as personality, experience and perception in context of organizations. The role of the management is to understand these factors so that employees do not feel they need to just do a required minimum but actually want to do the best they can.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of different factors that influence human motivation;
- Understand and analyze the right fit of motivational drivers depending on situation such as group or individual setting, experience or personality;
- Understand how various motivational theories explore different aspects of human personality and what circumstances are they applicable to;
- Critically evaluate changes in motivation brought by globalization and generation succession;
- Clearly outline connection between leadership style and motivation;
- Identify opportunities for human resources management to develop engaged workfor.

Multiculturalism in Europe (SOC281)

Level: BA

Course Description

The course aims to introduce students with historical and contemporary issues of multiculturalism in Europe from an interdisciplinary perspective. In recent years, the territorial frontiers towards the outside and the internal political frontiers between the community and its member states have been changed significantly. Throughout the course, we will analyze how the controversial process of Europeanization is trying to guarantee the coexistence of different ethnic, religious and political forms across national borders based on the principle of cultural diversity and cosmopolitan tolerance. One of the main goals is to rethink Europe as an idea, a project and a reality. European integration will be analyzed as a highly complex, controversial, dynamic and open process future-oriented.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Identify and analyze the most controversial issues of multiculturalism in Europe, problems of state formation, minority protection, language and citizenship rights, transnationalism and globalization, among other issues.

Music of Central Europe (HSS230)

Level: BA

Course Description

The goal of this course is to introduce students to music world of Central Europe within the historical, social and political context. The students shall learn about lives and works of significant composers and the background of their personal musical styles/compositions, and also about various classical music genres, forms, and instruments. The course will guide students through Middle Ages, Baroque, Classical and Romantic periods, Czech National Revival, and conceptions of national identity in the 19th and 20th centuries. Live performances visits will not only enable students to experience the atmosphere of important historical venues (e. g. National Theatre), but also increase their music appreciation and appropriate concert etiquette knowledge.

Course Learning Outcomes

Upon the completion of the course, students will:

- Comprehend the music role and development within historical, social and political context;
- Become familiar with major genres and forms of classical music in Central Europe;
- Increase their knowledge of the most significant Central European composers and compositions;
- Intensify their music comprehension, appreciation, and concert etiquette knowledge by frequent in-class listening and visiting live performances.

Nations and Nationalism (POS204)

Level: BA

Course Description

This course will examine the formation of modern national identities, especially in Europe. After a study of the different scholarly theories on nationalism, the focus will be on the historical circumstances in which nationalism emerged and on the different ideological bases that supported the emergence of modern nations. This course will place emphasis on:

- the birth of the idea of the nation and its consequences from the 16th to the 19th century;
- the question of the multinational states and the unsuccessful attempt to eliminate national tensions by trying to create nation-states after World War I;
- the National Socialist and Communist stance on nationalism and its consequences;
- the comparison between different concepts of what defines a nation;
- the contemporary significance and importance of nationalism.

Course Learning Outcomes

Upon completion of this course, students will:

- Have a clear understanding of the complexities inherent to the definition of a nation;
- Understand the birth and the development of some of the world's oldest and biggest nations;
- Lend perspective to the role played by nationalism in modern history;
- Be able to clearly analyze the development of a modern nation not studied in class and replace it in its historical context and theoretical framework.

NATO in the 20th and 21st Century (IRS371)

Level: BA

Course Description

The main aim of this course is to provide students with a grounding with regards to the roles, functions, history and operation of North Atlantic Treaty Organization (NATO) since its establishment till present day. This course is offered as the first and only joint course of AAU and NATO Allied Command Transformation Innovation Hub. The arrangement of the course is such that almost all classes are divided into two halves, where the first half is taught by a lecturer at the AAU campus and the second half via video conference call with experts directly from NATO. Students will have a great opportunity to learn not only theory, but also discuss real practical outcomes of various concepts with NATO experts.

Course Learning Outcomes

Upon completion of this course, students will have:

- Understood the past and current roles and functions of NATO;
- Analyzed the historical, political and security dynamics that NATO forms and is formed by;
- Grasped the complexity of the organization and the context in which it operates;
- Developed an appreciation of the key challenges NATO faces;
- Gained an appreciation of general trends that is tempered with an understanding of the specific features of individual countries and NATO Member States;
- Understood the relationship between the theory and operational reality of NATO operations;
- Transferable and soft skills:
 - Perfect their critical thinking, comparative and analytical skills;
 - Enhance their presenting capabilities;
 - Improve their research and debating skills.

NATO in the 20th and 21st Century (IRS671)

Level: MA

Course Description

The main aim of this course is to provide students with a grounding with regards to the roles, functions, history and operation of North Atlantic Treaty Organization (NATO) since its establishment till present day. This course is offered as the first and only joint course of AAU and NATO Allied Command Transformation Innovation Hub. The arrangement of the course is such that almost all classes are divided into two halves, where the first half is taught by a lecturer at the AAU campus and the second half via video conference call with experts directly from NATO. Students will have a great opportunity to learn not only theory, but also discuss real practical outcomes of various concepts with NATO experts.

Course Learning Outcomes

Upon completion of this course, students will have:

- Understood the past and current roles and functions of NATO;
- Analyzed the historical, political and security dynamics that NATO forms and is formed by;
- Grasped the complexity of the organization and the context in which it operates;
- Developed an appreciation of the key challenges NATO faces;
- Gained an appreciation of general trends that is tempered with an understanding of the specific features of individual countries and NATO Member States;
- Understood the relationship between the theory and operational reality of NATO operations;
- Transferable and soft skills:
 - Perfect their critical thinking, comparative and analytical skills;
 - Enhance their presenting capabilities;
 - Improve their research and debating skills.

Non-Violent Conflict: Application and Theory (IRS 673)

Level: MA

Course Description

This course provides a theoretical as well as practical overview of nonviolent direct action. Our goal will be to evaluate and critically assess the nature of nonviolent struggle. By nonviolence, we refer to non-institutional forms of dissent and protest. Also known as civil resistance or civil disobedience, nonviolent direct action has been historically pivotal in enabling regular people to achieve political goals. There is something extraordinary about nonviolent protest and the dynamics of nonviolence have led many to investigate the phenomenon both normatively and positively. This course will cover three types of nonviolent direct action: 1) individual usage of nonviolence; 2) group-level usage of nonviolent direct action for political purposes; 3) group-level usage of nonviolent direct for self-determination (independence/nationalist movements). Substantial emphasis will be placed on regime transition and the role of nonviolence in democratization.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Analyze and understand the relationship between nonviolent movements, their relative success or failure, and how such movements impact history/Understand the main theories of nonviolence, specifically Gene Sharp's (1973) work;
- Understand the tactical considerations that nonviolent movements undergo;
- Identify trends in how authoritarian governments respond to nonviolent dissent;
- Understand the strategies nonviolent movements implement in order to overcome state repression;
- Understand the interaction of state repression with nonviolent dissent;
- Identify multiple roles that media organizations play during nonviolent uprisings;
- Relate the emergence of new information technologies (social media) to activities of nonviolent movements;
- Understand the role of external actors, namely NGOs, in nonviolent conflict;
- Produce several pieces of writing via in-class short responses that reflect understanding of popular theories and concepts of nonviolence;
- Carry out an in-depth presentation on a historical or contemporary instance of nonviolent direct action;
- Produce a research paper of academic quality (research and writing skills).

Non-Violent Conflict: Application and Theory (IRS373)

Level: BA

Course Description

This course provides a theoretical as well as practical overview of nonviolent direct action. Our goal will be to evaluate and critically assess the nature of nonviolent struggle. By nonviolence, we refer to non-institutional forms of dissent and protest. Also known as civil resistance or civil disobedience, nonviolent direct action has been historically pivotal in enabling regular people to achieve political goals. There is something extraordinary about nonviolent protest and the dynamics of nonviolence have led many to investigate the phenomenon both normatively and positively. This course will cover three types of nonviolent direct action: 1) individual usage of nonviolence; 2) group-level usage of nonviolent direct action for political purposes; 3) group-level usage of nonviolent direct for self-determination (independence/nationalist movements). Substantial emphasis will be placed on regime transition and the role of nonviolence in democratization.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Analyze and understand the relationship between nonviolent movements, their relative success or failure, and how such movements impact history/Understand the main theories of nonviolence, specifically Gene Sharp's (1973) work;
- Understand the tactical considerations that nonviolent movements undergo;
- Identify trends in how authoritarian governments respond to nonviolent dissent;
- Understand the strategies nonviolent movements implement in order to overcome state repression;
- Understand the interaction of state repression with nonviolent dissent;
- Identify multiple roles that media organizations play during nonviolent uprisings;
- Relate the emergence of new information technologies (social media) to activities of nonviolent movements;
- Understand the role of external actors, namely NGOs, in nonviolent conflict;
- Produce several pieces of writing via in-class short responses that reflect understanding of popular theories and concepts of nonviolence;
- Carry out an in-depth presentation on a historical or contemporary instance of nonviolent direct action;
- Produce a research paper of academic quality (research and writing skills).

Operations and Technology Management (BUS606)

Level: MBA

Course Description

In this course, students analyze the management of operations and technology in both production and service industries. Topics include operations and technology strategy, project management, product and process design, capacity and location planning, supply chain management, and total quality management. Students examine the tradeoffs involved in operation decisions and the application of software tools to solve these problems.

Course Learning Outcomes

A student completing this course will be able to:

- Describe and present examples of alignment and misalignment between business strategy, organizational design and technology;
- Define the concept of “business process” in general and describe fundamental business processes in organizations;
- Perform basic operations analysis on processes relating flow time, capacity and inventory using Little’s Law;
- Analyze and quantify flow time performance improvements;
- Analyze and quantify throughput and capacity performance improvements;
- Analyze and quantify inventory performance improvements;
- Analyze and quantify tradeoffs between safety inventory and customer service;
- Describe a basic process improvement and redesign lifecycle;
- Describe the role of technology in process enablement and process improvement initiatives;
- Analyze the tradeoffs in waiting line configuration;
- Analyze and quantify process quality performance using control charts and basic six-sigma techniques;
- Define supply chain management and understand the basic implications of various supply chain designs;
- Describe the basic phases on the project management lifecycle as described by the Project Management Institute (www.pmi.org);
- Contribute effectively take part as a team member in a business process evaluation and redesign project using basic project management tools.

Operations Management (MGT415)

Level: BA

Course Description

The course examines decision making in operations management, focusing on those who are responsible for producing the goods and services sold by a manufacturing or service organization. This course will be taught with as many practical examples as possible. Topics include process analysis and design, quality and productivity management, Just-in-Time (JIT) analysis, and the role of these topics in formulating and executing competitive strategy.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate the key principles involved in the management of operations in manufacturing and service organizations;
- Describe how studying operations management concepts, service issues and associated management issues can improve performance of manufacturing and service operations;
- Appreciate the role of the Operations Manager and comprehend the types of decisions they make;
- Apply operations management techniques to resolve management issues;
- Demonstrate the relationship between customers, corporate management and value creation and the role of technology in linking them;
- Describe the application of project management and human management in operations management.

Opinion Writing (JRN251)

Level: BA

Course Description

This course is designed to show students how journalists can use reporting and writing skills to persuade their readers. Because much of what journalists do should be objective and not contain their personal opinion, this is a shift of gears for anyone who has studied journalistic writing. However, this course will emphasize how reporting – gathering information to support the aims of the publication or writer and presenting it clearly – can, should and does have impact and make a difference to an audience and to society.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate a clear understanding of the role of persuasive writing in today’s media landscape;
- Recognize the role of opinion writers related to societal values and journalistic responsibility;
- Identify important types of opinion writing — editorials, commentary, columns and reviews — and understand the purpose of each;
- Evaluate the structure, style and impact of such writing as it appears in commercial media and apply this knowledge to writing similar opinion pieces;
- Assess the impact persuasive writing can have to make a difference and shape public opinion.

Organization and Management (BUS604)

Level: MBA

Course Description

For organizations to create value, they must have the capability to react to market opportunities quickly. This course introduces the tools, techniques, and skills necessary to increase the capacity of firms to do that. Building on insights from economics and strategy, this course teaches students how to align incentives, identify and change employee preferences, assign decision rights, and select and retain appropriate employees. Most importantly, this course will describe how a firm can be designed and managed to reduce the bureaucratic behavior that destroys value in organizations.

Course Learning Outcomes

By the end of this course, students will understand:

- A structural frame, which emphasizes goals, tasks, rules, roles, formal relationships, and the rational side of organizations;
- A people frame, which focuses on individuals' needs, attitudes, motivation, satisfaction, and skills;
- A political frame, which examines power, conflict, and coalitions among those who have vested interests to protect and who want to advance within a context of scarce resources;
- A symbolic frame, which explores how organizations use symbols and ceremonies to establish an organization culture and meaning.

Organizational Behavior (MGT355)

Level: BA

Course Description

The course of Organizational Behavior (OB) addresses the systematic study of actions and attitudes that people exhibit within organizations. It concentrates on issues dealing with human motivation and behavior, the interface between human behavior and the organization, and the organization itself. The primary goal is to help students understand and apply the OB principles in the real life situations to increase work productivity, leadership effectiveness and employee satisfaction and motivation.

Course Learning Outcomes

Upon completion of this course, students will be able to :

- Identify and understand individual, group and organizational behavior;
- Identify and understand the key managerial and organizational processes and issues from the Organizational Behavior (OB) perspective;
- Develop the background knowledge necessary for critical thinking about psychological and behavioral issues and their constructive application in the workplace;
- Understand the basic OB theories and apply the theoretical concepts to the real life situations;
- Apply obtained knowledge to the organizations, e.g. evaluate psychological tests used in personnel management, perform job analysis, provide and receive input and feedback on performance, support career development, apply motivation concepts in the organizations, identify and address workplace diversity/gender issues etc.

Organizational Theory and Design (ECO640)

Level: MA

Course Description

The course presents theory of organizations from the economic perspective, emphasizing the microeconomic viewpoint. Its aim is to motivate students to think about organizations as systems with an internal structure and design because the organizational structure, i.e., the links between the people and activities in an organization, the coordination and control mechanism that relate them, are a major determinant of an organization's ability to achieve its desired objectives. The main topics covered throughout the course are: basic concepts and organizational theories, brief overview of the evolution of macroeconomic theories, the microeconomic theories of motivation (introduction of the principal-agent theory, contract theory), and the impact of organizational structure on the operation of an organization.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Explain and compare various theories of firm and economic rationale for existence of organizations;
- Explain and apply to specific situation the economic concepts and theories relevant for analysis of organizational design, mainly: principal-agent theory, game theory and its basic solution concepts, theory of contracts;
- Explain the main characteristics of organization design (types of organization structures, decision rights, compensation/incentives, performance evaluation), its problems and relationships;
- Analyze existing real-world situations and apply the theories to identify possible problematic areas; recommend and defend solutions;
- Discuss the application to the theories to specific situations, such as: management of change, outsourcing, nonprofit organizations;
- Present and defend own findings, in writing and orally.

People and Institutions in Society (SOC282)

Level: BA

Course Description

Effective understanding of people is one of the most crucial and critical activities in a complex society, as they are the key asset that any institution might have. In depth analysis of human behaviour and underlying causes of decisions and actions in an institutional setting is a fundamental necessity for all social scientists. The main objective of this course is to highlight vital denominators which impact human relations and govern social behaviour and expectations of individuals in society.

This course covers the interplay and impact of institutions on humans, its distinct culture and structure, politics power, diversity, motivation, team structure in decision-making and achieving both individual and institutional goals.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Describe relationship of individuals, institutions and the organizational structure;
- Understand the issues and approaches to the changes facing different institutions in societies;
- Demonstrate an understanding of motivational factors, group dynamics and work teams in institutions;
- Describe politics and power dynamics, and discuss how and why they are used in institution;
- Understand the principles of intergroup relations, inclusion and importance of diversity in societies;
- Demonstrate an appropriate level of competence in written expression and in library research as demanded by the discipline.

People and Institutions in Society (SOC580)

Level: MA

Course Description

Effective understanding of people is one of the most crucial and critical activities in a complex society, as they are the key asset that any institution might have. In depth analysis of human behaviour and underlying causes of decisions and actions in an institutional setting is a fundamental necessity for all social scientists. The main objective of this course is to highlight vital denominators which impact human relations and govern social behaviour and expectations of individuals in society.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Describe relationship of individuals, institutions and the organizational structure;
- Understand the issues and approaches to the changes facing different institutions in societies;
- Demonstrate an understanding of motivational factors, group dynamics and work teams in institutions;
- Describe politics and power dynamics, and discuss how and why they are used in institution;
- Understand the principles of intergroup relations, inclusion and importance of diversity in societies;
- Demonstrate an appropriate level of competence in written expression and in library research as demanded by the discipline.

Philosophical Ethics (PHI581)

Level: MA

Course Description

This course will introduce students to the main methods of philosophical ethics which can be applied to analysis of the key moral challenges faced by individuals and communities immersed in an increasingly globalised world, with its characteristic pluralism of worldviews and lifestyles. While our primary focus will be on the development of moral reasoning skills and the application of those skills to contemporary moral issues (relevant to students of humanities and social sciences, including students of politics and international relations), we will learn from the major classical authors of the Western tradition, complemented by the key lessons from the Asian philosophical traditions.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the main philosophical attempts to conceptualize our fundamental ethical intuitions;
- Outline, analyze and criticize the arguments put forward by the greatest moral thinkers of humanity;
- Apply critical thinking and reasoning skills to ethical issues in a variety of contemporary contexts.

Philosophical Ethics (PHI381)

Level: BA

Course Description

This course will introduce students to the main methods of philosophical ethics which can be applied to analysis of the key moral challenges faced by individuals and communities immersed in an increasingly globalised world, with its characteristic pluralism of worldviews and lifestyles. While our primary focus will be on the development of moral reasoning skills and the application of those skills to contemporary moral issues (relevant to students of humanities and social sciences, including students of politics and international relations), we will learn from the major classical authors of the Western tradition, complemented by the key lessons from the Asian philosophical traditions.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the main philosophical attempts to conceptualize our fundamental ethical intuitions;
- Outline, analyze and criticize the arguments put forward by the greatest moral thinkers of humanity;
- Apply critical thinking and reasoning skills to ethical issues in a variety of contemporary contexts.

Philosophy & Society (PHI585)

Level: MA

Course Description

Philosophy and Society concerns with a central feature of human life that we are social being which means that we associate with one another under the governance of rules that are determined by the inter-relationship of tradition, custom, law, and choice. The course is dedicated to the questions that are related to the meaning and nature of human society, it especially questions the relation of the individuals and a community and the social structures that allows for mutual coexistence.

The class presentations, research-reading and discussions include historical and systematic chapters. We will study the nature of society as it was understood by Plato and Aristotle, the medieval Christian understanding of society by Augustin Aurelius and Thomas Aquinas, modern notion of society and especially contemporary concepts and discussions of society. In the systematic part, we will identify various particular systems in society. We will examine the systems of politics with law and the state, the area of science and technology, the system of economics, the system of the family and the system of ethics and world-views from the point of view of social philosophy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically discuss the nature of ancient, medieval and modern societies from the point of view of social philosophy;
- Critically discuss how philosophers reflected the societies that they were part of;
- Critically discuss the main arguments of the contemporary social philosophers;
- Critically think through a variety of questions of the relation of the individuals and a society and the social structures that allows for mutual coexistence from the point of view of particular systems (politics, law, science and technology, economics, family, and world-views).

Philosophy & Society (PHI385)

Level: BA

Course Description

Philosophy and Society concerns with a central feature of human life that we are social being which means that we associate with one another under the governance of rules that are determined by the inter-relationship of tradition, custom, law, and choice. The course is dedicated to the questions that are related to the meaning and nature of human society, it especially questions the relation of the individuals and a community and the social structures that allows for mutual coexistence.

The class presentations, research-reading and discussions include historical and systematic chapters. We will study the nature of society as it was understood by Plato and Aristotle, the medieval Christian understanding of society by Augustin Aurelius and Thomas Aquinas, modern notion of society and especially contemporary concepts and discussions of society. In the systematic part, we will identify various particular systems in society. We will examine the systems of politics with law and the state, the area of science and technology, the system of economics, the system of the family and the system of ethics and world-views from the point of view of social philosophy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically discuss the nature of ancient, medieval and modern societies from the point of view of social philosophy;
- Critically discuss how philosophers reflected the societies that they were part of;
- Critically discuss the main arguments of the contemporary social philosophers;
- Critically think through a variety of questions of the relation of the individuals and a society and the social structures that allows for mutual coexistence from the point of view of particular systems (politics, law, science and technology, economics, family, and world-views).

Philosophy of Technology (PHI285)

Level: BA

Course Description

The aim of this course is to help orient students within the philosophical dimensions of technology and thereby develop an ability to think critically about the nature of technology and its role in our lives and in society.

Technology is thought to both expand and stunt our abilities, foment and imperil democracy and enable us to better care for and bring to ruin the world we live in. How can we best analyze and assess such conflicting views? Doing so entails developing a nuanced understanding of the positions held by the leading thinkers who have contributed to the philosophy of technology throughout history.

The course will focus on three major sets questions: (1) What is technology? How do we define it, study it, understand its relation to nature and humanity? (2) What is the relationship between technology our societal concerns such ethics, politics and the environment? How should we think about this relationship? Where is technology beneficial, and where is it problematic? (3) What is the impact of technology on our lives? Does it degrade or improve? What does the future hold?

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Distinguish the positions of leading thinkers who have contributed to the philosophy of technology throughout history and explain arguments for and against those positions;
- Compare and contrast the different philosophical themes in the philosophy of technology and make coherent arguments based on a solid grasp of those themes;
- Apply philosophical tools to critically assess current and emerging technologies;
- Develop a nuanced, well-considered and independent viewpoint on present-day discussions in the philosophy of technology;
- Navigate challenging philosophical texts;
- Relate our own lived experience to philosophical themes that shed light on our relationships to technology.

Photojournalism (JRN252)

Level: BA

Course Description

This introductory photo course will focus on learning the techniques, skills and basic building blocks needed to produce visual stories for today's digital media. Much of the course will be taught as a hands-on workshop which will incorporate camera basics, lighting, composition, photo reproduction and ethical decision-making. Students will learn to create compelling images in order to tell stories visually, where to find them and how to edit, caption, keyword, organize and present them professionally for publication. We will explore the history, including economic and technological factors that have brought Photojournalism where it is today. The major events and iconic figures, both current and past that have shaped the profession will be presented through video documentaries, slideshows and online readings. Students will learn through in-class deadline exercises, weekly photo assignments, as well as readings and quizzes that will make up the bulk of the course, with a final long-term essay due as the final exam. Each class we will discuss current news events, how they are covered visually, critique and discuss assignments produced for the course and work on technique. Because the course focuses on independent photo production, students are highly advised to use their own DSLR or equivalent (mirrorless) digital camera, smartphones, or other recording devices and MacBooks or PCs with photo editing software, as we will be using them each week for assignment work.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Discuss the history and ethical issues related to photojournalism and be able to give specific examples in order to articulate them;
- Use a digital camera to produce assignments for class and professional publication in print and online media;
- Create images that are compelling and relay the intended message to viewers, as well as correctly caption and keyword the work for professional publication;
- Comprehend and have a clear understanding of independent news gathering and analysis as a visual journalist;
- Plan, pitch, shoot and edit stories for publication in professional media.

Political and International Conflicts in Asia (POS394)

Level: BA

Course Description

China, Japan, the two Koreas, and the ten ASEAN states make up what is conventionally referred to as East Asia. As a region, East Asia looms large in international politics. Four of the world's fifteen most populous countries (China, Indonesia, the Philippines and Vietnam) are part of this region, as do three of the world's fifteen richest countries by nominal GDP (China, Japan, and South Korea). At the same time, international politics in East Asia is complex and highly volatile. The diplomatic crisis over Taiwan remains a persistent flashpoint. Concern about China's growing economic and military power raises concerns over the region, but China is in the center of speculations about the opportunities for tapping "1.3 billion potential customers". Tensions on the Korean Peninsula over North Korea's nuclear program have the entire region on edge. If the twenty-first century really will be "The Asian Century", as many have predicted, then it is more important than ever to understand the factors shaping regional politics. In this course, we will broadly survey contemporary East Asian politics, paying particular attention to regional security and economic development. We will also utilize some international relations theory to frame our analyses. We will begin with an examination of how bipolarity during the Cold War helped to lay the groundwork for present-day political dynamics. We will then study the origins of the "Asian miracle" of rapid development and the collapse in the 1997 Asian financial crisis. Other topics will include the emergence of the U.S. alliance system, the rise of China, the North Korea and Taiwan, the growing institutionalization of regional politics through the Association of Southeast Asian Nations (ASEAN), and non-traditional security problems such as terrorism and human rights violations.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend major issues forming Asian politics and societies;
- Analyze the topic from different perspectives;
- Apply various theoretical concepts;
- Demonstrate improved presentation and argumentation skills.

Political Economy (POS230)

Level: BA

Course Description

This course examines the relationship between politics and economics in modern and contemporary societies, focusing on major issues of both domestic and international policy. Adopting a sound historical perspective, it analyses the role of the government and/or power relations in allocating economic resources in different economic systems (liberal-capitalist, socialist, Marxist, or mixed), the impact of economic relations in international relations as well as the use of economic models in generating change in different societies. After a study of the different scholarly perspectives on political economy, students may also study planning and problem solving, environmental issues, resource distribution, and the challenges of institutional adaptation, and changing political systems as in the cases of Central and Eastern European countries

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Have a clear understanding of the classical, Marxist, Keynesian, Neoliberal perspectives of political economy;
- Understand the moral and political underpinnings of wealth generation and distribution as well as their environmental impact;
- Lend perspective to the increasing role of political economy in national, regional and global contexts;
- Clearly identify and analyze the contemporary predominance of neoliberalism and its interactions with other political economic perspectives in national and regional contexts as well as globally.

Political Economy of European Integration and Trade in the EU (ECO620)

Level: MA

Course Description

It is a comprehensive course to the European integration. Individual topics of economic integration are approached from both historical perspectives as well as from the point of theoretical background and economic principles helping students to understand integration methods and fields. In addition, current problems and challenges of European integration are discussed such with the aim to encourage active participation of students.

Course Learning Outcomes

The course should provide students with an understanding of integration processes in Europe and their economic aspects and to teach students how to analyze economic problems at the national as well as EU level and how to identify the most appropriate policy instruments. The emphasis is on the functioning of the common market. Upon completion of this course, students should be able to:

- Critically assess outcomes of the EU integration for businesses and thus provide students with insights useful for their future career;
- Understand the development of the European integration and EU institutions;
- Explain the theories and concepts behind the European economic integration;
- Describe policies implemented within the Common Market;
- Discuss monetary and fiscal policies in the EU;
- Identify current difficulties of Eurozone;
- Ability to carry out research in literature and find relevant statistics;
- Improve the presentation skills and the ability to support the opinion by arguments.

Political Geography (IRS250)

Level: BA

Course Description

This course will examine the ever-evolving relationships between space, people and power – or territory, nation and state. Over the past 350 years the territorial nation-state has become the dominant actor in world politics. The development of this role specifically looking at the origins of the state and the concept of territorial right will be central to the course. We will continue by examining state expansionism and imperialism, the challenges of inter-state relations from a geopolitical perspective, and more recently, the impact of non-state actors and supra-national institutions on state sovereignty. Understanding issues of hegemony, identity, locality, migration and how people perceive global space will be fundamental in our analysis.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the history of ideas related to and general foundations of the field of political geography;
- Be able to define the concept of a state and describe how states came about;
- Think critically about how populations are organized physically including in urban spaces and the politics that are implicit in urban development;
- Note the other non-state groups now acting in global politics and give examples of how they interact with the power of governments;
- Explain how globalization and economics have changed the international order;
- Draw conclusions about the political, economic and social aspects of international relations from a geographical perspective.

Political Philosophy I (POS201)

Level: BA

Course Description

This course introduces the students to the study of political philosophy. We will explore some of the most important philosophical questions that shape the way we understand and act in the world of politics. We will read selections from the seminal works of ancient as well as modern political thinkers and tackle such questions as the nature of the state and political power, the justification of political obligation, or the relation between political and economic freedom.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend the ideas of the seminal thinkers of Western philosophic tradition studies in the course;
- Understand and analyse the basic concepts, ideas and problems relevant to the study of politics;
- Have improved their analytical, argumentative, and writing skills.

Political Philosophy II (POS202)

Level: BA

Course Description

This course introduces the students to the study of contemporary political theory, or contemporary political philosophy, as it is also known. This field of study often enjoys an underserved reputation of a somewhat arcane discipline with little or no practical import. One of the principle aims of this course is to debunk this myth and convince the students that the study of contemporary political thinkers may actually help them to better understand the political dimension of their own real-life experience, as well as to appreciate the crucial importance of this dimension. This intention informs the design of the course, which consists of four thematic blocks. In each block we will study the works of seminal thinkers representative of the most important contemporary political theories (or schools of thought) while linking their theoretical insights with current political issues.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend the main concepts and ideas discussed in contemporary political theory;
- Demonstrate familiarity with the most important schools of thought in contemporary political theory;
- To apply the theoretical insights of contemporary political thought to questions and problems arising in the context of today's politics;
- Demonstrate the ability to conduct basic academic research and analytical writing appropriate to the undergraduate level.

Political Violence (POS392)

Level: BA

Course Description

This course offers Bachelors students an opportunity to engage with different theories and perspectives on political violence. The course is heavily based on political science literature, much of which is analytical ranging from statistical inference to game theoretic modeling. We will assess the conditions under which violence may get used to fulfill political goals. The course is broad in its context as political violence will be analyzed cross-nationally and cross-historically. Specific violent outcomes will be assessed including terrorism, civil war, political assassinations, religious conflict, ethnic conflict, regime transition/revolution, state repression, massacres, politicides and genocide.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Engage with theoretical debates surrounding political violence;
- Understand different approaches political scientists have adopted to study the question of political violence;
- Apply research and analytical skills through investigating empirical manifestations of political violence;
- Differentiate between widely discussed variables and causes of political violence.

Politics of Religion and Ethnicity (IRS232)

Level: BA

Course Description

This course aims to analyse the impact of religion and ethnicity on contemporary politics across the globe. Throughout the last decades, the growing significance of religion and ethnicity in politics is part of a larger phenomenon often dubbed as the rise of identity politics. But what is the true nature of identity-driven politics with regard to religion and ethnicity? Are ages-old atavistic conflicts resurfacing after being suppressed by the modern state and the ideals of enlightenment? Or are these identities simply instrumental tools exploited by populist politicians at a time when democratic and mass-based politics have become the main norm? And from a normative and practical point of view, how can and how should a state manage religious and ethnic differences? Under what conditions do these differences turn into political conflicts? When and why do these conflicts end up with violence in some settings, whereas in others they are resolved non-violently? This course aims to provide the students some analytical tools to find their own answers to such questions and understand the ways religion and ethnicity interact with politics. Drawing upon multiple theoretical and disciplinary approaches, this course explores the related concepts of religion and ethnicity in political science from a comparative perspective using case studies drawn across different time periods and contexts around the world.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Define and describe basic approaches to the study of ethnicity and religion;
- Understand the modern notion of nation state and how such a state interacts with religion and ethnicity;
- Develop a historical and theoretical framework for understanding the roots of religious and ethnic conflicts and alternative paradigms developed for the solution of these conflicts;
- Explain how and why policies related to ethnic and religious identity vary across similar and different regime types;
- Explain and analyze the fluid character of the production of religion and ethnicity;
- Critically reflect on whether modernization theories explain the contemporary surge of ethnicity and religion.

Pop culture Media & Theory (FMS370)

Level: BA

Course Description

Songs, TV shows, movies, and magazines form much of the world we live in, our environment. But what do they all mean? We need to understand that, because popular culture and media influence us all. This course will introduce you to scholars who have thought about these issues, and to their very different answers about what the popular culture and media are, and how best to understand them.

We humans enjoy making meanings and sharing them with others. And these meanings have a lot of power to influence us, sometimes in ways we don't even notice. What is the best way to understand popular culture and the media? This course will introduce you to several thinkers – some philosophers, some psychologists (at least one), some anthropologists, and others – who have thought long and hard about the media and popular culture. They have different answers about what is culture and media, how do they make meaning, what is the best ways to interpret their messages? And what do these theories tell us about what it means to be human, what is really real? If these kinds of questions interest you, and you would like know more about the media and popular culture and what it all means, then this course is for you.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify terms associated with various theories of culture and media;
- Articulate the various theories in his or her own words;
- Apply the various theories to popular culture works, that is, to analyze popular culture and media from various theoretical perspectives.

Portfolio Management (BUS641)

Level: MBA

Course Description

The course will focus on the application of financial theory to the issues and problems of security selection, portfolio theory and construction, financial futures, risk and return in investments, and will involve management of actual portfolios. The course will build upon the analytical skills developed in BUS 621. Students in this course oversee the student managed investment fund. The University has allocated \$1 million for students to manage by investing in an equity portfolio benchmarked to the S&P 500. A major activity of this course will be to select industry weights and individual securities for the portfolio.

Course Learning Outcomes

After this class, students will have:

- Improved critical thinking and problem solving skills;
- Refined research capacity;
- An advanced mastery of the technical aspects of economics, finance, mathematics, and statistics;
- A refined sense of the complexity of decision making under uncertainty and risk;
- Become competent in portfolio construction, management, and protection, working with the Student Managed Investment Fund, tracking performance and reporting results;
- Understood the theory of portfolio, construction, and protection, including portfolio theory, investment theory and policy, diversification theory, efficient market theory, etc;
- Become familiar with analytical techniques and tools that will assist in the construction, management, and protection of the Eagle Investment Group portfolio;
- Constructed, managed, and protected individual investment portfolio, tracking and reporting results.

Prague Art and Architecture (ART131)

Level: BA

Course Description

The course presents a basic overview of the history of western art from the early medieval to the contemporary time period through the art and architecture in Prague. The city of Prague, that is, can be viewed as a picture composed of centuries of art historical continuity, practically untouched by any timely technological jumps and disruptions. We will study and discuss Romanesque and Gothic art, Renaissance and Baroque art, 19th century art and architecture, Art Nouveau, Modern art, as well as contemporary art and architecture. The classroom lectures will be combined with excursions throughout the city, to historical sites, and to museums and art galleries in Prague.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify major art-historical periods and styles of art and architecture and recognize their defining characteristics;
- Identify important art and architecture examples found in Prague and classify them according to artistic/architectural style;
- Prepare and present research on a chosen topic.

Pre-Composition (COM099)

Level: BA

Course Description

COM 099 is designed to improve students' writing ability in preparation for university studies. It is a non-credit prerequisite for COM 101. COM 099 reviews and reinforces English spelling, grammar, punctuation and usage, as well as academic writing conventions. It engages students in the writing process (including drafting, revision and editing); makes them aware of audience, purpose and style; and builds an understanding of structure, cohesion and coherence across a variety of genres of academic writing.

Course Learning Outcomes

Upon completion of the course, students will:

- Engage in the writing process including: generating and developing ideas, drafting, revising and editing;
- Recognize relationships between main and subordinate ideas;
- Understand that audience and purpose require specific lexical, syntactic and stylistic (formal vs. informal) choices;
- Write in a variety of genres; for example, personal and professional correspondence, narrative and descriptive, etc.;
- Develop vocabulary and knowledge of conventions appropriate to academic writing;
- Compose and combine clear, accurate sentences via coordination and subordination and transition;
- Compose well-structured paragraphs with topic sentences, supports, conclusions;
- Produce paraphrases and summaries;
- Compose a short expository essay with a clear thesis expressed in the introduction, supported by the body and reinforced in the conclusion.

Pricing Strategies (MKT420)

Level: BA

Course Description

Pricing is one of the most important decisions that businesses make in their efforts for profit maximization. The course is a foundation for effective pricing decisions by teaching key economic, analytical and behavioral concepts associated with costs, customer behavior and competition. In addition, advanced pricing techniques that aim to create additional value are introduced to the students.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the key economic, analytical and behavioral concepts associated with costs, customer behavior and competition;
- Address strategic and tactical pricing issues;
- Understand and be able to apply advanced pricing techniques;
- Comprehend and have a clear understanding of pricing strategies of different products, life cycles and companies;
- Understand and analyze price strategies of competitors in different market situations through case study scenarios.

Project Management (BUS656)

Level: MBA

Course Description

This course focuses on the essential managerial skills for managing projects, including innovation and development of new products, services, and systems; selection, procurement, and implementation of new technology; (re)location and (re)configuration of facilities; mergers and acquisitions; maintenance projects; and organizing and hosting events. Using a project management framework, students will learn about the issues, problems, and solutions involved in carrying out a team project from start to finish. Students will use the Microsoft Project and Crystal Ball software programs to manage a real-world project. Topics include project selection, project planning, budgeting, project scheduling, resource allocation, resource leveling, project monitoring and evaluation, team building and supportive communication.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Demonstrate an understanding of team building processes and issues;
- Assess team effectiveness (both task and process);
- Demonstrate proficiency in project management skills and tools through a team project;
- Show proficiency in communicating with team members in a supportive way.

Project management (MGT280)

Level: BA

Course Description

Key concepts and definitions, project life cycle, initiation and definition of a project, planning (task generation, roles and responsibilities, task interdependence, earned value management, critical path, schedule development, resource loading, project budget, risk development plan), execution and control of a project.

The students will learn about the principles of projects and project management. They will learn that many of the things we do every day are “little or large projects”. The students will learn how to decompose complex things into a set of simple tasks, transform these into a plan, calculate the duration of the project and identify the actions to do during the execution of the project.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand basic project management principles and vocabulary;
- Understand main theories and methodologies of project management;
- To be able to apply project management principles in different situations and for solving various problems in the everyday operation of business;
- To be able to deconstruct complex things into a set of simple tasks, transform them into a plan, calculate the duration of a project and identify the actions to do during the execution of the project;
- Write a project charter;
- Make a project plan and execute a project.

Property Law (LEG251)

Level: BA

Course Description

This course is concerned with the fundamental concepts that underpin UK land ownership and the law that governs the creation, protection and transfer of interests in land.

Specifically, this course will explore:

- (a) General principles. The concept of land. Doctrine of tenures and estates. Freehold and leasehold estates. Legal and equitable rights. Principles of the 1925 legislation.
- (b) Transfer of land, with reference to the conveyance of registered and unregistered titles in land. Formalities and proprietary estoppel. Doctrine of notice. Land Charges Act 1972. Law of Property Act 1925. Land Registration Acts 1925 and 2002. Concept of overreaching.
- (c) Ownership of land. Trusts of land under the Trusts of Land and Appointment of Trustees Act 1996. Co-ownership of land.
- (d) Landlord and tenant. The term of years absolute. Its nature, creation, assignment and forfeiture. Enforceability of leasehold covenants. The lease/licence distinction.
- (e) Licences. Bare licences Contractual licences, their revocability and enforceability against third parties. Estoppel licences and their enforceability against third parties.
- (f) Easements. Characteristics, extinguishment and extent. Creation of express and implied easements but excluding easements arising by prescription.
- (g) Non-leasehold covenants of land. The common law and equitable rules relating to the running of the burden and benefit of covenants between neighbouring estate holders.
- (h) Mortgages and charges, with particular reference to land. Nature and creation. Position and rights of the mortgagor.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Registered land;
- Unregistered land;
- Co-Ownership;
- Successive Interests in Land and Strict Settlement.

Protection of Economic Competition (LBS640)

Level: MA

Course Description

This course familiarizes students with the regulation of economic competition mainly in the EU (whose rules apply also to the Czech Republic) and the USA. Students should acquire deep knowledge of the regulation of cartel agreements, abuse of dominant position and concentrations. Students could apply the acquired knowledge to real -business situations. This course will enable students to operate safely when working with large companies as well as when transacting with them, as clients, suppliers or partners.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand competition policy and relevant concepts like i.e. competitor, relevant market, market power, restriction of competition;
- Understand and be able to define and critically analyze all main types of competition policy infringements (i.e. cartels, abuse of dominant position, state aids), to compare EU and US standard approaches;
- Being able to apply Competition rules to real business-life situations, avoiding behaviours which could bring the company under the lens of anti-competitive authorities;
- Assess, analyze and solve typical antitrust cases according to principles and standards of EU and US competition law;
- Identify a research topic;
- Survey the literature;
- Draw and defend appropriate conclusions;
- Present references according to the Harvard style.

Psychoanalysis & Art (PSY361)

Level: BA

Course Description

What is Art? What emotions or sensations do you feel when you create? What is the relationship between art, dreams, mourning, phantasy, symbolization, subjectivity, identity, sexuality and the unconscious? This course seeks to introduce the area of overlap between psychoanalysis and art, including the mutual influences, borrowings, and inspirations between these two supposedly separate domains. It includes the psychodynamics of the creative process and what motivates us to do art. It looks at the aesthetic experience, how psychoanalysis can help us understand the powerful phenomenon of being confronted with a work of art, taken in its broadest sense. This leads us to study developments in psychoanalytic aesthetics, explored with various examples from painting, literature and film. Finally, the course looks at the therapeutic aspect of art and at the contemporary clinical practice of art therapy, including experiential art therapy workshops. Previous knowledge of psychoanalysis is not required as this course functions as an introduction to a range of psychoanalytic theories through their application to art.

The course studies the relationship between art and mind including:

- The creative process,
- The aesthetic experience,
- Introduction to key psychoanalytic theories and concepts,
- Psychoanalytic criticism of specific works of art,
- The psychobiography of individual artists,
- Developments in psychoanalytic aesthetics, with examples from painting, literature and film,
- The therapeutic aspect of art and the clinical practice of art therapy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate abilities to apply definitions and main concepts of different psychoanalytic schools to explain and interpret different aspects of art;
- Think theoretically and experientially about the clinical practice of art therapy;
- Provide evidence of their abilities to analyze, synthesize and evaluate the studied material through active participation in class;
- Compare and contrast difference between the psychoanalytical theories, outline the limits and controversies individual psychoanalytical theories imply when describing the same phenomena;
- Demonstrate their in-depth familiarity with theories' conceptual frameworks, and ability to apply those in interpretation of artistic phenomena of choice;
- Demonstrate and defend their individual critical evaluation of art and aesthetics and critically review other fellow students' positions;
- Show active pursuit of in-depth discussions in seminars, ability to lead a class debate on a topic of choice;
- Demonstrate attainment of interpretive psychoanalytic perspectives applicable not just to the realm of art but also phenomena ranging from culture, politics and psychology to psychopathology and the media.

Psychoanalysis & Art (PSY561)

Level: MA

Course Description

What is Art? What emotions or sensations do you feel when you create? What is the relationship between art, dreams, mourning, phantasy, symbolization, subjectivity, identity, sexuality and the unconscious? This course seeks to introduce the area of overlap between psychoanalysis and art, including the mutual influences, borrowings, and inspirations between these two supposedly separate domains. It includes the psychodynamics of the creative process and what motivates us to do art. It looks at the aesthetic experience, how psychoanalysis can help us understand the powerful phenomenon of being confronted with a work of art, taken in its broadest sense. This leads us to study developments in psychoanalytic aesthetics, explored with various examples from painting, literature and film. Finally, the course looks at the therapeutic aspect of art and at the contemporary clinical practice of art therapy, including experiential art therapy workshops. Previous knowledge of psychoanalysis is not required as this course functions as an introduction to a range of psychoanalytic theories through their application to art.

The course studies the relationship between art and mind including:

- The creative process,
- The aesthetic experience,
- Introduction to key psychoanalytic theories and concepts,
- Psychoanalytic criticism of specific works of art,
- The psychobiography of individual artists,
- Developments in psychoanalytic aesthetics, with examples from painting, literature and film,
- The therapeutic aspect of art and the clinical practice of art therapy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate abilities to apply definitions and main concepts of different psychoanalytic schools to explain and interpret different aspects of art;
- Think theoretically and experientially about the clinical practice of art therapy;
- Provide evidence of their abilities to analyze, synthesize and evaluate the studied material through active participation in class;
- Compare and contrast difference between the psychoanalytical theories, outline the limits and controversies individual psychoanalytical theories imply when describing the same phenomena;
- Demonstrate their in-depth familiarity with theories' conceptual frameworks, and ability to apply those in interpretation of artistic phenomena of choice;
- Demonstrate and defend their individual critical evaluation of art and aesthetics and critically review other fellow students' positions;
- Show active pursuit of in-depth discussions in seminars, ability to lead a class debate on a topic of choice;
- Demonstrate attainment of interpretive psychoanalytic perspectives applicable not just to the realm of art but also phenomena ranging from culture, politics and psychology to psychopathology and the media.

Psychoanalysis of Film (PSY566)

Level: MA

Course Description

Everyone has an experience of film, a film you love or hate, a film which makes you feel good, bad, or ugly. A film to make you laugh, cry or fall in or out of love. A film that makes you think. This course studies the psychology of cinema from a psychoanalytic perspective and in addition explores what we can learn about the mind, culture and society through the movies. Introduction to psychoanalytic film theory, studies of desire and dread, theories of spectatorship, analyses of horror, comedy, and sci-fi, and topics such as Surrealism in film, mourning and melancholia, and the representation of various diagnostic categories of mental illness on film. In addition this course will introduce the new technique of Cinema Therapy.

Course Learning Outcomes

Upon completion of this course, students should be able to demonstrate:

- Ability to apply definitions and main concepts of different psychoanalytic schools to explain and interpret different aspects of film;
- Understanding and application of Cinema Therapy;
- Analysis, synthesis and evaluation of readings through active class participation;
- Ability to compare and contrast different psychoanalytical theories, outline the limits and controversies individual theories imply when describing the same phenomena;
- In-depth familiarity with 2 psychoanalytic theories of their choice in presentation and paper form and their ability to apply them in interpretation of a film phenomena of choice;
- Ability to defend their individual evaluation of film and critically review fellow students' positions;
- Active pursuit of in-depth discussions in seminars, ability to lead a class debate;
- Attainment of interpretive perspectives applicable not just to the realm of film but also phenomena such as art, culture, politics, gender, psychology, psychopathology and the media.

Psychoanalysis of Film (PSY366)

Level: BA

Course Description

Everyone has an experience of film, a film you love or hate, a film which makes you feel good, bad, or ugly. A film to make you laugh, cry or fall in or out of love. A film that makes you think. This course studies the psychology of cinema from a psychoanalytic perspective and in addition explores what we can learn about the mind, culture and society through the movies. Introduction to psychoanalytic film theory, studies of desire and dread, theories of spectatorship, analyses of horror, comedy, and sci-fi, and topics such as Surrealism in film, mourning and melancholia, and the representation of various diagnostic categories of mental illness on film. In addition this course will introduce the new technique of Cinema Therapy.

Course Learning Outcomes

Upon completion of this course, students should be able to demonstrate:

- Ability to apply definitions and main concepts of different psychoanalytic schools to explain and interpret different aspects of film;
- Understanding and application of Cinema Therapy;
- Analysis, synthesis and evaluation of readings through active class participation;
- Their ability to compare and contrast different psychoanalytical theories, outline the limits and controversies individual theories imply when describing the same phenomena;
- In-depth familiarity with 2 psychoanalytic theories of their choice in presentation and paper form and their ability to apply them in interpretation of a film phenomena of choice;
- Ability to defend their individual evaluation of film and critically review fellow students' positions;
- Active pursuit of in-depth discussions in seminars, ability to lead a class debate;
- Attainment of interpretive perspectives applicable not just to the realm of film but also phenomena such as art, culture, politics, gender, psychology, psychopathology and the media.

Psychology - Language & the Mind (PSY502)

Level: MA

Course Description

This is an advanced course in the psychology of thinking and speaking that deals with psychological, cognitive and anthropological aspects of language as a key to human mind and creativity; interrelation of language, thought and brain; language in mediating experience, remembering and creating meaning; the instinctive, emotional and rational in our cognition; pre-linguistic cognition of hominids; children's language acquisition; and memory.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Gain an insight into the human culture, language and mind;
- Define relevant concepts and posed critical questions;
- Identify psychological, social and cultural factors and constraints effecting language usage;
- Compare and comprehended the logic of sounds and grammars across languages;
- Discovered interrelations of human biology, psychology and language;
- Apply what learned in class to the problems and posed questions to be answered;
- Frame a researched project by a relevant theory and collected primary data to document it;
- Present the project in class;
- Write up a research paper, following a relevant thesis, research questions and a strategy.

Psychology - Language & the Mind (PSY302)

Level: BA

Course Description

This is an advanced course in the psychology of thinking and speaking that deals with psychological, cognitive and anthropological aspects of language as a key to human mind and creativity; interrelation of language, thought and brain; language in mediating experience, remembering and creating meaning; the instinctive, emotional and rational in our cognition; pre-linguistic cognition of hominids; children's language acquisition; and memory.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Gain an insight into the human culture, language and mind;
- Define relevant concepts and posed critical questions;
- Identify psychological, social and cultural factors and constraints effecting language usage;
- Compare and comprehended the logic of sounds and grammars across languages;
- Discovered interrelations of human biology, psychology and language;
- Apply what learned in class to the problems and posed questions to be answered;
- Frame a researched project by a relevant theory and collected primary data to document it;
- Present the project in class;
- Write up a research paper, following a relevant thesis, research questions and a strategy.

Psychology of Art & Culture (PSY280)

Level: BA

Course Description

This course introduces several psychological approaches, including psychological, psychoanalytic, psychosocial, and neuroscientific, to the study of art, culture, and society. Areas of application include film, painting, literature, art therapy, psychohistory, consciousness, dreams, surrealism, gender, ecology, and economics.

This course therefore serves as a foundation for and introduction to the key concepts, theories and approaches necessary for a deeper engagement in the psychoanalysis of culture, but also functions as a stand alone course for all those interested in art, culture, psychology or society to understand the basic tools, concepts and approaches in this area.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate abilities to apply definitions and main concepts of different psychological theories to explain and interpret different aspects of art, society, and culture;
- Demonstrate their abilities to analyze, synthesize and evaluate the studied material through active participation in class;
- Compare and contrast difference between the psychological theories, outline the limits and controversies individual theories imply when describing the same phenomena;
- Demonstrate and defend their individual critical evaluation and critically review other fellow students' positions;
- Show active pursuit of in-depth discussions in seminars, ability to lead a class debate on a topic of choice, and demonstrate attainment of interpretive psychoanalytic perspectives applicable to a wide range of topics in art, society, and culture.

Psychology of Cooperation (PSY525)

Level: MA

Course Description

Cooperation is necessary to solve many of our pressing challenges – including depletion of natural resources, managing the COVID-19 pandemic, and effective policy making. By studying the psychological processes underlying cooperation we gain knowledge that can help us create environments and institutions which will be more successful in tackling the societal challenges. The main goal of the course is to introduce students to the psychological processes of human cooperation. This course draws on theories and empirical findings from social, cognitive and developmental psychology, and behavioural economics.

Course Learning Outcomes

Upon Completion of this Course, students will gain knowledge and various skills and will be able to:

- Demonstrate understanding of basic terminology, concepts and principles of the human cooperation.
- Recognize that human cooperation has multiple layers.
- Understand how scientists accumulate scientific knowledge about human cooperation through discovery, confirmation, and correction.
- Understand how psychology is applied to improving various areas including prosocial behavior and inter- and intra-group cooperation.
- Use Google Scholar to identify the relevant scientific articles for their questions about human cooperation.
- To evaluate how valuable the source and its contents are for answering questions about human cooperation.
- To communicate and collaborate with their classmates
- Apply a basic understanding of the human cooperation in practice.

Psychology of Cooperation (PSY325)

Level: BA

Course Description

Cooperation is necessary to solve many of our pressing challenges – including depletion of natural resources, managing the COVID-19 pandemic, and effective policy making. By studying the psychological processes underlying cooperation we gain knowledge that can help us create environments and institutions which will be more successful in tackling the societal challenges. The main goal of the course is to introduce students to the psychological processes of human cooperation. This course draws on theories and empirical findings from social, cognitive and developmental psychology, and behavioural economics.

Course Learning Outcomes

Upon Completion of this Course, students will gain knowledge and various skills and will be able to:

- Demonstrate understanding of basic terminology, concepts and principles of the human cooperation.
- Recognize that human cooperation has multiple layers.
- Understand how scientists accumulate scientific knowledge about human cooperation through discovery, confirmation, and correction.
- Understand how psychology is applied to improving various areas including prosocial behavior and inter- and intra-group cooperation.
- Use Google Scholar to identify the relevant scientific articles for their questions about human cooperation.
- To evaluate how valuable the source and its contents are for answering questions about human cooperation.
- To communicate and collaborate with their classmates
- Apply a basic understanding of the human cooperation in practice.

Psychology of Environmental Crisis (PSY567)

Level: MA

Course Description

The course studies the relationship between mind and nature including from a variety of psychological perspectives, in order to better understand the psychological aspects of the environmental crisis. In our era of anxiety, denial, paranoia, apathy, guilt, hope, and despair in the face of climate change, this course introduces various psychological approaches to understanding environmental crisis, our relationship to nature and the nonhuman world, and the difficulties of psychological and social change. We shall apply a range of psychological methods and theories to the problem, with a focus on psychoanalytic contributions. The nonlinear sciences of complexity and chaos, as well as the philosophies of Bateson, Deleuze and Guattari, are also studied, together with new clinical applications from ecopsychology and ecotherapy, helping to contribute towards a critical dialogue between psychology and ecology.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate abilities to apply definitions and main concepts of different psychological theories to explain and interpret different aspects of the environmental crisis;
- Learn theoretically and experientially about the clinical practice of ecotherapy;
- Provide evidence of their abilities to analyze, synthesize and evaluate the studied material through active participation in class;
- Compare and contrast difference between the psychological theories, outline the limits and controversies individual theories imply when describing the same phenomena;
- Select 2 theories of choice and in presentation and paper demonstrate their in-depth familiarity with theories' conceptual frameworks, and ability to apply those in interpretation of an ecological/environmental phenomena of choice;
- Demonstrate and defend their individual critical evaluation and critically review other fellow students' positions;
- Show active pursuit of in-depth discussions in seminars, ability to lead a class debate on a topic of choice, and demonstrate attainment of interpretive psychoanalytic perspectives applicable not just to the realm of ecology/nature but also phenomena ranging from culture, politics and psychology to psychopathology and the media.

Psychology of Environmental Crisis (PSY367)

Level: BA

Course Description

The course studies the relationship between mind and nature including from a variety of psychological perspectives, in order to better understand the psychological aspects of the environmental crisis. In our era of anxiety, denial, paranoia, apathy, guilt, hope, and despair in the face of climate change, this course introduces various psychological approaches to understanding environmental crisis, our relationship to nature and the nonhuman world, and the difficulties of psychological and social change. We shall apply a range of psychological methods and theories to the problem, with a focus on psychoanalytic contributions. The nonlinear sciences of complexity and chaos, as well as the philosophies of Bateson, Deleuze and Guattari, are also studied, together with new clinical applications from ecopsychology and ecotherapy, helping to contribute towards a critical dialogue between psychology and ecology.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate abilities to apply definitions and main concepts of different psychological theories to explain and interpret different aspects of the environmental crisis;
- Learn theoretically and experientially about the clinical practice of ecotherapy;
- Provide evidence of their abilities to analyze, synthesize and evaluate the studied material through active participation in class;
- Compare and contrast difference between the psychological theories, outline the limits and controversies individual theories imply when describing the same phenomena;
- Select 2 theories of choice and in presentation and paper demonstrate their in-depth familiarity with theories' conceptual frameworks, and ability to apply those in interpretation of an ecological/environmental phenomena of choice;
- Demonstrate and defend their individual critical evaluation and critically review other fellow students' positions;
- Show active pursuit of in-depth discussions in seminars, ability to lead a class debate on a topic of choice, and demonstrate attainment of interpretive psychoanalytic perspectives applicable not just to the realm of ecology/nature but also phenomena ranging from culture, politics and psychology to psychopathology and the media.

Psychology of Leadership (MGT364)

Level: BA

Course Description

The course aims to broaden the approach to leadership in organizations, disciplines and cultures, connecting fields that may seem unrelated. This includes leadership variations across cultures and their impact on the personal, the political and the organizational. New attitudes, research, thinking patterns and behavior will be analyzed in the course through current motivational trends, cross-cultural communication, gender and diversity innovations in leadership. This includes motivating, inspiring and guiding groups and people; initiating or managing change and intrapersonal intelligence and competence. International dimensions found in cross-cultural psychology studies will be adapted and discussed as it relates to leadership.

Course Learning Outcomes

Upon completion of this course, students will be able to :

- Comprehend some of the contemporary definitions of leadership, and developing a personal definition;
- Comprehend selected historical and contemporary models of leadership, and how individual styles compare to such models;
- Understand the responsibilities and privileges of leadership, including moral and ethical decisions and the use of authority and power;
- Comprehend the context of leadership, mostly central to which is the relationship between the individual and the group;
- Apply foundational areas of leadership to practical and real-life situations within the current political, social and organizational climates familiar to the student;
- Understand and articulate your personal values and approaches to leadership;
- See and reflect upon the application of leadership theory in an applied settings.

Public International Law (LEG246)

Level: BA

Course Description

This course will introduce students to the concepts of international law, focusing not only on the legal relationship between countries, but also on the roles of the United Nations, international nongovernmental organizations, and individuals in international relations and law. Focusing primarily on the Twentieth Century, students will gain an understanding of the sources of international law and how international law has developed, with particular emphasis on the role that international events, such as the World Wars and the Cold War, played in the development of international law. This course will cover areas such as human rights, the laws of war and conflict, environmental law, the roles of international and domestic courts in international law, treaties and legal agreements between countries. The “real-world” implications and applications of international law will be a priority so that students will gain a deeper understanding of the impact of law on individuals, groups of people, and society.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Describe the principal sources of international law and explain how these have come into being;
- Make effective use of relevant cases and treaties in support of legal arguments in relevant cases and situations;
- Use appropriate legal terminology and language with reasonable confidence and accuracy;
- Compare and contrast international law and domestic law;
- Identify the types of jurisdiction courts have over places and persons;
- Understand how disputes and conflicts can be resolved between countries through different mechanisms (such as through courts, diplomatic negotiations, and mediation through international organizations);
- Have awareness of how political realities, including historical contexts, religious and cultural beliefs, and economic factors, can impact international law.

Public Law (LEG154)

Level: BA

Course Description

Focusing upon constitutional issues and reform, students will analyse key issues governing the relation between citizen and the state, including sovereignty and the division of powers between legislature, executive and administration.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Undertake straightforward legal research;
- Identify relevant facts and issues;
- Draw on primary and secondary legal sources, including case law and statutes;
- Address problems in a legal context;
- Formulate an argument;
- Write in a comprehensible manner, using legal terminology correctly;
- Retrieve information from legal databases, the VLE and Online Library.

Public Relations (MKT368)

Level: BA

Course Description

Upon successful completion of this course, students will have a basic understanding of the purpose, principles, and practice of Public Relations (PR) both as an independent discipline and as an integrated part of the complete marketing mix. A contemporary overview of Public Relations concepts as well as local and international business environments will be assessed using practical case studies. It will be emphasized that each student has and will come into contact with Public Relations techniques throughout his or her life and that understanding this field will be to one's benefit even though he or she may not use it directly in his or her field of work. Student will create a real PR Campaign proposal for an existing organization to further enhance their knowledge of this field. A wide variety of public relations techniques and operating areas are examined including Media Relations, International PR, the PR practitioner's role, Content Marketing and Corporate Social Responsibility (CSR), for example.

Course Learning Outcomes

Upon completion of this course, students will be able to :

- Demonstrate understanding of how and where Public Relations fits within the Integrated Marketing Communications (IMC) concept to understand and to be able to use PR terms and concepts;
- Explain how PR practices are used by various organizations to adapt to change, manage competition and conflict, and forge mutually beneficial relations with diverse organizational stakeholder publics;
- Practice specific PR writing skills including writing a Press Release and creating an Advertorial;
- Understand the role of ethics within PR based on specific case studies;
- Practice presentation skills and the ability to explain the studied topic to peers;
- Apply various theories of how active Publics form and how Stakeholder Publics can be identified and worked with to achieve goals;
- Explain and demonstrate creativity and understanding of the concepts in an in-depth Public Relations Campaign Plan;
- Demonstrate understanding of the new trends in PR utilized on the Internet, social media and how they have affected traditional marketing and advertising trends;
- Comprehend how PR is practiced in reality due to shared experiences from an invited guest speaker;
- Apply the so-called circular four-step public relations process to create a campaign plan for a specific problem. This includes: identifying the key public targeted; properly writing campaign objectives; creating the essential campaign message and executions; creating a media plan to carry the campaign;
- Understand and discuss the implications of what is now being called a major paradigm shift—the impact of new media/social media—in public relations and marketing, including Content marketing.

Public Speaking (COM110)

Level: BA

Course Description

The course is designed to help students communicate information clearly and expressively, developing a personal style that maximizes their expressive skills, with practice using visual aids which enhance the effectiveness of the communication. The course also focuses on interpersonal communication skills, such as listening and a variety of positive roles one can play in a group communication process. The course further intends to help students shape their ideas into effective persuasive presentations. Types of presentations (introducing others, personal experience speech, informative speech, speech, and persuasive speeches) are analyzed, prepared, presented and critiqued in class with a view toward clear organization of material, optimal delivery skills and effective contact with others. Attention is paid to speaking in multi-cultural environments.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate expressive skills in the voice and body;
- Demonstrate a personal and effective style for making presentations;
- Utilize organizational patterns for informative presentations;
- Utilize an effective organizational pattern for persuasive speeches;
- Use visual aids effectively;
- Demonstrate confidence as a speaker through;
- Be aware of various positive and negative roles one could play in group communication;
- Be aware of cultural influences on the communication processing.

Quantitative Decision Making (MTH320)

Level: BA

Course Description

The course presents the quantitative methods used for making managerial decisions emphasizing the application in marketing. The course is aimed to develop critical and analytical approach to decision making, which is particularly important in the current changing, hence uncertain environment. The class points out the typical problems in decision making (drawing on behavioral economics and psychology) to emphasize the importance of analytical and conceptual approach. The class illustrates theoretical models on practical cases and problems, using computer software and applications. The topics covered include: forecasting and statistical analysis, game theory, decision analysis and decision making under uncertainty, network analysis, and introduction to linear programming.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Be aware of the importance of analytical and critical approach to decision making, explain the benefits of analytical approach;
- Demonstrate familiarity with standard problems in decision making and data interpretation;
- Employ quantitative methods and techniques to make decisions (identify the problem, select the correct model, interpret and present results, and make the decision);
- Work with computer applications to make decisions.

Race & Civil Rights in the USA (HIS280)

Level: BA

Course Description

Race can mean different things, to different people, in different places, at different times. However one understands it, there is no question that today race is a lively topic of discussion of the United States, and this public conversation has specific historical roots that must be carefully considered. This course examines the meanings and uses of the concept of race in modern American history.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Develop at least a basic reserve of specific data about the history of race in the United States in order to have an informed and educated conversation about it, and to have a better sense of how to find and use such information when needed;
- Discuss controversial topics (like race) in public, in a gracious and civil manner;
- Better discern how scientific and “expert” authority has been used (and maybe still is) to make social prejudices (for example based on race) seem like “proven facts.”;
- Distinguish between racism as a relatively modern ideological construction and other “hateful” ideas rooted in religious bigotry or traditional ethnocentrism;
- Better evaluate the extremely complicated racial legacy of United States history.

Race, Progress and Civilization in Anglo-American Thought from the 17th to the 20th Centuries (HIS589)

Level: MA

Course Description

Enlightenment philosophers like John Locke, John Millar and Adam Ferguson tended to assume that human nature was similar everywhere, and that civilisations advanced according to universal material and environmental laws. From the late 18th century through to the first half of the 20th century, this universalist model was challenged by a growing belief in human difference - and human inequality. Throughout the 19th century, materialist explanations of human progress based on universal developmental laws would gradually give way to theories of human order and progress based upon racial hierarchy as the determining factor in historical development. Racial doctrines which justified slavery and imperialism also increasingly provided nineteenth century anthropologists, archaeologists and historians with the explanation for the rise of civilisation itself.

But throughout the 19th century, such inequitable visions of progress were challenged by the continuity of the Enlightenment tradition in the form of theories of technologically-driven progress (the Danish Three Age system), universal stages of material and mental development (Darwin, Tylor, Lubbock and Morgan) or economic development and class struggle (Marx, Engels, Childe and their followers).

The course centres upon the tension between theories of progress and those of degeneration. Between conceptions of the human past envisaged as a primaevial Arcadia of “Noble Savages,” and one characterised by poverty, ignorance and “nasty, brutish and short” lives. Between the rise of civilisation understood as a universal process of progression through universal stages of social, religious and economic development on one hand, and theories which saw civilisation as arising in one place and being spread to other areas – diffusionism – often through the presumed activity of “superior” racial elements.

The seminar will be based upon the interpretation of original documents. It is intended as a course in intellectual, rather than social and political, history. The seminar will concentrate on British and North American anthropology, although the work of some relevant German (F. Max Muller, Baron Christian Carl Josias Bunsen and Rudolf Virchow), Danish (Thomsen and Worsaae) and French thinkers (Renan and Gobineau) will also feature. (No knowledge of these languages is necessary or assumed, however.)

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the eclipse (and revival) of Enlightenment universalist theories of human progress in the 18th century, and the rise of racial determinist theories from the late 18th through the 19th centuries;
- Understand and analyse the principal original documents pertaining to the great controversies relating to the origins of civilization of the late 18th, 19th and early 20th centuries in the Anglo-Saxon world especially;
- Place in context and lend perspective to racist ideas in terms of their intimate relationship to systems of dominance associated with slavery, imperialism and exclusionary nationalism;
- Understand something of the historical, intellectual and social context which led to the transition from universalist and idealist theories of human anthropology and civilizational progress and their replacement with doctrines founded on the principles of racial difference and inequality. In particular, students should gain some understanding of the intimate relations between racial anti-Semitism and racial theories denigrating the capacities of Africans and colonial subjects;
- Understand the connections between racial theory, imperialism, slavery and social elitism and overall theories of progress and civilization in 19th century British, French and American thought.

Race, Progress and Civilization in Anglo-American Thought from the 17th to the 20th Centuries (HIS389)

Level: BA

Course Description

Enlightenment philosophers like John Locke, John Millar and Adam Ferguson tended to assume that human nature was similar everywhere, and that civilisations advanced according to universal material and environmental laws. From the late 18th century through to the first half of the 20th century, this universalist model was challenged by a growing belief in human difference - and human inequality. Throughout the 19th century, materialist explanations of human progress based on universal developmental laws would gradually give way to theories of human order and progress based upon racial hierarchy as the determining factor in historical development. Racial doctrines which justified slavery and imperialism also increasingly provided nineteenth century anthropologists, archaeologists and historians with the explanation for the rise of civilisation itself.

But throughout the 19th century, such inequitable visions of progress were challenged by the continuity of the Enlightenment tradition in the form of theories of technologically-driven progress (the Danish Three Age system), universal stages of material and mental development (Darwin, Tylor, Lubbock and Morgan) or economic development and class struggle (Marx, Engels, Childe and their followers).

The course centres upon the tension between theories of progress and those of degeneration. Between conceptions of the human past envisaged as a primaevial Arcadia of “Noble Savages,” and one characterised by poverty, ignorance and “nasty, brutish and short” lives. Between the rise of civilisation understood as a universal process of progression through universal stages of social, religious and economic development on one hand, and theories which saw civilisation as arising in one place and being spread to other areas – diffusionism – often through the presumed activity of “superior” racial elements.

The seminar will be based upon the interpretation of original documents. It is intended as a course in intellectual, rather than social and political, history. The seminar will concentrate on British and North American anthropology, although the work of some relevant German (F. Max Muller, Baron Christian Carl Josias Bunsen and Rudolf Virchow), Danish (Thomsen and Worsaae) and French thinkers (Renan and Gobineau) will also feature. (No knowledge of these languages is necessary or assumed, however.)

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the eclipse (and revival) of Enlightenment universalist theories of human progress in the 18th century, and the rise of racial determinist theories from the late 18th through the 19th centuries;
- Understand and analyse the principal original documents pertaining to the great controversies relating to the origins of civilization of the late 18th, 19th and early 20th centuries in the Anglo-Saxon world especially;
- Place in context and lend perspective to racist ideas in terms of their intimate relationship to systems of dominance associated with slavery, imperialism and exclusionary nationalism;
- Understand something of the historical, intellectual and social context which led to the transition from universalist and idealist theories of human anthropology and civilizational progress and their replacement with doctrines founded on the principles of racial difference and inequality. In particular, students should gain some understanding of the intimate relations between racial anti-Semitism and racial theories denigrating the capacities of Africans and colonial subjects;
- Understand the connections between racial theory, imperialism, slavery and social elitism and overall theories of progress and civilization in 19th century British, French and American thought.

Radicalization Trends in Party Politics (POL303)

Level: BA

Course Description

Political parties are the principal actors of a representative democracy. Able to put candidates in legislative or governmental positions, parties are traditionally known to have a certain dual standing between the state and civil society. However, recent research have introduced a new debate on the meaning of a political party: Some have argued that political parties no more fulfill their function of representing the society and have turned into semi-state actors. Some others, on the contrary, have shown that parties still possess mass organizational features. This course aims to combine this new debate on political parties with the rising radicalization trends observed in party politics across old, new and developing democracies. Is radicalization connected with the changing meaning of a political party as some scholars suggest? If not, why do some mainstream parties drop their centrist positions and radicalize? Why do the radical right wing parties gain electoral power as opposed to centrist parties in some contexts, yet lose in others? What explains the rise of populist parties as a new party family that contradicts the established party ideologies like conservatism, liberalism and socialism? What role do the institutional, social and organizational origins of parties play in these recent developments? What role does the party system have? In what way do the radical parties—left or right—affect the current party system and politics?

The empirical basis of the course will be cases selected from democracies in the Western, Central and Eastern Europe as well as from developing democracies in the Middle East and East Asia.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Apply an analytical perspective on the functions, roles and internal dynamics of political parties through relevant theories;
- Question the meaning of radicalization of parties and party systems;
- Analyze how radicalization of party politics relates to the performance of party democracies in a comparative way;
- Construct academic, critical arguments, organize and clarify thoughts in a written form and apply rules of citation via writing three response papers and an academic paper at the end of the course;
- Successfully hold an academic discussion, make oral presentations and participate in scholarly debates.

Radicalization Trends in Party Politics (POL503)

Level: MA

Course Description

Political parties are the principal actors of a representative democracy. Able to put candidates in legislative or governmental positions, parties are traditionally known to have a certain dual standing between the state and civil society. However, recent research have introduced a new debate on the meaning of a political party: Some have argued that political parties no more fulfill their function of representing the society and have turned into semi-state actors. Some others, on the contrary, have shown that parties still possess mass organizational features. This course aims to combine this new debate on political parties with the rising radicalization trends observed in party politics across old, new and developing democracies. Is radicalization connected with the changing meaning of a political party as some scholars suggest? If not, why do some mainstream parties drop their centrist positions and radicalize? Why do the radical right wing parties gain electoral power as opposed to centrist parties in some contexts, yet lose in others? What explains the rise of populist parties as a new party family that contradicts the established party ideologies like conservatism, liberalism and socialism? What role do the institutional, social and organizational origins of parties play in these recent developments? What role does the party system have? In what way do the radical parties—left or right—affect the current party system and politics?

The empirical basis of the course will be cases selected from democracies in the Western, Central and Eastern Europe as well as from developing democracies in the Middle East and East Asia.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Apply an analytical perspective on the functions, roles and internal dynamics of political parties through relevant theories;
- Question the meaning of radicalization of parties and party systems;
- Analyze how radicalization of party politics relates to the performance of party democracies in a comparative way;
- Construct academic, critical arguments, organize and clarify thoughts in a written form and apply rules of citation via writing three response papers and an academic paper at the end of the course;
- Successfully hold an academic discussion, make oral presentations and participate in scholarly debates.

Real Estate Principles and Practice (old name: Foundations in Real Estate) (BUS670)

Level: MBA

Course Description

Prerequisite for M.S. Real Estate major, BUS 602. This course explores fundamental concepts related to real estate markets, institutions, and functions. The course examines the physical, legal, regulatory, economic, and tax considerations that influence real estate decisions. Topics include real estate brokerage and listing, contracts for sale and closing, appraisal, types of residential and commercial mortgages, and risks associated with real estate investing. Discussion of the current state of real estate markets will be an important component of the course. Letter grade.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Be conversant in real estate;
- Understand the principal theoretical concepts and be able to implement the basic analytical tools of real estate acquisition, management, and development;
- Acquire the knowledge and skills to ask the right questions and seek the right solutions when faced with the complexities of real-world real estate decisions.

Recent Trends in Anglophone Drama (LIT521)

Level: MA

Course Description

The course surveys some of the most exciting developments in contemporary British, US, and Irish drama and theatre, revolving around the politics of representation and the ways in which recent playwrights and theatre makers have addressed the alleged marginality of theatre as an art form. It commences by examining the legacy of realism as the most popular – and at the same time most conservative – form of modern theatre, and proceeds to discuss a variety of genres such as Brechtian theatre, present-day tragedy, political comedy, in-the-face theatre, monologue drama, verbatim theatre, and site-specific work. Moreover, the plays selected for discussion demonstrate the wide range of topics addressed by contemporary Anglophone drama and theatre, including international and national politics, colonialism, global capitalism, war, terrorism, racism, identity politics, and social injustice on the one hand, as well as the relevance of art to the present moment. The overall objective of the course is to provide the students with a basic “road map” of contemporary theatre in the UK, US, and Ireland that would navigate them to the most germane areas for further exploration and scholarly research.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the basic trends in the aesthetics of contemporary Anglophone theatre;
- Comprehend and have a clear understanding of the ways in which contemporary Anglophone drama and theatre interacts with social and political reality;
- Be familiar with the work of principal contemporary British, US, and Irish playwrights and theatre makers in a comparative context;
- Improve the skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Recent Trends in Anglophone Drama (LIT321)

Level: BA

Course Description

The course surveys some of the most exciting developments in contemporary British, US, and Irish drama and theatre, revolving around the politics of representation and the ways in which recent playwrights and theatre makers have addressed the alleged marginality of theatre as an art form. It commences by examining the legacy of realism as the most popular – and at the same time most conservative – form of modern theatre, and proceeds to discuss a variety of genres such as Brechtian theatre, present-day tragedy, political comedy, in-theatre, monologue drama, verbatim theatre, and site-specific work. Moreover, the plays selected for discussion demonstrate the wide range of topics addressed by contemporary Anglophone drama and theatre, including international and national politics, colonialism, global capitalism, war, terrorism, racism, identity politics, and social injustice on the one hand, as well as the relevance of art to the present moment. The overall objective of the course is to provide the students with a basic “road map” of contemporary theatre in the UK, US, and Ireland that would navigate them to the most germane areas for further exploration and scholarly research.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the basic trends in the aesthetics of contemporary Anglophone theatre;
- Comprehend and have a clear understanding of the ways in which contemporary Anglophone drama and theatre interacts with social and political reality;
- Be familiar with the work of principal contemporary British, US, and Irish playwrights and theatre makers in a comparative context;
- Improve the skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Religion as a Social Force (REL501)

Level: MA

Course Description

Whether we like it or not, religion colors the world around us, the way we live socially. Even in the secular, “post-religious” West, religion makes its presence felt, sometimes in unexpected ways. Because religious belief and practice goes to the core of what it means to be human, what we hold most precious, it necessarily affects the way we live together – it is a social force. Conversely, the way we live together affects the shape of religious belief and practice. If we want to live together with understanding, we need to account for the role of religion. How are we to understand the relationship between religion and society, religion and culture?

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Have a working familiarity with major figures who have been influential in the ways we think about religion in the social sciences, and to critically evaluate their perspectives;
- Obtain a nuanced understand of some topics of vital concern regarding religion and social life.

Religion as a Social Force (REL271)

Level: BA

Course Description

Whether we like it or not, religion colors the world around us, the way we live socially. Even in the secular, “post-religious” West, religion makes its presence felt, sometimes in unexpected ways. Because religious belief and practice goes to the core of what it means to be human, what we hold most precious, it necessarily affects the way we live together – it is a social force. Conversely, the way we live together affects the shape of religious belief and practice. If we want to live together with understanding, we need to account for the role of religion. How are we to understand the relationship between religion and society, religion and culture?

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Have a working familiarity with major figures who have been influential in the ways we think about religion in the social sciences, and to critically evaluate their perspectives;
- Obtain a nuanced understand of some topics of vital concern regarding religion and social life.

Renaissance Art, Architecture and Culture (HSS520)

Level: MA

Course Description

The course presents an overview of the Renaissance as a unique period in European cultural history, beginning after the peak of the Gothic era around 1300 and transitioning to the new style that comes to an end sometime around 1520. We will focus mainly on Italian Renaissance, yet also give some attention and thought to northern Europe. Works of painting, sculpture, architecture and literature will be viewed in the context of political, religious, and social change of the time, beginning with humanism, which constituted the intellectual background of the Renaissance. We will read and reflect upon some important primary sources of writing by authors such as Dante Alighieri, Francesco Petrarca, Giovanni Boccaccio, Leon Battista Alberti, Giorgio Vasari, Niccolò Machiavelli, and Baldesar Castiglione, while looking at and discussing the most important artists and art works that have formed and exemplified the style, such as Giotto, Masaccio, Brunelleschi, Donatello, Botticelli, Michelangelo, Raphael, Leonardo and Titian, but also Peter Parler, Jan van Eyck or Albrecht Dürer. The classroom lectures will be combined with excursions to museums, art galleries, and historical sites relevant to the topics covered in the class.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the intellectual, artistic, literary, cultural and historical developments of the Renaissance;
- Describe the general characteristics of this period and know the principal figures of the time and be able to identify their most important works;
- Understand humanism and how this philosophy inspired creative and intellectual output during this period;
- Analyse first-hand the most significant works of Renaissance philosophers, authors, artist and architects;
- Understand the historical context out of which the Renaissance emerged and its legacy to later periods.

Renaissance Art, Architecture and Culture (HSS320)

Level: BA

Course Description

The course presents an overview of the Renaissance as a unique period in European cultural history, beginning after the peak of the Gothic era around 1300 and transitioning to the new style that comes to an end sometime around 1520. We will focus mainly on Italian Renaissance, yet also give some attention and thought to northern Europe. Works of painting, sculpture, architecture and literature will be viewed in the context of political, religious, and social change of the time, beginning with humanism, which constituted the intellectual background of the Renaissance. We will read and reflect upon some important primary sources of writing by authors such as Dante Alighieri, Francesco Petrarca, Giovanni Boccaccio, Leon Battista Alberti, Giorgio Vasari, Niccolò Machiavelli, and Baldesar Castiglione, while looking at and discussing the most important artists and art works that have formed and exemplified the style, such as Giotto, Masaccio, Brunelleschi, Donatello, Botticelli, Michelangelo, Raphael, Leonardo and Titian, but also Peter Parler, Jan van Eyck or Albrecht Dürer. The classroom lectures will be combined with excursions to museums, art galleries, and historical sites relevant to the topics covered in the class.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the intellectual, artistic, literary, cultural and historical developments of the Renaissance;
- Describe the general characteristics of this period and know the principal figures of the time and be able to identify their most important works;
- Understand humanism and how this philosophy inspired creative and intellectual output during this period;
- Analyse first-hand the most significant works of Renaissance philosophers, authors, artists and architects;
- Understand the historical context out of which the Renaissance emerged and its legacy to later periods.

Reporting I. and Reporting II (JRN200)

Level: BA

Course Description

The course is an introduction to journalistic reporting and writing. After a period of training in newswriting and newsgathering techniques, students research and write their own stories for the college's online newspaper, At the Lennon Wall. Early class lessons will examine what news is, news story organization, how to find story ideas, how to conduct interviews and how to find and evaluate information. Though the focus is on writing for a newspaper or news agency, the course material is applicable to all forms of journalistic writing, including public relations writing.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Clearly grasp and utilize newsworthiness criteria including impact, novelty, proximity and timeliness;
- Achieve accuracy and clarity in news reporting and writing;
- Use a variety of sources, including public records, to research and report a story;
- Report and write a news story on deadline using an appropriate lead and story structure, whether “inverted pyramid” or an alternative form;
- Report and write a feature story;
- Understand and analyze issues of balance, fairness, viewpoint and subject sensitivity in reporting;
- Understand and analyze issues surrounding freedom of information and government, corporate or other control of news in the context of daily reporting.

Research Methods in Humanities and Social Sciences (SOC290)

Level: BA

Course Description

This course covers the interplay and impact of institutions on humans, its distinct culture and structure, politics power, diversity, motivation, team structure in decision-making and achieving both individual and institutional goals.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of various approaches to research in the humanities and social sciences;
- Understand and demonstrate the link between research question, research methods and sources;
- Develop a methodologically-sound research design;
- Conduct basic academic research and analytical writing with the usage of proper citations, appropriate to undergraduate level.

Retail Management in the Digital Era (MGT311)

Level: BA

Course Description

Did you ever want to open and operate your own successful retail business? Do you desire to develop the managerial strategies to assume a high level position in the retail industry? Or learn about successful techniques for customer relationship management? This course will give you the tools to do each of these. Additionally, students will enhance effective marketing, research and problem-solving skills as well as examine ways to utilize today's platforms to effectively reach consumers.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Develop an understanding of an effective retail business model;
- Analyze and recognize the essential elements for retail success;
- Recognize effective social media platforms to attract and maintain customer relationships;
- Recognize marketing strategies for diverse types of retail businesses;
- Apply critical thinking skills to evaluate and offer solutions to retail issues and problems;
- Demonstrate learning by developing a team retail business model and enhance teambuilding skills such as collaboration, effective listening, coordination and communication.

Russian Foreign Policy (IRS353)

Level: BA

Course Description

The course Russian Foreign Policy: Emerging, Declining or Great Power? is intended to offer students an overview of Russian foreign policy, the motives shaping it and the forces hiding behind. It will also explore the instruments Russia uses on the international arena. The time framework spreads from the dissolution of the Soviet Union till today. The students are expected to investigate motives, continuities and changes, as well as other contributing factors.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate developed comprehensive knowledge about Russian foreign policy;
- Have overall knowledge about decision-making within Russian foreign policy;
- Understand the motives behind Russian foreign policy decisions;
- Assess claims and evidence about decision-making in Russian foreign policy;
- Engage critically with the literature by exposing and discussing contradictions and problematic issues.

Russian II (RUS200)

Level: BA

Course Description

Russian 200 is an advanced beginning course developing rudimentary knowledge of Russian language and culture. The goal is for the student to grow comfortable in speaking and writing Russian on topics of everyday practical interest. The focus is on learning lexicon related to the topics of culture, movies and songs, hobbies, university studies, travel and orientation in space, eating in and out, shopping, and visiting the doctor. RUS 200 emphasizes the habit of daily homework prep and writing, practice of conversational rituals, reading a variety of attractive texts and growing familiar with Russian literature and vernacular culture. Russian 200 completes IRD language requirement. Russian 200 is also a language course for heritage students, i.e., fluent speakers of colloquial Russian and competent listeners but who are not familiar with standard grammar, have difficulties in writing or do not write at all and cannot read and analyze texts.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Mastered basic lexicon of the above specified cultural domains;
- Tested out all categories of standard Russian grammar;
- Exercised various strategies of listening, writing and speaking;
- Wrote notes, descriptions, diary entries, records of past events and plans for future ones;
- Researched several cultural topics and presented on them; and searched in Russian internet resources.

Secessionist Art, Architecture and Culture in Vienna and Prague (HSS521)

Level: MA

Course Description

This course will examine Secession as an artistic movement representing a conscious search for a “new style” authentic to its own time, which was fundamental to modern art. The awareness of the constituting of a style that would shape reality, and that would at the same time reflect art’s basic capacity to enrich and cultivate inner emotional experience by finding expression in new visual vocabulary, was understood also as a final liberation of the arts from the descriptive and illustrative role of various forms of academism. At the core of the Secession then lies a moral meaning of a “departure” from an official conventional establishment that no longer enhances life, in the name of originality, modernity and unity of art with life.

Focusing on central Europe of Prague and Vienna primarily, we will follow the emergence of the new style of architecture by Olbrich, Hoffmann, Otto Wagner, and Jan Kotěra, towards the abstract language of Adolf Loos, who ultimately rejected all secessionist ornament as a crime. We will, moreover, look at the new abstractionist decorative style of painting of Gustav Klimt, hovering between the realms of dream and waking existence described by Sigmund Freud at that time, and see how Klimt’s Beethoven Frieze as a dense allegorical response to Beethoven’s Ninth Symphony, conveying “the struggle of the soul striving for joy,” exemplified the notion of the Gesamtkunstwerk, where all visual arts, architecture, music, poetry, and philosophy participated in one in the Secession building in Vienna. We will also discuss how Klimt’s paradigm was further transformed by Egon Schiele into an entirely new realm of expression made available in the arts, so different from the graphic art of poster invented by Alfons Mucha, or from Jan Preisler’s monumental classical modernist painting. Sculpture would also be an important part of the course; we will be looking at works of František Bílek, Jan Štursa, or Otto Gutfreund, but also August Rodin and Medardo Rosso.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Define the term “secession” in the context of artistic modernism;
- Describe the general characteristics of the fin de siècle and get to know some of its most important artist and architects;
- Understand the complexity of the time at the birth of modernity and see how that complexity is connected to a whole spectrum of various art movements and their different approaches, while being able to recognize their oneness;
- Know the principal artists of the time and be able identify their most important works.

Secessionist Art, Architecture and Culture in Vienna and Prague (HSS321)

Level: BA

Course Description

This course will examine Secession as an artistic movement representing a conscious search for a “new style” authentic to its own time, which was fundamental to modern art. The awareness of the constituting of a style that would shape reality, and that would at the same time reflect art’s basic capacity to enrich and cultivate inner emotional experience by finding expression in new visual vocabulary, was understood also as a final liberation of the arts from the descriptive and illustrative role of various forms of academism. At the core of the Secession then lies a moral meaning of a “departure” from an official conventional establishment that no longer enhances life, in the name of originality, modernity and unity of art with life.

Focusing on central Europe of Prague and Vienna primarily, we will follow the emergence of the new style of architecture by Olbrich, Hoffmann, Otto Wagner, and Jan Kotěra, towards the abstract language of Adolf Loos, who ultimately rejected all secessionist ornament as a crime. We will, moreover, look at the new abstractionist decorative style of painting of Gustav Klimt, hovering between the realms of dream and waking existence described by Sigmund Freud at that time, and see how Klimt’s Beethoven Frieze as a dense allegorical response to Beethoven’s Ninth Symphony, conveying “the struggle of the soul striving for joy,” exemplified the notion of the Gesamtkunstwerk, where all visual arts, architecture, music, poetry, and philosophy participated in one in the Secession building in Vienna. We will also discuss how Klimt’s paradigm was further transformed by Egon Schiele into an entirely new realm of expression made available in the arts, so different from the graphic art of poster invented by Alfons Mucha, or from Jan Preisler’s monumental classical modernist painting. Sculpture would also be an important part of the course; we will be looking at works of František Bílek, Jan Štursa, or Otto Gutfreund, but also August Rodin and Medardo Rosso.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Define the term “secession” in the context of artistic modernism;
- Describe the general characteristics of the fin de siècle and get to know some of its most important artist and architects;
- Understand the complexity of the time at the birth of modernity and see how that complexity is connected to a whole spectrum of various art movements and their different approaches, while being able to recognize their oneness;
- Know the principal artists of the time and be able identify their most important works.

Seminar in Business Consulting (BUS685)

Level: MBA

Course Description

This course reviews: the history of the business consulting industry, recent trends in the consulting industry structure and demand, concepts on the phases/steps in the consulting process, review of tools used by business consultants, and the course provides students an opportunity to apply classroom concepts to real-world consulting projects.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Understand the history of business consulting;
- Understand the trends and structure of the consulting industry;
- Know the steps of the consulting process;
- Utilize business consulting tools.

Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective (HIS533)

Level: MA

Course Description

This course consists of two basic components – lectures and seminars.

It aims to provide students with an understanding of the conflict between Russia or Russian supported separatists in Eastern Ukraine and Ukraine by placing this conflict in an overall historical perspective.

Course lectures will address the following topics: fundamental questions related to the formation of Russian and Ukrainian national identities; theoretical issues of nationalities and nationalism constructed on concepts of ethnicity or political and civic identity. We also will examine the debates that took place in Russian and Ukrainian historiography during the nineteenth, twentieth and twenty first-centuries, debates that posed the key question of where Russian and Ukrainian history begin. Is there a common Russian/Ukrainian national identity based on their early common history, or do the historical, political, social and cultural events that took place between the thirteenth and eighteenth centuries bring about the rise of two distinct nations?

We will also survey the political, social and economic situation in the Ukrainian state since its independence. It will be important to understand the internal issues that caused Ukraine's political instability, economic decline and social unrest. We will look at the roots of the conflict between the eastern and western parts of the state - the language questions, religious differences, economic disparity, corruption and other internal disputes that developed in Ukraine in the last 25 years.

We will examine the changes that occurred in post-Soviet Russia, starting with the dismantling of the Soviet Union and continuing to present-day Putin's government. We will review the agreements signed by the Yeltsin government with independent Ukraine and other former Soviet republics, and gradual transformation and eventual abandonment of these agreements by Putin's government. Some additional topics will be addressed, such as the Kremlin's initiatives in forming an opposition to the Western alliances - NATO and the European Union - in the form of CIS (Commonwealth of Independent States), Customs Union and Eurasian Union. In order to better understand Putin's policies, we will review some core concepts that rule the actions of his government, such as "sovereign democracy," "power vertical" and "Orthodoxy." We will examine the new expansionists' policies of Russia revealed in the wars in Georgia and Transnistria, the annexation of Crimea and the present-day conflict in Eastern Ukraine.

In the seminar portion of the course students will be expected to participate actively in class discussions and presentations (the format of the presentations will depend on the number of students in the class). Students will be expected to read material required for the course and be able to engage in discussions related to the assigned readings. Specific reading material will be assigned for each seminar.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- A clear understanding of the complex relationship between Russia and Ukraine, starting with questions fundamental to the formation of modern Russian and Ukrainian national identities as well as overall issues related to nationalities and nationalism; knowledge of the most current issues raised by Western, Russian and Ukrainian historians regarding the major controversies in historiography as to the nature of the origins of two nations;
- An understanding of the political, social and economic situation in the Ukrainian state since its independence, and internal issues that caused Ukraine's political instability, economic decline and social unrest;
- An understanding of the changes that occurred in post-Soviet Russia and the overall transformation of the Russian political, economic, social and cultural reality during the last 25 years, and the effect of these changes on the relationship between Russia and the former Soviet Republics;
- Knowledge of complex geopolitical and economic developments in the region and Russia's response to these developments;
- An understanding of the actions of the Russian Federation that led to the annexation of Crimea and war in Eastern Ukraine between separatist Ukrainian forces and the Ukrainian army.

Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective (HIS433)

Level: BA

Course Description

This course consists of two basic components – lectures and seminars.

It aims to provide students with an understanding of the conflict between Russia or Russian supported separatists in Eastern Ukraine and Ukraine by placing this conflict in an overall historical perspective.

Course lectures will address the following topics: fundamental questions related to the formation of Russian and Ukrainian national identities; theoretical issues of nationalities and nationalism constructed on concepts of ethnicity or political and civic identity. We also will examine the debates that took place in Russian and Ukrainian historiography during the nineteenth, twentieth and twenty first-centuries, debates that posed the key question of where Russian and Ukrainian history begin. Is there a common Russian/Ukrainian national identity based on their early common history, or do the historical, political, social and cultural events that took place between the thirteenth and eighteenth centuries bring about the rise of two distinct nations?

We will also survey the political, social and economic situation in the Ukrainian state since its independence. It will be important to understand the internal issues that caused Ukraine's political instability, economic decline and social unrest. We will look at the roots of the conflict between the eastern and western parts of the state - the language questions, religious differences, economic disparity, corruption and other internal disputes that developed in Ukraine in the last 25 years.

We will examine the changes that occurred in post-Soviet Russia, starting with the dismantling of the Soviet Union and continuing to present-day Putin's government. We will review the agreements signed by the Yeltsin government with independent Ukraine and other former Soviet republics, and gradual transformation and eventual abandonment of these agreements by Putin's government. Some additional topics will be addressed, such as the Kremlin's initiatives in forming an opposition to the Western alliances - NATO and the European Union - in the form of CIS (Commonwealth of Independent States), Customs Union and Eurasian Union. In order to better understand Putin's policies, we will review some core concepts that rule the actions of his government, such as "sovereign democracy," "power vertical" and "Orthodoxy." We will examine the new expansionists' policies of Russia revealed in the wars in Georgia and Transnistria, the annexation of Crimea and the present-day conflict in Eastern Ukraine.

In the seminar portion of the course students will be expected to participate actively in class discussions and presentations (the format of the presentations will depend on the number of students in the class). Students will be expected to read material required for the course and be able to engage in discussions related to the assigned readings. Specific reading material will be assigned for each seminar.

Course Learning Outcomes

Upon completion of the course, it is expected that students will have gained:

- A clear understanding of the complex relationship between Russia and Ukraine, starting with questions fundamental to the formation of modern Russian and Ukrainian national identities as well as overall issues related to nationalities and nationalism; knowledge of the most current issues raised by Western, Russian and Ukrainian historians regarding the major controversies in historiography as to the nature of the origins of two nations;
- An understanding of the political, social and economic situation in the Ukrainian state since its independence, and internal issues that caused Ukraine's political instability, economic decline and social unrest;
- An understanding of the changes that occurred in post-Soviet Russia and the overall transformation of the Russian political, economic, social and cultural reality during the last 25 years, and the effect of these changes on the relationship between Russia and the former Soviet Republics;
- Knowledge of complex geopolitical and economic developments in the region and Russia's response to these developments;
- Understanding of the actions of the Russian Federation that led to the annexation of Crimea and war in Eastern Ukraine between separatist Ukrainian forces and the Ukrainian army.

Social Anthropology (SOC280)

Level: BA

Course Description

The aim of this course is to provide an introduction to the field of Social and Cultural Anthropology and anthropological themes, such as kinship, marriage, and social identity (constituted by gender, race & age), further complemented by ideas related to politics, economics and religion. The course will expose the students to the lives of different people around the world and to some of the ways anthropologists have come to understand them.

In particular, we will examine key terms, concepts and approaches used in anthropological writings and theorizing and we will focus on their application in various ethnographies. Students are expected to think analytically and compare evidence across cultures, including our own. The primary challenge is to develop a capacity for stepping out of our own cultural mindset

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate understanding that categories of difference (such as cleanliness, dirt, kinship, gender, age, race, etc.) are often not biologically based but culturally and socially constructed and gain sense of the various ways in which these categories differ in the world;
- Demonstrate understanding of the various ways in which anthropologists have understood culture, have theorized about it and of the multiple methods employed by them while conducting research;
- Appreciate cultural diversity and move beyond ethnocentric understanding of the world;
- Demonstrate the ability to critically read, analyze, critique and comment upon academic anthropology journal articles.

Social Science Research Methods (POS240)

Level: BA

Course Description

In this course, students will learn to design research while using a variety of research methods, theories and concepts. Students will familiarize themselves with all phases of a research project, including philosophy of the research, its design and conduct, the collection, categorization, operationalization and analysis of research data and their evaluation.

You will be asked to work individually and in teams in order to demonstrate your facility with theories and their appropriate use, as well as to hone your research, public presentation and writing skills. Papers and presentations are treated as pedagogical exercises to augment your learning in the course. Emphasis will be placed on an understanding of a research and the researcher's role. The course is a combination of a lecture and a seminar. The presentation of the material will be followed by discussions of the relevant empirical and theoretical studies.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of different epistemological positions in conducting research;
- Grasp and apply the uses of theory in qualitative research;
- Understand and demonstrate the link between a research question, research methods and sources;
- Write methodologically sound qualitative research designs and criticize the methods used in other social science research projects;
- Demonstrate the ability to conduct basic academic research and analytical writing with the usage of proper citations, appropriate to the undergraduate level and experience for introductory level of data collection on social phenomena.

Social Science Research Methods (POL240)

Level: BA

Course Description

In this course, students will learn to design research while using a variety of research methods, theories and concepts. Students will familiarize themselves with all phases of a research project, including philosophy of the research, its design and conduct, the collection, categorization, operationalization and analysis of research data and their evaluation.

You will be asked to work individually and in teams in order to demonstrate your facility with theories and their appropriate use, as well as to hone your research, public presentation and writing skills. Papers and presentations are treated as pedagogical exercises to augment your learning in the course. Emphasis will be placed on an understanding of a research and the researcher's role. The course is a combination of a lecture and a seminar. The presentation of the material will be followed by discussions of the relevant empirical and theoretical studies.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of different epistemological positions in conducting research;
- Grasp and apply the uses of theory in qualitative research;
- Understand and demonstrate the link between a research question, research methods and sources;
- Write methodologically sound qualitative research designs and criticize the methods used in other social science research projects;
- Demonstrate the ability to conduct basic academic research and analytical writing with the usage of proper citations, appropriate to the undergraduate level and experience for introductory level of data collection on social phenomena.

Sociolinguistics (COM581)

Level: MA

Course Description

The course introduces students to language in its social context and to theories through which to study the interrelationship of language and society. It examines interpretations of sociolinguistic factors (such as class, gender, ethnicity, ideology, et al.) exemplified by selected case studies, seminal research and the research methods applied in the studies. It leads students to analyzing sociolinguistic situations at large and in our daily lives, identifying relevant factors determining the actual language usage, assessing comparable situations opened to investigation and applying findings to the analyses in students' own research. The main topics include:

- Societies and communities,
- Individuals, identities and social networks,
- Language change and its social context,
- Multilingual societies and language diversity,
- Mobility and codeswitching,
- Standard culture and discrimination,
- Language profiling,
- Linguistic landscapes in social contexts.

Course Learning Outcomes

Upon successful completion of the course, students should be able to:

- Analyze situations, problems and conflicts related to the course topics;
- Identify factors relevant to sociolinguistic investigation;
- Collect and analyze primary data;
- Understand and apply qualitative research methods, i.e., structured interviews, participant observation, group surveys, questionnaires et al.;
- Design a relevant investigation strategy investigation.

Sociolinguistics (COM381)

Level: BA

Course Description

The course introduces students to language in its social context and to theories through which to study the interrelationship of language and society. It examines interpretations of sociolinguistic factors (such as class, gender, ethnicity, ideology, et al.) exemplified by selected case studies, seminal research and the research methods applied in the studies. It leads students to analyzing sociolinguistic situations at large and in our daily lives, identifying relevant factors determining the actual language usage, assessing comparable situations opened to investigation and applying findings to the analyses in students' own research. The main topics include:

- Societies and communities,
- Individuals, identities and social networks,
- Language change and its social context,
- Multilingual societies and language diversity,
- Mobility and codeswitching,
- Standard culture and discrimination,
- Language profiling,
- Linguistic landscapes in social contexts.

Course Learning Outcomes

Upon successful completion of the course, students should be able to:

- Analyze situations, problems and conflicts related to the course topics;
- Identify factors relevant to sociolinguistic investigation;
- Collect and analyze primary data;
- Understand and apply qualitative research methods, i.e., structured interviews, participant observation, group surveys, questionnaires et al.;
- Design a relevant investigation strategy investigation.

Sociology and the Family (SOC381)

Level: BA

Course Description

This course examines one of the most important social institutions in our society, the family – a basic unit of society. It is an introduction to the study of social and cultural foundations of family, its historical development, changing structures and functions; the interaction of marriage and parenthood.

The course aims to enable students to understand and deal with different life situations and new challenges that are shaping the family and marriage issues in the contemporary society.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand key concepts of the institution of family and marriage;
- Understand major theoretical and methodological perspectives;
- Develop an ability to analyze a problem, synthesize an analytic discussion, present and justify an analysis orally and respond to criticism and queries raised by fellow students and the course tutor;
- Explain human behavior from a sociological perspective in the context of marriage and family and be able to assess them in the context of their own setting;
- Demonstrate the appropriate level of competence in written expression as demanded by the discipline and as expected of an undergraduate student;
- Demonstrate the appropriate level of competence in library research as demanded by the discipline and as expected of an undergraduate student.

Sociology of Culture (SOC300)

Level: BA

Course Description

The term “culture” has been used in association with various categories: objects, genres, conventions, actions, behaviours, mental representations – even complex institutional structures are part of culture in one way or another. Even if there is a distinct domain of (industrial) cultural production, most of culture happens, perhaps paradoxically, outside that domain. In this course, what unifies our study of culture is not its object as much as its approach: culture is about shared meaning as it infuses social life in its entirety – most of our common place experiences and activities are shaped by cultural values. Broadly conceived the course can be divided into three segments. First, we will explore important sociological debates in relation to culture how culture might be understood (i.e. Williams, Hall, Alexander). Second, perhaps surprisingly, we will critically look at the term “culture” as something that operate as an instrument of hegemony and oppression, especially if absorbed by hegemonic social structures, which then promote “the right culture” – and associated ideologically dominant “preferences” (the right ethnicity, race, gender, behaviour, worldview). Thirdly, jumping into the gloried “world of business” and critically explore tensions between courses of action and behaviour that are driven by instrumental rationality, cultural values in mind, impersonal forces and creative and aesthetic impulses as well as uncompromising commodification of cultural artefacts. At the end of the course, students will have been introduced to some of the major sociological theorists of culture, and will have a basic intellectual toolkit for understanding society “culturally.”

Course Learning Outcomes

Upon completion of this course, students should be able to have:

- Acquired the skill to perceive “the social” with cultural sensitivity;
- Gained the competence in the major threads and thinkers in sociology of culture/cultural studies;
- Developed analytical skills through engagement with theoretical texts;
- Acquired/improved the craft of academic writing.

Statistics for Business Decisions (BUS603)

Level: MBA

Course Description

This course provides students with the statistical tools and conceptual framework to make informed management decisions. Data are described by their central tendency and dispersion characteristics. Sampling theory, sampling distributions, statistical inference, and testing of hypotheses as applied to economic and business problems. Correlation, regression analysis, and index numbers form a major component of this course. Statistical applications and the use of computers are an integral part of the course material.

Course Learning Outcomes

Upon completion of this course, students should be able:

- To assemble, edit and analyze economic and business data and describe its statistical nature;
- To use statistical inference, hypothesis testing, and sampling to gain insights into the characteristics of a population;
- To use correlation and regression analysis to find relationships among business and economic variables;
- To develop an understanding of the evaluation of data and use of critical judgment in forming business decisions.

Strategic Management (BUS612)

Level: MBA

Course Description

This course relies heavily on the case method of instruction to apply strategic analyses and techniques. Students focus on the requirements for sustaining competitive advantage and the implications of these requirements for market positioning, diversification, acquisitions, joint ventures, corporate restructuring, and other decisions that can significantly affect firm value. This course also requires students to demonstrate significant business research and presentation skills by forming teams to analyze a strategic issue facing an actual firm.

Recommendations based on that analysis are presented and defended orally and in writing and judged by a panel of professors and business leaders.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Integrate and apply all of the core concepts of strategy and business administration to solving strategic problems;
- Integrate tools and concepts from economics, finance, accounting, management, and marketing and to develop the skill of making informed decisions that affect the direction and performance of the firm;
- Understand the circumstances under which various strategic options including acquisitions, divestitures, digital strategies, and international strategies offer the greatest potential to acquire and sustain a competitive advantage;
- Persuasively communicate strategic analyses orally and in writing;
- Do significant field research on strategic problems and present strategic recommendations professionally.

Strategic Marketing Analysis and Planning (MKT430)

Level: BA

Course Description

This is the core class for both the Strategic Marketing Analysis & Planning (SMAP), and the Marketing and Communication emphasis study programs. The focus of this course is strategic marketing analysis for making marketing decisions and marketing planning. It, therefore, integrates knowledge acquired in other subjects in marketing (e.g., analysis of consumer behavior, brand management, market research) and business administration subjects (management, finance, and accounting). Students develop analytical skills, acquire a strategic perspective of marketing, and learn to comprehend it as an integral part of the overall strategy of a company. Thus, the focus on the course is on the long-term planning and strategic vision of the company and the role of marketing within that. The course emphasizes the role of the strategic marketing plan as the framework for the internal organization of the company's marketing activities and decisions.

Students will further have an opportunity to put their knowledge into practice by working on a real-world project.

The topics include (but are not limited to): Strategic Market Analysis (Strategic GAP Analysis, Porter's Five Forces Framework, PLEESTIC Environmental Analysis, SWOT, GE 9 Cell Model, BCG Matrix, and Ansoff's Matrix), strategy development, planning and implementation, strategy evaluation and control.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Practically apply knowledge from other BBA courses and link these various courses together into a coherent whole;
- Comprehend and demonstrate a clear understanding of a selected (and approved) company's value-enhancing strategies;
- Comprehend and demonstrate a clear understanding of the components and construction of a strategic marketing plan;
- Understand and analyze complex marketing decisions;
- Comprehend and demonstrate a clear understanding of the investigation and application of marketing models and practices, outline the process required to develop marketing strategies;
- Place in context and lend perspective to the nature of key strategic decisions (i.e., value creation, communication, delivery, and extraction);
- Comprehend and demonstrate a clear understanding of the role of the marketing manager / director and how to make complex marketing decisions;
- Comprehend and demonstrate a clear understanding of how to apply marketing strategy, models, and principles to a real company for which they will develop a strategic marketing plan;
- Comprehend and demonstrate a clear understanding of the strategic marketing planning process and how to complete an original strategic marketing plan;
- Understand the difference between data, information, and customer insight;
- Understand how customer insight drives firm value;
- Understand the various methods to collect data and gain customer insight;
- Understand the value of using marketing metrics;
- Know key marketing metrics and how to apply them;
- Understand how to analyze marketing metrics;
- Understand how to develop appropriate marketing analytics;
- Understand the connection between marketing metrics and financial performance;
- Know how to use and interpret key marketing/financial profitability ratios;
- Interpret data and become adept at drawing appropriate conclusions to allocate marketing resources most effectively.

Strategic Planning (Strategic Planning I) (MGT430)

Level: BA

Course Description

The major objective of this course is to develop an understanding of strategic management planning process, concepts, research, and theories. Students will learn methods of business environment scanning, strategy formulation, implementation, and control. Integration of international issues throughout provides an essential understanding of global economics and its impact on business activities in a location.

This course serves as the capstone of the Business Administration Program. We study how a company effectively builds its strategy and learn through current readings and case studies covering which corporate strategies are the most successful and which are not, and why. Major strategic planning models, the strategy development process and strategic implementation are examined. The course is grounded in theory but will incorporate "real-life" examples and applications. The course is weighted towards current trends and practices in strategic planning management.

This course is meant to provide the foundations for the senior thesis (course) MGT435 where students will write their final thesis, present it and defend at State Exams. Writing the thesis involves many of the models, theories and approaches covered in MGT430.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and demonstrate an understanding and comfort level with the strategic planning, management and evaluation processes;
- Understanding the strategic management process, concepts, research and theories;
- Apply methods of business environment scanning, strategy formulation, implementation and control as well as reviewing performance management models and demonstrating an understanding of when, why and how those models are used;
- Utilize the tools and methodologies applied in the real world and demonstrate an understanding of these models;
- Analyze, identify and evaluate opportunities and threats that exist for “real” companies in the business environment and link them to existing strengths and / or weaknesses that exist within the organization and done within the context of the shifting global business environment;
- Demonstrate an ability to place in context current business developments and regional and entity specifics, specifically from a “strategic” point of view;
- Understand and demonstrate in-depth knowledge of formulating and adapting feasible competitive strategy recommendations;
- Choose, evaluate and research an appropriate company for their senior thesis.

Studio Art in Practice: Abstract (ART378)

Level: BA

Course Description

This course is an introduction to intermedia studio work creating art through visual experimentation focused on abstract forms with painting as the starting point. In this course we will try out the principles of experimental art from the 1960's up until today, examining such categories as dripping, stencil art, lettrism, post-surrealism, op-art, new geometric abstraction, pointillism, orphism, fauvism and many more. Abstraction in all its forms is going to play an important role across the various media.

Abstract compositions are everywhere, literally. You can just have a look around you, or go deeper to the images of micro or macro cosmos. Abstraction can be an illustration of something real, or a process, principle or analysis. It can also be just pure joy of creating, free of any contact to reality. There are many different techniques you can use, many forms of which can appear - painting, drawing, collage, video, installation.... Students will be confronted with artistic practice while getting to know the theory of contemporary art, attending exhibitions, and participating in an end of course collective exhibition. They are given motivation tasks, but mostly create their own visions. The course is led by established visual artist Jana Babincová and her guest artist Daniel Vlček.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate broad knowledge of fundamental materials, techniques and methods for artistic practice;
- Demonstrate broad knowledge of the theories, methods and concepts in these areas;
- Address and solve moderately complex theoretical and practical issues and problems in changing contexts;
- Effectively communicate issues, problems, or dilemmas and their solutions;
- Take effective and responsible action both individually and within a group.

Studio Practice: Materials, Techniques & Methods of Painting (ART381)

Level: BA

Course Description

This painting course will center the use of the human figure as a primary subject of expression in Central European painting and technical studio instruction for this expression. After an introductory lecture, the class will move to the studio facilities to work directly from live models. Here students will be taught the basics of painting from the figure while simultaneously applying the experiences and knowledge gained from the lectures and the museums in Prague. Students will work primarily from the model, but should be inspired stylistically by the specific Expressionist characteristics of Central European art. The premise is that the Central Europe of Prague and Vienna developed according to its unique history and artistic heritage, which differed from the cultures of other European capitals and regions and that this can be a valuable source of inspiration for the contemporary artist.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand and recognize the main characteristics of the Expressionist Figurative styles in Central European art;
- Demonstrate a basic working knowledge of the principles and techniques of figure painting, which include a basic knowledge of human proportions, anatomy, contour line, value, and color;
- Demonstrate the understanding and skills to use the Expressionist methods in one's own work.

Sub-Cultures: Lifestyles, Literature, Music (SOC276)

Level: BA

Course Description

Elective in the AAU Humanities programs. Provides critical insights into cultural resistance to mainstream culture, such as graffiti, street-art, underground, punk, psychedelia, new social movements etc. Topics are explored through the lenses of culture studies and urban anthropology. Seminal readings on subcultures are used to discuss the practices of ‘alternative’ urban lives in postindustrial society and certain trends of artistic production. Focus is on political interpretation of youth subversion and disclosures of power mechanisms. Visuals and field trips to graffiti and other subcultural sites are a part of this course.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Use of research tools of cultural studies – critical thinking, semiotics, urban anthropology;
- Conceptualize and contextualize expressions of youth rebellion;
- Apply critical imagination in decoding of subversive artefacts;
- Read resistance to consumer culture;
- Interpret the streets and other public spaces of the city.

Survey of Western Art (ART100)

Level: BA

Course Description

The course presents an introductory survey of History of the Western Art from the Paleolithic era to the last large art style of Baroque, up to the present-day art movements.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Learn to appreciate and enjoy art;
- Identify art styles and relate them to their historical context;
- Further develop skills in the analysis and interpretation of works of visual art;
- Recognize and start to explain changes in art over the ages and understand how these changes reflect and illuminate wider changes in society;
- Further develop / strengthen writing skills in the analysis and interpretation of works of art.

Sustainable Development: from Global Vision to Meaningful Practice (IRS380)

Level: BA

Course Description

Sustainable Development has become a commonplace term and a major reference point in global as well as national politics of most countries. The overarching 2015 global framework of Sustainable Development Goals (SDGs) committed the UN member states, international organizations as well as NGOs, business and other stakeholders to implement their strategies and cohere their activities/policies along 17 broad areas ranging from poverty, inequalities to environment, peace and good governance.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a structured understanding of the concept/s of Sustainable Development in the context of international relations, EU and global politics, including practical approaches taken by major stakeholder groups (besides governments, NGOs and to a lesser degree businesses) that allows them to use the knowledge gained in various professional environments;
- Demonstrate awareness of the concept of sustainable development and its development over time;
- Demonstrate knowledge of the selected key issue areas and understanding of the dynamics of and inter-linkages between them;
- Critically reflect on the challenges of a coherent/integrated approach to finding meaning solutions and formulate their benefits (be it in the context of international negotiations, national policy-making, approaches taken by business, or individual decisions);
- Apply their creative thinking and knowledge of international relations in proposing original solutions to these challenges;
- Critically assess and analyze contemporary political/media discourse as manifested in the various themes of sustainable development and key issues covered in the course;
- Have a greater insight into the practical solutions to global challenges and bridge concepts with national and EU policy-making;
- Demonstrate an effort to approach their learning with clarity and responsibility and demonstrate an ability to reflect mindfully on their own learning process.

Sustainable Development: from Global Vision to Meaningful Practice (IRS680)

Level: MA

Course Description

Sustainable Development has become a commonplace term and a major reference point in global as well as national politics of most countries. The overarching 2015 global framework of Sustainable Development Goals (SDGs) committed the UN member states, international organizations as well as NGOs, business and other stakeholders to implement their strategies and cohere their activities/policies along 17 broad areas ranging from poverty, inequalities to environment, peace and good governance.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a structured understanding of the concept/s of Sustainable Development in the context of international relations, EU and global politics, including practical approaches taken by major stakeholder groups (besides governments, NGOs and to a lesser degree businesses) that allows them to use the knowledge gained in various professional environments;
- Demonstrate awareness of the concept of sustainable development and its development over time;
- Demonstrate knowledge of the selected key issue areas and understanding of the dynamics of and inter-linkages between them;
- Critically reflect on the challenges of a coherent/integrated approach to finding meaning solutions and formulate their benefits (be it in the context of international negotiations, national policy-making, approaches taken by business, or individual decisions);
- Apply their creative thinking and knowledge of international relations in proposing original solutions to these challenges;
- Critically assess and analyze contemporary political/media discourse as manifested in the various themes of sustainable development and key issues covered in the course;
- Have a greater insight into the practical solutions to global challenges and bridge concepts with national and EU policy-making;
- Demonstrate an effort to approach their learning with clarity and responsibility and demonstrate an ability to reflect mindfully on their own learning process.

Terrorism in Global Politics (IRS383)

Level: BA

Course Description

This course is designed in a way that will enable the student to master the content of Terrorism in Global Politics and critically assess it through a comprehensive theoretical toolkit. The course accommodates positivist and post-positivist approaches equally. The course provides a broad understanding of what is terrorism, why groups like al Qaida, the Islamic State (IS) and Boko Haram are designated as terrorists, but other militant groups are not. The course looks at and critically examines counter-terrorism strategies, the global War on Terror (WoT) and the makeup of international military coalitions. The role of international organizations like the United Nations (UN), states and institutions as well as of the legal frameworks in combating terror is explored. The course particularly focuses on the history and reasons of terrorism, the notion of Islamic terror and different states' role in supporting terrorism to achieve their domestic and international objectives.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Fully comprehend the content of Terrorism in Global Politics;
- Understand and efficiently utilize various theoretical approaches;
- Grasp the role of institutions, 'governmentality' in combating or supporting terrorism; explore the history and identify reasons of terrorism;
- Develop critical thinking;
- Refine their research/ academic writing skills;
- Interpret and analyze relevant data.

Terrorism in Global Politics (IRS683)

Level: MA

Course Description

This course is designed in a way that will enable the student to master the content of Terrorism in Global Politics and critically assess it through a comprehensive theoretical toolkit. The course accommodates positivist and post-positivist approaches equally. The course provides a broad understanding of what is terrorism, why groups like al Qaida, the Islamic State (IS) and Boko Haram are designated as terrorists, but other militant groups are not. The course looks at and critically examines counter-terrorism strategies, the global War on Terror (WoT) and the makeup of international military coalitions. The role of international organizations like the United Nations (UN), states and institutions as well as of the legal frameworks in combating terror is explored. The course particularly focuses on the history and reasons of terrorism, the notion of Islamic terror and different states' role in supporting terrorism to achieve their domestic and international objectives.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Fully comprehend the content of Terrorism in Global Politics;
- Understand and efficiently utilize various theoretical approaches;
- Grasp the role of institutions, 'governmentality' in combating or supporting terrorism; explore the history and identify reasons of terrorism;
- Develop critical thinking;
- Refine their research/ academic writing skills;
- Interpret and analyze relevant data.

The Art of Persuasion (COM252)

Level: BA

Course Description

The Art of Persuasion critically investigates communication techniques which create and meaning and are used to influence beliefs and actions, and how rhetorical techniques are employed to maintain social groups, mediate power and affect social and political change as well as cultural and economic practices. Rhetorical criticism investigates and explains written and spoken language, as well as visual images and symbolic acts and how these shape individual identities and society. The course investigates theories and practical applications of discourse and rhetorical analysis, semiotics and cognitive linguistic and sociolinguistic theories. It examines rhetoric as a historical phenomenon and as a modern practical reality and guides students to understand and ethically and successfully employ rhetorical techniques in personal, professional and political spheres.

Course Learning Outcomes

Upon completion of this course, students will have:

- Understood the history and meaning of classical rhetoric and discourse analysis;
- Understood the history and meaning of critical approaches to rhetoric and discourse analysis;
- Become familiar with significant historical speeches and speakers;
- Applied diverse rhetoric and discourse analysis approaches to diverse case studies including both verbal and visual signs;
- Become familiar with key readings in the fields of rhetoric and discourse analysis;
- Explored and questioned the positive and negative implications and effects of rhetoric on individuals and society;
- Collected and evaluated data and conducted a rhetorical analysis first-hand;
- Presented a research report which examines and explains a case study;
- Improved their ability to use language effectively and persuasively.

The Concepts of Evil (PHI333)

Level: BA

Course Description

The purpose of this course is to explore and critically examine the most prominent interpretations of the phenomenon of evil put forward by the great philosophical, political, and religious thinkers of humanity. The unprecedented eruption of evil that occurred in our part of the world in the context of the 20th Century totalitarianisms, the ongoing horrors of genocides, ethnic cleansings, and terrorist atrocities, as well as the universality of the experience of evil in individual lives of people across times and cultures, makes reflection on evil a good point of departure in the global search for the common moral ground in our increasingly fragmented and yet increasingly interconnected world. For this reason this course, while focusing primarily on the concepts of evil developed within the Western intellectual tradition, explores also the Asian contributions to the human thinking about the sources and the nature of evil.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the main philosophical attempts to define and explain the phenomenon of evil;
- Outline, analyze and criticize the arguments put forward by the greatest thinkers of humanity whose works shed light on the problem of evil;
- Place in the historical and social context the most extreme examples of “political evil”;
- Compare and contrast philosophical, religious, psychological and political accounts of evil.

The Concepts of Evil (PHI555)

Level: MA

Course Description

The purpose of this course is to explore and critically examine the most prominent interpretations of the phenomenon of evil put forward by the great philosophical, political, and religious thinkers of humanity. The unprecedented eruption of evil that occurred in our part of the world in the context of the 20th Century totalitarianisms, the ongoing horrors of genocides, ethnic cleansings, and terrorist atrocities, as well as the universality of the experience of evil in individual lives of people across times and cultures, makes reflection on evil a good point of departure in the global search for the common moral ground in our increasingly fragmented and yet increasingly interconnected world. For this reason this course, while focusing primarily on the concepts of evil developed within the Western intellectual tradition, explores also the Asian contributions to the human thinking about the sources and the nature of evil.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the main philosophical attempts to define and explain the phenomenon of evil;
- Outline, analyze and criticize the arguments put forward by the greatest thinkers of humanity whose works shed light on the problem of evil;
- Place in the historical and social context the most extreme examples of “political evil”;
- Compare and contrast philosophical, religious, psychological and political accounts of evil.

The Holocaust and its Representation (HIS336)

Level: BA

Course Description

The Holocaust, Shoah, or destruction of European Jewry (as well as other ethno-cultural, religious and social groups, deemed undesirable by the Nazi-German regime and their sympathisers within other European nation-states), was an event of such staggering immensity that the human-mind stumbles at the point of attempting to grasp it. Retreating into a blur of cold statistics and damaging over-generalisations, on the one hand, or the over-reliance and searching for ‘universal truth’ within the particularly of individual survivor, perpetrator and bystander testimonies, on the other, a problem facing everyone whom approaches Holocaust-studies – from academics, teachers, to students and those with a casual interest – is that there is no value-free position to be held with the realm of comprehending the Shoah. Whether this be approaching the genocidal event as a historical topic; a study of the problem of memory, literature, religion, theology & the ‘problem of evil’, even though the camera lens of cinema, the core commonality of all fields within Holocaust-studies is the search to understand the scale of such a traumatic event.

Serving as both a suitable introduction to the above issues for students approaching the Holocaust for the first time, as well as for those who have a general historical knowledge of the genocide, this course will explore the Holocaust through the controversies and discussions surrounding its ‘representation’. Primarily focussing on cinematic representations, the course will never-the-less also introduce students to modes of representation that are historical, narrative, poetic and artistic. Students should not that the films viewed are included in the total classroom hours; however, students will also be encouraged to watch additional films and to read further works outside of classroom hours.

Throughout the course, there will be two core and essential concerns. One is to compliment the chosen cinematic offerings with an accompanying historical context. The second is more theoretical and specific, devoted to addressing the direction question of ‘Auschwitz’. A dominating element of the ‘global Holocaust consciousness’, united with a universal familiarity of ‘gas chamber’ iconography, the symbolic weight of both these historic horrors are now a threat to the understanding and truth of arguably the greatest human-tragedy of 20th century human-civilization. An essential component of the course is to therefore discuss the negative/positive influence of Holocaust representation upon our understanding of the genocide as a historical topic today.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Appreciate the contribution of Jewish civilisation to central & east European society;
- Comprehend the main reasons behind, as well as the growth and development of anti-Semitism in Europe, whilst also recognising the disparate aspects of politicised racism endorsed by Nazi Germany;
- Realise the uniqueness of the Holocaust as a historical event;
- Know the key stages and sociohistorical factors in the evolution of genocide from 1941 – 1945;
- Understand the destructive impact of the Holocaust upon post-war, communist-era and present-day Jewish society in central & east Europe;
- Recognise the complexity of collective memory and acknowledge the positive/negative impact media, literature and film has upon understanding the Holocaust;
- Address the question of ‘Jewish destruction’ in the context of universal suffering wrought in Europe during the World War II period and its aftermath;
- Begin to understand the concept of ‘Holocaust industry’ and the misuse of the Holocaust in the global political sphere;
- Be familiar with the difficulties created by Auschwitz-centric narratives in regard to understanding the complexity of the Holocaust.

The Holocaust and Jewish Cultural Destruction (HIS538)

Level: MA

Course Description

The course offers an introduction to the Holocaust and the impact the genocide has had upon Europe's Jewish population. As we are studying the topic in Prague, the course will largely adopt a central and eastern European focus, developing from an initial historical survey of the once significant Jewish presence in this region.

Recognising the cultural contribution Jewish people have made in this region – ranging from the assimilated classes of Germany and Bohemia (Czech lands), to the orthodox settlements of eastern Poland, Ukraine and the Baltic States – the course will follow the evolution of European anti-Semitism to the radical exterminatory position towards Jews adopted by Nazi Germany and its allies during the Second World War.

Students will be introduced to the central and core issues concerning historical and methodological approaches to the Holocaust. Time shall be given to the chronology, geographical scope, regional differences, plus the actions and responses of perpetrators, victims and bystanders. Post-Holocaust, the course will offer an analysis of the cultural destruction experienced by European Jewish communities. Special attention will be given to the differences between western European nations and those of the communist Eastern-bloc countries, as well as to Jewish theological responses to the Holocaust, the influence of Israel, and the re-emergence of Jewish culture in central and eastern Europe during post-1989 democratic years. The course will end with a discussion about whether the 'Holocaust' was a uniquely Jewish tragedy, addressing this controversial issue through the study and analysis of testimony, literature, film and music.

Throughout the course, a secondary though essential concern will be devoted to addressing the question of 'Auschwitz', in regard to the impact this one significant element in the destruction of European Jewry has had upon Holocaust memory, education and remembrance in today's world

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Appreciate the contribution of Jewish civilisation to central & east European society;
- Comprehend the main reasons behind, as well as the growth and development of anti-Semitism in Europe, whilst also recognising the disparate aspects of politicised racism endorsed by Nazi Germany;
- Realise the uniqueness of the Holocaust as a historical event;
- Know the key stages and sociohistorical factors in the evolution of genocide from 1941 – 1945;
- Understand the destructive impact of the Holocaust upon post-war, communist-era and present-day Jewish society in central & east Europe;
- Recognise the complexity of collective memory and acknowledge the positive/negative impact media, literature and film has upon understanding the Holocaust;
- Address the question of 'Jewish destruction' in the context of universal suffering wrought in Europe during the World War II period and its aftermath;
- Begin to understand the concept of 'Holocaust industry' and the misuse of the Holocaust in the global political sphere;
- Be familiar with the difficulties created by Auschwitz-centric narratives in regard to understanding the complexity of the Holocaust.

The Holocaust and Jewish Cultural Destruction (HIS338)

Level: BA

Course Description

The course offers an introduction to the Holocaust and the impact the genocide has had upon Europe's Jewish population. As we are studying the topic in Prague, the course will largely adopt a central and eastern European focus, developing from an initial historical survey of the once significant Jewish presence in this region.

Recognising the cultural contribution Jewish people have made in this region – ranging from the assimilated classes of Germany and Bohemia (Czech lands), to the orthodox settlements of eastern Poland, Ukraine and the Baltic States – the course will follow the evolution of European anti-Semitism to the radical exterminatory position towards Jews adopted by Nazi Germany and its allies during the Second World War.

Students will be introduced to the central and core issues concerning historical and methodological approaches to the Holocaust. Time shall be given to the chronology, geographical scope, regional differences, plus the actions and responses of perpetrators, victims and bystanders. Post-Holocaust, the course will offer an analysis of the cultural destruction experienced by European Jewish communities. Special attention will be given to the differences between western European nations and those of the communist Eastern-bloc countries, as well as to Jewish theological responses to the Holocaust, the influence of Israel, and the re-emergence of Jewish culture in central and eastern Europe during post-1989 democratic years. The course will end with a discussion about whether the 'Holocaust' was a uniquely Jewish tragedy, addressing this controversial issue through the study and analysis of testimony, literature, film and music.

Throughout the course, a secondary though essential concern will be devoted to addressing the question of 'Auschwitz', in regard to the impact this one significant element in the destruction of European Jewry has had upon Holocaust memory, education and remembrance in today's world

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Appreciate the contribution of Jewish civilisation to central & east European society;
- Comprehend the main reasons behind, as well as the growth and development of anti-Semitism in Europe, whilst also recognising the disparate aspects of politicised racism endorsed by Nazi Germany;
- Realise the uniqueness of the Holocaust as a historical event;
- Know the key stages and sociohistorical factors in the evolution of genocide from 1941 – 1945;
- Understand the destructive impact of the Holocaust upon post-war, communist-era and present-day Jewish society in central & east Europe;
- Recognise the complexity of collective memory and acknowledge the positive/negative impact media, literature and film has upon understanding the Holocaust;
- Address the question of 'Jewish destruction' in the context of universal suffering wrought in Europe during the World War II period and its aftermath;
- Begin to understand the concept of 'Holocaust industry' and the misuse of the Holocaust in the global political sphere;
- Be familiar with the difficulties created by Auschwitz-centric narratives in regard to understanding the complexity of the Holocaust.

The Intellectual Contribution of Central Europe (HSS530)

Level: MA

Course Description

The goal of this course is to familiarize students with the intellectual contribution of Central Europe, which we define as Czech Republic, Slovakia, Austria, Poland and Hungary. Emphasis will be given particularly to the development of universities, research and scholarship in these countries set against the backdrop of their contemporary political, social and cultural history. The course presents significant achievements in the humanities, social sciences and technology. The examination of these areas will demonstrate that Central Europe has produced a long list of Nobel prize winners, extraordinary thinkers and academics despite the devastating impact of the two totalitarian regimes, Nazism and Communism, in which they lived and struggled and from which Central Europe is still recovering

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of role of Central Europe in a larger context of European history;
- Analyze and evaluate the main historical processes, events and personalities of Central Europe;
- Intensify their knowledge of Central European specifics through a first-hand experience of visits of historical sites (make-up classes by agreement) and examination of archival documents and other sources.

The Intellectual Contribution of Central Europe (HSS330)

Level: BA

Course Description

The goal of this course is to familiarize students with the intellectual contribution of Central Europe, which we define as Czech Republic, Slovakia, Austria, Poland and Hungary. Emphasis will be given particularly to the development of universities, research and scholarship in these countries set against the backdrop of their contemporary political, social and cultural history. The course presents significant achievements in the humanities, social sciences and technology. The examination of these areas will demonstrate that Central Europe has produced a long list of Nobel prize winners, extraordinary thinkers and academics despite the devastating impact of the two totalitarian regimes, Nazism and Communism, in which they lived and struggled and from which Central Europe is still recovering

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of role of Central Europe in a larger context of European history;
- Analyze and evaluate the main historical processes, events and personalities of Central Europe;
- Intensify their knowledge of Central European specifics through a first-hand experience of visits of historical sites (make-up classes by agreement) and examination of archival documents and other sources.

The Russian Avant-Garde (ART286)

Level: BA

Course Description

The first decades of the 20th century witnessed revolutionary transformations in the cultural and political life of the Russian world. The Avant-Garde movements were determining forces in shaping our idea of culture. The Avant-Garde was synonymous with progress, social disruption and change. It sought controversy and has remained controversial to this day. The course focuses on the theory and practice of the Russian Avant-Garde with particular stress on aesthetic, historical, and political interconnections between the Russian Avant-Garde and the West. The movements covered: cubo-futurism, neo-primitivism, suprematism and constructivism. The artists studied: Natalja Goncharova, Lubov Popova, Kazimir Malevich, Wassily Kandinsky, Pavel Filonov, Marc Schagall, El Lissitzky, Vladimir Tatlin, the film makers Sergei Eisenstein and Dziga Vertov, and the composers Alexander Scriabin and Igor Stravinsky. The survey also includes questions of art and politics (art as a propaganda tool) and art and the popular culture.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate a knowledge of the historical, political, cultural and artistic context of Russia in the period of 1900s-1930s ;
- Describe various artistic movements during the first 30 years of the 20th century in Russia;
- Know the legacy of the most outstanding artists studied in the course, their main achievements, themes of their work and their impact on society;
- Develop an awareness of the complex relationship between aesthetics and politics in arts in Russia.

The Story of Language: Empires, Languages and Global English (HSS558)

Level: MA

Course Description

The Story of Language offers an alternative view of world history from the perspective of languages, living and dying, dominant and powerless, major and minor. English as the current global language represents its focal point. The course dwells in the history of global languages such as Latin, Greek, Egyptian or Sanskrit that once dominated particular geo-political regions and tackles the essential question of reasons and factors of their demise. English documents a tantalizing and unpredictable journey of speakers converging onto particular centers of political and economic power that use English as their defining marker and affluence. As today's global language, English has surpassed all its precedents in terms of speaker numbers and geographical expanse. It keeps changing and splitting up as it spreads geographically and socially. What is its future?

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Become familiar with fundamental breaks in the history of English and other languages/ language families;
- Understand the geographical and socio-political landscape as shaped by languages;
- Explore the interaction of language, history and geography, and the concepts of global language and change;
- Apply what learned in class to selected problems and posed questions to be answered;
- Frame a researched project by a relevant theory and collected primary data to document it;
- Present the project in class and in a paper, following a relevant thesis, research questions and a strategy.

The Story of Language: Empires, Languages and Global English (HSS258)

Level: BA

Course Description

The Story of Language offers an alternative view of world history from the perspective of languages, living and dying, dominant and powerless, major and minor. English as the current global language represents its focal point. The course dwells in the history of global languages such as Latin, Greek, Egyptian or Sanskrit that once dominated particular geo-political regions and tackles the essential question of reasons and factors of their demise. English documents a tantalizing and unpredictable journey of speakers converging onto particular centers of political and economic power that use English as their defining marker and affluence. As today's global language, English has surpassed all its precedents in terms of speaker numbers and geographical expanse. It keeps changing and splitting up as it spreads geographically and socially. What is its future?

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Become familiar with fundamental breaks in the history of English and other languages/ language families;
- Understand the geographical and socio-political landscape as shaped by languages;
- Explore the interaction of language, history and geography, and the concepts of global language and change;
- Apply what learned in class to selected problems and posed questions to be answered;
- Frame a researched project by a relevant theory and collected primary data to document it;
- Present the project in class and in a paper, following a relevant thesis, research questions and a strategy.

Theatre & Politics (LIT282)

Level: BA

Course Description

The course examines the depiction of political issues such as colonialism, totalitarianism, controversies concerning US domestic and international policies, and terrorism in twentieth- and twenty-first-century theatre. It also aims to discuss the role that theatre might play as a form of cultural intervention in these issues. The exploration of theatre and politics is based on an introduction to principal styles and genres of modern theatre that contemporary playwrights may use to address their themes, such as naturalism, epic theatre, and the theatre of the absurd. Influences of these styles will be traced in recent European, American and Latin American plays, and will be followed by a discussion of new theatrical genres, for instance, the monologue play or verbatim drama. Classes will be complemented by the screening of extracts from productions and other visual material, and by optional attendance at any available theatre productions.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of how contemporary drama and theatre interacts with political reality;
- Understand the basics of principal modes of modern theatre, such as naturalism, epic theatre, and the theatre of the absurd, and be able to trace their legacies in the work of contemporary playwrights;
- Place in context and lend perspective to the work of principal European, North American, and Latin American playwrights;
- Improve the skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

Theories of Globalization (POL550)

Level: MA

Course Description

This course is designed in a way that will enable the student to master the content of Theories of Globalization and critically assess it through a comprehensive theoretical toolkit. The course accommodates positivist and post-positivist approaches equally and is suitable for master's students having basic knowledge of international politics and economy.

The course provides a broad understanding of what is globalization, how economic globalization is both a source of improving human lives and misery in the 21st century and the ways, patterns and changes of mobility in the world with their impacts. It looks at and critically examines the processes of globalization in the world through various case studies and by including works of classical, modern and contemporary scholars.

From economic interdependence, crises to rising economic inequality and from political interconnectedness to climate change, the course offers in-depth analyses of the most compelling issues that humans face globally by employing various mainstream and critical theories.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Fully comprehend the content of theories and processes of globalization;
- Understand and efficiently utilize various theoretical approaches with the help of concrete case studies;
- Demonstrate enhanced critical thinking;
- Demonstrate refined research/ academic writing;
- Interpret and analyze relevant data.

Theories of Globalization (POS520)

Level: BA

Course Description

This course is designed in a way that will enable the student to master the content of Theories of Globalization and critically assess it through a comprehensive theoretical toolkit. The course accommodates positivist and post-positivist approaches equally and is suitable for master's students having basic knowledge of international politics and economy.

The course provides a broad understanding of what is globalization, how economic globalization is both a source of improving human lives and misery in the 21st century and the ways, patterns and changes of mobility in the world with their impacts. It looks at and critically examines the processes of globalization in the world through various case studies and by including works of classical, modern and contemporary scholars.

From economic interdependence, crises to rising economic inequality and from political interconnectedness to climate change, the course offers in-depth analyses of the most compelling issues that humans face globally by employing various mainstream and critical theories.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Fully comprehend the content of theories and processes of globalization;
- Understand and efficiently utilize various theoretical approaches with the help of concrete case studies;
- Demonstrate enhanced critical thinking;
- Demonstrate refined research/ academic writing;
- Interpret and analyze relevant data.

Thesis (HSS390)

Level: BA

Course Description

This course is individually directed, i.e., the student works individually with an advisor who is a specialist in their chosen area. Throughout the course, the advisor orients the student toward relevant literature and resources, gives detailed and systematic guidance on theory and its application, as well as on logical reasoning and the structure and composition of the thesis.

The goal of the course is for students to produce a Bachelors' thesis of high academic quality on a topic related to their major area of study. The thesis is a synthesis of relevant source research, knowledge acquired throughout the BA course of study, as well as a development of the thesis proposal produced in the Thesis Seminar course.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Clearly define a research (strategic) question / thesis statement, and answer it / make a central claim;
- Critically review current research / literature on the subject matter;
- Apply theoretical knowledge, and use empirical analysis when appropriate;
- Identify assumptions and implications of a chosen analytical approach;
- Develop a conceptually clear, coherent, critical and evaluative academic analysis;
- Support arguments with sufficient, relevant and credible evidence, and proper reference to sources;
- Demonstrate independent, logical, objective and balanced thought;
- Clearly and coherently communicate claims and findings in appropriate academic writing;
- Employ accurate academic citation format for all sources.

Thesis (HSS699)

Level: MA

Course Description

This course is individually directed, i.e., the student works individually with an advisor who is a specialist in their chosen area. Throughout the course, the advisor orients the student toward relevant literature and resources, gives detailed and systematic guidance on theory and its application, as well as on logical reasoning and the structure and composition of the thesis.

The goal of the course is for students to produce a Master's thesis of high academic quality on a topic related to their major area of study. The thesis is a synthesis of relevant source research, knowledge acquired throughout the MA course of study, as well as a development of the thesis proposal produced in the Thesis Seminar course.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Clearly define a research (strategic) question / thesis statement, and answer it / make a central claim;
- Critically review current research / literature on the subject matter;
- Apply theoretical knowledge, and use empirical analysis when appropriate;
- Identify assumptions and implications of a chosen analytical approach;
- Develop a conceptually clear, coherent, critical and evaluative academic analysis;
- Support arguments with sufficient, relevant and credible evidence, and proper reference to sources;
- Demonstrate independent, logical, objective and balanced thought;
- Clearly and coherently communicate claims and findings in appropriate academic writing;
- Employ accurate academic citation format for all sources.

Thesis in International Relations (IRS340)

Level: BA

Course Description

The main goal of this course is to bring together the knowledge acquired throughout the course of your studies to write a good bachelor's thesis.

This course is conducted as “independent study”, individual work with your advisor – specialist in the chosen area – with an aim to develop your thesis proposal (final project of the Thesis Seminar course) into a full-fledged thesis. Throughout the course, your advisor will give step-by-step (chapter-by-chapter) guidance on theory and its application, structuring of chapters and logic of arguments made. Your advisor will also help you with orientation in topic-relevant literature and primary sources such as media, public or archival/historical data.

Course Learning Outcomes

Applied Theory Theses:

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a cohesive and wholesome research design;
- Demonstrate their understanding of theory;
- Demonstrate application of theory to case(s) on the appropriate BA level;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Historical Theses:

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a historical study reflecting on the context/position from which it is written;
- Demonstrate their ability to keep in line of the chosen historical approach;
- Demonstrate historical accuracy;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Thesis in International Relations (POS345)

Level: BA

Course Description

The main goal of this course is to bring together the knowledge acquired throughout the course of your studies to write a good bachelor's thesis.

This course is conducted as “independent study”, individual work with your advisor – specialist in the chosen area – with an aim to develop your thesis proposal (final project of the Thesis Seminar course) into a full-fledged thesis. Throughout the course, your advisor will give step-by-step (chapter-by-chapter) guidance on theory and its application, structuring of chapters and logic of arguments made. Your advisor will also help you with orientation in topic-relevant literature and primary sources such as media, public or archival/historical data.

Course Learning Outcomes

Applied Theory Theses:

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a cohesive and wholesome research design;
- Demonstrate their understanding of theory;
- Demonstrate application of theory to case(s) on the appropriate BA level;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Historical Theses:

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a historical study reflecting on the context/position from which it is written;
- Demonstrate their ability to keep in line of the chosen historical approach;
- Demonstrate historical accuracy;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Thesis in International Relations and Diplomacy (POS545)

Level: MA

Course Description

The main goal of this course is to bring together the knowledge acquired throughout the course of your studies to write a good master's thesis. This course is conducted as "independent study", individual work with your advisor – specialist in the chosen area – with an aim to develop your thesis proposal (final project of the Thesis Seminar course) into a full-fledged thesis. Throughout the course, your advisor will give step-by-step (chapter-by-chapter) guidance on theory and its application and/or historiographical approach to improve structuring of chapters and logic of arguments made.

Your advisor will also help you with orientation in topic-relevant literature and primary sources such as media, public or archival/historical data.

Course Learning Outcomes

Applied Theory Theses:

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a cohesive and wholesome research design;
- Demonstrate their understanding of theory;
- Demonstrate application of theory to case(s) on the appropriate MA level;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Historical Theses:

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a historical study reflecting on the context/position from which it is written;
- Demonstrate their ability to keep in line of the chosen historical approach;
- Demonstrate historical accuracy;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Thesis in Political Science (POS340)

Level: BA

Course Description

The main goal of this course is to bring together the knowledge acquired throughout the course of your studies to write a good bachelor's thesis.

This course is conducted as “independent study”, individual work with your advisor – specialist in the chosen area – with an aim to develop your thesis proposal (final project of the Thesis Seminar course) into a full-fledged thesis. Throughout the course, your advisor will give step-by-step (chapter-by-chapter) guidance on theory and its application, structuring of chapters and logic of arguments made. Your advisor will also help you with orientation in topic-relevant literature and primary sources such as media, public or archival/historical data.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate their ability to put together a cohesive and wholesome research design;
- Demonstrate their understanding of theory;
- Demonstrate application of theory to case(s) on the appropriate BA level;
- Support their argumentation with relevant evidence and proper reference to sources;
- Comprehensively communicate their findings in written form.

Thesis Seminar (MKT435)

Level: BA

Course Description

This “capstone” thesis seminar course provides students with overall guidance on writing a Strategic Marketing Analysis & Plan (SMAP) as their final semester thesis for the Bachelor of Business Administration degree. The course is closely linked to the MKT430 Strategic Marketing Analysis & Planning (SMAP) course; both requiring students to extensively apply knowledge from other courses, particularly marketing related, studied in the SBA degree program. This course takes students, using a workshop format, through the process of analysing and creating a strategic marketing strategy for an existing company with a specified marketing strategy problem. NB students should have already studied the Steps in Analysing a Situation for a Company Strategic Marketing Plan handout.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Practically apply knowledge from other BA courses – particularly marketing related ones – and link these various courses together into a coherent whole as represented by their thesis;
- Develop, strengthen, and refine the student’s critical thinking and analytical skills through presenting and defending ideas and proposals for their company in an active “workshop” environment;
- Comprehend and demonstrate a clear understanding of a selected (and approved) company's marketing activities, business model, and overall strategy;
- Comprehend and demonstrate a clear understanding of the components and construction of a strategic marketing plan;
- Understand and analyse complex strategic marketing decisions;
- Comprehend and demonstrate a clear understanding of the investigation and application of strategic marketing models and practices, outline the process required to develop strategic marketing strategies;
- Place in context and lend perspective to the nature of key strategic marketing decisions (i.e., value creation, value communication, value delivery and value extraction);
- Comprehend and demonstrate a clear understanding of the role of the marketing manager / director and how to make effective complex strategic marketing decisions;
- Comprehend and demonstrate a clear understanding of how to apply marketing strategy, models, and principles to a real company for which they will develop a strategic marketing plan;
- Comprehend and demonstrate a clear understanding of the strategic marketing planning process is integrated within the strategic management and planning process and how to complete an original strategic marketing plan;
- Analyse, understand and be able to express verbally and in writing, the internal marketing environment of the company;
- Analyse, understand and be able to express verbally and in writing the external marketing environment of their company;
- Apply standard business analytical techniques such as: SWOT, TOWS Matrix, Porter's 5-Forces Analysis, Key Financial Analysis, Competitive Analysis, Strategy Analysis. These techniques will be discussed in class by students for feedback from peers and the course leader with the intention of improving the overall quality of the thesis;
- Design, write and submit in a timely manner a strategic marketing plan for the company's future in the form of a SMAP thesis;
- Present and defend the SMAP in a professional manner.

Thesis Seminar (Strategic Planning II) (MGT435)

Level: BA

Course Description

This “capstone” course serves as the thesis seminar and workshop providing students with guidance to write the Strategic Management Thesis (SMGT)- the senior thesis for the Bachelor of Business Administration degree. The course is closely linked to the Strategic Planning (MGT430) course and allows students to apply knowledge from all other courses studied in the SBA degree program.

The main objective of the course is to review, reinforce and expand upon the concepts learned particularly in MGT430 and in fact all the other SBA courses taken. This is done through discussions and presentations in a “workshop” format. Emphasis is placed on practical application of the theoretical knowledge studied in the program.

Students will present thesis work each week for discussion and evaluation with course leaders and other students. The course is of an intensive nature and students should plan to spend 8-10 hours a week on the course and writing their thesis. This course is closely coordinated with the thesis requirement and deadlines. This course, though related and coordinated, is independent of the students' work with their thesis advisor.

Attendance is obligatory as is staying current with required work. Students will be expected to participate fully and engage in vigorous discussions of their work emphasizing critical thinking and analysis.

Note: The SMGT is an exercise in analytical and creative thinking and writing, it is not about recreating an annual report on the company

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Practically apply knowledge from other BBA courses and link these various courses together into a coherent whole as represented by their thesis;
- Comprehend and demonstrate a clear understanding of a selected (and approved) company's activities, business model, and overall strategy;
- Develop, strengthen and refine the student’s critical thinking and analytical skills through presenting and defending ideas and proposals for their company in an active “workshop” environment;
- Analyze, Understand and be able to express verbally and in writing, the internal operating environment of the company;
- Analyze, Understand and be able to express verbally and in writing the external industry environment of their company;
- Apply standard business analytical techniques such as: SWOT, TOWS Matrix, Porter's 5-Force Analysis, Financial Analysis, Activity Systems Mapping, Business Model Evaluation, Competitive Analysis, Strategy Analysis. These techniques will discussed in class by students for feedback from peers and course leader with the intention of improving the overall quality of the thesis;
- Design, write and submit in a timely manner a strategic plan for the company's future in the form of a thesis or "Strategic Management Thesis" (SMGT);
- Present and defend the SPD in a professional manner.

Thesis Seminar for Humanities (HSS389)

Level: BA

Course Description

HSS 389 introduces students to the purpose, structural elements and process of writing a Bachelor's thesis in the Humanities and Journalism programs. It takes students through the stages of thesis writing: determining a relevant research question, writing a focused thesis statement, supporting that thesis theoretically and methodologically, as well as revising and editing drafts in accordance with the conventions of academic writing. Students will also learn to critically evaluate and incorporate sources to construct a sound argument as well as to use accurate citation format. The goal of the course is for students to acquire and develop the skills necessary to efficiently produce a Bachelors' thesis of high academic quality.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Determine a relevant and proper research question;
- Determine a relevant and proper thesis statement to answer that question;
- Determine the relevant theory and methodology to inform the thesis statement;
- Find and properly incorporate quality resources into their argument in support of the thesis statement;
- Produce an overall quality foundation for further research with their thesis;
- Engage in constructive small-group peer revision and editing;
- Critically read, write, and think.

Thesis Seminar I - Research Methods (BUS698)

Level: MA

Course Description

The primary aim of this course is to introduce students to the quantitative as well as qualitative research methods used most frequently by scholars. Basic knowledge of these methodological approaches is absolutely critical to the comprehension of academic publications, the evaluation of empirical studies and the design of own academic or corporate research projects. Students will be guided through all phases of the research project – from creation of research questions to the interpretation of results.

Course Learning Outcomes

At the end of the semester, students will be able to:

- Explain fundamental research approaches pursued by scholars;
- Create a valid and appropriate research question;
- Collect relevant theoretical and empirical knowledge, critically evaluate it and use it for problem in hand, for example for construction of hypotheses and research design;
- Identify the methodological approach that is most suitable to investigate a given research question;
- Define, identify, collect, organize and present data or evidence necessary for addressing the research question;
- Choose an appropriate empirical test and perform it. This includes employment of most important statistical indicators as correlation and regression as well non-statistical methods;
- Interpret the results technically and confront them with relevant theoretical and empirical knowledge and answer the research question accordingly. If applicable, perform sensitivity tests and interpret results with respect to them.

Thesis Seminar II (BUS699)

Level: MA

Course Description

The aim of the master's thesis is to demonstrate that the student can successfully carry out an original research project from formulation of a thesis through research and analysis, to written and oral presentation. Students shall demonstrate an ability to apply theoretical concepts to specific and practical problems. It is expected that a master's thesis will present new findings, conclusions, and/or innovative approaches in the chosen field. Students should demonstrate deep knowledge of the literature and other sources relevant to the topic. Moreover, students need to formulate and apply a methodological analysis, to interpret the research problem within its broader context and from a comparative perspective, and to formulate a cohesive argument and well supported conclusions. The master's thesis requires a large amount of independent work, supported by regular guidance from the advisor.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate in-depth knowledge and understanding of a relevant area covered by MABLIM degree scheme (theoretical, conceptual and/or practical);
- Show an ability to select and justify appropriate research methods for a given subject of study;
- Apply knowledge and skills acquired throughout the program;
- Provide evidence of familiarity with the current academic and practitioner debates within the chosen research topic;
- Demonstrate the development of coherent and sustained arguments leading to logical conclusions or recommendations;
- Demonstrate an ability to critically analyse and evaluate data independently and engage in debates relevant to the area of study.

Topics in International Relations (IRS222)

Level: BA

Course Description

This course builds on the knowledge gained in the Introduction to International Relations and International Relations Research Methods courses by connecting theory with empirical reality through practical cases; the course also serves as an testing “laboratory” for students to see “how it’s done,” how does theory connect to reality, before they attempt to do it themselves in their own Theses.

Throughout the course, a range of diverse topics will be covered – from World Wars, Cold War and its aftermath, through colonization, to European integration, global governance, rise of international norms or role of women in politics – all addressed through at least two different theoretical lenses for comparison and development of critical thinking. Research studies on world wars, terrorism, international norms and institutions, women or media political communication will be the proverbial bread and butter of this course as they best illustrate the application of theories in particular situations/cases; the goal is to help students understand the logic, structure and process “how to” get from theoretical assumptions to real-life situation application and results.

Besides supporting the theory-method “backbone” of the International Relations study programme (a string of prerequisites: 1. Introduction to International Relations 2. International Relations Research Methods 3. Thesis Seminar 4. Thesis), this course seeks to address older but especially currently discussed topics in the field of International Relations, foreign policy, security or other interdisciplinary topics. Since this course is intended as an advanced IR course – seminar format is the preferred choice with the bulk of work focused on cases (analysed from particular theoretical perspectives), to demonstrate to students their logic and argumentation, work with data, operationalization of theoretical concepts etc.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Pick an appropriate theory for the problem at hand;
- Weigh pros and cons of particular perspective in case studies;
- Understand the structure of research papers and case studies (be able to identify its sections such as literature review, problem justification, theoretical perspective, identify concepts used, identify their “translation” in the given case);
- Start creating their own research designs – monkey see monkey do.

Torah and Jewish Law (HBR240)

Level: BA

Course Description

The course investigates the origin and the sources of Jewish law: Tora, Nevi'im and Ketuvim, history of the text of the Hebrew Bible and its canon. It studies Jewish legal tradition in the rabbinic era, during medieval, modern and contemporary era. It examines selected institutes of the Jewish legal tradition, family law, procedural and court law and the legal system of a modern State of Israel. It also examines the legal status of the Jews and Jewish communities in modern democratic and totalitarian states.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Identify Jewish legal sources and institutes and the principles of Jewish law;
- Critically understand the role of Jewish law in the life of an individual and the Jewish community;
- Understand the role of Jewish law in contemporary states;
- Critically analyze and identify the impact of the Jewish legal tradition on European Continental Law and Anglo-American Law.

Travel Writing (JRN230)

Level: BA

Course Description

Like every other facet of journalism in the 21st century, travel writing is undergoing profound changes. More sophisticated and demanding audiences, increasingly specialized coverage and the rise of social media have made the profession more challenging for everyone from casual bloggers to veteran travel journalists. This course is designed to give students the tools they need to succeed in that environment. The primary focus is on writing, starting with fundamentals and building to sophisticated journalistic and literary techniques. With an eye toward understanding the market and getting published, the course also offers an overview and detailed look at evolving genres, styles and outlets. Students will get practical advice on generating ideas, crafting successful pitches and producing fresh, engaging stories, along with individual instruction on improving their writing.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Demonstrate a practical understanding and proficient use of the fundamentals of travel journalism;
- Demonstrate a familiarity with advanced writing structures and techniques;
- Demonstrate an understanding of and ability to work in a variety of travel genres;
- Research and identify story ideas tailored to specific publications and audiences;
- Write persuasive story pitches and compile a set of clips to accompany pitches;
- Show significant improvement in their writing skills.

Twentieth Century Historiography (HIS401)

Level: BA

Course Description

The course begins by examining broad trends in 20th century historiography. Sessions 2 and 3 look at two classic controversies in British historiography: the twin assault on the “Whig” conception of history launched by Herbert Butterfield and Lewis Namier, and the questions of free will and determinism in history arising from Isaiah Berlin’s critique of E. H. Carr, and the further controversy over the purpose and utility of historical study between Carr and Geoffrey Elton. Session 4 looks at the more recent dispute occasioned by Richard Evans’ moderate defence of empirical history against the challenge of postmodernism.

Session 5 and 6 examine two key rival schools of social history: the French *Annales* scholars and the (predominantly British) school of Marxist historiography. Session 7 looks at A. J. P. Taylor and the controversy surrounding his 1962 revisionist tract *The Origins of the Second World War*. Taylor’s importance lies in his dominance within British historical scene in the mid-to-late 20th century, despite his eschewal of any form of theorising. Taylor is a reminder of the enduring relevance – and relative imperviousness to theory - of diplomatic history.

Just before the midterm break, Session 8 explores the concept of collective memory in relationship to the memory of the Jewish Holocaust. Session 9 examines cultural history, through the work of the pioneering historian of culture Jan Huizinga, author of *The Autumn of the Middle Ages*, and through the later work of George L. Mosse. Mosse made major contributions to the study of fascism, interpreting fascism – against prevailing historical and political science orthodoxies – as essentially a cultural revolution against the liberal bourgeois order.

Sessions 10 through to 14 return to a number of the key methodological challenges of post-colonialism, ethnological history, Kuhnian approaches to the history of science and postmodernism, focusing on the work of a number of key thinkers: Edward Said; Keith Thomas; Thomas Kuhn, Michael Ruse and Michel Foucault, along with the work of their manifold acolytes and critics. Specific topics examined will be the Orientalism; the new perspectives brought by feminism and cultural anthropology to the interpretation of the Early Modern “witch craze”; the mid-19th century Darwinian Revolution as a scientific “paradigm shift,” and the impact of Foucault’s *Discipline and Punish* on the study of institutions and of Stalinism.

The final session will involve book reports on several the most famous examples of 20th century “microhistories”: *The Return of Martin Guerre*; *The Cheese and the Worms*; *Montaillou* and *The Great Cat Massacre*.

Course Learning Outcomes

By the conclusion of the course, students will:

- Be familiar with four of the most important methodological debates in British historiography in the 20th century: the debate inspired by Herbert Butterfield’s *Whig Interpretation of History*; the famous Carr-Elton-Berlin controversy of the 1960s; the arguments over Richard J. Evans’ moderate critique of postmodernism, and the early 1960s controversy surrounding A. J. P. Taylor’s iconoclastic *Origins of the Second World War*;
- Have examined the three most significant schools of social history of the 20th Century: the French *Annales* School; the Cliometric movement and (British) Marxism;
- Looked at the work of two cultural historians: Jan Huizinga and his pathbreaking *Autumn of the Middle Ages*; and George L. Mosse’s re-reading of fascism as a form of cultural revolution;
- Studied a major scholarly dispute in the field of diplomatic history – the so-called “Taylor Controversy” on the origins of the Second World War;
- Understand something of the concept of collective memory through its application to the study of the Holocaust;
- Have examined the application of feminism, poststructuralism, postcolonialism and other strands of postmodern thought in the study of the Near East (Orientalism); the problem of the so-called “Witch Craze” of the early modern period, and the rise of the so-called penal society and its relation to the later Soviet Gulag;
- Gained some understanding of the Kuhnian concept of “paradigm shift” through examining the debates around the so-called “Darwinian Revolution”;
- Read and discussed at least one of the more famous works of microhistory: *The Cheese and the Worms*; *The Return of Martin Guerre*; *Montaillou* or *The Great Cat Massacre*.

Twentieth Century Historiography (HIS600)

Level: MA

Course Description

HIS 401/600 20th Century Historiography is an advanced and Master's level seminar-based course critically examining major currents in 20th century theories of history. The opening seminars look at two classic controversies in British historiography: the twin assault on the "Whig" conception of history launched by Herbert Butterfield and Lewis Namier, and the questions of free will and determinism in history arising from Isaiah Berlin's critique of E. H. Carr and the further controversy over the purpose and utility of historical study between Carr and Geoffrey Elton. The third seminar looks at the more recent dispute occasioned by Richard Evans' moderate defence of empirical history against the challenge of postmodernism. The remaining weeks look at particular schools of thought and problematics in the study of history during the 20th century. Social history is explored through two seminars studying the British Marxist historians' group and the French Annales school (and the British Cliometricians). Diplomatic history is examined through the controversy surrounding the publication of A.J.P Taylor's revisionist *Origins of the Second World War*. Later classes critically examine cultural history (Jan Huizinga and George L. Mosse); the concept of collective memory and the Holocaust and the history of science through the lens of Thomas Kuhn's paradigm shift theory. One class explores both feminist and anthropological approaches to history via the question of the early modern European "witch craze;" others look at the influence of Foucault's *Discipline and Punish* and Edward Said's *Orientalism*. The final, informal "book report" session will discuss a handful of the most famous examples of 20th century "microhistories": *The Return of Martin Guerre*; *The Cheese and the Worms*; *Montaillou* and *The Great Cat Massacre*.

Course Learning Outcomes

By the conclusion of the course, students will:

- Be familiar with four of the most important methodological debates in British historiography in the 20th century: the debate inspired by Herbert Butterfield's *Whig Interpretation of History*; the famous Carr-Elton-Berlin controversy of the 1960s; the arguments over Richard J. Evans' moderate critique of postmodernism, and the early 1960s controversy surrounding A. J. P. Taylor's iconoclastic *Origins of the Second World War*;
- Have examined the three most significant schools of social history of the 20th Century: the French Annales School; the Cliometric movement and (British) Marxism;
- Looked at the work of two cultural historians: Jan Huizinga and his pathbreaking *Autumn of the Middle Ages*; and George L. Mosse's re-reading of fascism as a form of cultural revolution;
- Studied a major scholarly dispute in the field of diplomatic history – the so-called "Taylor Controversy" on the origins of the Second World War;
- Understand something of the concept of collective memory through its application to the study of the Holocaust;
- Have examined the application of feminism, poststructuralism, postcolonialism and other strands of postmodern thought in the study of the Near East (*Orientalism*); the problem of the so-called "Witch Craze" of the early modern period, and the rise of the so-called penal society and its relation to the later Soviet Gulag;
- Gained some understanding of the Kuhnian concept of "paradigm shift" through examining the debates around the so-called "Darwinian Revolution";
- Read and discussed at least one of the more famous works of microhistory: *The Cheese and the Worms*; *The Return of Martin Guerre*; *Montaillou* or *The Great Cat Massacre*.

Twentieth Century Social Theory (SOC400)

Level: BA

Course Description

In this course we will be chronologically exploring some of the key thinkers in continental European social philosophy & social theory and placing them in their socio-historical context. In the first half of the term we will trace the origins & backgrounds of European social philosophy in the thought of such philosophers as Kant, Hegel, Marx, Nietzsche, and Heidegger. We will move on to an assessment of how the cataclysms of the First & Second World Wars affected European social thinkers (Walter Benjamin, Theodor Adorno, Max Horkheimer, Herbert Marcuse), considering the shift in European social thought from a German to a French axis in the postwar period, and the attempts to deconstruct, revise, and even supersede Enlightenment accounts of rationality, autonomy, and society. In this second half we will be considering the works of the following thinkers: Jacques Lacan, Jacques Derrida, Michel Foucault, Gilles Deleuze, Félix Guattari, Jean-Luc Nancy, Niklas Luhmann, and Peter Sloterdijk.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Understand the Enlightenment basis of European social philosophy from Kant through Hegel, coming to an understanding of how later thinkers amplified, revised, critiqued, and diverged from their thought;
- Understand the key contemporary thinkers of European social philosophy in the late 20th and early 21st centuries;
- Understand how European social philosophers reflected the socio-historical epochs that gave rise to their thought, from the French Revolution 1789 through the Velvet Revolution (1989), and from 9/11 to the present;
- Critically think through a variety of complex theories, and relate those theories to social issues.

U.S. Security Policy (IRS652)

Level: MA

Course Description

This seminar course seeks to help students gain a basic understanding of American national security policy in theory as well as in practice. As the United States is the world's sole remaining superpower, it is important that students have some knowledge of American foreign and security policy. The course is introductory in nature and the readings reflect this fact. Students will learn about the theoretical foundations of U.S. national security policy, the individual actors involved in policy formulation, and the actual priorities of policy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the origins and evolution of United States national security policy;
- Understand and analyze the actors and processes involved in United States national security policy;
- Place in context and lend perspective to the ongoing debate on United States national security policy;
- Have quality in written argumentation, grammar, and mechanics;
- Present and explain the studied topic to peers.

Understanding the Global Business Environment (BUS610)

Level: MBA

Course Description

Students acquire analytical skills to assess the dynamic nature of the globalization process, including the ability to relate course concepts to current international news events, and to integrate such knowledge structures into value-creation strategies for global organizations. Students will also develop the ability to apply international business concepts, via case study analysis, to problems and challenges facing firms that compete in the global economy. The course features a semester long group project wherein students develop the ability to research, write, and present a plan to develop an international business opportunity for a real firm.

Course Learning Outcomes

After this class, students will have acquired the following skills:

- Analytical skills to assess the dynamic nature of the globalization process, including the ability to relate current international news events to course concepts, and to integrate such knowledge structures into value-creation strategies for organizations;
- Ability to apply international business concepts, via case study analysis, to problems and challenges facing firms which compete in the global economy;
- Ability to research, to write, and to present a plan to develop an international business opportunity.

US National Security Policy (IRS352)

Level: BA

Course Description

This seminar course seeks to help students gain a basic understanding of American national security policy in theory as well as in practice. As the United States is the world's sole remaining superpower, it is important that students have some knowledge of American foreign and security policy. The course is introductory in nature and the readings reflect this fact. Students will learn about the theoretical foundations of U.S. national security policy, the individual actors involved in policy formulation, and the actual priorities of policy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the origins and evolution of United States national security policy;
- Understand and analyze the actors and processes involved in United States national security policy;
- Place in context and lend perspective to the ongoing debate on United States national security policy;
- Have quality in written argumentation, grammar, and mechanics;
- Present and explain the studied topic to peers.

US National Security Policy (IRS652)

Level: MA

Course Description

This seminar course seeks to help students gain a basic understanding of American national security policy in theory as well as in practice. As the United States is the world's sole remaining superpower, it is important that students have some knowledge of American foreign and security policy. The course is introductory in nature and the readings reflect this fact. Students will learn about the theoretical foundations of U.S. national security policy, the individual actors involved in policy formulation, and the actual priorities of policy.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Comprehend and have a clear understanding of the origins and evolution of United States national security policy;
- Understand and analyze the actors and processes involved in United States national security policy;
- Place in context and lend perspective to the ongoing debate on United States national security policy;
- Have quality in written argumentation, grammar, and mechanics;
- Present and explain the studied topic to peers.

Vaclav Havel: Theatre, Politics & Dissent (LIT506)

Level: MA

Course Description

The primary objective of the course is to introduce the students to Václav Havel, a central figure of the Velvet Revolution in 1989, as Czechoslovakia's first post-communist president, and prior to this a leading political dissident and avant-garde playwright. Students will first discuss Havel's involvement in the theatre *On the Ballustrade* in the 1960s. His early absurdist plays will be viewed also in association with the work of prominent European playwrights such as Samuel Beckett, whose work Havel helped to introduce in Czechoslovakia, and Tom Stoppard, who has acknowledged a debt to Havel's drama. The course will move to outline Havel's involvement as a dissident after the 1968 invasion of Czechoslovakia by the Warsaw Pact, and follow his removal from the public sphere by the totalitarian regime. Havel's work as a political dissident will be traced through the reading of selected essays and petitions, including his letter to President Husák and the Charter 77 declaration. The latter will be read in its broader context of the coming together of various strands of political dissent (from opposition intellectuals through ex-communist politicians to the Czech underground movement) due to the persecution of the rock band *The Plastic People of the Universe*. Finally, Havel's official career as a politician will be outlined, from his role as a founding member of the Civic Forum in 1989, through two terms in office as President, up to his retirement from top politics and return to creative writing, as instantiated by his last play *Leaving* and his subsequent film version of the same. Throughout, Havel's career will be viewed on the backdrop of life in Czechoslovakia, through the mild thaw of the 60s, a return to totalitarianism in the 70s and 80s, up to the liberal atmosphere of the Velvet Revolution, with the objective to facilitate a better understanding of everyday life in these various periods. The course will be complemented by two field trips and the screening of plentiful documentary material.

A 800,- Kč art/excursions fee will be applicable.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of Václav Havel's work as a playwright in the broader context of European theatre, and as a political activist and politician;
- Understand the position of Václav Havel's thought in the context of twentieth-century politics and philosophy;
- Understand the nature of everyday life in the totalitarian regime of communist Czechoslovakia;
- Comprehend the nature of political dissent in Czechoslovakia, including the role of anti-communist intellectuals, pre-1968 reform communists, and radical rock musicians;
- Comprehend the importance of the production context of drama for the creation of meaning, as instantiated by the interpretation of the theatre of the absurd on either side of the Iron Curtain.

Vaclav Havel: Theatre, Politics & Dissent (LIT406)

Level: BA

Course Description

The primary objective of the course is to introduce the students to Václav Havel, a central figure of the Velvet Revolution in 1989, as Czechoslovakia's first post-communist president, and prior to this a leading political dissident and avant-garde playwright. Students will first discuss Havel's involvement in the theatre *On the Ballustrade* in the 1960s. His early absurdist plays will be viewed also in association with the work of prominent European playwrights such as Samuel Beckett, whose work Havel helped to introduce in Czechoslovakia, and Tom Stoppard, who has acknowledged a debt to Havel's drama. The course will move to outline Havel's involvement as a dissident after the 1968 invasion of Czechoslovakia by the Warsaw Pact, and follow his removal from the public sphere by the totalitarian regime. Havel's work as a political dissident will be traced through the reading of selected essays and petitions, including his letter to President Husák and the Charter 77 declaration. The latter will be read in its broader context of the coming together of various strands of political dissent (from opposition intellectuals through ex-communist politicians to the Czech underground movement) due to the persecution of the rock band *The Plastic People of the Universe*. Finally, Havel's official career as a politician will be outlined, from his role as a founding member of the Civic Forum in 1989, through two terms in office as President, up to his retirement from top politics and return to creative writing, as instantiated by his last play *Leaving* and his subsequent film version of the same. Throughout, Havel's career will be viewed on the backdrop of life in Czechoslovakia, through the mild thaw of the 60s, a return to totalitarianism in the 70s and 80s, up to the liberal atmosphere of the Velvet Revolution, with the objective to facilitate a better understanding of everyday life in these various periods. The course will be complemented by two field trips and the screening of plentiful documentary material.

A 800,- Kč art/excursions fee will be applicable.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of Václav Havel's work as a playwright in the broader context of European theatre, and as a political activist and politician;
- Understand the position of Václav Havel's thought in the context of twentieth-century politics and philosophy;
- Understand the nature of everyday life in the totalitarian regime of communist Czechoslovakia;
- Comprehend the nature of political dissent in Czechoslovakia, including the role of anti-communist intellectuals, pre-1968 reform communists, and radical rock musicians;
- Comprehend the importance of the production context of drama for the creation of meaning, as instantiated by the interpretation of the theatre of the absurd on either side of the Iron Curtain.

Video Story Telling (JRN255)

Level: BA

Course Description

This introduction to reporting for electronic media incorporates weekly lectures, analysis of broadcast reporting and documentary production, both current and past, and, through practical exercises in electronic news gathering, students will learn the basic concepts of journalism for air and screen. Because the course focuses on independent media production, students are advised to use their own video cameras, camera phones, iPads or other recording devices, MacBooks or PCs when we move into the production and post-production phase - although cameras are available for those without one. Working in groups, we will produce a series of video exercises culminating in short newscast at the end of the semester, incorporating everything we've covered about finding, researching and reporting a story, gathering elements that may include documentation, archival material, interviews, sound and field footage. Technical considerations, such as lighting, composition, focus, audio, editing, and post production enhancements and formatting issues will also be covered, with guest speakers with experience in the field.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Write a shooting script that incorporates visual story telling, sound that adds dimension and good reporting; be able to shoot and edit field footage into a form suitable for webcast at a minimum;
- Plan, report, record and edit a short news story for broadcast;
- Comprehend and have a clear understanding of independent news gathering for the media;
- Understand and analyze news broadcasts and non-fiction films for form, content, style and impact.

Visual Culture (ART250)

Level: BA

Course Description

This course is designed to engage the student in the creative process and foster understanding of the visual culture. Topics of study include visual expression and communication in painting, advertising, graphic design, photography, film, computer graphics and typography. Through theory, method and applications, students will develop an understanding of the visual culture and the creative processes inherent in them. Students will analyze, interpret and understand the role the visual phenomena play in their lives and in society. The course is organized around readings, critical evaluation and opinion sharing assignments, written assignments and projects designed to promote visual literacy and understanding of visual images.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Critically examine and evaluate the visual image in the arts as a form of aesthetic, social and cultural expression;
- Identify, understand, and appreciate visual images in their historical, critical, and socio-cultural contexts;
- Differentiate signs, symbols, and other visual references in painting, advertising, graphic design, photography, film and computer graphics;
- Interpret, observe and write about the arts and visual communication from critical and analytical perspectives; read, analyze, and discuss selected writings about visual culture from critical, cultural, historical, sociological, political, and philosophical frameworks;
- Organize and prepare a final paper and a visual project focusing on one aspect of the arts and visual communication;
- Students of non-arts related majors will gain a better understanding and appreciation of the arts and visual culture.

Visual Literacy (ART256)

Level: BA

Course Description

This course is designed to engage students in the creative process and foster understanding of the visual culture. Topics of study include visual expression, communication and ideological meaning in painting, advertising, graphic design, photography, film, computer graphics and typography. Through theory, methods and applications, students will develop an understanding of the visual culture and the creative processes inherent in them. Students will discuss, analyze, interpret, and understand the role which the visual phenomena play in their lives and in society. The course is organized around readings, reflections of the topics through critical evaluation and opinion sharing assignments, written assignments and projects designed to promote visual literacy and understanding of visual images.

Course Learning Outcomes

Upon successful completion of this course, students will be able to:

- Critically examine and evaluate visual images in the arts as a form of aesthetic, social and cultural expression;
- Identify, understand, and appreciate visual images in their historical, critical, and socio-cultural contexts;
- Differentiate signs, symbols, and other visual references in painting, advertising, graphic design, photography, film, and computer graphics;
- Interpret, observe, and write about the visual arts and visual communication from critical and analytical perspectives;
- Read, analyze, and discuss selected writings about visual culture from critical, cultural, historical, sociological, political, and philosophical frameworks;
- Be able to interpret potentially subversive messages of visual communication.

War Studies (IRS 678)

Level: MA

Course Description

The course offers an introduction and a basic orientation in the IR theoretical thinking about war. While being based in IR theory, the course is more concerned with concepts and conceptualizations of “war,” and as such also makes use of works from other fields including literature and literary analysis. The themes of the ever evolving nature and understanding of war are stressed, and this evolution will be used as a means to introduce and explore post-Westphalian concepts regarding political order and political action.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Orientate themselves within the wide-ranging concepts, philosophies, and arguments regarding war;
- Distil the content of an argument;
- Provide meaningful and objective critique of that argument;
- Analyze a wide spectrum of arguments as part of a single work;
- Propose, develop, present, and defend a research project engaging with the main scholars of war as well as with primary data.

War Studies (IRS378)

Level: BA

Course Description

The course offers an introduction and a basic orientation in the IR theoretical thinking about war. While being based in IR theory, the course is more concerned with concepts and conceptualizations of “war,” and as such also makes use of works from other fields including literature and literary analysis. The themes of the ever evolving nature and understanding of war are stressed, and this evolution will be used as a means to introduce and explore post-Westphalian concepts regarding political order and political action.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Orientate themselves within the wide-ranging concepts, philosophies, and arguments regarding war;
- Distil the content of an argument;
- Provide meaningful and objective critique of that argument;
- Analyze a wide spectrum of arguments as part of a single work;
- Propose, develop, present, and defend a research project engaging with the main scholars of war as well as with primary data.

Work, Stress and Wellbeing (PSY252)

Level: BA

Course Description

In this course, students will learn about the diverse ways in which work influences psychological well-being and health. The first part of the course draws on the discipline of occupational health psychology and focuses on negative factors at work endangering health and well-being, namely job stress, job burnout, work addiction, and destructive workplace relationships and behaviors. The second part of the course shifts focus towards positive factors enhancing well-being. Drawing on positive organizational psychology, students will gain both theoretical and practical knowledge about specific strategies allowing individuals not only cope with stress, but also enhance their potential and happiness at work. The primary focus is on development of critical thinking and the ability of students to apply their knowledge in real life, including their careers and personal growth.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Develop the skills and background knowledge that will enable them to think critically about the relationship between work and well-being and apply them constructively in their lives;
- Understand and define key concepts and theories from the disciplines of occupational health psychology and positive organizational psychology related to psychological well-being and health at work;
- Identify multiple factors that influence well-being at work, including cultural and social influences, workplace environments factors, and individual dispositions;
- Understand the role of personal resources (e.g. personal strengths, resilience, optimism, growth mindset) that can significantly modify experience of work stress;
- Identify and practically apply specific strategies to cope with stress and enhance well-being.

World History I (HIS103)

Level: BA

Course Description

This course is primarily an overview of Ancient Civilizations from approximately 3500 BC to AD 1500. It includes the civilizations of the Ancient Near East, Ancient and Medieval India, Ancient and Medieval China, the Ancient Greek and Roman civilizations, the rise of Christianity and Islam, the Eurasian world in the Middle Ages, and finally, a brief overview of Native American Civilizations from their earliest appearance to the arrival of Columbus in 1492. This “World History” course is conceived as an opportunity to restore balance to educational systems that have traditionally emphasized the history of “western civilization” and largely ignored the history of other regions. Thus, the emphasis is on “non-western” civilization, although “western” civilization (of course a part of “world history”) is not ignored.

This course focuses more on comparison of civilizations than contrast. While differences between human civilizations are striking and important, the amount of similarity, and the ability of all humans to adapt to, learn from, and modify new cultures is also significant. Therefore, the class tries to focus on universal themes, such as the development of writing, the spread of “universal” languages, political ideals of global significance, imperial systems and their management, philosophies and ideologies, and the development of major religious systems and the unifying cultures they helped to create.

The class critically analyses the notion a historical “clash” between mutually antagonistic civilizations. The course looks at ways in which humans have sought to organize and unify themselves. It searches more for similarities and integration than for sensational “exoticism” and remote otherness (although there is much that is intriguing and surprising!). Rather than presuming perpetual antagonism and a simple “oppression” and “victimization” scheme, the course emphasizes cultural negotiation, continual change and adaptation, syncretism, and advantageous borrowing.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Develop at least a basic reserve of specific data about World History in order to have an informed and educated conversation about it, and to have a better sense of how to find and use such information when needed;
- Be capable of recognizing, understanding, and critically analysing areas of disagreement and uncertainty in World History, and knowing what some of the major controversies are, not only recognize key areas of dispute about World History, but also understand, at least on a basic level, how historical arguments are made and how historical evidence is evaluated and used;
- Recognize and appreciate the significance of constant change in World History (in religious beliefs, philosophical beliefs, political organisation, political geography, economic surroundings, demographics, and group identity);
- Understand the specific contexts for crucial developments in human culture, such as the invention of writing, the development of political ideals, the creation of systems of governance, and the main religious systems that are still significant parts of human culture;
- Critically analyse traditional notions of cultural superiority and inferiority, understand their connection to modern ideas such as “race,” and develop a broader and global understanding of culture and civilization.

World History II (HIS104)

Level: BA

Course Description

This course is primarily an overview of World History from approximately 1500 to 2000. The first few weeks focus on the pre-industrial world, including the Age of Exploration, the Islamic Empires, Early Modern China and Japan, and the development of the early American colonies and the Atlantic Slave Trade. A key turning point in the class is the Industrial Revolution (week 5), which drew a sharp line between industrial and pre-industrial regions, which often (but not always) corresponded to “western” and “non-western.” The remainder of the course looks at how individuals in pre-industrial societies quickly adapted to the new, often brutal, but sometimes liberating situation. This will include topics such as the two world wars, the international appeal of the “communist” model, and the vexing problems of decolonization.

Modern World History is a vast subject, so instead of discussing every detail, the course emphasizes selected themes of universal significance. One of the aims of this course is to restore balance to educational systems that have traditionally emphasized the history of “western civilization” and largely ignored other regions. However, “the west” is also part of the world, and in the modern era it has been especially influential (through imperialism, for example). At the time of Christopher Columbus, it is possible to argue that the great world civilizations were roughly “equal” in economic, intellectual, and political sophistication. So where did notions of “western superiority” (often expressed in terms of “race”) come from? What made the rapid subjugation of pre-industrial peoples possible in the nineteenth-century? How did people around the world respond to this rapid political, economic, and cultural subjugation? Although there was plenty of antagonism in modern World History, this course emphasizes cultural negotiation, continual change and adaptation, syncretism, and advantageous borrowing. Rather than presuming a simple “oppression” and “victimization” scheme (although there were a lot of victims!), this course looks at how rapidly and skilfully people around the world learned the technologies, languages, and ideologies of a new age, despite horrific and unfair conditions. “Race” proved no barrier to the creation of a modern, global, industrial culture.

Instead of “exotic” differences (which there sometimes were), this course emphasizes unifying similarities and shared global cultures. It emphasizes, for example, shared beliefs about religion and magic, the global culture of the Industrial Revolution, the nearly universal appeal of nationalism, the various versions of “communism” and its world-wide appeal, and finally, the global appeal of racial ideology.

Course Learning Outcomes

Upon completion of this course, students will be able to:

- Develop at least a basic reserve of specific data about World History in order to have an informed and educated conversation about it, and to have a better sense of how to find and use such information when needed;
- Be capable of recognizing, understanding, and critically analysing areas of disagreement and uncertainty in World History, and knowing what some of the major controversies are, not only recognize key areas of dispute about World History, but also understand, at least on a basic level, how historical arguments are made and how historical evidence is evaluated and used;
- Recognize and appreciate the significance of constant change in World History (in religious beliefs, philosophical beliefs, political organisation, political geography, economic surroundings, demographics, and group identity);
- Critically analyse traditional notions of cultural superiority and inferiority, understand their connection to modern ideas such as “race” and industrial development, and develop a broader and global understanding of culture and civilization.

World Philosophies East and West (PHI535)

Level: MA

Course Description

This course introduces students to central issue of the major philosophical traditions of the world in a comparative perspective. Until recently non-European philosophical ideas have been often dismissed by Western philosophers as belonging to the sphere of religion, mythology or literature rather than philosophy. Over the last few decades globalization has changed this trend rooted in prejudice and a new philosophical discipline called 'World Philosophies' has emerged which unearths the riches of non-Western philosophies and gives justice to both convergent and divergent philosophical intuitions underlying the worldviews and moralities of various cultures of the world. Since in the non-Western philosophies moral and social issues occupy central place, in order to facilitate comparison with Western philosophy, they will also be in the center of this course.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the main tenets of the major world philosophies;
- Compare and contrast the ways in which various philosophical traditions treat the most fundamental questions about the meaning of human life and the ideals of good individual and social life;
- Outline and analyze the views of the greatest philosophical minds of humanity.

World Philosophies East and West (PHI335)

Level: BA

Course Description

This course introduces students to central issue of the major philosophical traditions of the world in a comparative perspective. Until recently non-European philosophical ideas have been often dismissed by Western philosophers as belonging to the sphere of religion, mythology or literature rather than philosophy. Over the last few decades globalization has changed this trend rooted in prejudice and a new philosophical discipline called 'World Philosophies' has emerged which unearths the riches of non-Western philosophies and gives justice to both convergent and divergent philosophical intuitions underlying the worldviews and moralities of various cultures of the world. Since in the non-Western philosophies moral and social issues occupy central place, in order to facilitate comparison with Western philosophy, they will also be in the center of this course.

Course Learning Outcomes

Upon completion of this course, students should be able to:

- Comprehend and have a clear understanding of the main tenets of the major world philosophies;
- Compare and contrast the ways in which various philosophical traditions treat the most fundamental questions about the meaning of human life and the ideals of good individual and social life;
- Outline and analyze the views of the greatest philosophical minds of humanity.